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Summary

Highly skilled and experienced senior developer with 8+ years of expertise in designing and developing front-end and back-end web applications and websites. Proficient in a wide range of programming languages and technologies, with a strong focus on PHP, JavaScript and SQL. Demonstrated ability to lead development teams, drive projects to completion, and deliver high-quality solutions. Strong problem-solving and analytical skills with a commitment to continuous learning and staying up-to-date with industry trends.

Technical Skills

Languages :	PHP, JavaScript, SQL, HTML, SCSS, C#, Batch
Technologies :	Node.js, React, Next.js, Gatsby.js, WordPress, Visual Studio, Git
Database :	MySQL, MariaDB, Oracle Database, mongoDB
Miscellaneous :	Fluent in Spanish for reading, writing and speaking, Adobe Suite, Team Leadership and Collaboration, Strong Analytical and Debugging Skills

Experience

CUNY Baruch College

Lead Web Developer

2018 - PRESENT

- Met with stakeholders and department leads to identify their technological needs and recommended the proper solutions.
- Defined scope, actionable items, and deliverables, steering the project seamlessly from concept to production.
- Held regular training sessions on content editing, plugin usage and general troubleshooting for web content editors who managed and edited the University's web site.
- Engaged in multiple hiring committees, where I assessed candidates through interviews and identified the most qualified individual for the position.
- Reviewed, assigned and prioritized work for the development team utilizing GIT, QA, and project management to deliver high-quality applications on time.
- Extensive experience dealing with technical web issues via help-desk tickets and explaining technical information to a non-technical audience.
- Developed .NET application using C#, SQL and an Oracle database for the University's daily procedural needs
- Developed front-end Applications for University using SQL, JavaScript, CSS, PHP and other languages as needed or required.

- Integrated Web Services (e.g. REST) or Web APIs. into Univerity's environment
- Ensured all web applications were accessible to anyone and everyone, in compliance with WCAG 2.1 Level AA and ADA 508 standards on accessibility.
- Developed sites using WordPress Multi-site while utilizing Custom Post Types (CPT) and Advanced Custom Fields (ACF) in order fulfill institutional requirements.
- Maintained documentation of all web properties and apps in a wiki powered by Confluence that over 40 stakeholders and editors used as reference guides.
- Created technical documentation of applications and websites including dependencies required, libraries used and database information among other technical guidance.
- Implemented and maintained database schemas in MySQL and Oracle databases, ensuring data integrity and efficient data retrieval.
- Handled the maintenance and troubleshooting of both existing and legacy websites and web applications.
- Worked on the migration from legacy CMS of the institutiion onto the new Wordpress platform.

Uchiha LLC

Senior Web Developer

2016 - 2018

- Led and directed projects, including assigning resources, monitoring and reporting on progress of the team and proposing adjustments in the project schedule, budget, scope and coverage with senior management as needed.
- Scoped work activities, established priorities, set schedules and deadlines while tracking and monitoring progress of team to proactively identify and resolve issues and obstacles and ensure timely completion of multiple time-sensitive work activities with limited resources.
- Aided with training and technical guidance to team members such as teaching Back-end setups for LEMP and LAMP stacks and implementing WordPress for Front-end setups.
- Developed technical alternatives after identifying relevant stakeholders needs and performing analyses to brief senior staff on the recommended course of action.
- Conducted code reviews and provided feedback to ensure code quality and adherence to coding standards.
- Conducted performance optimizations and code refactoring to enhance application efficiency and scalability.
- Developed and deployed cloud solutions with Continuous Integration and Continuous Delivery [CICD.]
- Set-up and maintained Linux servers used on all projects.
- Coded apps using Node.js, React, and Next.js.
- Developed all apps and websites using the OOP model.

Team 7 Media Inc

Junior Web Developer

2014 - 2016

- Worked closely with clients to understand their requirements and deliver solutions that meet their needs.
- Created landing pages for products and services using PHP, JavaScript, HTML and CSS.
- Utilized PHPStorm for all project development.
- Utilized GIT on all projects for greater control of team collaboration.
- Developed apps and websites using Laravel PHP framework and Bootstrap with jQuery for Front-end.
- Developed e-commerce sites in WordPress, Squarespace and Shopify.
- Integrated customer relationship management (CRM) software into e-stores to control checkout process, cart abandonment and customer re-targeting.
- Used Adobe suite programs to create images, icons and vector graphics for websites and apps.
- Used Adobe Premier to create and edit videos and commercials used in Online marketing.

Heavengroup Inc

Web Developer

2011 - 2013

- Worked alongside Art Director in creating high end luxury sites on top of WordPress while utilizing HTML, PHP and CSS.
- Developed landing pages for Beauty Salons across the U.S.A that sold vouchers to thousands of customers.
- Utilized Salesforce to facilitate project management.
- Used Dreamweaver for developing websites using HTML, PHP and CSS.
- Designed ads using Photoshop that were used to promote Salon services.
- Developed Ads using HTML and CSS that consumers clicked on and purchased products.
- Developed on an Ecommerce platform utilizing PHP, HTML and CSS.

Education

MASTERS DEGREE - Computer Science

NYIT

NEW YORK, NY

2015

BACHELOR DEGREE - Graphic Arts Management

CUNY - City College of Technology

BROOKLYN, NY

2011