

Default Question Block

Age: What is your age?

- 18-24
- 25-32
- 33-40
- 41-48
- 49-56
- 57 or older

Are you male or female?

- Male
- Female

Education: What is the highest degree or level of school you have completed?

- High school or less
- Some college
- Four-year degree
- Post-graduate work

Ethnicity origin (or Race): Please specify your ethnicity.

- White
- Hispanic or Latino
- Asian/Pacific Islander
- Black or African American
- Native American or American Indian
- Other

Marital Status: What is your marital status?

- Single, never married
- Married or domestic partnership
- Widowed
- Divorced
- Separated

Where do you situate yourself on the liberal-conservative political spectrum? Democrats typically lean towards liberal and Republicans typically lean towards conservative.



Do you currently have one or more children age 16 or less?

- Yes
- No

How would you describe the area where you live?

- Suburban
- Urban
- Rural

Urban areas typically have several school choices available for families and these options often differ greatly. I would like to describe for you a school, Parkside Elementary, and ask you to rate the likelihood on a zero-to-ten scale whether you would consider sending one of your children (or a your hypothetical child) to a school like this one. Zero means you definitely would not consider sending one of your children to Parkside school, and 10 means that you would very seriously consider sending one of your children to Parkside school, and you may use any number in between.

You will be rating Parkside Elementary on a scale of _____, regarding whether you would consider sending one of your children to school there.

- zero-to-ten
- zero-to-seventeen
- zero-to-nineteen

"zero-to-ten" was the right answer. Zero would indicate that you definitely would not consider sending one of your children to Parkside school. Ten would indicate that you would very seriously consider sending one of your children to Parkside school. You will be able to choose any number in between.

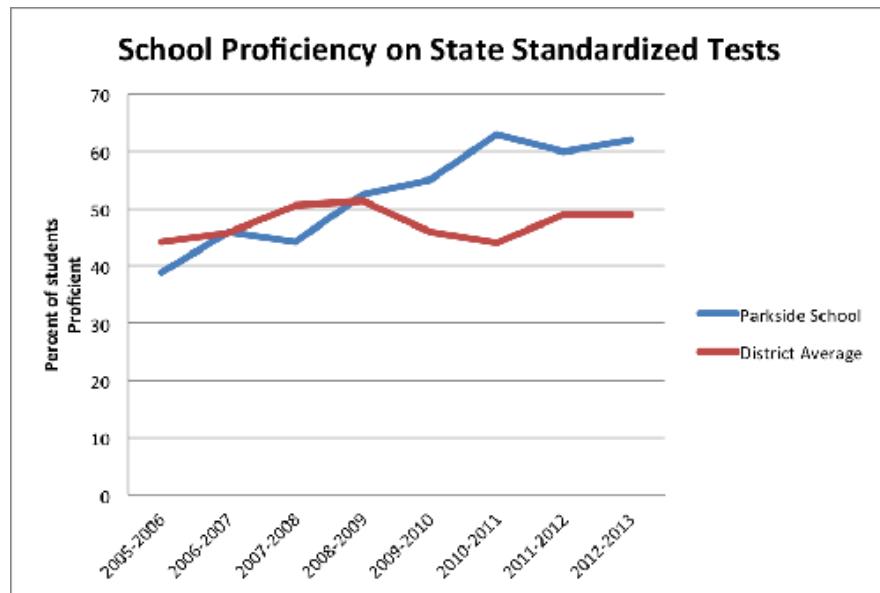
This is Parkside Elementary School.



Parkside has 16 classrooms and serves children from grades K-6.



Parkside has been steadily improving in standardized test scores.

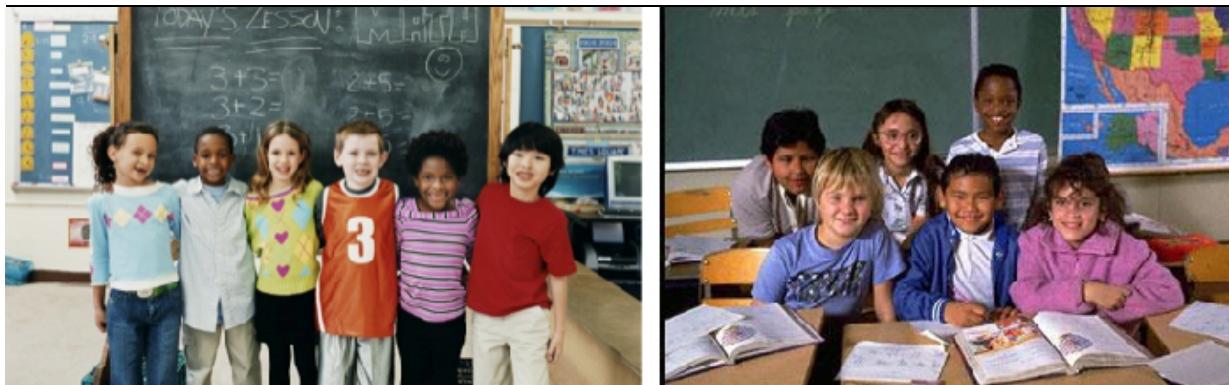


How has Parkside performed on standardized tests over the past 7 years?

- The school has performed about the same each year
- The school has generally improved
- The school has done progressively worse each year

Block 1

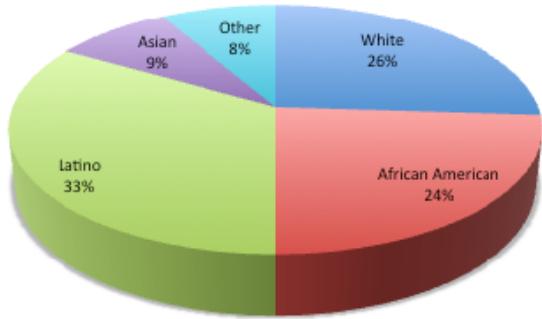
Parkside is an ethnically and racially diverse school.



Block 2

Parkside is an Ethnically and Racially Diverse School.

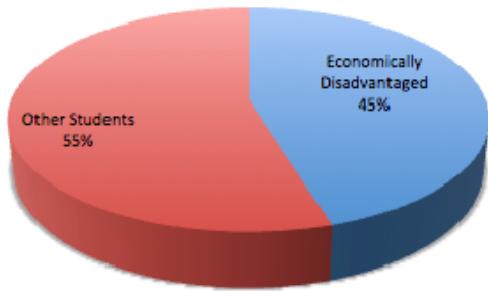
Ethnicity at Parkside School



Block 3

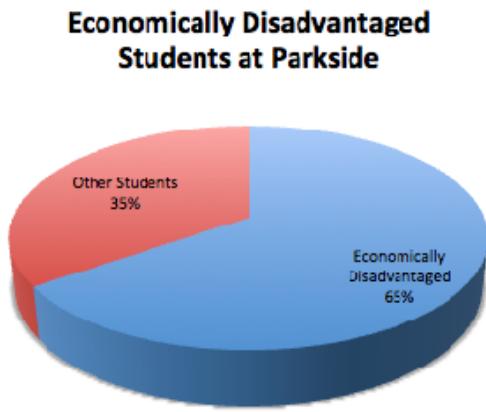
Forty-five percent of students are economically disadvantaged at Parkside.

Economically Disadvantaged Students at Parkside

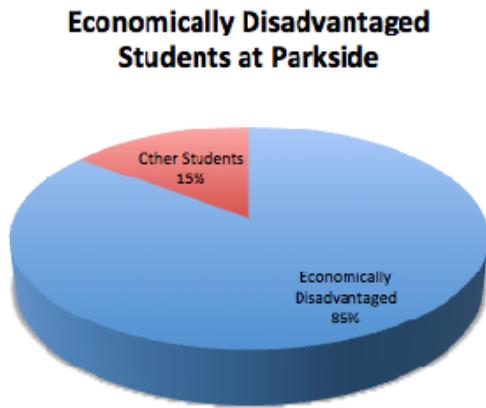


Block 4

Sixty-five percent of students are economically disadvantaged at Parkside.

**Block 5**

Eighty-five percent of students are economically disadvantaged at Parkside.

**Block 6**

Last year, a grant submitted by a neighborhood civic association funded new playground equipment.



Parkside adds about 75-100 new books to its library every year, thanks to donations. The library is managed by parent volunteers.



Parkside recently installed new wood flooring in the halls and lunchroom.



Block 7

On a zero-to-ten scale, what is the likelihood that you would consider sending one of your children to a school like Parkside? Zero means "definitely would not consider it" and ten means "would very seriously consider it." You can choose any number in between.



What is your general impression of Parkside?

- Very Good
- Good
- Fair
- Poor
- Bad
- Very Bad

How does Parkside compare to the school you actually send (or intend to send) your child to?

- Much Worse
- Worse
- Somewhat Worse
- About the Same
- Somewhat Better
- Better
- Much Better

Read the following statement: "I feel good about the students at Parkside." Do you agree or disagree with this statement?

- Strongly Disagree
- Disagree
- Somewhat Disagree
- Somewhat Agree
- Agree
- Strongly Agree

"The students at Parkside would make good classmates for my child." Do you agree or disagree with this statement?

- Strongly Disagree
- Disagree
- Somewhat Disagree
- Somewhat Agree
- Agree
- Strongly Agree

Rank the following school characteristics by level of importance (1 = most important, 7 = least important)

An active parent organization

After-school programs

High standardized test scores

School uniforms

Art and music opportunities

Early morning drop off

Racial and ethnic diversity

"Parkside students are part of a friendly school community." Do you agree or disagree with this statement?

- Strongly Disagree
- Disagree
- Somewhat Disagree
- Somewhat Agree
- Agree
- Strongly Agree

"Parkside students don't get along very well." Do you agree or disagree with this statement?

- Strongly Disagree
- Disagree
- Somewhat Disagree
- Somewhat Agree
- Agree
- Strongly Agree

Approximately what percentage of Parkside students are economically disadvantaged?

- 45 percent
- 65 percent
- 85 percent

If someone were to call Parkside an "economically disadvantaged school," how appropriate would it be?

- Very Inappropriate
- Inappropriate
- Somewhat Inappropriate
- Neutral
- Somewhat Appropriate
- Appropriate
- Very Appropriate

Approximately what percentage of Parkside's students are racial or ethnic minorities (non-white students)?

