Cesar Granda

Web Developer at Baruch College

Contact

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About

A senior web developer with 7+ years of experience in front-end and back-end development. I possess a comprehensive understanding of WordPress, PHP and JavaScript. I am Passionate about building excellent applications utilizing innovative solutions.

Profiles

LinkedIn
Cesar Granda

Work

CUNY Baruch College   2018-08 — Present

Lead Web Developer

Highlights

- Developed a faculty profile App used to display faculty profiles with a back-end connected to an Oracle database, which imported daily data from a third-party JSON API, and coded the front-end of the App using SQL, JavaScript and a custom PHP framework.
- Worked on .NET application using C#, SQL and an Oracle database which students used to schedule exam proctoring.
- Developed applications and websites with adherence to ADA and WCAG guidelines on accessibility.
- Developed sites using WordPress Multisite and utilizing Custom Post Types (CPT) and Advanced Custom Fields(ACF) in order fulfill institutional requirements.
- Migrated legacy content from thousands of static HTML files into MySQL database using PHP and SQL so editors could modify the content using WordPress.

- Maintained documentation of all WordPress plugins and features in a wiki that over 40 content editors used as guides.
- Created a tuition calculator to display tuition costs to prospective students using JavaScript, PHP and SCSS.
- Developed a search app for the Library that retrieved data from multiple third-party software and API's so students could find library materials for their specific needs.
- Coded a WordPress plugin to connect to Twitter's API in order to display tweets on the Library website that informed students of updates.
- Coded third party apps to match the Library website design using HTML, CSS and JavaScript.
- Tasked with implementing a git workflow for all projects in development.
- Held regular training sessions on content editing, plugin usage and general troubleshooting for content editors.
- Held regular meetings with stakeholders of various departments to gather requirements and vision in order to create a project scope and project timeline.

Uchiha LLC   2016-08 — 2018-02

Senior Web Developer

Highlights

- Met with clients to discuss their project needs and deliverables.
- Taught a team to do WordPress installations through the implementation of MySQL, phpMyAdmin, WP CLI and server environment setups.
- Worked with a team of 10 people consisting of Art Director, Designers, coders and interns on various projects.
- Set-up and maintained Linux servers used on all projects.
- Developed apps using Node.js, React, and Express.
- Developed web sites using Laravel, Bootstrap, and JQuery.
- Coded all apps and websites using the MVC development model.
- Developed e-commerce sites in WordPress, Squarespace and Shopify.
- Used Adobe suite programs to create images, icons and vector graphics for websites and apps.

Team 7 Media Inc   2014-11 — 2016-06

Junior Web Developer

Highlights

- Created landing pages for products and services using PHP, JavaScript, HTML and CSS.
- Utilized GIT on all project development.
- Worked in cPanel to create projects for clients.
- Developed apps and websites using Bootstrap on all projects.
- Developed apps and websites using Laravel as the back-end framework on all projects.
- Developed e-stores on different platforms like Shopify, Squarespace and WordPress.
- Integrated customer relationship management (CRM) software into e-stores to control checkout process, cart abandonment and customer re-targeting.

- Created website for clients ranging from Dentists to Video marketing firms.
- Used Adobe suite programs to create images, icons and vector graphics for websites and apps.
- Used Adobe Premier to create and edit videos and commercials used in Online marketing.

Team 7 Media Inc   2011-08 — 2014-10

Junior Web Developer

Highlights

- Worked alongside Art Director in creating high end luxury sites implementing WordPress with HTML, PHP and CSS.
- Developed landing pages for Beauty Salons across the U.S.A that sold vouchers to customers.
- Utilized Salesforce to facilitate project management.
- Used Dreamweaver for developing websites using HTML, PHP and CSS.
- Designed ads using Photoshop that were used to promote Salon services.
- Developed Ads using HTML and CSS that consumers clicked on and purchased products.
- Developed on an Ecommerce platform utilizing PHP, HTML and CSS.

Education

NYIT   2015-09 — 2017-06

🎓 **Communication Arts**
Masters

NY City Tech CUNY   2007-09 — 2011-06

🎓 **Graphic Arts Management**
Bachelors