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## **Management Discussion**

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International Business Machines Corporation and Subsidiary Companies

## **GAAP Reconciliation**

The tables below provide a reconciliation of our income statement results as reported under GAAP to our operating earnings presentation which is a non-GAAP measure. Management's calculation of operating (non-GAAP) earnings, as presented, may differ from similarly titled measures reported by other companies. Please refer to the "Operating (non-GAAP) Earnings" section for management's rationale for presenting operating earnings information.

(\$ in millions except per share amounts)

For the control of	GAAP	Acquisition- Related Adjustments			Retirement- Related Adjustments		U.S. Tax Reform Impacts		Spin-off- Related Charges		Operating (non-GAAP)	
For the year ended December 31, 2020:				Adjus								
Gross profit	\$35,575	\$	732	\$	_	\$	_	\$	1	\$3	36,308	
Gross profit margin	48.3 %		1.0 pt	s.	— pt	s.	– pts.		0.0 pts.		49.3 %	
SG&A	\$23,082 *	\$(	1,137)	\$	_	\$	<del>-</del>	\$	(28)	\$:	21,917 *	
RD&E	6,333		_		_		_		_		6,333	
Other (income) and expense	861		(2)		(1,123)		_		_		(265)	
Interest expense	1,288		_		_		_		_		1,288	
Total expense and other (income)	30,937 *	(	1,139)		(1,123)		_		(28)		28,648 *	
Pre-tax income from continuing												
operations	4,637 *		1,871		1,123		_		28		7,660 *	
Pre-tax margin from continuing												
operations	6.3 %		2.5 pt	s.	1.5 pt	s.	<ul><li>pts.</li></ul>		0.0 pts.		10.4 %	
Provision for/(benefit from)												
income taxes**	\$ (864)	\$	418	\$	215	\$	110	\$	7	\$	(114)	
Effective tax rate	(18.6)%		10.0 pt	s.	5.5 pt	s.	1.4 pts.		0.2 pts.		(1.5)%	
Income from continuing												
operations	\$ 5,501 *	\$	1,454	\$	908	\$	(110)	\$	21	\$	7,774 *	
Income margin from continuing												
operations	7.5 %		2.0 pt	s.	1.2 pt	s.	(0.1)pts.		0.0 pts.		10.6 %	
Diluted earnings per share from												
continuing operations	\$ 6.13 *	\$	1.63	\$	1.01	\$	(0.12)	\$	0.02	\$	8.67 *	

<sup>\*</sup> Includes a \$2.0 billion pre-tax charge for structural actions in the fourth quarter resulting in an impact of (\$1.84) to diluted earnings per share from continuing operations and diluted operating (non-GAAP) earnings per share.

(\$ in millions except per share amounts)

		Acquisition- Related	Retirement- Related	U.S. Tax Reform	Spin-off- Related	Operating (non-GAAP)	
For the year ended							
December 31, 2019:	GAAP	Adjustments	Adjustments	Impacts	Charges		
Gross profit	\$36,488	\$ 547	\$ -	\$ -	\$ -	\$37,035	
Gross profit margin	47.3 %	0.7 pt	s. – pts.	. — pts.	. – pts.	48.0 %	
SG&A	\$20,604	\$(1,044)	\$ -	\$ -	\$ -	\$19,560	
RD&E	5,989	(53)	_	_	_	5,936	
Other (income) and expense	(968)	152	(615)	_	_	(1,431)	
Interest expense	1,344	(228)	_	_	_	1,116	
Total expense and other (income)	26,322	(1,173)	(615)	_	_	24,533	
Pre-tax income from continuing							
operations	10,166	1,721	615	_	_	12,503	
Pre-tax margin from continuing							
operations	13.2 %	2.2 pt	s. 0.8 pts.	. — pts.	. – pts.	16.2	
Provision for income taxes*	\$ 731	\$ 378	\$ 103	\$(146)	\$ -	\$ 1,067	
Effective tax rate	7.2 %	2.0 pt	s. 0.5 pts.	(1.2)pts.	. – pts.	8.5 %	
Income from continuing	\$						
operations	<sup>9</sup> 9,435	\$ 1,343	\$ 512	\$ 146	\$ -	\$11,436	
Income margin from continuing							
operations	12.2 %	1.7 pt	s. 0.7 pts.	0.2 pts.	. – pts.	14.8	

<sup>\*\*</sup> The tax impact on operating (non-GAAP) pre-tax income is calculated under the same accounting principles applied to the GAAP pre-tax income which employs an annual effective tax rate method to the results.