

## Bio

Highly skilled and experienced senior developer with 8+ years of expertise in designing and developing front-end and back-end web applications and websites. Proficient in a wide range of programming languages and technologies, with a strong focus on PHP, JavaScript and SQL. Demonstrated ability to lead development teams, drive projects to completion, and deliver high-quality solutions. Strong problem-solving and analytical skills with a commitment to continuous learning and staying up-to-date with industry trends.

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## Education

### **MASTERS DEGREE - Communication Arts**

NYIT

NEW YORK, NY

2015

### **BACHELOR DEGREE - Graphic Arts Management**

CUNY - City College of Technology

BROOKLYN, NY

2011

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## Experience

### **CUNY Baruch College**

Lead Web Developer

2018 - PRESENT

- Met with stakeholders and department leads to identify their web application needs and recommend the proper solutions while also forming scope, actionable items and deliverables.
- Held regular training sessions on content editing, plugin usage and general troubleshooting for web content editors who managed and edited the University's web site.
- Developed a Web App used to display the University's faculty profiles with an Oracle database back-end importing daily data from a third-party JSON API using a cron Job, and coded the front-end of the App using SQL, JavaScript, CSS and a custom PHP framework.
- Worked on .NET application using C#, SQL and an Oracle database with the end goal of creating a workflow for Instructors, Student Disability Department and Students to schedule exam proctoring within the application.
- Developed a search app for the Library that retrieved data from multiple third-party software and API's so students could find library materials for their specific needs.
- Collaborated closely with cross-functional teams, including QA, project management, and UX/UI, to deliver high-quality applications on time.
- Mentored and provided technical guidance to junior developers, fostering their growth and development.
- Made sure all applications and websites were accessible by adhering to ADA and WCAG guidelines on accessibility.
- Developed sites using WordPress Multisite while utilizing Custom Post Types (CPT) and Advanced Custom Fields (ACF) in order fulfill institutional requirements.
- Migrated legacy content from thousands of static HTML files into MySQL database via PHP and SQL so editors could manage content within WordPress.
- Maintained documentation of all web properties and apps in a wiki powered by Confluence that over 40 stakeholders and editors used as reference guides.

- Created technical documentation of applications and websites including dependencies required, libraries used and database information among other technical guidance.
- Extensive experience dealing with technical/web issues via helpdesk tickets and explaining technical information to a non-technical audience.
- Created a tuition calculator application to display tuition costs to prospective students using JavaScript, PHP and SCSS.
- Implemented a git workflow for all projects to go from development to staging to production.
- Implemented and maintained database schemas, ensuring data integrity and efficient data retrieval.
- Assisted in the evaluation and selection of technologies and tools for application development projects.

## **Uchiha LLC**

### **Senior Web Developer**

2016 - 2018

- Led and directed projects, including assigning resources, monitoring and reporting on progress of the team and proposing adjustments in the project schedule, budget, scope and coverage with senior management as needed.
- Scoped work activities, established priorities, set schedules and deadlines while tracking and monitoring progress of team to proactively identify and resolve issues and obstacles and ensure timely completion of multiple time-sensitive work activities with limited resources.
- Aided with training and technical guidance to team members such as teaching Back-end setups for LEMP and LAMP stacks and implementing WordPress for Front-end setups.
- Developed technical alternatives after identifying relevant stakeholders needs and performing analyses to brief senior staff on the recommended course of action.
- Conducted code reviews and provided feedback to ensure code quality and adherence to coding standards.
- Conducted performance optimizations and code refactoring to enhance application efficiency and scalability.
- Developed and deployed cloud solutions with Continuous Integration and Continuous Delivery [CI/CD].
- Set-up and maintained Linux servers used on all projects.
- Coded apps using Node.js, React, and Next.js.
- Developed all apps and websites using the OOP model.

## **Team 7 Media Inc**

### **Junior Web Developer**

2014 - 2016

- Worked closely with clients to understand their requirements and deliver solutions that meet their needs.
- Created landing pages for products and services using PHP, JavaScript, HTML and CSS.
- Utilized PHPStorm for all project development/ Utilized GIT on all projects for greater control of team collaboration.
- Developed apps and websites using Laravel php framework and Bootstrap with jQuery for Front-end.
- Developed e-commerce sites in WordPress, Squarespace and Shopify.
- Integrated customer relationship management (CRM) software into e-stores to control checkout process, cart abandonment and customer retargeting.
- Used Adobe suite programs to create images, icons and vector graphics for websites and apps.
- Used Adobe Premier to create and edit videos and commercials used in Online marketing.

## **Heavengroup Inc**

### **Web Developer**

2011 - 2013

- Worked alongside Art Director in creating high end luxury sites on top of WordPress while utilizing HTML, PHP and CSS.
  - Developed landing pages for Beauty Salons across the U.S.A that sold vouchers to thousands of customers.
  - Utilized Salesforce to facilitate project management.
  - Used Dreamweaver for developing websites using HTML, PHP and CSS.
  - Designed ads using Photoshop that were used to promote Salon services.
  - Developed Ads using HTML and CSS that consumers clicked on and purchased products.
  - Developed on an Ecommerce platform utilizing PHP, HTML and CSS.
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## Skills

### Programming Languages

PHP

JavaScript

SQL

HTML & SCSS

C#

### Technologies and tools

Node.js & React

Next.js & Gatsby

WordPress

PHPStorm

Visual Studio

Git

### Database Systems

MySQL

MariaDB

Oracle Database

mongoDB

### Additional Skills

Fluent in Spanish for reading, writing and speaking

Photoshop, Illustrator, Premier

Team Leadership and Collaboration

Strong Analytical and Debugging Skills