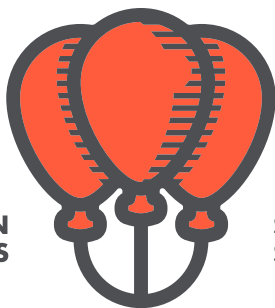


**GUIDE DE GESTION
D'ÉVÉNEMENTS**



**SUR L'ENTREPRISE
SOCIALE**

SOCIAL ENTERPRISE EVENT PLANNING GUIDE

RISETO THE OCCASION.CA



ABOUT THIS INITIATIVE

Rise to the Occasion is a one-stop-shop to find social enterprises that serve the event and conference space while making a positive impact in their communities.



The Centre for Social Enterprise Development (CSED), in partnership with regional organizations, developers, and graphic design studio, *Salt*, provides purchasers across the province with a one-stop-shop to find social enterprises that can serve the event and conference space.

Rise to the Occasion showcases through both a brochure and online database, businesses operating across Ontario, who are doing more than just selling products and services. These businesses have at their root, a social mission, which is helping to better their communities.



70⁺
BUSINESSES

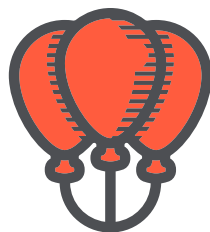
Catering
IT
Decor
Marketing
Entertainment
Delivery
Space
Workshops
Gifts
Swag bags

RISE TO THE OCCASION.CA

By selecting social enterprises for your event and conference needs, you are contributing to creating stronger communities across the province.

WHAT IS A SOCIAL ENTERPRISE?

A social enterprise is an organization that uses business strategies to maximize its social or environmental impact.



This brochure outlines only 20 of over 70 social enterprises from across Ontario listed in the *Rise to the Occasion* online directory, to give readers a sense of the type of industries and impact these businesses are having.

VENUES & SPACE

YOU Made it

Event Venue, Catering, Gifts

♦ London, ON

A social enterprise operated by YOU that offers skills training for youth who face barriers.

www.youmadeitcafe.ca

The Skill Centre

Event Space

♦ London, ON

Conference facility designed to host events both large (70 to 80) and small (5 to 15) for a variety of purposes with small outdoor space available.

www.skillcentre.on.ca

La Nouvelle Scène Gilles Desjardins

Event Space

♦ Ottawa, ON

Your Francophone theater in Ottawa, providing affordable programming for everyone!

www.nouvellescene.com

Innovation Works

Event Space

♦ London, ON

A nonprofit co-working and event space for social innovators.

www.innovationworkslondon.ca

Artscape

Event Space

♦ Toronto, ON

Artscape offers performance and event venue rentals in order to support cultural programming and services.

www.artscapereventvenues.ca

CATERING & ENTERTAINMENT

Mahtay Cafe

Catering

♦ St. Catharines, ON

We seek to build and support community through art, music, friendship & food.

www.mahtay.ca

Gourmet-Xpress

Event Catering

♥ Ottawa, ON

Gourmet-Xpress is a social non-profit organization that provides catering services. Our mission is to help people reintegrate into the labor market.

www.gourmet-xpress.com

Meals on Wheels London

Event Catering

♥ London, ON

We deliver healthy, diverse, local catering options for events and promote London's vibrant local food economy.

www.mealsonwheelslondon.ca

PATCH

Event Entertainment

♥ Toronto, ON

Patch is a social enterprise that provides end-to-end public art solutions which enable our clients to move forward with what they do best—build communities.

www.thepatchproject.com

KLINK Coffee Inc.

Catering

♥ Toronto, ON

Canada's best socially responsible coffee for individuals and organizations

www.drinkklink.com



GIFTS & DECOR

PARO Presents

Event Gifts

♥ Thunder Bay, ON

Consignment store featuring a variety of products created by female entrepreneurs throughout Northern Ontario.

www.paro.ca



Sweet Memories Baskets

Event Gifts (Gift Baskets)

♦ Ottawa, ON

Sweet Memories provides occasion-based personalized gift baskets including Corporate, House Warming, Get Well, Baby, Sympathy, Weddings, Anniversaries.

www.sweetmemoriesbaskets.com



IT & MARKETING

Innovation & Création Lab

Printing, Design, Content Development, Translation Services, Promotional Tools, Photography, IT Services

♦ Ottawa, ON

Innovation & Création Lab is a social solidarity-based enterprise offering consulting and publishing services.

www.innovationcreationlab.org

Birch & Fern Events

Event Planning and Management

♦ Huntsville, ON

Birch & Fern Events offers green-er event and meeting planning.

www.birchandfernevents.com

Eva's Pint Shop

Event Materials Printing

♦ Toronto, ON

Digital Print Company specializing in a wide variety of short and medium run print services.

www.evas.ca

CrueTV

Digital Video Production,

Live Streaming, Event Filming

♦ Richmond Hill, ON

CrueTV provides access to innovative hands-on training, creating a pipeline to careers in the digital sector for youth 16 - 29 facing multiple barriers to employment, education and training.

www.crue.tv

EcoEquitable

Digital Video Production, Live Streaming, Event Filming

♦ Ottawa, ON

EcoEquitable supports newcomer women in Canada through sewing training.

www.ecoequitable.ca



OTHER SERVICES

Groupe Convex Prescott-Russell Inc.

Event Catering, Interior/Exterior Venue Maintenance, Workforce Dispatching

♦ Hawkesbury, ON

We operate a number of social enterprises including: Express Net for interior and exterior cleaning, Café Plateau for catering, Multi-Service Team for your workforce needs.

www.groupeconvexpr.ca

Interpreter Services Toronto (IST)

Interpretation Services

(Consecutive and Simultaneous)

♦ Toronto, ON

IST provides interpretation and high quality translation services by training immigrant and refugee women to become interpreters with employment, fair wages and good working conditions.

www.interpreterservicestoronto.ca

Recycle-Action

Recycling Services/Shredding

♦ Hawksbury, ON

Mobile shredding service for destruction of confidential documents, container rental for offices and businesses.

groupeconvexpr.ca/en/social-enterprises/recycle-action

WHY?

This brochure is a part of a project to highlight the social enterprises across Ontario that have the ability to serve the event and conference space. This brochure outlines 20 social enterprises from across Ontario to give readers a sense of the type of industries and impact these businesses are having.

This brochure is a complementary piece to an online database that provides profiles of over 70 social enterprises throughout Ontario that have the ability to serve the event and conference sector.

To access the online database, please go to:



RISE TO THE OCCASION.CA



For more information on
the directory or its contents,
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