

Project Design Phase Problem – Solution Fit

Date	26 February 2026
Team ID	LTVIP2026TMIDS80402
Project Name	Order on you go
Maximum Marks	2 Marks

Problem – Solution Fit Template:

SBfoods is created to make online shopping easy and convenient. It helps users buy food from different reataurents in one place without visiting multiple websites or physical stores. The platform allows customers to browse items, add items to the cart, and place orders smoothly. At the same time, admins can manage products, check stock, and monitor orders from a single system. SBfoods also provides secure login using password encryption and JWT authentication to keep user data safe. The system is simple, organized, and easy to use for both customers and administrators.

Table:

Problem-Solution fit canvas			
How can we make ordering food online easy & quick for busy food lovers?			
Delirs CS Intis CC	1. CUSTOMER SEGMENTS CS <ul style="list-style-type: none"> • Busy professionals, working parents • Food enthusiasts • Convenience seekers 	6. CUSTOMER CONSTRAINTS CC <ul style="list-style-type: none"> • Limited time concern • Craving specific cuisines • Stick to budget 	7. AVAILABLE SOLUTIONS AS <ul style="list-style-type: none"> • Calling restaurants • Using multiple delivery apps • Check various menus and and prices
	2. JOBS-TO-BE-DONE / PROBLEMS JBP <ul style="list-style-type: none"> • Order food quickly • Avoid long waits on the phone • Stay within budget 	6. PROBLEM ROOT CAUSE RC <ul style="list-style-type: none"> • Lack of time due to busy schedule • Hassle of calling restaurants • Managing multiple menus 	7. BEHAVIOR AS <ul style="list-style-type: none"> • Call restaurants and wait • Use multiple delivery apps • Check various menus and prices
Triggres Gen CS	3. TRIGGERS TR <ul style="list-style-type: none"> • Hunger, last-minute meal needs • Limited lunch/dinner break • Craving specific dishes 	4. YOUR SOLUTION SR <ul style="list-style-type: none"> • SB Foods offers a one-stop platform to browse and order from multiple restaurants through a single app • It delivers fresh food, fast • It provides clear pricing and secure payments 	8. BEHAVIOR AS <ul style="list-style-type: none"> • Call restaurants and wait • Use multiple delivery apps • Check various menus and prices
Emotions Gain CS	5. EMOTIONS: BENEFIT / AFTER EM <ul style="list-style-type: none"> • Happy, satisfied • Relieved, stress-free • More time saved 	8. POSITIVE: Saving time EM <ul style="list-style-type: none"> • Happy, satisfied • Relieved, stress-free • More time saved 	9. YOUR SOLUTION SL <ul style="list-style-type: none"> • SB Foods offers a one-stop platform to browse and order from multiple restaurants through a single app. • It delivers fresh food, fast • It provides clear pricing & secure payments • No more calling multiple restaurants