

# Coursework1

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2024-02-24

## Part 1 - Optimization of the Portfolio using GA

### Checking and installing necessary packages and libraries

Ensuring all necessary R packages are installed and loaded for portfolio analysis and optimization.

```
necessary_packages <- c("GA", "quantmod", "TTR", "xts", "zoo", "PerformanceAnalytics", "dplyr", "reshape2")
for(package in necessary_packages) {
  if (!requireNamespace(package, quietly = TRUE)) {
    install.packages(package)
  }
}
```

```
## Registered S3 method overwritten by 'quantmod':
```

```
##   method      from
```

```
##   as.zoo.data.frame zoo
```

```
library(GA)
```

```
## Loading required package: foreach
```

```
## Loading required package: iterators
```

```
## Package 'GA' version 3.2.4
```

```
## Type 'citation("GA")' for citing this R package in publications.
```

```
##
```

```
## Attaching package: 'GA'
```

```
## The following object is masked from 'package:utils':
```

```
##
```

```
##   de
```

```
library(quantmod)
```

```
## Loading required package: xts
```

```
## Loading required package: zoo
```

```
##
```

```
## Attaching package: 'zoo'
```

```
## The following objects are masked from 'package:base':
```

```
##
```

```
##   as.Date, as.Date.numeric
```

```
## Loading required package: TTR
```

```

library(xts)
library(zoo)
library(TTR)
library(PerformanceAnalytics)

##
## Attaching package: 'PerformanceAnalytics'
## The following object is masked from 'package:graphics':
##
##     legend
library(dplyr)

##
## ##### Warning from 'xts' package #####
## #
## # The dplyr lag() function breaks how base R's lag() function is supposed to #
## # work, which breaks lag(my_xts). Calls to lag(my_xts) that you type or #
## # source() into this session won't work correctly. #
## #
## # Use stats::lag() to make sure you're not using dplyr::lag(), or you can add #
## # conflictRules('dplyr', exclude = 'lag') to your .Rprofile to stop #
## # dplyr from breaking base R's lag() function. #
## #
## # Code in packages is not affected. It's protected by R's namespace mechanism #
## # Set `options(xts.warn_dplyr_breaks_lag = FALSE)` to suppress this warning. #
## #
## #####
##
## Attaching package: 'dplyr'
## The following objects are masked from 'package:xts':
##
##     first, last
## The following objects are masked from 'package:stats':
##
##     filter, lag
## The following objects are masked from 'package:base':
##
##     intersect, setdiff, setequal, union
library(ggplot2)
library(reshape2)
library(tidyr)

##
## Attaching package: 'tidyr'
## The following object is masked from 'package:reshape2':
##
##     smiths

```

## Part 1(a): Selection of Assets

Selecting 10 diverse assets from different sectors to construct a well-rounded portfolio. This diversity aims to mitigate risk by spreading investments across different market behaviors, including tech, healthcare, and energy sectors.

```
my_assets <- c("AAPL", "PFE", "BAC", "TSLA", "PG", "XOM", "NEE", "BA", "DD", "SPG")
```

## Part 1(b): Data Retrieval and Pre-processing

Fetching historical price data for the selected assets from 2020 to 2022.

### Why COVID-19 Period?

- The three-year period from 2020 to 2022 is strategically chosen to encompass the market fluctuations due to the COVID-19 pandemic. This timeframe allows for the analysis of assets' performance through significant economic disruptions, providing insights into their resilience and potential for recovery.

### Why selecting three years?

- Span of three years offers a balance between capturing recent market behaviors and ensuring enough data for meaningful analysis and visualization. The inclusion of this volatile period is crucial for optimizing a portfolio that can withstand and capitalize on market upheavals, making the analysis more relevant for current and future investing environments.

```
asset_prices <- list()
for(asset in my_assets) {
  getSymbols(asset, from = "2020-01-01", to = "2022-12-31", auto.assign = TRUE)
  asset_prices[[asset]] <- Cl(get(asset))
}
combined_prices <- do.call(merge, asset_prices)
combined_prices <- na.omit(combined_prices)
```

## Calculating and visualizing daily returns

Combining and cleaning the asset price data to ensure a consistent and complete dataset for analysis. Daily returns are calculated to understand the assets' day-to-day performance, crucial for portfolio optimization.

```
daily_returns <- ROC(combined_prices, type = "discrete")
daily_returns <- na.omit(daily_returns)
myRetData <- daily_returns
```

## Part 1(d): Portfolio Optimization Using Genetic Algorithm

Defining a fitness function to maximize the portfolio's Sharpe Ratio, balancing risk and return

The Sharpe Ratio is chosen as it is a widely used measure for calculating risk-adjusted return, enhancing portfolio performance.

```
fitness_function_alpha <- function(weights, alpha=0.5) {
  normalizedWeights <- weights / sum(weights)
  portfolioReturn <- sum(colMeans(myRetData, na.rm = TRUE) * normalizedWeights) * 252
  portfolioRisk <- sqrt(t(as.matrix(normalizedWeights)) %*% cov(myRetData) %*% as.matrix(normalizedWeights))
  SharpeRatio <- portfolioReturn / portfolioRisk
  return(SharpeRatio) # The goal is to maximize the Sharpe Ratio
}
```

## Running the genetic algorithm to find optimal portfolio weights

- Configuring and running the genetic algorithm with specified parameters to find the optimal asset weights
- Parameters such as population size and maximum iterations are tuned to efficiently search the solution space while balancing computational resources

```
ga_result <- ga(type = "real-valued",
               fitness = function(weights) fitness_function_alpha(weights, alpha=0.5),
               lower = rep(0, length(my_assets)),
               upper = rep(1, length(my_assets)),
               popSize = 50,
               maxiter = 100)

optimal_weights <- ga_result@solution
normalized_optimal_weights <- optimal_weights / sum(optimal_weights)
```

## Detailed Evaluation for Future Performance

- Splitting the dataset into training and testing sets for a fair comparison
- Splitting the dataset to train and test the portfolio, ensuring a robust evaluation of its future performance - historical data informing future decisions.

```
split_date <- as.Date("2022-01-01")
training_data <- daily_returns[index(daily_returns) < split_date]
testing_data <- daily_returns[index(daily_returns) >= split_date]
```

```
print("Training Data Sample:")
```

```
## [1] "Training Data Sample:"
```

```
print(head(training_data))
```

```
##           AAPL.Close  PFE.Close  BAC.Close  TSLA.Close  PG.Close
## 2020-01-03 -0.009722036 -0.005365270 -0.020763128  0.029633258 -0.0067255636
## 2020-01-06  0.007968245 -0.001284390 -0.001432752  0.019254637  0.0013868344
## 2020-01-07 -0.004703046 -0.003343647 -0.006599700  0.038800525 -0.0061914634
## 2020-01-08  0.016086288  0.007999982  0.010109830  0.049204826  0.0042626796
## 2020-01-09  0.021240814 -0.004352249  0.001715686 -0.021945012  0.0109378525
## 2020-01-10  0.002260704  0.015428122 -0.008278536 -0.006627298  0.0009689362
##           XOM.Close  NEE.Close  BA.Close  DD.Close  SPG.Close
## 2020-01-03 -0.008039488  0.0071243493 -0.001680060 -0.021102365  0.001792059
## 2020-01-06  0.007678102  0.0049933294  0.002945007 -0.007078485  0.005228720
## 2020-01-07 -0.008184024 -0.0008695210  0.010607085 -0.015392105 -0.011361328
## 2020-01-08 -0.015080346 -0.0004558477 -0.017522544  0.012012499  0.006576649
## 2020-01-09  0.007655623  0.0078358185  0.014998344 -0.008943077 -0.008046755
## 2020-01-10 -0.008887654  0.0018923309 -0.019087777 -0.020344572  0.003882671
```

```
print("Testing Data Sample:")
```

```
## [1] "Testing Data Sample:"
```

```
print(head(testing_data))
```

```
##           AAPL.Close  PFE.Close  BAC.Close  TSLA.Close  PG.Close
## 2022-01-03  0.0250041505 -0.040643484  0.037986032  0.13531668 -0.0041570359
## 2022-01-04 -0.0126915973 -0.037422819  0.039194486 -0.04183270  0.0034991243
## 2022-01-05 -0.0265998824  0.020172425 -0.016878544 -0.05347121  0.0045268581
```

```
## 2022-01-06 -0.0166933352 -0.014200987 0.020135667 -0.02152337 -0.0084039025
## 2022-01-07 0.0009883614 0.016046701 0.021815899 -0.03544657 -0.0005527012
## 2022-01-10 0.0001161891 0.009332384 -0.005083367 0.03034195 -0.0136413982
##          XOM.Close    NEE.Close    BA.Close    DD.Close    SPG.Close
## 2022-01-03 0.038405006 -0.018209050 0.032485561 -0.001485456 0.003317261
## 2022-01-04 0.037614091 -0.010691723 0.027759089 0.023307676 0.016718607
## 2022-01-05 0.012437429 -0.010476367 -0.002621343 -0.009086503 -0.011964640
## 2022-01-06 0.023520595 -0.044132470 -0.008119449 0.002445249 0.013227379
## 2022-01-07 0.008196686 0.007461899 0.019683939 0.014635987 -0.011583717
## 2022-01-10 -0.005952324 -0.024534228 -0.028723909 -0.014665238 -0.002418301

# Re-optimizing the portfolio using only the training data
ga_result_training <- ga(type = "real-valued",
  fitness = function(weights) fitness_function_alpha(weights, alpha=0.5),
  lower = rep(0, length(my_assets)),
  upper = rep(1, length(my_assets)),
  popSize = 50,
  maxiter = 100,
  suggestions = normalized_optimal_weights)

optimal_weights_training <- ga_result_training@solution
normalized_optimal_weights_training <- optimal_weights_training / sum(optimal_weights_training)
```

## Part 1(e): Comparison with Other Portfolios

### Balanced Portfolio

- Comparing the GA-optimized portfolio against balanced and randomly generated portfolios to evaluate its relative performance. This step assesses the effectiveness of the genetic algorithm in enhancing portfolio returns and reducing risk.

```
balanced_weights <- rep(1 / length(my_assets), length(my_assets))
```

### Generating several random portfolios for a broader comparison

```
set.seed(123) # Ensuring reproducibility
random_weights_list <- replicate(100, runif(length(my_assets)))
random_weights_list <- apply(random_weights_list, 2, function(x) x / sum(x))

print("Optimal Weights:")

## [1] "Optimal Weights:"
print(optimal_weights)

##          x1          x2          x3          x4          x5          x6          x7
## [1,] 0.1850849 0.5242434 0.03746063 0.8558679 0.2509591 0.4960608 0.2016637
##          x8          x9         x10
## [1,] 0.01941486 0.04396015 0.009401917

print("Normalized Optimal Weights:")

## [1] "Normalized Optimal Weights:"
print(normalized_optimal_weights)

##          x1          x2          x3          x4          x5          x6          x7
```

```
## [1,] 0.07053225 0.199779 0.01427551 0.3261546 0.09563563 0.1890391 0.07685009
##           x8           x9           x10
## [1,] 0.007398624 0.01675236 0.003582887

balanced_weights <- rep(1 / length(my_assets), length(my_assets))
print("Balanced Portfolio Weights:")

## [1] "Balanced Portfolio Weights:"
print(balanced_weights)

## [1] 0.1 0.1 0.1 0.1 0.1 0.1 0.1 0.1 0.1 0.1 0.1
print("Sample Random Portfolio Weights:")

## [1] "Sample Random Portfolio Weights:"
print(random_weights_list[, 1])

## [1] 0.049732600 0.136326595 0.070726967 0.152705787 0.162640959 0.007878374
## [7] 0.091328624 0.154331672 0.095363146 0.078965276
```

## Part 1(e): Evaluating Portfolio Performance - Evaluation of Optimized, Balanced, and Random Portfolios

- In this section, we evaluated the performance of optimized, balanced, and randomly generated portfolios.
- We defined a function to calculate annualized return, risk, and the Sharpe Ratio for each portfolio strategy using test data.
- This analysis helps us understand the effectiveness of genetic algorithm optimization in achieving superior risk-adjusted returns compared to simpler portfolio construction methods.

```
## Defining the updated calculate_performance function
calculate_performance <- function(weights, returns) {
  weights_vector <- as.numeric(weights) # Ensuring weights are a numeric vector

  # Converting returns to an xts object if not already done
  if(!is.xts(returns)) {
    returns <- as.xts(returns, order.by=index(returns))
  }

  # Calculating portfolio returns using the provided weights
  portfolio_returns <- Return.portfolio(R = returns, weights = weights_vector, rebalance_on = "years")

  # Calculating annualized return, annualized risk and Sharpe Ratio
  annualized_return <- annualReturn(portfolio_returns, scale = 252)
  annualized_risk <- sd(portfolio_returns) * sqrt(252)
  sharpe_ratio <- SharpeRatio.annualized(portfolio_returns, Rf = 0, scale = 252)
  return(c(annualized_return = as.numeric(annualized_return),
           annualized_risk = annualized_risk,
           sharpe_ratio = as.numeric(sharpe_ratio)))
}

# Using the performance calculation function to evaluate the optimized portfolio on test data
optimized_performance <- calculate_performance(normalized_optimal_weights_training, testing_data)

# Evaluating the performance of a balanced portfolio, where each asset is equally weighted, on test data
balanced_performance <- calculate_performance(balanced_weights, testing_data)
```

```

# Applying the performance calculation across several randomly generated portfolios to assess their average
random_performances <- apply(random_weights_list, 2, function(weights) calculate_performance(weights, t

print("Optimized Portfolio Performance:")

## [1] "Optimized Portfolio Performance:"
print(optimized_performance)

## annualized_return    annualized_risk      sharpe_ratio
##          -0.9065888         0.2772863         -0.6068687
print("Balanced Performance:")

## [1] "Balanced Performance:"
print(balanced_performance)

## annualized_return    annualized_risk      sharpe_ratio
##          -0.8927619         0.2340104         -0.4935992
print("Random Performance:")

## [1] "Random Performance:"
print(random_performances)

##           [,1]      [,2]      [,3]      [,4]      [,5]
## annualized_return -0.9750969 -0.8550115 -0.9082708 -0.9116990 -0.8966724
## annualized_risk    0.2491803  0.2473422  0.2456718  0.2490130  0.2534002
## sharpe_ratio      -0.8355882 -0.3703119 -0.5252223 -0.6668982 -0.7510832
##           [,6]      [,7]      [,8]      [,9]     [,10]
## annualized_return -0.8839107 -0.9015721 -0.8795129 -0.8902101 -0.9917967
## annualized_risk    0.2384721  0.2356136  0.2281390  0.2537264  0.2356199
## sharpe_ratio      -0.5032206 -0.4090410 -0.4982758 -0.5389366 -0.8234951
##           [,11]     [,12]     [,13]     [,14]     [,15]
## annualized_return -0.8959401 -0.9365288 -0.7943005 -0.8861229 -1.0129309
## annualized_risk    0.2481152  0.2746698  0.2328450  0.2359923  0.2071526
## sharpe_ratio      -0.3473328 -0.7600687  0.1099206 -0.4987561 -0.5848754
##           [,16]     [,17]     [,18]     [,19]     [,20]
## annualized_return -0.8666854 -0.9064904 -0.9095794 -0.8751161 -0.9346576
## annualized_risk    0.2365015  0.2287775  0.2475305  0.2396442  0.2340864
## sharpe_ratio      -0.4790171 -0.4087742 -0.5382648 -0.5097965 -0.5706082
##           [,21]     [,22]     [,23]     [,24]     [,25]
## annualized_return -0.8402590 -0.8508777 -0.8807239 -0.7947358 -0.8283637
## annualized_risk    0.2217829  0.2593065  0.2456075  0.2435870  0.2475807
## sharpe_ratio      -0.1259522 -0.4153776 -0.6738563 -0.3847146 -0.3734126
##           [,26]     [,27]     [,28]     [,29]     [,30]
## annualized_return -0.8361760 -0.9125985 -0.8563842 -0.8506796 -0.9201497
## annualized_risk    0.2315594  0.2459216  0.2267294  0.2590279  0.2379263
## sharpe_ratio      -0.1638789 -0.6553819 -0.1258784 -0.4675881 -0.3601731
##           [,31]     [,32]     [,33]     [,34]     [,35]
## annualized_return -0.9361227 -0.7767870 -1.0006529 -0.9078610 -0.9383837
## annualized_risk    0.2546216  0.2180314  0.2725208  0.2565255  0.2284667
## sharpe_ratio      -0.6628942 -0.1329027 -0.9513727 -0.6425476 -0.4725769
##           [,36]     [,37]     [,38]     [,39]     [,40]
## annualized_return -0.68821762 -0.8693786 -0.8738160 -0.8698798 -0.9311123

```

```

## annualized_risk      0.20986832  0.2322610  0.2264446  0.2365568  0.2762830
## sharpe_ratio        -0.01598176 -0.1156198 -0.2557531 -0.2373169 -0.8878125
##                      [,41]      [,42]      [,43]      [,44]      [,45]
## annualized_return   -0.9404240 -0.980333 -0.8811611 -0.8876939 -0.8867276
## annualized_risk      0.2470230  0.231540  0.2168629  0.2736058  0.2057540
## sharpe_ratio        -0.6693422 -0.671080 -0.4000859 -0.5513073 -0.2424286
##                      [,46]      [,47]      [,48]      [,49]      [,50]
## annualized_return   -0.7256745 -0.8769337 -0.9607355 -0.9545035 -0.8607772
## annualized_risk      0.2322347  0.2405052  0.2211222  0.2387838  0.2615116
## sharpe_ratio        0.2397485 -0.5857504 -0.6790088 -0.8190177 -0.2988098
##                      [,51]      [,52]      [,53]      [,54]      [,55]
## annualized_return   -0.8636224 -0.9496532 -0.68658000 -0.8556054 -0.8452972
## annualized_risk      0.2340619  0.2496468  0.21183270  0.2614348  0.2417147
## sharpe_ratio        -0.5075569 -0.7041504 -0.05450023 -0.4290656 -0.1267787
##                      [,56]      [,57]      [,58]      [,59]      [,60]
## annualized_return   -0.9195303 -0.7919790 -0.9023223 -0.9522265 -0.8280321
## annualized_risk      0.2521332  0.2194056  0.2102307  0.2365030  0.2440750
## sharpe_ratio        -0.4822807 -0.3011399 -0.3856246 -0.7306502  0.0101982
##                      [,61]      [,62]      [,63]      [,64]      [,65]
## annualized_return   -0.761270065 -0.8952810 -0.8496486 -0.9163217 -0.8746857
## annualized_risk      0.240272958  0.2577968  0.2516749  0.2549045  0.2270950
## sharpe_ratio        0.002819755 -0.3648829 -0.5610751 -0.7226338 -0.4631285
##                      [,66]      [,67]      [,68]      [,69]      [,70]
## annualized_return   -0.8925757 -1.0023293 -0.8080023 -0.9512339 -0.75895696
## annualized_risk      0.2171479  0.2541566  0.2125236  0.2315568  0.21501021
## sharpe_ratio        -0.3366759 -0.8672872 -0.1513992 -0.6481471 -0.08236007
##                      [,71]      [,72]      [,73]      [,74]      [,75]
## annualized_return   -0.8930819 -0.9306930 -0.9048275 -0.9120425 -0.9031930
## annualized_risk      0.2626686  0.2498581  0.2354142  0.2607225  0.2489806
## sharpe_ratio        -0.4796936 -0.6988662 -0.4328110 -0.6613226 -0.5714676
##                      [,76]      [,77]      [,78]      [,79]      [,80]
## annualized_return   -0.791768023 -0.9439577 -0.9143045 -0.9222076 -0.9146895
## annualized_risk      0.229578890  0.2526612  0.2600378  0.2198201  0.2331626
## sharpe_ratio        -0.002012356 -0.7816853 -0.8190405 -0.6207061 -0.5649031
##                      [,81]      [,82]      [,83]      [,84]      [,85]
## annualized_return   -0.6516397 -0.9964291 -0.9995648 -0.9077805 -1.0997033
## annualized_risk      0.2305817  0.2400144  0.2635147  0.2268641  0.2167739
## sharpe_ratio        0.1468459 -0.9271639 -1.0021479 -0.4100052 -0.5985668
##                      [,86]      [,87]      [,88]      [,89]      [,90]
## annualized_return   -0.9646469 -0.9528457 -0.8848231 -0.7505213 -0.8756466
## annualized_risk      0.2284728  0.2442327  0.2398884  0.2056243  0.2255446
## sharpe_ratio        -0.7213805 -0.7158210 -0.3593064  0.1275923 -0.3904630
##                      [,91]      [,92]      [,93]      [,94]      [,95]
## annualized_return   -0.9089201 -0.87333996 -0.9017274 -0.9595851 -0.9138732
## annualized_risk      0.2416582  0.24600183  0.2566210  0.2537251  0.2593804
## sharpe_ratio        -0.5168815 -0.07977354 -0.4957715 -0.6956175 -0.7539668
##                      [,96]      [,97]      [,98]      [,99]      [,100]
## annualized_return   -0.82736861 -0.9115262 -0.9104819 -0.9098448 -0.86861917
## annualized_risk      0.22539961  0.2106164  0.2333046  0.2219483  0.22637414
## sharpe_ratio        0.05437193 -0.3367795 -0.3469586 -0.4140378 -0.05764215

```

## Part 1(f) Exploring Different Weightings of Risk and Return

- Adjusting the fitness function to explore portfolios with varying preferences for risk and return.



- By altering the alpha parameter, we simulated different investor profiles, from risk-averse to return-seeking, analyzing how these preferences impact portfolio composition and performance.

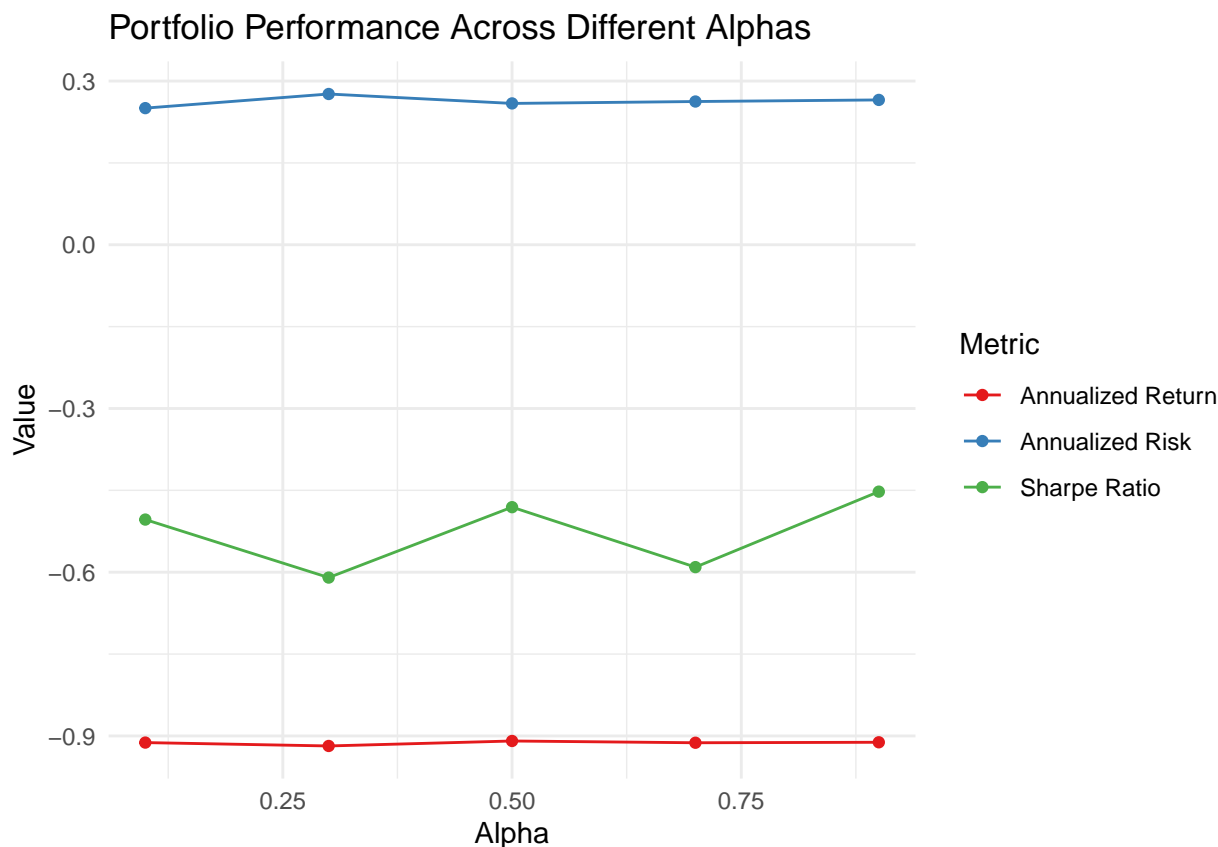
```
alphas <- seq(0.1, 0.9, by = 0.2)
alpha_performances <- sapply(alphas, function(alpha) {
  ga_result_alpha <- ga(type = "real-valued",
    fitness = function(weights) fitness_function_alpha(weights, alpha = alpha),
    lower = rep(0, length(my_assets)),
    upper = rep(1, length(my_assets)),
    popSize = 50,
    maxiter = 100)
  optimal_weights_alpha <- ga_result_alpha@solution / sum(ga_result_alpha@solution)
  calculate_performance(optimal_weights_alpha, testing_data)
})
```

### Portfolio Performance Across Different Alphas

```
# Converting the matrix to a data frame for easier plotting with ggplot2
performance_df <- as.data.frame(t(alpha_performances))
colnames(performance_df) <- c("Annualized Return", "Annualized Risk", "Sharpe Ratio")
performance_df$Alpha <- alphas

# Melting the data frame for use with ggplot2
melted_performance_df <- melt(performance_df, id.vars = "Alpha", variable.name = "Metric", value.name = "Value")

# Plotting
ggplot(melted_performance_df, aes(x = Alpha, y = Value, color = Metric)) +
  geom_line() +
  geom_point() +
  theme_minimal() +
  labs(title = "Portfolio Performance Across Different Alphas",
    x = "Alpha",
    y = "Value",
    color = "Metric") +
  scale_color_brewer(palette = "Set1")
```



The graph shows how portfolio performance metrics change with different levels of alpha. Alpha adjusts the importance of risk versus return in our strategy. - As we slide the alpha from 0 to 1, we notice shifts in annualized return (red), risk (blue), and the Sharpe Ratio (green). It's clear that the balance between seeking returns and managing risk significantly affects our portfolio's performance.

## Part 1(g) Visualization

```
# Converting random performance metrics to a matrix if they are in list format
if(is.list(random_performances)) {
  random_performances_matrix <- do.call(cbind, random_performances)
  random_average_metrics <- colMeans(random_performances_matrix)
} else {
  random_average_metrics <- colMeans(random_performances)
}

# Ensuring that we only take the first three metrics (Annualized Return, Annualized Risk, Sharpe Ratio)
random_average_metrics <- random_average_metrics[1:3]

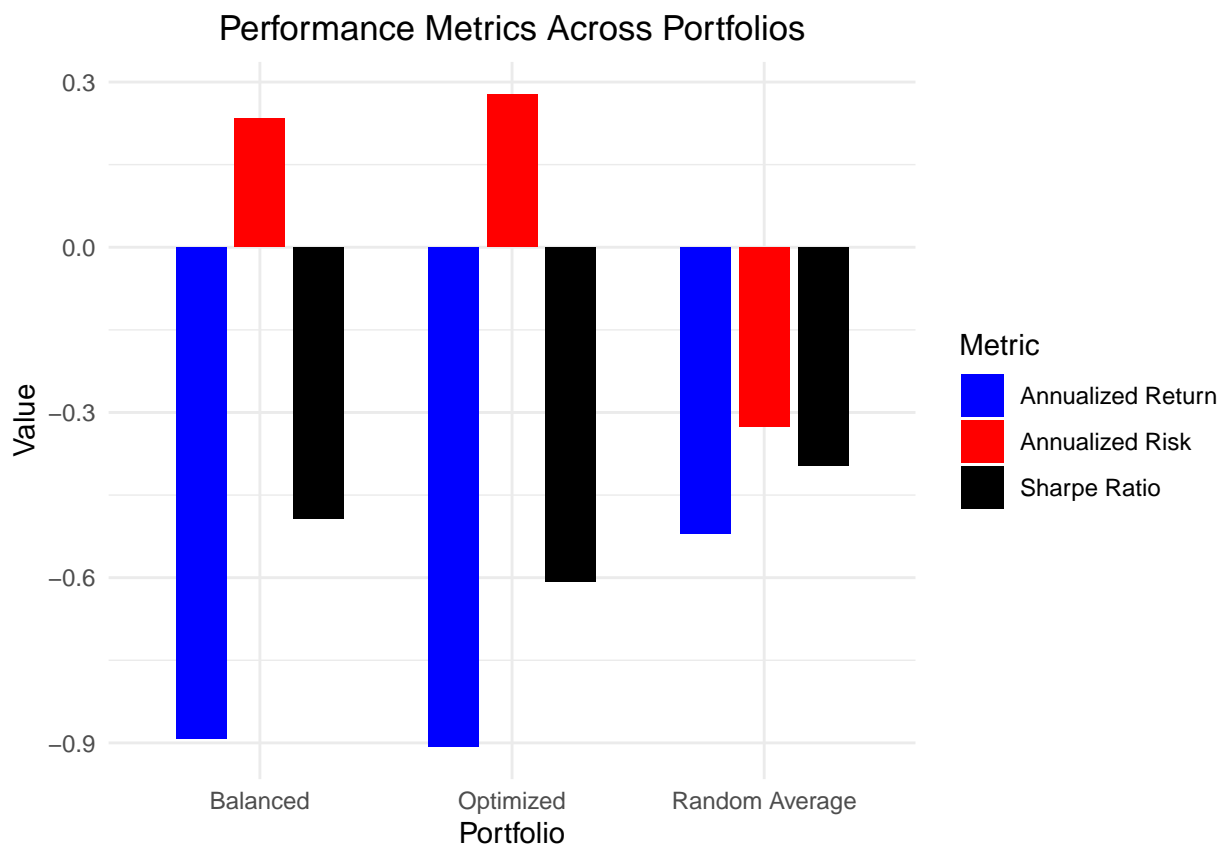
# Retrieving the performance metrics for the optimized and balanced portfolios
optimized_metrics <- optimized_performance
balanced_metrics <- balanced_performance

# Combining all performance metrics into one matrix for comparison
performance_metrics_matrix <- rbind(optimized_metrics, balanced_metrics, random_average_metrics)
rownames(performance_metrics_matrix) <- c("Optimized", "Balanced", "Random Average")
colnames(performance_metrics_matrix) <- c("Annualized Return", "Annualized Risk", "Sharpe Ratio")
```

```
# Transforming the data into a long format for ggplot2 without using rownames_to_column
performance_long <- as.data.frame(performance_metrics_matrix)
performance_long$Portfolio <- rownames(performance_long)
performance_long <- reshape2::melt(performance_long, id.vars = "Portfolio")
colnames(performance_long) <- c("Portfolio", "Metric", "Value")
```

```
# Plotting
```

```
ggplot(performance_long, aes(x = Portfolio, y = Value, fill = Metric)) +
  geom_bar(stat = "identity", position = position_dodge(width = 0.7), width = 0.6) +
  scale_fill_manual(values = c("Annualized Return" = "blue", "Annualized Risk" = "red", "Sharpe Ratio" = "black")) +
  theme_minimal() +
  labs(title = "Performance Metrics Across Portfolios", x = "Portfolio", y = "Value") +
  theme(plot.title = element_text(hjust = 0.5)) # Center the plot title
```



- The above graph displays the performance metrics for three different portfolio strategies: Balanced, Optimized, and Random Average, where each bar is representing a metric (red for Annualized Return, blue for Annualized Risk, and black for Sharpe Ratio).
- As it is evident that all portfolios are showing a negative Sharpe Ratio, indicating that the risk-adjusted returns are below expectations - the negative Sharpe Ratios across all portfolios could potentially be attributed to the volatility and unpredictable market conditions during the COVID-19 period.
- The Optimized Portfolio's lower risk suggests an attempt to mitigate this volatility, but the persisting negative returns indicate that the broader market challenges during the COVID-19 era likely had an overarching impact on portfolio performance.

## Part 2(a): Data Fetching and Preprocessing

- In this section, we fetched historical stock prices from 2020 to 2022 for a selection of 76 assets and compute their log returns, which are crucial for assessing past performance and volatility.
- We ensured data integrity by omitting NAs and then update our asset list to only those with complete data.
- Lastly, we visualized the risk versus return of these assets using a scatter plot with clear labels for each asset, aiding in their comparison and selection for portfolio optimization.

```
symbols <- c("AAPL", "MSFT", "GOOGL", "AMZN", "META", "TSLA", "JNJ", "V", "PG",
            "NVDA", "DIS", "PEP", "TM", "KO", "NKE", "ADBE", "NFLX", "INTC", "CSCO",
            "XOM", "MCD", "BA", "MMM", "GS", "DOW", "JPM", "AXP", "WMT", "IBM",
            "GE", "F", "GM", "T", "VZ", "PFE", "MRK", "GILD", "BMY", "CNC",
            "ABT", "AMGN", "LLY", "MDT", "SYK", "TMO", "BIIB", "ABBV", "DHR",
            "CVS", "UNH", "O", "BXP", "SPG", "AMT", "DLR", "EQIX", "WY", "AVB",
            "EQR", "ESS", "MAA", "CPT", "UDR", "AIV", "ARE", "PLD", "VNO", "HST",
            "SLG", "KIM", "MAC", "REG", "FRT", "TGT", "KSS", "M")

# Fetching historical data for each symbol and calculate log returns
data <- new.env()
getSymbols(symbols, src = 'yahoo', from = '2020-01-01', to = '2022-12-31', env = data, auto.assign = TRUE)

## [1] "AAPL" "MSFT" "GOOGL" "AMZN" "META" "TSLA" "JNJ" "V" "PG"
## [10] "NVDA" "DIS" "PEP" "TM" "KO" "NKE" "ADBE" "NFLX" "INTC"
## [19] "CSCO" "XOM" "MCD" "BA" "MMM" "GS" "DOW" "JPM" "AXP"
## [28] "WMT" "IBM" "GE" "F" "GM" "T" "VZ" "PFE" "MRK"
## [37] "GILD" "BMY" "CNC" "ABT" "AMGN" "LLY" "MDT" "SYK" "TMO"
## [46] "BIIB" "ABBV" "DHR" "CVS" "UNH" "O" "BXP" "SPG" "AMT"
## [55] "DLR" "EQIX" "WY" "AVB" "EQR" "ESS" "MAA" "CPT" "UDR"
## [64] "AIV" "ARE" "PLD" "VNO" "HST" "SLG" "KIM" "MAC" "REG"
## [73] "FRT" "TGT" "KSS" "M"

log_returns <- lapply(ls(data), function(symbol) {
  prices <- get(symbol, envir = data)
  Return.calculate(Cl(prices), method="log")
})

# Assuming you have already loaded the necessary libraries and fetched the data

# Preprocess log returns: remove NA, ensure equal length
log_returns <- lapply(log_returns, na.omit)
equal_length <- min(sapply(log_returns, length))
log_returns <- lapply(log_returns, function(x) x[1:equal_length])

# Now we can safely bind the log returns into a matrix
log_returns_matrix <- do.call(cbind, log_returns)
names(log_returns_matrix) <- symbols

# Assuming you have calculated the annualized returns and volatilities
annualized_returns <- sapply(log_returns, function(x) mean(x) * 252)
annualized_volatility <- sapply(log_returns, function(x) sd(x) * sqrt(252))

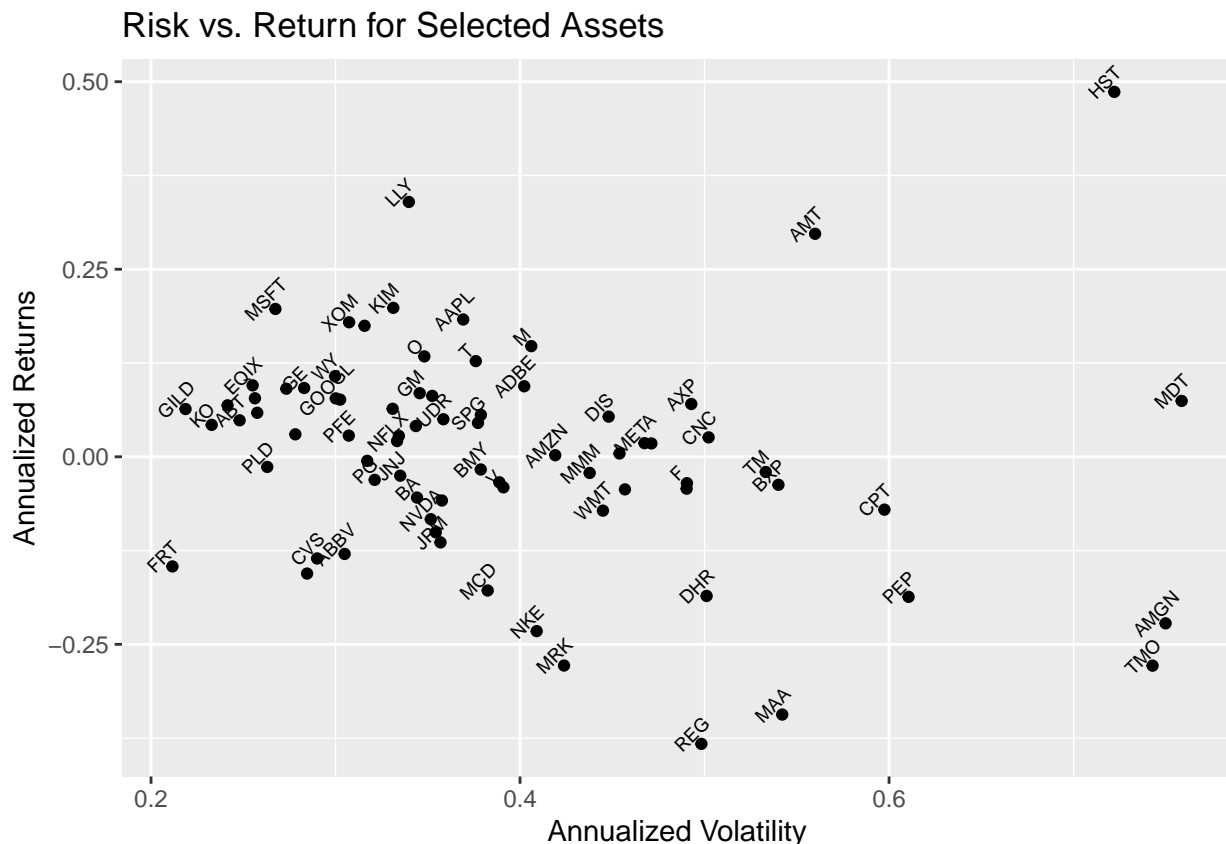
# Now create plot_data dataframe
plot_data <- data.frame(
  Symbol = names(log_returns_matrix),
  Returns = annualized_returns,
```

```

Volatility = annualized_volatility
)

# Proceed with ggplot
ggplot(plot_data, aes(x = Volatility, y = Returns, label = Symbol)) +
  geom_point() +
  geom_text(check_overlap = TRUE, vjust = -0.5, hjust = 0.5, size = 2.5, angle = 45) +
  xlab("Annualized Volatility") + ylab("Annualized Returns") +
  ggtitle("Risk vs. Return for Selected Assets")

```



The scatter plot illustrates the relationship between risk and return for various financial assets, depicting varying levels of potential return for their associated risks. - Assets like 'HST' and 'AMT' appear to offer higher returns but also come with higher volatility, suggesting a higher risk. - In contrast, assets such as 'KO' and 'PG' show lower volatility, implying they are less risky, though they may offer more modest returns.

## Part 2(b): Asset Selection Using GA

- We defined a GA to select an optimal subset of assets from our pool, aiming to construct a portfolio with a predefined number of assets (preferred\_asset\_count).
- The fitness\_function\_selection is crafted to compute the Sharpe ratio, a measure of risk-adjusted return, of a portfolio composed of selected assets based on their log returns.
- We introduce a penalty to discourage deviation from the preferred number of assets, ensuring the portfolio doesn't deviate too much from the desired complexity.
- The genetic algorithm (ga\_selection) searches for the best combination of assets that maximizes this fitness function. After running the GA, we identified the indices and symbols of the chosen assets and display them.

```

preferred_asset_count <- 10
penalty_factor <- 1000

fitness_function_selection <- function(subset_indices) {
  selected_returns <- do.call(cbind, log_returns)[, subset_indices == 1, drop = FALSE]

  if(ncol(selected_returns) == 0) return(-Inf)

  penalty <- abs(preferred_asset_count - sum(subset_indices)) * penalty_factor
  portfolio_returns <- rowMeans(selected_returns)
  sharpe_ratio <- mean(portfolio_returns) / sd(portfolio_returns)

  if(is.nan(sharpe_ratio) || is.infinite(sharpe_ratio)) return(-Inf)

  return(sharpe_ratio - penalty)
}

ga_selection <- ga(type = "binary", fitness = fitness_function_selection,
  nBits = length(symbols), popSize = 50, maxiter = 100)

selected_indices <- which(ga_selection@solution == 1)
selected_symbols <- symbols[selected_indices]
cat("Selected assets:", paste(selected_symbols, collapse = ", "), "\n")

```

```
## Selected assets: GOOGL, WMT, PFE, CNC, ABT, UNH, BXP, AMT, CPT, M
```

## Part 2(c): Portfolio Optimization with Selected Assets

- The code optimizes a financial portfolio by finding the best weights for selected assets to maximize the Sharpe ratio.
- It ensures that the portfolio's risk-adjusted return is as high as possible, penalizing any deviation from the desired number of assets

```

log_returns_matrix <- do.call(cbind, log_returns[selected_symbols])

fitness_function <- function(weights) {
  weights <- weights / sum(weights)
  portfolio_returns <- log_returns_matrix %*% matrix(weights, ncol = 1)

  if(any(is.na(portfolio_returns))) return(-Inf)

  portfolio_sd <- sd(portfolio_returns)
  if(portfolio_sd == 0) return(-Inf)

  sharpe_ratio <- mean(portfolio_returns) / portfolio_sd
  return(sharpe_ratio)
}

ga_result <- ga(type = "real-valued", fitness = fitness_function,
  lower = rep(0, length(selected_symbols)), upper = rep(1, length(selected_symbols)),
  popSize = 50, maxiter = 100, run = 50)

best_weights <- ga_result@solution
best_weights <- best_weights / sum(best_weights)

```

## Part 2(d): Visualization of Portfolio Performance

```
portfolio_log_returns <- log_returns_matrix %*% matrix(best_weights, ncol = 1)
portfolio_simple_returns <- exp(portfolio_log_returns) - 1
cumulative_returns <- cumprod(1 + portfolio_simple_returns) - 1

plot(cumulative_returns, type = 'l', col = 'red', main = "Optimized Portfolio Performance", xlab = "Time")
```

