

MODERNIZING

ALDERMAN LIBRARY

1

BRIANNA WILSON
MAIA SHORTRIDGE
AKASH BHAT
VICTORIA ALVAREZ

THE PROBLEMS.

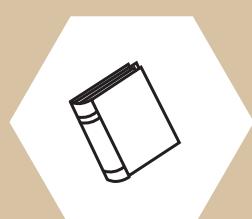
VICTORIA ALVAREZ

DESCRIBE THE PERSONALITY OF ALDERMAN. ■ WHAT DO STUDENTS USE ALDERMAN FOR? ■ WHAT VALUE DO YOU WANT ALDERMAN TO PROVIDE FOR STUDENTS? ■ WHAT IS IMPORTANT TO KEEP ABOUT ALDERMAN AND THE WAY IT WORKS NOW? ■ WHAT DOESN'T WORK ABOUT ALDERMAN? ■ WHAT AREA OF ALDERMAN NEEDS THE GREATEST ATTENTION? ■ WHAT WERE THE FINDINGS OF THE ANTHROPOLOGIST? ■ WHAT ARE THE BIGGEST IMPROVEMENTS THE RENOVATION WILL BRING? ■ WHAT LIMITATIONS ARE THERE TO RENOVATING THE SPACE? ■ HOW DO YOU HOPE TO PRESERVE THE HISTORY WHILE MODERNIZING THE SPACE? ■

JUDY THOMAS
DIRECTOR OF FACULTY PROGRAMS
JOHN UNSWORTH
DEAN OF LIBRARIES
DENNIS CLARK
ASSOCIATE UNIVERSITY LIBRARIAN FOR PUBLIC SERVICES
DICK MINTURN
SENIOR ACADEMIC FACILITY PLANNER



WHAT WORKS



COLLECTION OF BOOKS
“SACRED COW”²



QUIET STUDY SPACE
“HEADS DOWN”²
“REFLECTION &
“CONTEMPLATION”²



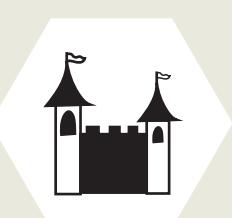
COMFORTING VIBE
“HOMEY”³



NOT ADA²
ACCESSIBLE



POOR, OUTDATED
INFRASTRUCTURE



INTIMIDATING GRANDEUR
“DAUNTING FOR
UNDERGRADS”³



“UNDERUTILIZED”³
RESOURCES &
LIBRARIANS

WHAT DOESN'T

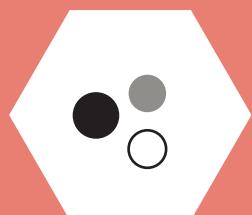
2. Dennis Clark, interview by Victoria Alvarez and design team, April 18, 2019.

3. John Unsworth, interview by Victoria Alvarez and design team, April 18, 2019.

THE RENOVATION.

VICTORIA ALVAREZ

NEEDS

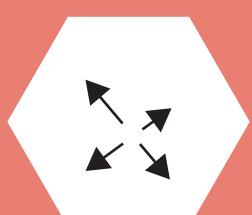


VARIETY

"I WANT STUDENTS TO FIND WHAT THEY ARE LOOKING FOR ON THAT DAY"³



BALANCE MODERNITY & TRADITION



MORE SPACE

"QUALITY, REASONABLE PEOPLE SPACE"⁴



NAVIGABILITY

"STRAIGHTFORWARD EXPERIENCE"³

"YOU CAN STAY IN ONE PLACE AND FIGURE OUT WHERE YOU NEED TO GO"³



CONVENIENCE³

LIMITATIONS



- "POLITICAL" CONSTRAINTS:
ALDERMAN AT THE HEART OF CENTRAL GROUNDS⁴
- JEFFERSON'S CLASSIC ARCHITECTURE

850 SEATS

40%

INCREASE IN SPACE²

1300 SEATS

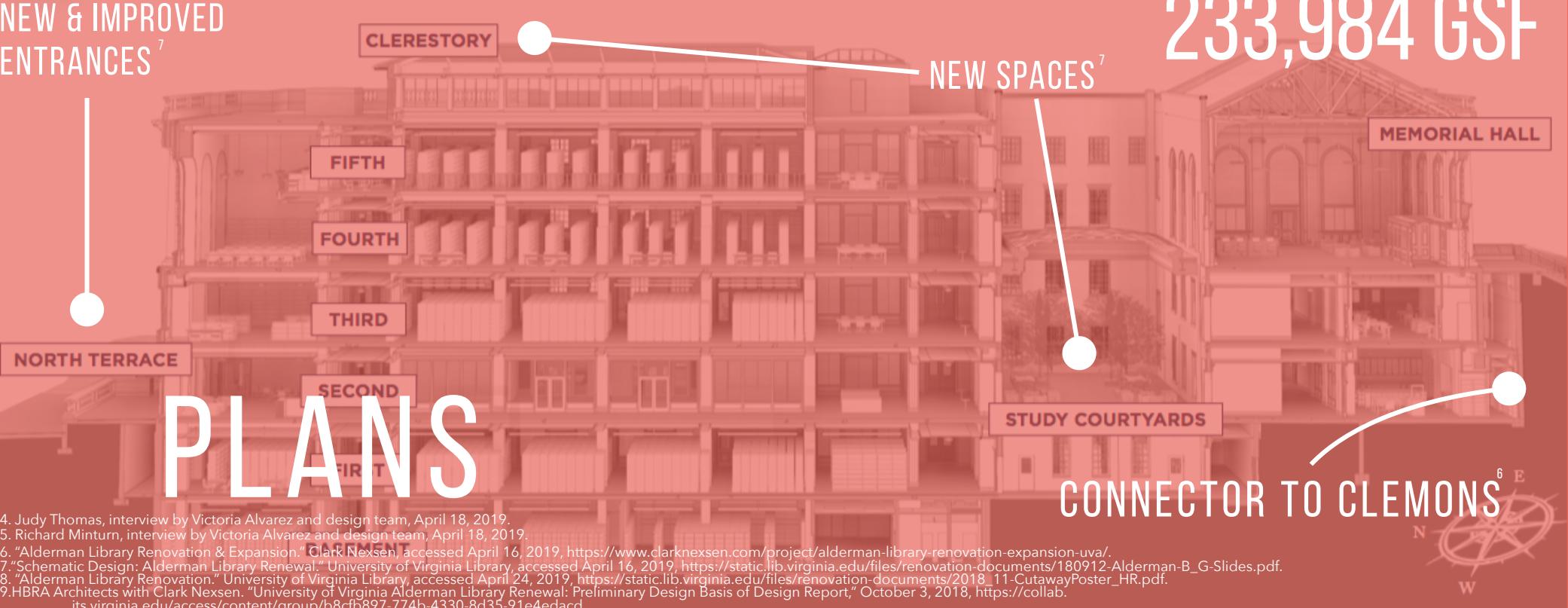


DECREASE IN ENERGY USAGE⁵
MORE POWER OUTLETS⁵

8

NEW & IMPROVED ENTRANCES⁷

233,984 GSF⁹



4. Judy Thomas, interview by Victoria Alvarez and design team, April 18, 2019.

5. Richard Minturn, interview by Victoria Alvarez and design team, April 18, 2019.

6. "Alderman Library Renovation & Expansion." Clark Nexsen, accessed April 16, 2019, <https://www.clarknexsen.com/project/alderman-library-renovation-expansion-uva/>.

7. "Schematic Design: Alderman Library Renewal." University of Virginia Library, accessed April 16, 2019, https://static.lib.virginia.edu/files/renovation-documents/180912-Alderman-B_G-Slides.pdf.

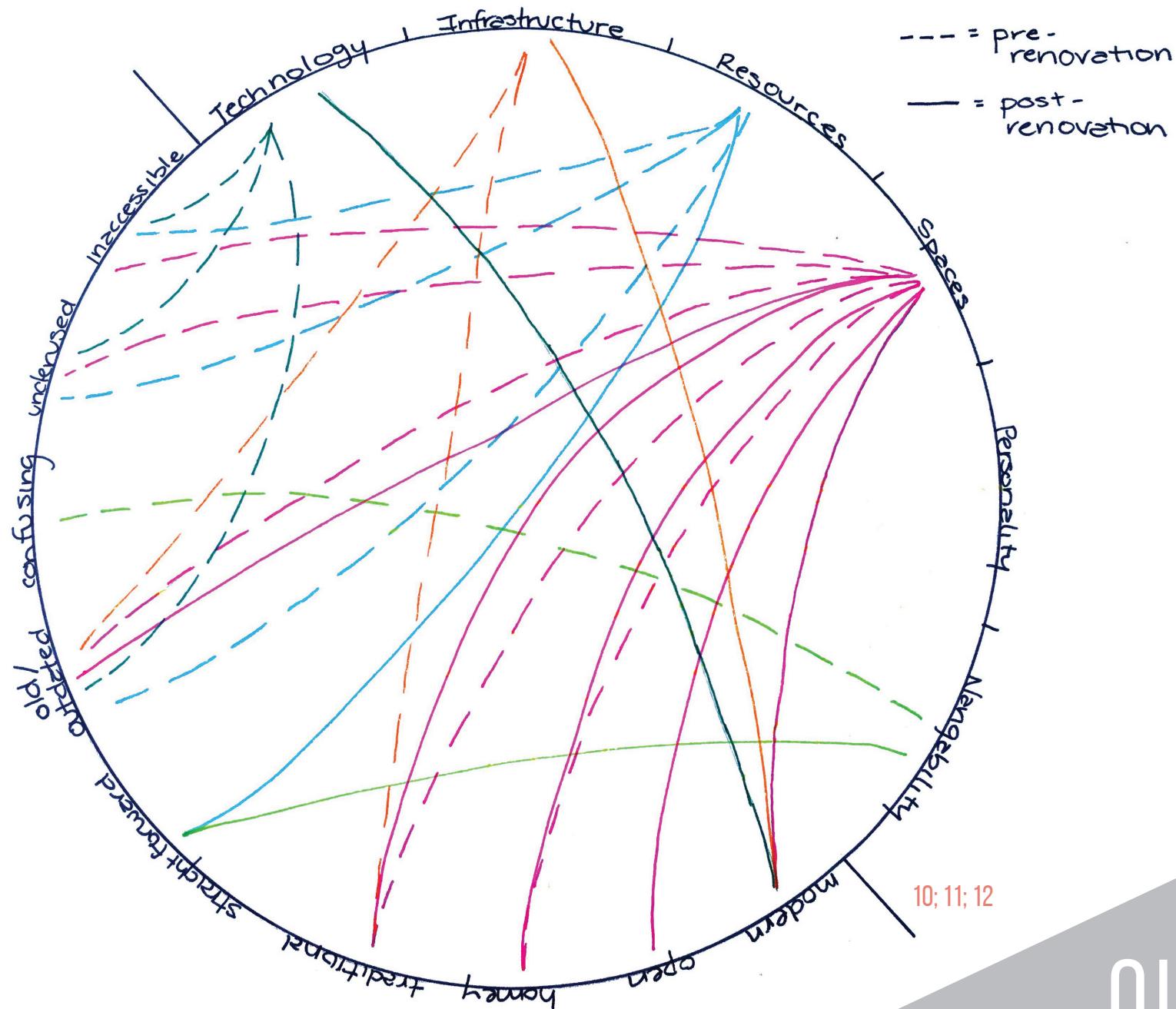
8. "Alderman Library Renovation." University of Virginia Library, accessed April 24, 2019, https://static.lib.virginia.edu/files/renovation-documents/2018_11-CutawayPoster_HR.pdf.

9. HBRA Architects with Clark Nexsen. "University of Virginia Alderman Library Renewal: Preliminary Design Basis of Design Report," October 3, 2018, https://collab.its.virginia.edu/access/content/group/b8cf897-774b-4330-8d35-91e4edacd1dc/Week%203/181003_PD-UVA%20Alderman_REPORT_Vol%201_BOD_1_.pdf

OUR APPROACH.

VICTORIA ALVAREZ

"MOST OF US CAN LIVE WITH WORN OUT, DYSFUNCTIONAL SPACE.
BUT THAT STUFF IS REALLY BAD.
NO MORE OF THAT."⁵



OUR FOCUS
IS NOT
THE BUILDING.

OUR FOCUS IS WHAT GOES ON INSIDE.

WE ARE CONCERNED WITH THE SYSTEM,
HOW ALDERMAN FUNCTIONS AND HOW STUDENTS ENGAGE WITH IT.

SO WHAT WE DO MEAN BY "MODERNIZE"?

WE MEAN TO CREATE "**A SPACE THAT SHOWS SOMEONE
PAID ATTENTION AND SOMEONE CARES**"⁴

MAKING ALDERMAN TRANSPARENT

AKASH BHAT

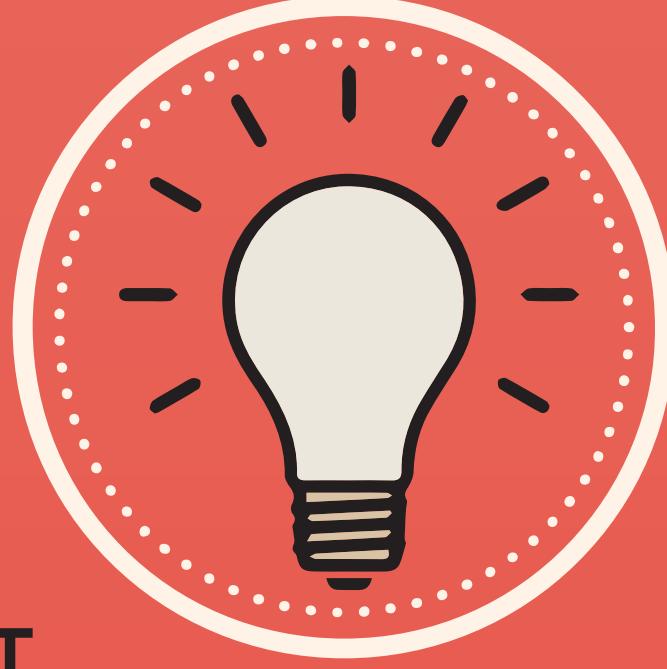
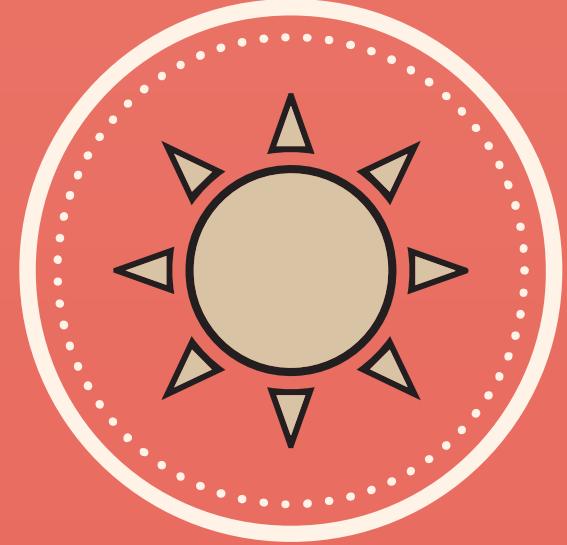
WHAT?

THE UNIVERSITY COMMUNITY
WANTS A STUDY SPACE THAT
IS OPEN AND NAVIGABLE,
WHILE ALSO BEING QUIET.



HOW?

WE ACHIEVE THIS BY ESTABLISHING MORE TRANSPARENT SLIDING DOORS TO ROOMS THAT STUDENTS CAN STUDY IN, HEREBY LETTING STUDENTS KNOW WHERE THEY ARE ALLOWED TO BE. WE ALSO CREATE MORE WINDOWS FOR SUNLIGHT TO COME IN .



ASPIRED VALUE

THE COMMUNITY HAS A SAFE, TRANSPARENT SPACE WHERE THEY CAN WORK. STUDENTS ARE LESS INTIMIDATED BY ALDERMAN BECAUSE IT'S EASIER TO NAVIGATE.

ALDERMAN LIBRARY RENOVATIONS: “DEPARTMENT STORE”

Diagram:



DEPARTMENT STORES OFFER A STRAIGHTFORWARD AND NON-INTIMIDATING EXPERIENCE BECAUSE THEY HAVE SIGNS EVERYWHERE AND HAVE EMPLOYEES SPREAD OUT ALL OVER TO HELP PEOPLE IF NEED BE. THESE EMPLOYEES OFTEN APPROACH AND CHECK IN WITH CUSTOMERS ON THEIR OWN AND WITHOUT NEEDING TO BE ASKED FIRST. OUR IDEA IS TO SORT OF RECREATE THIS SAFE, CONFORTING AND NON-INTIMIDATING SPACE HERE IN THE LIBRARY. THIS WOULD BE DONE BY HAVING MORE SIGNS AROUND AND HAVING THEM BE VERY SPECIFIC SUCH AS “STUDY SPACE,” “HELP DESK,” OR “ENTRANCE.” WE ALSO WERE TOLD THAT PEOPLE DO NOT USE THE LIBRARIANS ENOUGH TO SEE HAD THE IDEA TO SPREAD THE LIBRARIANS AROUND THE LIBRARY AND HAVE A DEPARTMENT STORE SORT OF OPERATION IN WHICH THEY CHECK IN WITH LIBRARY USERS AND ARE THERE TO HELP. THIS ALTOGETHER WOULD HELP THE LIBRARY NO LONGER BE INTIMIDATING AND ACTUALLY BE MORE WELCOMING AND BE VIEWED AS A TOOL.

LABELS (SIGNS):

Help Desk

- HAVE THESE SIGNS EVERYWHERE
- SIGNS MUST BE SPECIFIC
- ARROWS ON SOME SIGNS
- MAKE THEM BIG AND NOTICABLE
- LIBRARIANS USE THESE SIGNS BY USING THEM AS REFERENCE WHEN PROVIDING HELP TO LIBRARY USERS

OUTCOMES:

- LIBRARY IS NO LONGER INTIMIDATING
- BE A RESOURCE
- MAKE THE LIBRARY FEEL LESS HUGE AND OBEARING
- HELP WITH THE HOMEY FEEL
- EASY TO FOLLOW GUIDE



LIBRAIRIAN PROCEDURES:



- BE STATIONED SPREAD OUT AROUND THE LIBRARY
- HAVE BADGE VISIBLE AND/OR HAVE UNIFORMS
- ASK LIBRARY USERS IF THEY NEED HELP WITH ANYTHING
- SMILE AND GREET PEOPLE
- ORGANIZE AREA IF IT GETS MESSY
- HAVE WALKIE TALKIES TO COMMUNICATE TO FRONT DESK/EACH OTHER

OUTCOMES:

- MAKE PEOPLE FEEL WELCOMED
- LIBRARY IS NO LONGER INTIMIDATING
- BE A RESOURCE
- MAKE THE LIBRARY FEEL LESS HUGE AND OBEARING
- HELP WITH THE HOMEY FEEL



BRIANNA WILSON

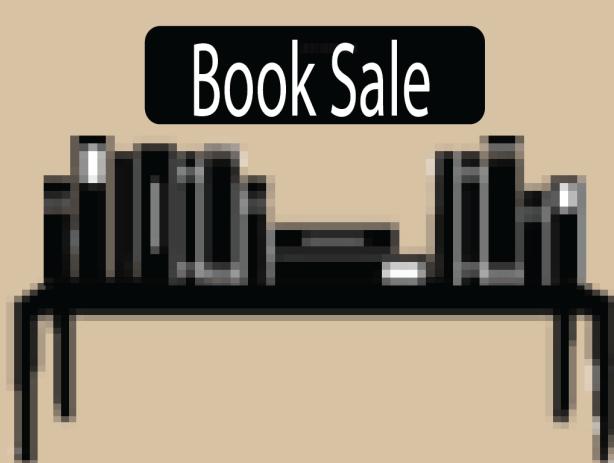
ALDERMAN LIBRARY RENOVATIONS: “DEPARTMENT STORE”

DIAGRAM:



DEPARTMENT STORES OFFER SALES AND DEALS ALL THE TIME. THEY ALSO PUT THEIR HOT ITEMS IN THE FRONT OF A BUILDING OR NEAR THE CHECKOUTS SO THAT PEOPLE ARE MORE LIKELY TO SEE THEM EITHER ON THEIR WAY IN OR ON THEIR WAY OUT. AN IDEA THAT WE HAD TO RECREATE THIS WAS TO HAVE A BOOK SALE TABLE NEAR THE ENTRANCE. THIS WOULD HAVE SOME TOP HOTTEST BOOKS, WHAT'S NEW, AND WHAT EVERYONE IS READING. IT WOULD BE CALLED A BOOK SALE, BUT WOULD BE RUN THE SAME WAY OTHER BOOKS ARE AND CAN BE CHECKED OUT. THIS WOULD HOPEFULLY ENCOURAGE BOOK READING AND USAGE. THIS WOULD PROVIDE GREAT BOOK RECOMMENDATIONS AND WOULD ALLOW FOR STUDENTS TO EASILY FIND SOME NEW BOOKS TO READ IF THEY ARE SEARCHING FOR ANY. IT ALSO WOULD ADD A HOMEY TOUCH BECAUSE MUCH OF COLLEGE CAN BE STRESSFUL AND LIBRARIES CAN BE USED AT STRESSFUL TIMES FOR WORK ALONE, SO TO HAVE BOOKS THAT ARE FUN AND RECOMMENDED IS JUST A NICE TOUCH.

BOOK SALE SET-UP:



- HOTTEST BOOKS, DVDS, ETC. AT THE MOMENT THAT THE LIBRARY HAS
- BOOK RECOMMENDATION LISTS
- HAVE “LIBRARIANS PICKS”
- HAVE “STUDENT’S PICKS”
- SHOW EACH COVER OUTWARD AND STACK SOME BOOKS IF NEED BE



BOOK SALE OUTCOMES :

- MORE HOMEY AND PERSONAL
- MORE WELCOMING
- STRESS FREE AND USEFUL
- WAY TO CONNECT STUDENTS AND LIBRARIANS
- UNIQUE TOUCH AND PROVIDES A NEW OUTLOOK ON LIBRARIES AND THEIR USE
- CHANCE TO ENCOURAGE READING AND MORE VISITS TO THE LIBRARY AT THE SAME TIME

BRIANNA WILSON

CHECK-IN

BASED ON THE RESULTS OF A QUICK AND EASY CHECK IN STATION, ALDERMAN LIBRARY STAFF WILL BE ABLE TO DETERMINE WHAT STUDENTS AND FACULTY ARE USING ALDERMAN LIBRARY FOR THE MOST. THIS WILL ENABLE THEM TO TAILOR THEIR SERVICES ACCORDINGLY. INITIALLY, A LIBRARIAN WILL STAND WITH THE CHECK IN TO ENCOURAGE USE; HOWEVER IT WILL EVENTUALLY BECOME CUSTOMARY FOR STUDENTS AND FACULTY TO USE ON THEIR OWN.

LIBRARIAN WILL THEN BE ABLE TO DIRECT THE FACULTY OR STUDENT WHEREVER HE/SHE MAY NEED TO GO AND INQUIRE ON WHAT BRINGS THE STUDENT OR FACULTY MEMBER TO ALDERMAN LIBRARY. THE LIBRARIAN WILL BE ABLE TO REMIND THE STUDENT OR FACULTY MEMBER OF THE KNOWLEDGE AND RESOURCES HE/SHE AND ALDERMAN LIBRARY POSSESS.

LIBRARIAN WILL THEN DIRECT THE STUDENT TO AN APPROPRIATE GROUP STUDY ROOM OR GIVE ANY OTHER RESOURCES NEEDED. THIS WILL BE AN OPPORTUNITY FOR THE STUDENT TO ASK ANY QUESTIONS IN A LOW PRESSURE ONE-ON-ONE CONVERSATION.

LIBRARIAN WILL THEN DIRECT THE STUDENT TO THE AVAILABLE STUDY ROOMS AND GIVE ANY OTHER RESOURCES NEEDED. THIS IS A CHANCE FOR THE STUDENT TO ASK THE LIBRARIAN ANY QUESTIONS HE/SHE MAY HAVE.

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OVERALL EASY DESIGN THAT WILL ALLOW STUDENTS TO QUICKLY TAKE A "SURVEY" WITHOUT TAKING UP TOO MUCH TIME. THIS ALSO PROVIDES AN OPPORTUNITY FOR THE LIBRARIAN TO OFFER THEMSELVES AS RESOURCES.

WHAT BRINGS YOU TO ALDERMAN TODAY?

RESEARCH

INDIVIDUAL
STUDYING

GROUP
STUDYING

OTHER



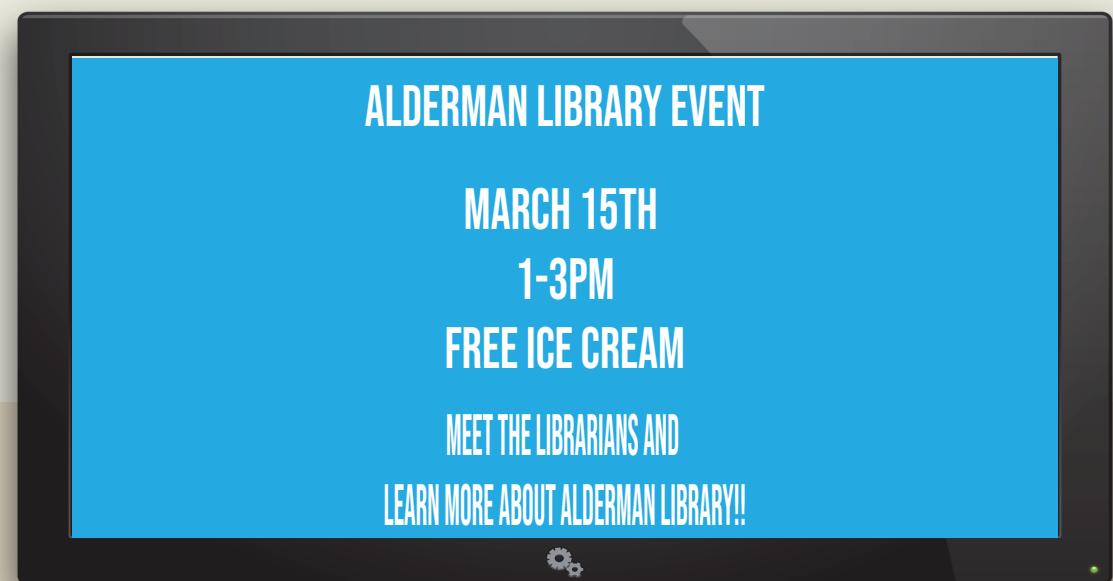
LIBRARIANS ARE THE
MOST
UNDERUTILIZED
RESOURCE

JOHN UNSWORTH,
DEAN OF LIBRARIES AT UVA

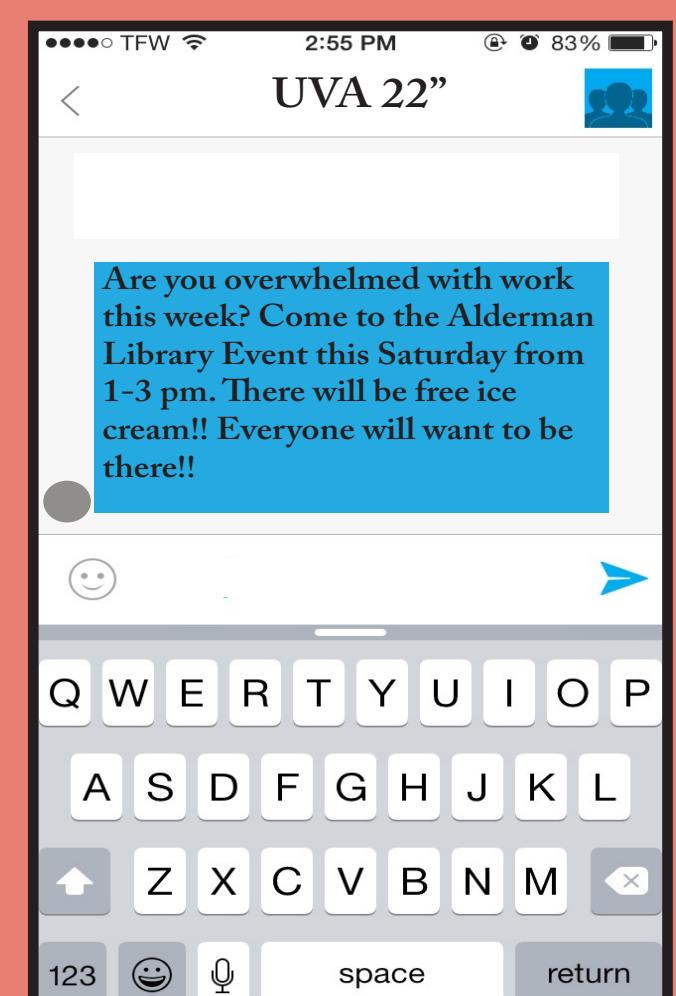
STUDENT ACTIVITIES



ON AND OFF GROUNDS HOUSING



TEXT MESSAGES BETWEEN FRIENDS



GROUPME GROUPS

