

Ideation Phase

Empathize & Discover

Date	26 February 2026
Team ID	LTVIP2026TMIDS80402
Project Name	Order on you go
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

User: - Srivalli (A working professional buying products online.)

