

# CAMDEN GREENWOOD

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## EDUCATION

**University of California, San Diego** | Bachelor of Arts in Speculative Design

June 2024

- **GPA:** 3.86
- **Minors:** Entrepreneurship and Innovation, Design
- **Relevant Coursework:** Graphic Design, Adobe Platforms, Ethics in the Workplace, Business and Entrepreneurship Practice and Application, Innovation within Business Operations, Marketing

## EXPERIENCE

**CollectivSea, San Diego, CA**

April 2023 - July 2023

Marketing and Fundraising Coordinator

- Implemented marketing strategies resulting in a prestigious contract at Burning Man and Birch Aquarium
- Crafted compelling narratives, created a digital presence and effectively communicated the artistic vision
- Led successful fundraising initiatives through sales that secured essential financial support for the project
- Collaborated with a diverse team to plan and execute artistic projects, gaining valuable insights into the intersections of art, entrepreneurship, and community engagement

**RippleMatch, New York, NY**

Dec 2022 - April 2023

Marketing Intern (remote)

- Strategically assessed growth and performance metrics to improve or change growth strategies
- Communicated to potential users through social media, email marketing, and presentations
- Designed and spearheaded student expansion strategies at the University of California, San Diego

**Tau Kappa Epsilon, International Fraternity, San Diego, CA**

Sep 2022 - Present

President

- Led weekly meetings for 76 chapter members; attended monthly leadership council meetings
- Managed executive board to oversee annual budget and member candidacy
- Hosted and planned the first alumni reunion in 40 years which raised over \$17,000; Recognized by UCSD as the Chapter of the Year

**Garwoods Restaurant, Wolfeboro, NH**

June 2022 - Aug 2022

Server

- Provided excellent wait service to ensure customer satisfaction
- Made menu recommendations, answered questions, and provided additional information
- Communicated customer orders and delivered food and beverages

**TacoVilla, San Diego, CA**

Dec 2020 - June 2021

Manager of Advertising, Marketing, and Influencer Employment

- Launched full-scale social media advertising campaign that increased sales revenue by 35%
- Designed, produced, and distributed merchandise that increased revenue and social media interactions

**Brooks Preparatory School, North Andover, CA**

Sep 2019 - June 2020

Student Government President

- Facilitated a faculty to student relationship that allowed for students voices to be heard
- Hosted and planned charitable events for student, teacher, and parent participation

## SKILLS

Social Media and Design Marketing | Adobe Creative | Fundraising | Quickbooks | Spreadsheets | Leadership | Group Management | Web Development and Design | Figma | Marketing Operations | Organization