

Annex A

"Live Savvy with Cybersecurity" Roadshow

The 'Live Savvy with Cybersecurity' roadshow is an initiative of the Cyber Security Awareness Alliance and organised by the Cyber Security Agency of Singapore (CSA). Visitors to the roadshow can read more about cybersecurity from the information panels and also approach volunteer cyber champions onsite if they have any queries on cybersecurity. There will be six fun activity zones where they can learn about cybersecurity in a fun and engaging way.

Live Savvy Tips & Information

Information panels will provide more information on:

- The *"Live Savvy with Cybersecurity"* Campaign and the cyber threat landscape
- Common cyber threats to look out for
- Cybersecurity tips and advice

Roadshow Activity Zones

Registration

Members of the public will have to register themselves at the registration counter to receive a *"Live Savvy with Cybersecurity"* tote bag. This bag will contain informational resources from CSA and partner agencies, including a handout with 10 live savvy with cyber security tips translated into four languages. They will also receive a Journey Card for the roadshow. There are six activity zones indicated on the Journey Card. Prizes will be given after the completion of each zone. Participants who complete all six zones get to take home a special prize.

Zone 1: SavvyCheck Station

This large vending machine serves as a trivia station for the public. Participants will have to answer 3 questions on cybersecurity correctly before the vending machine dispenses a prize.

Zone 2: How Savvy Are You?

Participants have to answer a series of questions about their online habits. Upon completion of this quiz, they will discover which category they fall under – Expert, Intermediate or Beginner. Each participant will then receive a leaflet with appropriate information on how to better safeguard their online activities.

Zone 3: Spot the Difference

In recent years, the number of bogus sites and online deals to scam consumers have been on the rise. Members of the public can learn how to spot such scams by playing the "Spot the Difference" game developed by the National Crime Prevention Council (NCPC). The game teaches shoppers how to look out for tell-tale signs which differentiate the real from the fake deals.

Each player is given 40 seconds to look at the genuine website and pick out at least 2 differences in the fake website. Crime prevention tips will appear at the end of the game to further reinforce the messages.

Zone 4: Spin the Wheel

The PDPC booth aims to heighten the awareness of the Personal Data Protection Act (PDPA) and the importance of personal data protection. The “Spin the Wheel” activity comprises true/false questions covering areas such as how the (Do-Not-Call) DNC registry might benefit members of the public and to correct any misconceptions on the scope of the DNC registry. Participants will receive a handbook and a complimentary token of participation.

Zone 5: Live Savvy Photo Booth

The Live Savvy photo booth will include some customized props for members of the public. Participants can pose with these props with our roadshow backdrop and get their photos taken. Participants have to “like” the GoSafeOnline Facebook page to obtain their photo strip print-out.

Zone 6: The Take Down

The Take Down is CSA’s spin on the “Shooting Gallery” game that is an all-time favourite among carnival goers. Depending on the questions asked by the game master, the participant will have to aim and shoot the targets featuring the correct answers.

After completing the Journey Card and all six zones, participants can proceed to the Redemption counter to redeem their grand prize.

Booths from partner agencies

REACH

REACH will be conducting a Listening Point in the roadshow to gather feedback from the public on cybersecurity.

2FA by GovTech

As part of ongoing security measures, SingPass was enhanced to include stronger capabilities, such as 2-Step Verification (2FA) for government digital transactions involving sensitive data. Users need 2FA to file their taxes, view their CPF statements and many more!

For users who have not set up their 2FA, they can visit the SingPass 2FA booth (with their original NRIC or FIN card) to set it up on-the-spot. They can register for SMS 2FA, OneKey Token 2FA, or both.