Homework 1

Carly Greutert

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Note: You may work with a partner but you must write and submit your own assignment. Submit your Rmarkdown (.Rmd) and the compiled pdf on Gradescope in a zip file. Include any addition files (e.g. scanned handwritten solutions) in zip file with the pdf.

Text Analysis of JK Rowling's Harry Potter Series

Question 1

You are interested in studying the writing style and tone used by JK Rowling (JKR for short), the author of the popular Harry Potter series. You select a random sample of chapters of size n from all of JKR's books. You are interested in the rate at which JKR uses the word *fire* in her writing, so you count how many times the word *fire* appears in each chapter in your sample, $(y_1, ..., y_n)$. In this set-up, y_i is the number of times the word *fire* appeared in the i-th randomly sampled chapter. In this context, the population of interest is all chapters written by JRK and the population quantity of interest (the estimand) is the rate at which JKR uses the word *fire*. The sampling units are individual chapters. Note: this assignment is partially based on text analysis package known as tidytext. You can read more about tidytext here.

1a.

Model: let Y_i denote the quantity that captures the number of times the word *fire* appears in the *i*-th chapter. As a first approximation, it is reasonable to model the number of times *fire* appears in a given chapter using a Poisson distribution. *Reminder:* Poisson distributions are for integer outcomes and useful for events that occur independently and at a constant rate. Let's assume that the quantities $Y_1, ... Y_n$ are independent and identically distributed (IID) according to a Poisson distribution with unknown parameter λ ,

$$p(Y_i = y_i \mid \lambda) = \text{Poisson}(y_i \mid \lambda)$$
 for $i = 1, ..., n$.

Write the likelihood $L(\lambda)$ for a generic sample of n chapters, $(y_1, ..., y_n)$. Simplify as much as possible (i.e. get rid of any multiplicative constants)

$$L(\lambda) = p(y_i|\lambda)$$

$$= \frac{\lambda^y e^{-\lambda}}{y!}$$

$$= \prod_{i=1}^n \frac{\lambda^y e^{-\lambda}}{y!}$$

$$= e^{-n\lambda} \left[\frac{\lambda^{\sum_{i=1}^n y_i}}{\prod_{i=1}^n y_i!} \right]$$

$$\propto e^{-n\lambda} \lambda^{\sum_{i=1}^n y_i}$$

1b.

Write the log-likelihood $\ell(\lambda)$ for a generic sample of n articles, $(y_1, ..., y_n)$. Simplify as much as possible. Use this to compute the maximum likelihood estimate for the rate parameter of the Poisson distribution.

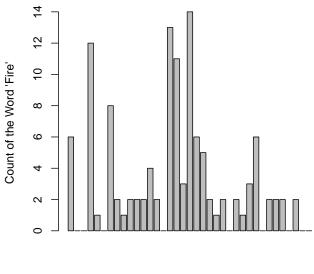
```
\begin{split} \log(e^{-n\lambda}\lambda^{\sum_{i=1}^n y_i}) &= -n\lambda + (\sum_{i=1}^n y_i)log(\lambda) \\ \text{Taking the derivative with respect to lambda yields} \\ &-n + \frac{\sum_{i=1}^n y_i}{\lambda} \\ \text{Setting equal to zero obtains} \\ &-n + \frac{\sum_{i=1}^n y_i}{\lambda} = 0 \\ &\frac{\sum_{i=1}^n y_i}{\lambda} = n \\ &\sum_{i=1}^n y_i = n\lambda \\ &\frac{\sum_{i=1}^n y_i}{n} = \lambda \end{split}
```

From now on, we'll focus on JKR's writing style in the Harry Potter book, *The Goblet of Fire*. This book has 37 chapters. Below is the code for counting the number of times *fire* appears in each chapter of *The Goblet of Fire*. We use the tidytext R package which includes functions that parse large text files into word counts. The code below creates a vector of length 37 which has the number of times the word *fire* was used in that chapter (see https://uc-r.github.io/tidy_text for more on parsing text with tidytext)

1c.

Make a bar plot where the heights are the counts of the word fire and the x-axis is the chapter.

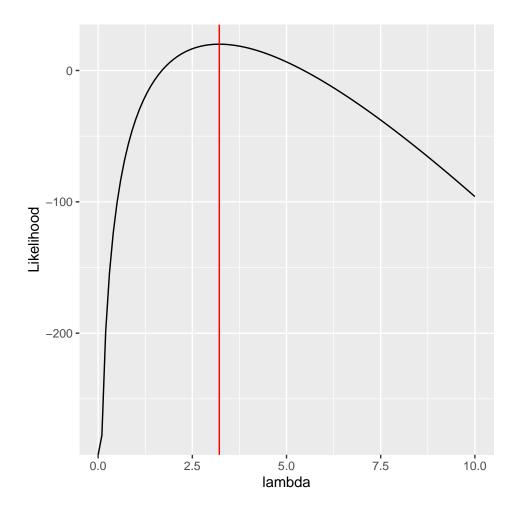
```
barplot(fire_counts, xlab = "Chapter", ylab = "Count of the Word 'Fire'")
```



Chapter

1d.

Plot the log-likelihood of the Poisson rate of *fire* usage in R using the data in fire_counts. Then use fire_counts to compute the maximum likelihood estimate of the rate of the usage of the word *fire* in The Goblet of Fire. Mark this maximum on the log-likelihood plot with a vertical line (use abline if you make the plot in base R or geom_vline if you prefer ggplot).



Question 2

For the previous problem, when computing the rate of fire usage, we were implicitly assuming each chapter had the same length. Remember that for $Y_i \sim \text{Poisson}(\lambda)$, $E[Y_i] = \lambda$ for each chapter, that is, the average number of occurrences of fire is the same in each chapter. Obviously this isn't a great assumption, since the lengths of the chapters vary; longer chapters should be more likely to have more occurrences of the word. We can augment the model by considering properties of the Poisson distribution. The Poisson is often used to express the probability of a given number of events occurring for a fixed "exposure'.' As a useful example of the role of the exposure term, when counting then number of events that happen in a set length of time, we to need to account for the total time that we are observing events. For this text example, the exposure is not time, but rather corresponds to the total length of the chapter.

We will again let $(y_1, ..., y_n)$ represent counts of the word *fire*. In addition, we now count the total number of words in each each chapter $(\nu_1, ..., \nu_n)$ and use this as our exposure. Let Y_i denote the random variable for the counts of the word *fire* in a chapter with ν_i words. Let's assume that the quantities $Y_1, ... Y_n$ are independent and identically distributed (IID) according to a Poisson distribution with unknown parameter $\lambda \cdot \frac{\nu_i}{1000}$,

$$p(Y_i = y_i \mid \nu_i, 1000) = \text{Poisson}(y_i \mid \lambda \cdot \frac{\nu_i}{1000})$$
 for $i = 1, ..., n$.

In the code below, chapter_lengths is a vector storing the length of each chapter in words.

```
chapter_lengths <- word_counts %>% group_by(chapter) %>%
summarize(chapter_length = sum(n)) %>%
ungroup %>% select(chapter_length) %>% unlist %>% as.numeric
```

2a.

What is the interpretation of the quantity $\frac{\nu_i}{1000}$ in this model? What is the interpretation of λ in this model? State the units for these quantities in both of your answers.

I interpret the quantity $\frac{\nu_i}{1000}$ as the average length of the chapter and λ as the constant rate that the word fire appears in each chapter. Together, they represent the expected number of counts of fire based on chapter length.

2b.

List the known and unknown variables and constants, as described in lecture 2. Make sure your include $Y_1, ..., Y_n, y_1, ..., y_n, n, \lambda$, and ν_i .

The known variables are $Y_1, ..., Y_n$. The known constants are $\nu_i, y_1, ..., y_n$, and n. The unknown constant is λ .

2c.

Write down the likelihood in this new model. Use this to calculate maximum likelihood estimator for λ . Your answer should include the ν_i 's.

$$\begin{split} L(\lambda) &= p(y_i|\lambda \cdot \frac{\nu_i}{1000}) \\ &= \frac{(\lambda \cdot \frac{\nu_i}{1000})^y e^{(-\lambda \cdot \frac{\nu_i'}{1000})}}{y!} \\ &= \prod_{i=1}^n \frac{(\lambda \cdot \frac{\nu_i}{1000})^{y_i} e^{(-\lambda \cdot \frac{\nu_i'}{1000})}}{y_i!} \\ &= \prod_{i=1}^n \frac{(\lambda)^{y_i} (\frac{\nu_i}{1000})^{y_i} e^{(-\lambda \cdot \frac{\nu_i}{1000})}}{y_i!} \\ &\propto \prod_{i=1}^n (\lambda)^{y_i} e^{(-\lambda \cdot \frac{\nu_i}{1000})} \\ &= \lambda^{\sum_{i=1}^n y_i} \cdot e^{(\frac{-\lambda}{1000} \sum_{i=1}^n \nu_i)} \end{split}$$

2d.

Compute the maximum likelihood estimate and save it in the variable lambda_mle. In 1-2 sentences interpret its meaning (make sure you include units in your answers!).

```
= \log(\lambda^{\sum_{i=1}^n y_i} \cdot e^{(\frac{-\lambda}{1000} \sum_{i=1}^n \nu_i)})
= \sum_{i=1}^n y_i \cdot \log(\lambda) + \frac{-\lambda}{1000} \sum_{i=1}^n \nu_i
Taking the derivative with respect to lambda, we get \frac{-\sum_{i=1}^n \nu_i}{1000} + \frac{\sum_{i=1}^n y_i}{\lambda}
Setting equal to zero and solving for \lambda, we obtain \frac{\sum_{i=1}^n y_i}{\lambda} = \frac{-\sum_{i=1}^n \nu_i}{1000}
1000 \sum_{i=1}^n y_i = \lambda \sum_{i=1}^n \nu_i
\lambda = \frac{1000 \sum_{i=1}^n y_i}{\sum_{i=1}^n \nu_i}
```

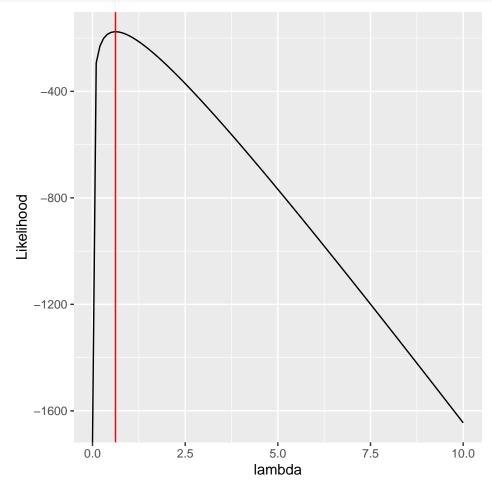
```
lambda_mle2 <-(1000*sum(fire_counts))/sum(chapter_lengths)</pre>
```

```
. = ottr::check("tests/q2d.R")
```

My interpretation of this MLE is that it is the average count of the word fire across the length of the whole book.

2e.

Plot the log-likelihood from the previous question in R using the data from on the frequency of *fire* and the chapter lengths. Add a vertical line at the value of lambda_mle to indicate the maximum likelihood.



Question 3

Correcting for chapter lengths is clearly an improvement, but we're still assuming that JKR uses the word fire at the same rate in all chapters. In this problem we'll explore this assumption in more detail.

3a.

Why might it be unreasonable to assume that the rate of *fire* usage is the same in all chapters? Comment in a few sentences.

It is unreasonable to assume that the rate of *fire* is the same in all chapters because not all chapters have the same plots. The word fire will appear more often, logically, when they are talking about the tournament the Goblet of Fire/participating in a competition whereas it may not be brought up when they went to the Quidditch World Cup because it is not as relevant. Ultimately, it is illogical to assume the usage would be constant across chapters considering the variability of plot lines.

3b.

We can use simulation to check our Poisson model, and in particular the assumption that the rate of fire usage is the same in all chapters. Generate simulated counts of the word fire by sampling counts from a Poisson distribution with the rate $(\hat{\lambda}_{\text{MLE}}\nu_i)/1000$ for each chapter i. $\hat{\lambda}_{\text{MLE}}$ is the maximum likelihood estimate computing in 2d. Store the vector of these values for each chapter in a variable of length 37 called lambda_chapter. Make a side by side plot of the observed counts and simulated counts and note any similarities or differences (we've already created the observed histogram for you). Are there any outliers in the observed data that don't seem to be reflected in the data simulated under our model?

```
observed_histogram <- ggplot(word_counts_mat) + geom_histogram(aes(x=fire)) +
    xlim(c(0, 25)) + ylim(c(0,10)) + ggtitle("Observed")

lambda_chapter <- (lambda_mle2*chapter_lengths)/1000 # YOUR CODE HERE

simulated_counts <- tibble(fire = rpois(37, lambda_chapter))

simulated_histogram <- ggplot(simulated_counts) + geom_histogram(aes(x=fire)) +
    xlim(c(0, 25)) + ylim(c(0,10)) + ggtitle("Simulated") # YOUR CODE HERE

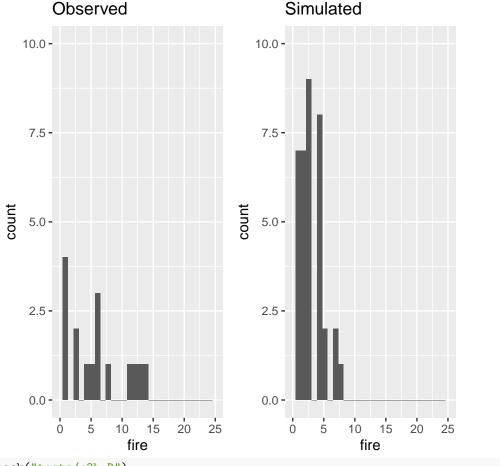
## This uses the patchwork library to put the two plots side by side
observed_histogram + simulated_histogram

## `stat_bin()` using `bins = 30`. Pick better value with `binwidth`.

## Warning: Removed 3 rows containing missing values (`geom_bar()`).

## `stat_bin()` using `bins = 30`. Pick better value with `binwidth`.

## Warning: Removed 2 rows containing missing values (`geom_bar()`).</pre>
```



. = ottr::check("tests/q3b.R")

##

All tests passed!

The observed data seems to have a lot more chapters where the occurrence of fire is between 10-15, whereas the simulated data does not necessarily reflect this: most of the values are concentrated around 0 and 10.

3c. Assume the word usage rate varies by chapter, that is,

$$p(Yi = y_i \mid \lambda, \nu_i, 1000) = \text{Poisson}(y_i \mid \lambda_i \cdot \frac{\nu_i}{1000}) \quad \text{ for } \quad i = 1, ..., n.$$

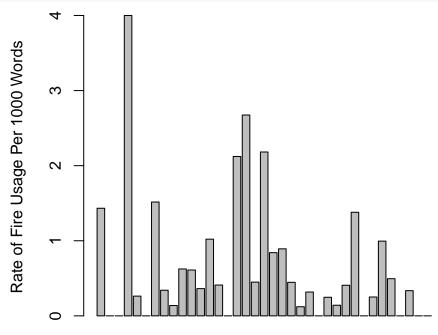
Compute a separate maximum likelihood estimate of the rate of fire usage (per 1000 words) in each chapter, $\hat{\lambda}_i$. Make a bar plot of $\hat{\lambda}_i$ by chapter. Save the chapter-specific MLE in a vector of length 37 called lambda_hats. Which chapter has the highest rate of usage of the word fire? Save the chapter number in a variable called most_fiery_chapter.

```
# Maximum likelihood estimate
lambda_hats <- (1000*fire_counts)/chapter_lengths

most_fiery_chapter <- which.max(lambda_hats)
most_fiery_chapter</pre>
```

[1] 4

```
# Make a bar plot of the MLEs, lambda_hats
barplot(lambda_hats, xlab = "Chapter", ylab = "Rate of Fire Usage Per 1000 Words")
```



Chapter

```
. = ottr::check("tests/q3c.R")
```

##

All tests passed!

Question 4

Let's go back to our original model for usage rates of the word fire. You collect a random sample of book chapters penned by JKR and count how many times she uses the word fire in each of the chapter in your sample, $(y_1, ..., y_n)$. In this set-up, y_i is the number of times the word fire appeared in the *i*-th chapter, as before. However, we will no longer assume that the rate of use of the word fire is the same in every chapter. Rather, we'll assume JKR uses the word fire at different rates λ_i in each chapter. Naturally, this makes sense, since different chapters have different themes and tone. To do this, we'll further assume that the rate of word usage λ_i itself, is distributed according to a Gamma(α , β) with known parameters α and β ,

$$f(\Lambda = \lambda_i \mid \alpha, \beta) = \text{Gamma}(\lambda_i \mid \alpha, \beta).$$

and that $Y_i \sim \operatorname{Pois}(\lambda_i)$ as in problem 1. For now we will ignore any exposure parameters, ν_i . Note: this is a "warm up" to Bayesian inference, where it is standard to treat parameters as random variables and specify distributions for those parameters.

4a.

Write out the data generating process for the above model.

Pseudo-Code:

for (i in 1:n)

```
- generate \lambda_i from Gamma (\lambda_i \mid \alpha, \beta)

- generate y_i from Poisson(\lambda_i)

return y = (y_1, \dots, y_n)
```

4b.

In R simulate 1000 values from the above data generating process, assume $\alpha = 10$ (shape parameter of rgamma) and $\beta = 1$ (rate parameter of rgamma). Store the value in a vector of length 1000 called counts. Compute the empirical mean and variance of values you generated. For a Poisson distribution, the mean and the variance are the same. In the following distribution is the variance greater than the mean (called overdispsersed'') or is the variance less than the mean (underdispersed'')? Intuitively, why does this make sense?

```
## Store simulated data in a vector of length 1000
for (i in 1:1000)
{lambda_i <- rgamma(i, shape = 10, rate = 1)
        counts <- rpois(i, lambda_i)}

print(mean(counts))

## [1] 10.002
print(var(counts))

## [1] 20.22822
. = ottr::check("tests/q4b.R")

##
## All tests passed!</pre>
```

4c.

List the known and unknown variables and constants as described in lecture 2. Make sure your table includes $Y_1, ..., Y_n, y_1, ..., y_n, n, \lambda, \alpha$, and β .

The known variables are $Y_1, ..., Y_n$. The known constants are $y_1, ..., y_n, n, \alpha$, and β . The unknown variable is λ_i .