

# Chad Nelson

712-540-9769 • [chad.odell.nelson@gmail.com](mailto:chad.odell.nelson@gmail.com) • [linkedin.com/in/nelson-chad](https://www.linkedin.com/in/nelson-chad)

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## EDUCATION

UNIVERSITY OF IOWA

Iowa City, IA

Master of Science, Business Analytics: expected graduation December 2021

2020-2021

- **Relevant current courses:** applied optimization, advanced data analytics and informatics, data leadership and management, analytics experience, business communication
- **Relevant completed courses:** data and decisions, data science, data programming in Python, information visualization, quantitative finance and deep learning, advanced analytics
- 3.90 GPA

UNIVERSITY OF NORTHERN IOWA

Cedar Falls, IA

Bachelor of Arts, Marketing

2016-2019

- Graduated *cum laude*

## TECHNICAL SKILLS

- **Tools:** Python, SQL, Databricks, SAS, R, Tableau, Orange, JMP, GitHub, Microsoft Office suite
  - **Methodologies:** Skilled in linear/logistic regression, data mining, time series analysis, data visualization, linear programming/optimization, database design, text processing
  - **Projects:** 2020 Census project: I worked on a team to assist the Iowa Northland Regional Council of Governments conduct a complete count of Black Hawk County in the 2020 Census. This will help undercounted areas get their fair share of federal funds over the next decade.
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## EXPERIENCE

T-MOBILE

Remote

Strategic Accounts Intern

2021-Present

- Helped prioritize ~400 enterprise accounts by implementing a weighted scoring methodology
- Cleaned and analyzed data from 10+ internal and external sources for use in account scoring
- Improved project efficiency by syncing with coworkers and interns to define and distribute work

UNIVERSITY OF IOWA

Iowa City, IA

Graduate Teaching Assistant

2021-Present

- Improving student learning outcomes by teaching content to three sections of ~30 students
- Learning leadership and guidance by analyzing, grading, and providing feedback on assignments
- Courses covered: information systems and operations management

SCHEELS

Cedar Falls, IA

Marketing Intern

2019-2019

- Grew Facebook page likes by 15% in four months through creation of targeted content
- Implemented a social media content calendar to improve consistency and accountability

Retail Associate

2018-2019

- Grew YoY sales \$/hour by 123% for period 5/1-7/31 by improving sales techniques
  - Cultivated a team-first environment by learning from and discussing goals with coworkers
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## ACTIVITIES & LEADERSHIP

UNIVERSITY OF IOWA

Cedar Falls, IA

Business Analytics Program Ambassador

2020-Present

- Act as a voice for the business analytics program by engaging with prospective students