

Shubhra Shrivastava

CEO | Growth Hacker | Enterprise Solutions, Web & Mobile Development

shubhras@yahoo.com

Summary

Enterprise Solutions, Web and Mobile development for businesses.

Full Stack Development and Creative Design agency to convert your ideas into beautiful apps, games & products

Experience

Founder | CEO | Growth Hacker at Digiprima Technologies

July 2016 - Present

The partner for all your need of various IT services including Web presence, Mobile application, Document management and Process automation.

Project Manager at Vinfotech

August 2014 - September 2017 (3 years 2 months)

- Custom CMS development in Core PHP & Dot Net
- Open Source (Drupal, Joomla, WordPress)
- Integration : XML/Soap/Web Services
- Data migration from legacy CMS to new Platforms
- Data Analytics, Statistics, SEO, SEM, SMM
- Scalability and Performance for better response times
- UX Approach : Usability Testing
- Multilingual websites

Project Leader at Webdunia (I) Pvt Ltd (CMMI 3)

June 2012 - August 2014 (2 years 3 months)

Leading US based Projects in PHP, MySQL, .NET, SQLServer AJAX, JQuery, XML, Web Services, PHP Frameworks (MVC, ZEND, CakePHP, CodeIgnitor) , Shopping Carts , CMS Platform (WordPress , Drupal , Joomla) & API's

Program Manager at HCL Technologies

August 2009 - August 2012 (3 years 1 month)

(Manager - IT, Software Development/ Program management)

Project/ Program Management

Strategic Planning

Staffing and Management

Product Development and Release

Project Manager/ Tech Lead at Envision

August 2007 - June 2009 (1 year 11 months)

Job description:

Exploring future opportunities/ Potential Business Opportunities

Project Study and Analysis, Functional Specifications, User Interface Design, Architecture, Time and Resource Estimation.

Database System Design, Technical specification, Project Management.

Status Reporting, Source Code /Version Management and Tools, coding standards.

Development , Quality Assurance, Testing and Various tools for the Software Deployment Process.

Coach, mentor and lead personnel within a technical team environment.

Presenting periodic Dashboard reports on the current program.

Client Interaction / addressing client issues.

Proficiency in Report Designing.

Software Engineer/ project Lead at NIIT Limited

February 2005 - July 2007 (2 years 6 months)

Job description: Develop web applications using C# or VB.Net, Asp.Net, SQL Server

Creating Data Layers, classes, own functions to make application Object Oriented.

Using OOPS concepts to create a optimized application

Database System Design, Technical specification, Project Management.

Faculty at NIIT Limited

April 2002 - February 2005 (2 years 11 months)

Job description: Develop web applications using C# or VB.Net, Asp.Net, SQL Server
Web Applications (ASP.net.)

Asstt. Manager

February 1993 - April 1995 (2 years 3 months)

Monitoring the activities of wide network of sales and after sales. Support to the corporate sales team to achieve the target.

Sr. Executive (Sales Admin.) at Navair International Ltd

March 1992 - February 1993 (1 year)

Manufacturers of Fire proofing products for HINDALCO, NTPC etc.)

Tendering, preparing quotation, fetching the contracts, coordination with the sales department for work planning and monitoring project execution activities.

G.E.T.

February 1991 - March 1992 (1 year 2 months)

Electrification of Turnkey Project like International Airport, New Delhi and five star hotels etc.

Identifying business opportunity, Pre-Tendering activities including study of electrical drawings.
Tendering, preparing quotation, fetching the contracts, coordination with the sales department for work planning and monitoring project execution activities.

Education

Maulana Azad National Institute of Technology

B.E, Electrical, 1984 - 1989

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[Contact Shubhra on LinkedIn](#)