



FRANCESCO Toglioni

👤	age	19
📍	location	Rosario, Argentina
🎓	occupation	Philosophy Student
💰	income	3K per year (+ some help from his parents)
🏠	status	Shares apartment in Córdoba

Francesco likes to spend his spare time hanging out with his friends or with a good book in the university terrasse.

He's a climate change activist and he does his best to consciously buy local food, seasonal products and ethic consumption.

🎯 GOALS

Wants to become nearly Zero Waste

He dreams of being a theater writer

⚙️ PERSONAL TRAITS

Imaginative

Introvert

Self-taught person

Ambitious

⊗ FRUSTRATIONS

Reducing his CO2 lifestyle footprint

Doesn't feel represented by any political party



He volunteers in a local association that educates women in low-income situations. The association uses **communitās** Dapp. Together with some friends, they've started an initiative to directly link consumers in town with agriculture producers near Córdoba to create pick-up nodes. Many university friends are joining the initiative in attempt to reduce CO2, eliminate intermediaries and promote local and seasonal products.