



ROXANA CHACIN  
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### EDUCATION

Miami International University of Art & Design Miami, Florida

B.A. Advertising, GPA: 3.76

*Present*

Honors:

- Dean's Honor Roll
- 2016 Vance and Betty Lee Stickell Award, selected as an outstanding member, Roxana Chacin University's student chapter of the American Advertising Federation.
- Member of the Alpha Delta Sigma (AAF)

### EXPERIENCE

District Creative Studios Miami, FL

*Intern*

*September 2015 – November 2015*

- Worked as a social media specialist, creating content, designing images and scheduling posts followed by a strategy for companies and local brands.

### RELATED COURSEWORK

Concept Design Miami, FL

*Tokyo Blue Rebranding Project Summer 2015*

- Design a new image for a sushi restaurant including, touchpoints, promotion strategy, logo and interior design.

Creative & Strategic Planning Miami, FL

*Lincoln Road Project Fall 2014*

- Rebranding for Lincoln Road including logo, ads and press promotion.

### SKILLS

- Computer Software: Photoshop, InDesign, Illustrator, Microsoft Office, Coding
- Languages: Native Spanish, Fluent English
- Highlights: Quality leadership, Enthusiastic team player, Innovative, Fast learner, Human relations skill