

# CESAR GRANDA

Senior Web Developer

## ABOUT ME

I am a web developer with 8+ years of experience in front-end and back-end development. I employ many languages and frameworks. I am passionate about building excellent web applications utilizing innovative and cutting-edge solutions.

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Phone: 347-495-4107 | Email: [info@cgranda.com](mailto:info@cgranda.com) | Website: [cgranda.com](http://cgranda.com) | Address: 48 Liberty Ave, Belleville, NJ 07108

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## EDUCATION

- Communication Arts  
NYIT  
NY, NY  
2015 - 2016
- Graphic Arts Mgmt  
NYC College of  
Technology  
Brooklyn NY  
2006 - 2011

## EXPERTISE

- WordPress
- JavaScript
- JS Libraries  
(e.g. Node.js, React.js, Ember.js)
- PHP
- HTML5
- SASS
- Linux Server
- Fluent in Spanish
- Adobe suite programs

## FOLLOW ME

LinkedIn  
[LinkedIn.com/in/cesar-granda/](https://www.linkedin.com/in/cesar-granda/)

## WORK EXPERIENCE

- Lead Web Developer  
CUNY Baruch College | 2018 - Present
  - Created an app to display faculty profiles with the back-end using Oracle database to import data from third-party SAAS and coded the front-end using custom PHP framework, SQL, and JS
  - Developed a search app for the institution's library that retrieved data from multiple third-party software and API's
  - Developed front-end for apps and websites using responsive frameworks and technologies such as React, jQuery and SASS.
  - Developed all projects utilizing GIT, PHP, HTML, CSS and JavaScript.
  - Developed all web properties and apps to adhere to ADA and WCAG guidelines.
  - Developed institutional websites with WordPress to replace outdated CMS software.
  - Developed WordPress themes utilizing CPT and ACF to create elements to better suit the institutional needs across its websites.
  - Developed a site to specified design and criteria for graduation ceremony for thousands of students to attend remotely.
  - Coded WordPress plugins to address broken links across all sites within the institution.
  - Migrated legacy content from static html files into WordPress database through automation using PHP and SQL while maintaining documentation of the whole process.
  - Integrated GIT dev and staging servers into workflow for greater collaborative development and control of projects.
  - Modeled and developed databases that utilized MySQL and Oracle SQL.
  - Created a tuition calculator (to display tuition costs) WP plugin using JavaScript, PHP and SASS

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## WORK EXPERIENCE

- Held regular training sessions and maintained clear documentation on web accessibility, page editing and plugin usage for content editors.
  - Held regular meetings with stakeholders of various departments to gather requirements and vision to create a project scope and project timeline.
  - Used KACE service desk for issue tracking and team coordination on projects as well as a helpdesk for the institution.
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- Senior Web Developer  
Uchiha LLC | 2016 - 2018
    - Held regular meetings with team members both in-house and overseas to coordinate project milestones and deadlines.
    - Met with clients to discuss their project needs and deliverables.
    - Taught a team to do WordPress installations through the implementation of MySQL, phpMyAdmin, WP CLI and server environment setups.
    - Worked with a team of 10 people consisting of Art Director, Designers, coders and interns on various projects.
    - Set-up and maintained Linux servers used on all projects.
    - Installed cPanel on Ubuntu servers.
    - Developed apps using Node.js, React, and Express
    - Developed web sites using Laravel, Bootstrap, and JQuery
    - Coded all apps and websites using MVC development model
    - Developed e-commerce sites using WordPress.
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- Junior Web Developer  
One Shot Marketing LLC | 2014 - 2016
    - Created landing pages using PHP, JavaScript, HTML and CSS
    - Utilized GIT on all project development
    - Developed apps and websites using Bootstrap on all projects.
    - Developed apps and websites using Laravel as the back-end framework on all projects.
    - Developed e-stores on different platforms like Shopify, Squarespace and WordPress.
    - Integrated customer relationship management (CRM) software into e-stores to control checkout process, cart abandonment and customer retargeting.
    - Used Adobe suite programs to create images, icons and vector graphics for websites and apps.