

# CARLOS MARTINEZ

Art Instructor, Concept Artist, Illustrator, Multimedia Painter

[CGZMARTI@GMAIL.COM](mailto:CGZMARTI@GMAIL.COM)

CGMARTINEZART.COM

678-457-2815

## Education

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CareerFoundry	Atlanta, GA
Full-Stack Web Development Certification	February 2022-Present

Savannah College of Art and Design	Atlanta, GA
Bachelor of Fine Arts in Painting	Conferred June 2018

- Specialized in traditional media (oil paint) and illustration (digital art), with a focus on realism
- Engaged in electives concentrated on game design, illustration, concept art, and 3D modeling
- Participated in showcases and workshops to exemplify traditional media painting
- Led a team of multimedia artists to organize showcases at the Mammal Gallery and Trois Gallery

## Skill Set

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Software	Adobe Photoshop, Adobe Illustrator, Fusion 360, Blender, Maya, Unreal Engine 4, 3DS MAX, Microsoft Office, PaintTool SAI, Procreate, Traditional media
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Skills	Traditional and technical art techniques, Modeling, Rigging, Concept Art Development, Ideation, Storyboarding, Prototyping, Transferable Presentations, Project Management, Organization
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## Work Experience

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<b>Fusion Academy Alpharetta</b>	Alpharetta, GA
Art Instructor	January 2019-Present

- Designed visual imagery and graphic designs for multiple Fusion academy websites, while incorporating functionalities and features
- Provided instruction to students on 2D design, from using traditional media to digital software such as Adobe Photoshop and Illustrator, in addition to alternatives such as Procreate and PaintTool SAI
- Provided instruction to students on how to use 3D modeling software such as Blender, Maya, 3DS MAX, and Unreal Engine through various short to long-term, collaborative projects
- Worked with a team of 10+ instructors to provide an education service for clients and to ensure quality for each task presented

<b>Freelance</b>	Atlanta, GA
Illustrator, Painter	May 2018-Present

- Designed artwork using traditional and digital media based on client specification
- Created character concepts and illustrations for storybooks, and assisted clients with publishing
- Created marketing and promotional artwork for various clients such as game art, albums, and billboards
- Worked closely with clients to ensure the artwork is at its utmost quality
- Assisted clients in establishing the style of art projects

## Leadership Experience

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Fusion Academy Alpharetta

Alpharetta, GA

*Art Lead*

*October 2019-Present*

- Coordinated and implemented group learning workshops where other instructors had the opportunity to learn from one another via Zoom meeting rooms
- Built and maintained relationships with 30+ employees to ensure growth within the organization's art department. Communication would be kept through e-mail and by phone
- Evaluated employees in the art department by celebrating areas of strength, providing opportunities for areas of growth, and presenting opportunities offered within the organization
- Collaborated with senior management through an agile mindset. Used Jira to complete and track the progress of team projects