

Shania Chacon

chacon1shania@gmail.com || (203) 807-7448 || Portfolio: www.shaniachacon.com

EDUCATION

University of Connecticut, Stamford, CT

Bachelor of Fine Arts, Digital Media and Design, May 2025

Major: Web/Interactive Media Design || GPA: 3.6/4.0

- *Relevant Coursework:* Design Thinking, Fundamentals of Programming for Game, Web, and Interactive Media Design, Web Design I, Interactive Design, and Introduction to Computing for Engineers
- *Awards & Honors:* Dean's List (Recipient in 2019, 2020, and 2023), Fine Arts Talent Scholarship (Recipient in 2023)

WORK EXPERIENCE

Majors Sales Associate

2020 – Present

Costco, Norwalk, CT

- Engaged actively with customers to understand their unique needs and provide tailored product recommendations.
- Maintained up-to-date knowledge and understanding of technology and electronics, demonstrating a commitment to staying current with industry trends.

Web Content & Database Intern

January 2024 - May 2024

ArtsWestchester, White Plains, NY

- Collaborated with ArtsWestchester staff on web design projects and content management initiatives
- Revised and enhanced existing content while developing new content and templates for ArtsWestchester's website.
- Analyze and update the website's SEO to improve its traffic and visibility.

Web Content & Database Associate

May 2024 – Present

ArtsWestchester, White Plains, NY

- Craft and revitalize web page content to ensure engaging and up-to-date user experiences.
- Conduct thorough SEO analysis and implement strategies to enhance website visibility and ranking.
- Updated over 20+ page titles and meta descriptions by conducting keyword research to optimize search engines on WordPress.

PROJECTS

Weather Application

December 2023

Project: Real-Time Weather Application, SheCodes

- Developed a dynamic weather application utilizing JavaScript, HTML, and CSS.
- Integrated live API to fetch and display real-time weather data.
- Implemented responsive design principles for optimal user experience across devices.

DreamScape

November 2023

Project: Interactive Narrative Website, Web Design I (UConn)

- Developed an interactive website using HTML, CSS, and JavaScript.
- Boosted visual aesthetics and user engagement by integrating Three.js into the website.
- Crafted low and high-fidelity wireframes and prototypes for the website utilizing Figma.

SKILLS & CERTIFICATIONS

Computer Skills: Photoshop, Premiere Pro, Illustrator, Figma, HTML, CSS, Python, JavaScript, and Bootstrap, and React

Research Skills: User Personas, User Interviews, and User Research

Certifications: SheCodes Basic (SheCodes), Introduction to Front-End Development (Coursera), Practitioner Enterprise Design Thinking (IBM)