

ROXANA CHACIN

50 Biscayne Boulevard Apt. 3201, Miami FL. ~ (786) 501-0343 ~ chacinroxana@gmail.com

EDUCATION

Miami International University of Art & Design

Miami, Florida

B.A. Advertising, GPA: 3.76

Present

Honors:

- **Dean's Honor Roll**
- **2016 Vance and Betty Lee Stickell Award, selected as an outstanding member, Roxana Chacin University's student chapter of the American Advertising Federation.**
- **Member of the Alpha Delta Sigma (AAF)**

EXPERIENCE

District Creative Studios

Miami, FL

Intern

September 2015 – November 2015

- Worked as a social media specialist, creating content, designing images and scheduling posts followed by a strategy for companies and local brands.

RELATED COURSEWORK

Concept Design

Miami, FL

Tokyo Blue Rebranding Project

Summer 2015

- Design a new image for a sushi restaurant including, touchpoints, promotion strategy, logo and interior design.

Public Relations

Miami, FL

William Benedetti Project

Fall 2015

- Branding for an Italian musician including social media, events, press promotion and public relations.

Creative & Strategic Planning

Miami, FL

Lincoln Road Project

Fall 2014

- Rebranding for Lincoln Road including logo, ads and press promotion.

SKILLS

- **Computer Software:** Photoshop, InDesign, Illustrator, Microsoft Office
- **Languages:** Native Spanish, Fluent English
- **Highlights:** Quality leadership, Enthusiastic team player, Innovative, Fast learner, Human relations skills