

# Ideation Board Template

This template is intended to serve as a starting point that encourages brainstorming and collaboration. We recommend modifying and re-creating this to suit your needs. Use a white board, sticky notes, or an online tool of your choice.

It's worth doing because

The app will be used by

The app will let users

In terms of look and feel, it

The app needs

The app will fail unless we

Design queries &  
constraints

Backlog

Points of contention