



ROXANA CHACIN
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EDUCATION

Miami International University of Art & Design

Miami, Florida

B.A. Advertising, GPA: 3.76

Present

Honors:

- Dean's Honor Roll
- 2016 Vance and Betty Lee Stickell Award, selected as an outstanding member, Roxana Chacin University's student chapter of the American Advertising Federation.
- Member of the Alpha Delta Sigma (AAF)

EXPERIENCE

District Creative Studios

Miami, FL

Intern

September 2015 – November 2015

- Worked as a social media specialist, creating content, designing images and scheduling posts followed by a strategy for companies and local brands.

RELATED COURSEWORK

Concept Design

Miami, FL

Tokyo Blue Rebranding Project

Summer 2015

- Design a new image for a sushi restaurant including, touchpoints, promotion strategy, logo and interior design.

Creative & Strategic Planning

Miami, FL

Lincoln Road Project

Fall 2014

- Rebranding for Lincoln Road including logo, ads and press promotion.

SKILLS

- Computer Software: Photoshop, InDesign, Illustrator, Microsoft Office, Coding
- Languages: Native Spanish, Fluent English
- Highlights: Quality leadership, Enthusiastic team player, Innovative, Fast learner, Human relations skill