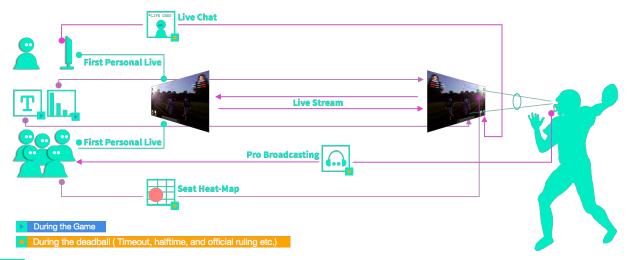
Explanation of Process - Invasive Sports Inc.

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The ways that Invasive Sports allow fans to get involved in sports are through these following six functions. Here we assume that all the players are wearing Invasive Sports's contact lens and all the fans have their client application as well as account.

SYSTEM STRUCTURE



Fan Poll

Fan Poll will show paper's the most recent closed polls within the fan community. Issues can be raised whatever fans want to talk about. Such issues may include, who's gonna substitute the injured player, choose a most creative celebrate action and so on. The result of Fan Poll will display on the left top corner of the all the players' contact display as a bar chart. The result will show one by one no matter whether the game is on.



Live Chat

VIP fans have chance to be selected into a short video call with the player during the break of game. The length of video call varies from 5 seconds to 1 minute. Fan's video call will be displayed in the bottom right area of player's contact display.



Seat Heat-Map

Seat Heat-map will automatically locate your best fans in the stadium. Players could find the heat-map of the stadium when they scored. So they can run to the most heated section to celebrate with their fans. This is especially designed for away games.



Pro Broadcasting

Online fans could be added to a special playlist where their favorite players are broadcasting during the game. For example, defense team players in the football game could open a channel talk about their thoughts during the offense.



This feature allow fans to display their tweets in the bottom part of player's contact display. The tweets are automatically refreshing during the game.



First Personal Live Stream

All the fans who subscribe Invasive Sports's service could have access to the first personal view from players, coaches and even the fans in the stadium. Once they connect to the first personal live stream, they can follow the selected view for the whole game.

Invasive Sports is building upon different plans with different levels of accesses. Here is a chart indicates all the plans and their features.

