Ali Gohar

Software Engineer

Results-driven Next.js developer with hands-on experience building dynamic, server-side rendered applications. Skilled in optimizing web performance, integrating APIs, and delivering seamless user experiences using the latest web technologies. Eager to contribute strong problem-solving skills and a passion for innovation to a forward-thinking team.

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WORK EXPERIENCE

Next.js Developer
SocioOn limited

06/2024 - Present   *Lahore*

Achievements/Tasks

- Developed and maintained responsive web applications using Next.js , React, and modern JavaScript (ES6+).
- Integrated RESTful APIs for dynamic data fetching and rendering.
- Worked with functional components and hooks like useState, useEffect, and useContext.
- Managed application-wide state using React Context API for consistent data flow.
- Utilized Next.js routing and dynamic routing for seamless navigation across multiple pages.
- Applied CSS Modules, Tailwind CSS, and Bootstrap for scalable and maintainable UI styling.
- Optimized application performance by implementing image optimization and code splitting.
- Assisted in bug fixing, troubleshooting, and deploying Next.js applications to platforms like Vercel and Netlify.

Frontend Developer
IT Center

11/2023 - 02/2024   *Rahim Yar Khan*

Achievements/Tasks

- Created well-structured, semantic web pages using HTML5.
- Styled and made responsive layouts with CSS3 and media queries.
- Added basic interactivity and functionality using JavaScript.
- Learn best practices for writing clean and maintainable code.

EDUCATION

BS Software Engineering
Khawaja Fareed University of Engineering and Information Technology

2020 - 2024

SKILLS

Next.js   React.js   Bootstrap   Tailwind

Api Integration   Performance Optimization

Vercel Deployment   Github   Payment Methods

PROJECTS

Link-On Social Media

- Developed a dynamic and scalable web application using Next.js. Implemented authentication and user management for seamless onboarding.
- Integrated payment gateway for subscription-based access.
- Used Server-Side Rendering (SSR) and Static Site Generation (SSG) for performance optimization.
- Deployed and optimized the application on Vercel for high availability.

Holo360

- Built a responsive static website for showcasing product information using React.js and TypeScript.
- Designed modern UI with Tailwind CSS for efficient, responsive layouts.
- Configured Vite for fast builds and optimized performance.

BitsImages

- Contributed to the development of a Next.js-based stock media platform by implementing UI improvements and new features.
- Integrated payment gateway for subscription-based access.
- Enhanced user experience through design updates, advanced search, and contributor onboarding flows.
- Collaborated on optimizing media delivery and ensuring responsive, user-friendly layouts.

CERTIFICATES

Mobile App Development (React Native) (03/2024 - 05/2024)
Global Academy — 3-month training program

LANGUAGES

English
Professional Working Proficiency

Urdu
Full Professional Proficiency

INTERESTS

Travelling   Exploring   Reading