








RICARDO Reis

	age	37
	location	Recife, Brasil
	occupation	Salesperson
	income	Income per year 5k
	status	Married

Ricardo enjoys taking photos and watching the European football leagues. He's an enthusiast of Vietnamese food and Neapolitan pizza. In his free time he loves going out with his husband and their dog. They are proudly married since 2013, when homosexual marriage became legal in Brasil.

GOALS

Move to another house nearest to his job
Become a sports photographer

PERSONAL TRAITS

Religious
Determined
Observant
Helpful

FRUSTRATIONS

Wasting too much time commuting
Not having a balanced personal and working life



Ricardo is spreading the word to promote a project he has just begun through **communitās** in order to create a new metrobus line to improve the connexion between his neighbourhood and the city center -where he works. Therefore, neighbourhoods of the area could set up crowdfunding campaign to create a new public transport line/net in collaboration with the local authorities.