

## Cover Letter

Dear hiring test,

I am writing to express my interest in the WordPress Website Designer role at Tree Ring Digital. With my strong background in website design, WordPress development, and project management, I believe I am an ideal candidate to contribute to your team's success. The requirements outlined in the job description align perfectly with my skills and experience.

In my previous roles, I have demonstrated a consistent commitment to adhering to project hours requirements, timelines, and accurately tracking time. I take pride in my ability to proactively identify client growth opportunities and effectively communicate them to the business development team, fostering positive relationships and driving business growth.

Drawing on the data provided by discovery teams and extensive competitor research, I have successfully designed engaging WordPress websites that captivate users and encourage them to stay on the site, ultimately leading to increased conversions. I have experience working with diverse organizations, ranging from small to midsize businesses, and have developed various types of websites, including blogs, eCommerce sites, online learning platforms, and membership sites.

I have a deep understanding of the WordPress platform and its functionalities. I am proficient in customizing WordPress themes, creating custom post types, and implementing custom functionality using hooks and filters. My knowledge in PHP, MySQL, and JavaScript allows me to customize a WordPress site and implement any design, feature or component a client will need.

Collaboration is at the core of my work ethic, and I thrive in fast-paced environments. Working closely with project managers and design teams, I have consistently completed projects within deadlines while maintaining a high level of quality. My skills are both in front-end and back-end development, with a focus on the front-end and delivering exceptional user experiences and ensuring smooth functionality.

I possess excellent verbal and written communication skills, enabling me to effectively engage with clients through various channels such as phone, email, and face-to-face meetings. Additionally, I am proficient in utilizing tools such as Microsoft Word, Excel, Google Drive, and Dropbox to streamline project management and ensure seamless collaboration.

My organizational abilities, prioritization skills, troubleshooting capabilities, and strong decision-making aptitude have allowed me to excel in delivering projects of varying complexity. I have an unwavering attention to detail, ensuring accurate data entry and maintaining high standards throughout the development process. Furthermore, I am highly self-motivated, always striving to meet and exceed project deadlines.

I believe that my expertise in these areas,

Thank you for your time and consideration.<

Sincerely,

**Cesar Granda**

