

# Economics

## Basic Terms & Concepts

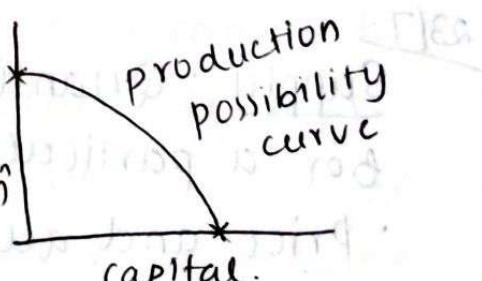
1. Goods / Commodities : something that possess some utility
  - ↳ consumption
  - ↳ capital
2. Utility : The want satisfying capacity of a commodity.
3. Price : Utility measured in terms of money.
  - Price depends upon
    1. Availability of the commodity
    2. Marketability of the "
    3. Perishability / Lifespan of the

## Types of Utility

1. Form utility
2. Place utility
3. Time utility

## Basic Economic Problems

1. what to produce?
- Product possibility curve (PPC) consum<sup>er</sup> represents every possible combination of commodities that can be produced with the available resources
2. How to produce?
3. For whom to produce?



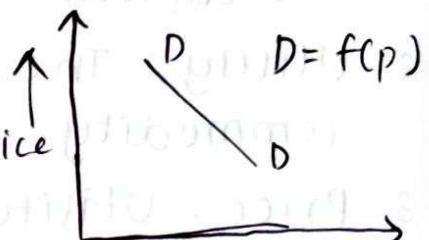
## Demand

Demand is the desire backed by buy ability and willingness to pay for a commodity.

- Demand schedule is a table that shows every possible combination quantity of commodity demanded at every possible price level.
- Diagrammatic representation of demand schedule is the demand curve since price and quantity demanded are inversely proportional, demand curve will be a downward curve.

### Law of demand

Other things remaining the same, more will be demanded at a lower price than at a higher price.



### Determinants of Law of demand

1. Income of the consumer remains the same
2. Price of closely related commodities
3. Consumers' expectation regarding future changes.  
*(Charen Ciffen's Paradox)*
4. climatic conditions, fashion.

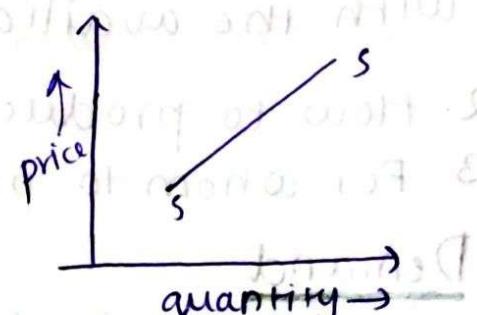
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Supply : Quantity of commodity offered for sale for a particular price.

- Price and quantity supplied are directly related. Hence the supply curve will be an upward slope.

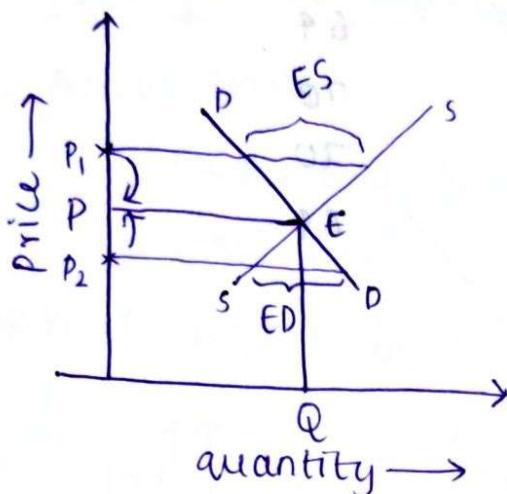
### Law of supply

Other things remaining the same, more will be supplied at a lower price



## Equilibrium Price

It is the price determined by market forces of demand and supply at the point of intersection.



ES: excess supply  
ED: excess demand

## ★ Elasticity of Demand

### Law of Diminishing Marginal Utility

- Alfred Marshall developed law of diminishing marginal utility

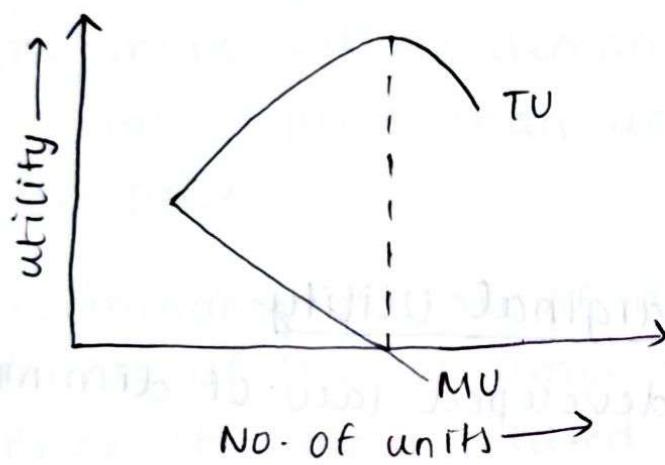
- It is nothing but a logical explanation to the day to day consumptive behaviour of every rational human being. When a person consumes more and more units of a commodity, the additional satisfaction (marginal utility) they derive from the successive units may go diminishing, & from zero to negative may become zero or even -ve.

### Assumptions

1. Cardinal measurement of utility
2. Utilities are independent of one another
3. Constant marginal utility of money.
4. Introspection.

30/7 Alfred Marshall developed  
No. of units Marginal utility Total utility

1	20	20
2	18	38
3	15	53
4	11	64
5	6	70
6	0	70
7	-6	64



### Limitations

1. consumption should be in suitable units
2. No time interval in b/w successive consumptions
3. Rare collection, fashion..
4. Applicable only to normal person

### Production

- Making additions to the existing amount of utility.

8/8/25

### Perfect competition Features

- Large no. of buyers and sellers
- Homogenous products
- Both buyers and sellers are having perfect knowledge about the market conditions.

- Freedom to enter and exit (Free entry and Free exit)
- Perfect mobility of factors of production

~~10/8~~

## Asymptotic Notations

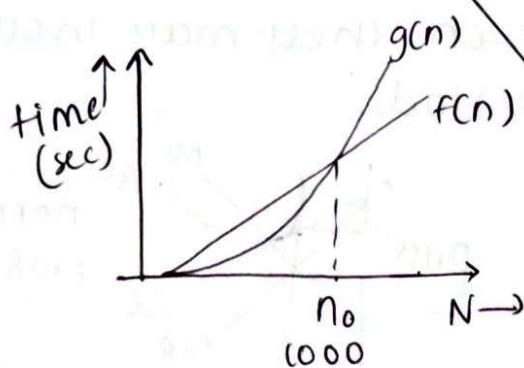
### 2 Algorithms

$$T_A(N) = 1000N$$

$$T_B(N) = N^2$$

which one is faster?

N	T <sub>A</sub>	T <sub>B</sub>
10	$10^{-2}$ sec	$10^{-4}$ sec
100	$10^{-1}$ sec	$10^{-2}$ sec
1,000	1 sec	1 sec
10,000	10 sec	100 sec
1,00,000	100 sec	1,00,000 sec



Q. Find suitable values of 'c' and 'n<sub>0</sub>' for  
 $3n+7 = O(n)$  and  $26n^2 + 17n = O(n^2)$

→ a)  $26n^2 + 17n = O(n^2)$

- $26n^2 + 17$

~~10/9~~

## National Income (NI)

Income of all the inhabitants of a country during a given period of time, usually one year.

### Concepts

#### 1. GDP

- It is the market value of all final goods and services
- Intermediary goods or goods in process will not be counted while estimating GDP.
- Only currently produced commodities are

counted.

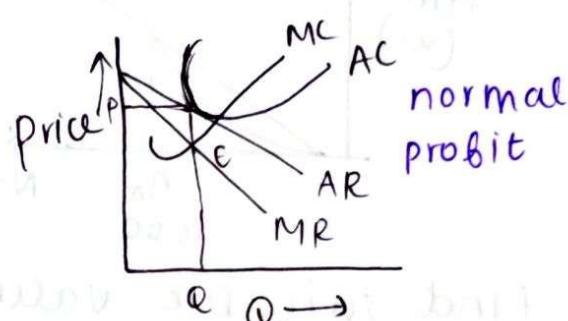
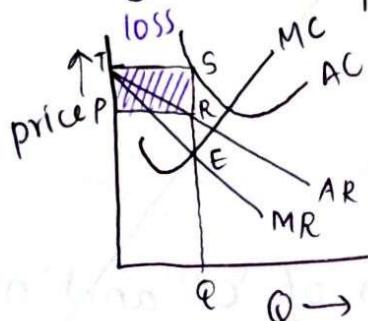
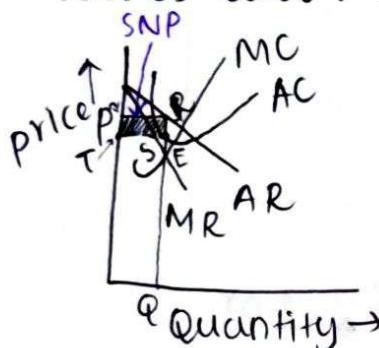
- Unpaid services are not estimated.
- Income through illegal activities are not counted.
- We do not deduct depreciation.
- Income from abroad is not estimated.

19/a

Monopoly: one seller for a product

Price o/p determinat<sup>n</sup> under short period.

- A firm under monopoly may get super normal profit, normal profit or even they may incur losses also. during short period.



AR: average revenue

MR: marginal "

MC: marginal cost curve

AC: average " "

SNP: super normal profit.

- During the long period, the monopolist will always enjoy super normal profit, as there is no competition in the market. (4<sup>th</sup> dgm : SNP)

## Monopolistic Competition

Features

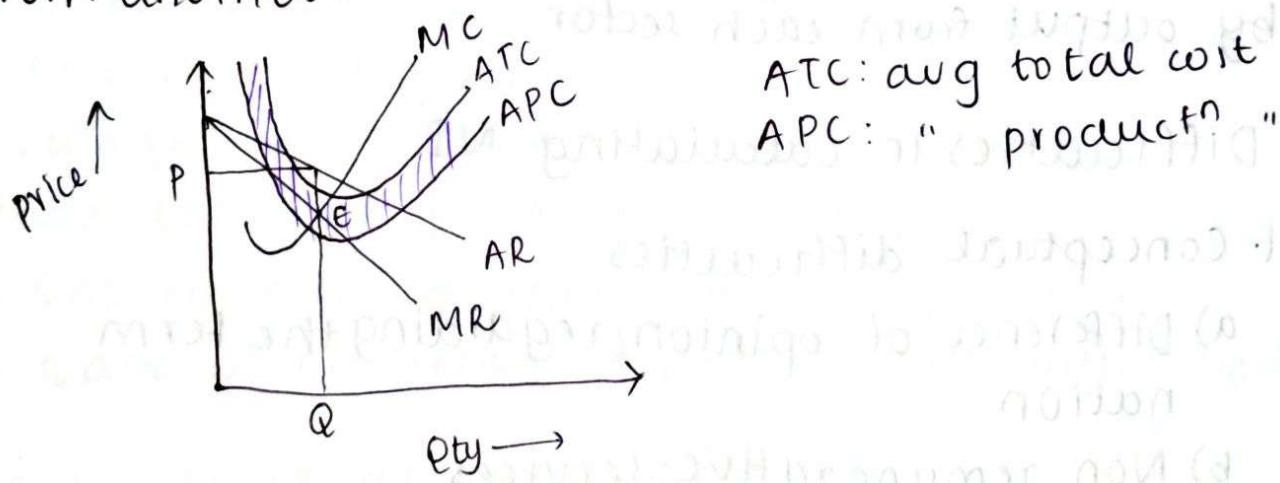
1. Existence of many firms
2. Product differentiation.: Products are different in some way but not all together (soap)

### 3. Products are close substitutes to one another.

- Just like in the case of monopoly, the firms may enjoy supernormal profit, normal profit or incur losses during short periods.
- But they will enjoy only normal profit in longer periods because there is actual competition.

#### Selling cost

- Cost incurred to pursue a consumer to buy a product rather than another one OR cost incurred to pursue a consumer to buy the product from a particular producer rather than from another.



- Selling cost =  $ATC - APC$   
(ie, difference b/w ATC & APC)

#### Methods of estimating National Income

##### 1. Income method

- In this method, we are calculating NI by adding up income of the inhabitants of the country by way of rent, wages, interest and profit.

$$NI = R + W + I + P$$

## 2. Expenditure method

- In this method, NI is estimated by adding up consumption and investment expenditure of individuals and corporates and government consumption expenditure.

$$NI = C + I + G$$

23/9

## Production method / Social Accounting method

- Identifying the production units and classifying them into sectors and sub sectors.

- Estimating the value of final output by output from each sector

### Difficulties in calculating NI

#### 1. Conceptual difficulties

- Difference of opinion regarding the term nation.
- Non remunerative services
- Problem of classification of good into final goods and intermediary goods
- Estimation of value of govt. services
- Overlapping occupation.

#### 2. Statistical or practical difficulties

- Calculation of depletion
- Absence of proper accounting system
- Illiteracy and ignorance of the people
- Officials are not trained.

e) Possibility of guess work

f) Existence of non monitored sectors

### 3. Money & Inflation

26/9

#### Types of Inflation

1. Creeping inflation : 3%

2. Walking " : 3 - 6%

3. Running " : more than 10%

4. Galloping " : more than 30%

1. Demand pull inflation : people are spending more than

2. Cost push inflation:

3. Wage - price spiral.

4. Existance of parallel economy.

5. Export induced inflation

6. Lack of efficiency of public distribution system.

#### Methods of arresting inflation

1. Monetary policies : It is the policy adopted by the central Bank to restrict and regulate the volume of money supply and inflation.

Two types

a) Quantitative methods

1) Bank rate policy : Bank rate is the rate at which central Bank rediscounts bills of exchange to commercial banks.

2) Varying reservations ratio

- SLR : statutory liquidity ratio : It is the ratio of the deposits that the commercial

banks need to keep with themselves as liquid cash.

- CRR : cash reserve ratio : It is the ratio of deposits that a commercial bank should keep with the RBI

3) Open market operations : It is the deliberate buying and selling of first class bills in the open market.