Shania Chacon

I'm a passionate UX/UI designer and front-end developer, bringing creative ideas to life through intuitive and user-friendly digital experiences. With expertise in web and interactive media design, I have hands-on experience in building engaging websites, optimizing user flows, and enhancing accessibility.

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Experience

Web & Graphic Designer | **Art of the Roll**

JAN 2025 - PRESENT

Designed graphics for social media and developed a website to inform audiences and attract sponsorships. Helped drive over 21K interactions across social platforms and contributed to raising $11,000+ for the cause

Lead Web Developer | **UCONN**

JAN 2025 - PRESENT

I lead a team of three in building the Digital Media & Design website, creating custom WordPress templates with HTML/CSS. I work closely with designers to develop pages, templates, and interactive UI elements, making the site more engaging and user-friendly.

Web Content & Database Associate | **ArtsWestchester**

JUN 2024 - FEB 2025

Worked closely with directors and the communications team to design web pages for sponsored events like Janet Langham's Vault Project and The Wallflowers Benefit Concert.

Web Content & Database Intern | **ArtsWestchester**

JAN 2024 - MAY 2025

Worked on web design projects, updated site content, and improved SEO to boost visibility. Managed digital assets and helped organize content, making the site more user-friendly. Collaborated with teams to support ArtsWestchester's mission of promoting diverse and inclusive arts.

Projects

Lead UX/UI Designer | **Oasis, Senior Capstone Project**

AUG 2024 - MAR 2025

I designed the user interface using Bezi, Blender, and Figma, and conducted user research with 35+ participants and 6 in-depth interviews to refine the experience.

Education

University of Connecticut

AUG 2020 - MAY 2025

Bachelor of Fine Arts in Digital Media & Design. Concentrated in Web Interactivity/Design

Certificate

Meta Front-End Developer

APR 2024

Certificate for students who completed the 101 UX Research course

Skills & Languages

Tools

Figma · PhotoShop · InDesign · Adobe XD · Premiere Pro · After Effects · HTML/CSS · JavaScript · Python · React · React Native · Tailwind CSS · Git · Bootstrap · WordPress ·

Design Skills

User Research · Usability Testing · Journey Mapping · User Personas · Mockups · Affinity Diagrams · Prototyping · UX/UI · Information Architecture