

Lab: Working with Azure AD B2C Userflows

Overview

Azure Active Directory (Azure AD) B2C is a white-label cloud identity service (IDaaS) for your customer facing web & mobile apps. It is highly available, secure and scales to millions of customer identities. Customers can use their social accounts (Facebook, Google, Microsoft account, etc.) or create new credentials to access your apps

Objectives

Learn how to:

- Create a new Azure AD B2C tenant.
- Register your web application and create sign-up, sign-in and password reset experiences using userflows.
- Enable multifactor authentication (MFA) to add extra security.
- Provide a sign-up or sign-in experience in 37 different languages.
- Customize the UI of the sign-up and sign-in screens.

Prerequisites

- Microsoft Azure account
- Internet

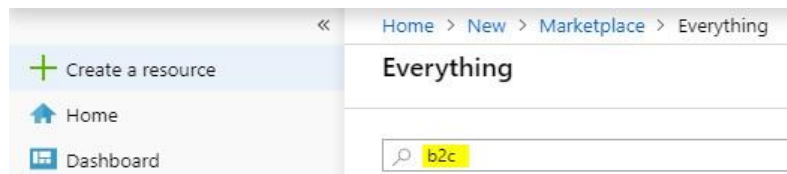
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Task 1: Create a new Azure AD B2C tenant

Let's start by creating an Azure AD B2C tenant. A "tenant" (also called a "directory") is a container for all your customers, apps, policies, groups and more.

1. First, sign in to the Azure portal at <https://portal.azure.com>.
 - a. Enter your Hotmail or Outlook credentials.
2. Click the **Create a Resource** button and search for **"b2c"**



3. From the search results, click **Azure Active Directory B2C**.

Results


NAME	PUBLISHER	CATEGORY
 Azure Active Directory B2C	Microsoft	Identity 
 Logic Apps B2B	Microsoft	Management Tools

4. Next, if you want to test AAD B2C functionality for free (up to 50,000 authentications per month), you will need an Azure account that is not associated to an Enterprise Agreement.
 - a. If you already have such an Azure Account with a subscription, click on **Create** at the next screen and go to step number 5.
 - b. If you prefer to add an Azure Account with a subscription later, click on **Create a new B2C Tenant without a subscription** at the next screen and go to step number 5.

Home > New > Azure Active Directory B2C

Azure Active Directory B2C

Microsoft



[Create](#) [Save for later](#)

Consumer identity and access management in the cloud

A highly available, global, identity management service for customer-facing applications that scales to hundreds of millions of identities. It can be easily integrated across mobile and web platforms. Your customers can log on to all your applications through fully customizable experiences by using their existing social accounts or by creating new credentials.

- Protect your consumer's identities
- Login with social media accounts
- Customizable user experiences
- Pay only for what you use

Get started today with a free tier up to 50,000 authentications per month for Pay As You Go Azure subscriptions.

Useful Links


- [Quick Start](#)
- [Documentation](#)
- [Pricing](#)
- [Create a new B2C Tenant without a subscription](#)

- c. Otherwise, if your current Azure account is tied to an Enterprise Agreement or if you don't already have an account, select **Start free**. Then, go to step D in this section.

Home > New > Marketplace > Everything > Azure Active Directory B2C >

Create a free account

Explore Azure with a \$200 credit for 30 days, 12 months of free products, and more than 25 products that are always free.



[Start free](#)

With your Azure free account, you get all of this—and you won't be charged until you choose to upgrade.

12 months

of popular free
services

+

\$200 credit

to explore any Azure
service for 30 days

+

Always free

25+ services

IMPORTANT - Note that in order to create your new Azure free account, you are required to provide your credit card information. Azure needs to keep a credit card on file in the event you decide to upgrade or in case you use non-free resources.

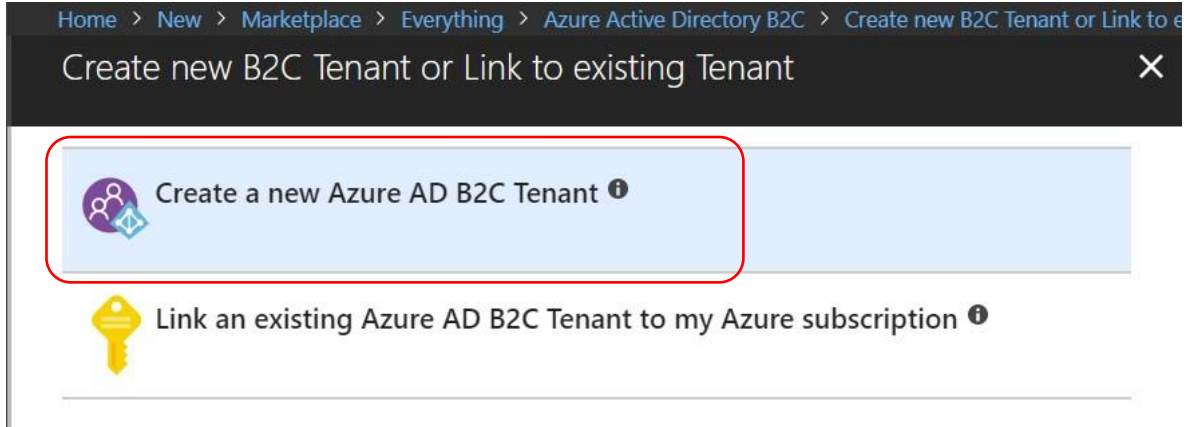
With Azure AD B2C, your account gets 50,000 free authentications per month. However, Azure Multi-Factor Authentication for Azure AD B2C users will be charged at a flat fee of \$0.03 per authentication. Go to <http://aka.ms/aadb2cpricing> for more details.

To avoid any charges to your credit card:

- **Don't authenticate more than 50,000 times per month.**
- **Don't enable MFA in your AAD B2C tenant.**

d. After you have created your new free account, open a new window and go to the Azure portal at <https://portal.azure.com>. Repeat steps 2 and 3.

5. Click on the **Create a new Azure AD B2C Tenant** link to create a new directory.



6. Enter an **Organization name** of “Contoso” and an **Initial domain name** that’s globally unique. For example, you may want to include your name, such as “ContosoFrankDoe”. This will be the subdomain of the tenant. Which we also called the tenant name, such as “ContosoFrankDoe.onmicrosoft.com”, and will be used to configure the application later. Click **Create**.

Azure AD B2C Create Tenant

* Organization name ⓘ
 Contoso ✓

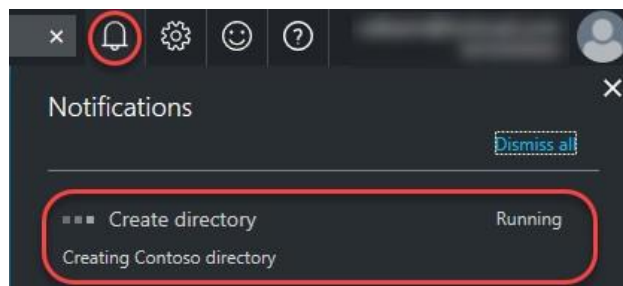
* Initial domain name ⓘ
 ContosoFrankDoe ✓
 ContosoFrankDoe.onmicrosoft.com


Country or region ⓘ
 United States ▼

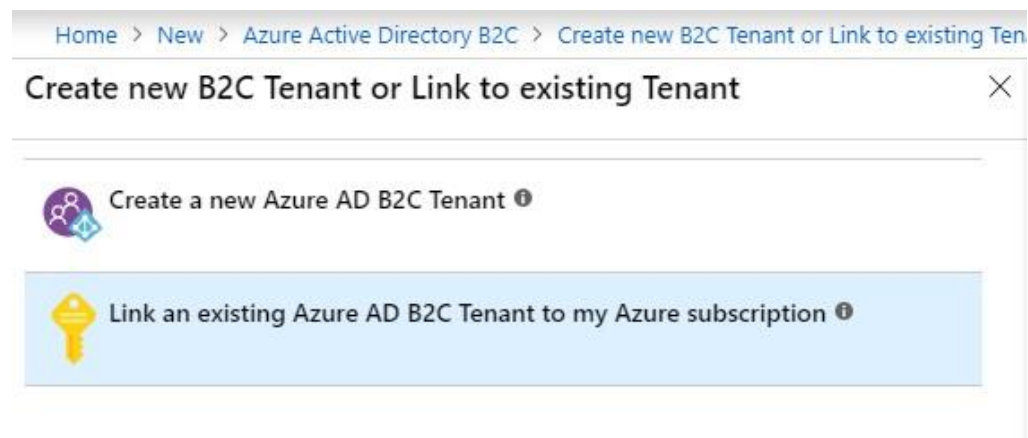
Directory creation will take about one minute.

Create

7. It will take a minute or so for the directory to be created. You can track progress using the notifications dropdown in the top right corner of the portal.



8. Once the directory has been created,  **Refresh** your browser to reflect all the changes.
9. select **Link an existing Azure AD B2 Tenant to my Azure Subscription.**



10. From the drop-down menus, select your tenant, **create a new resource group** if you don't already have one, and select the resource group location that you consider is closer to you. Click **create**.

Azure AD B2C Resource

* Azure AD B2C Tenant

ContosoJohnnDoe.onmicrosoft.com

Azure AD B2C Resource name

ContosoJohnnDoe.onmicrosoft.com

* Subscription

Free Trial

* Resource group

(New) ContosoJohnnDoe

[Create new](#)

* Resource group location

West US

11. It will take a minute or so for the resource group to be created. You can track progress using the notifications dropdown in the top right corner of the portal.
12. After the resource group is created, **Refresh** your browser or **sign out from the portal and sign in again**.
13. Click on your name, on the top right corner and select Switch directory.

Or select the switch directory symbol

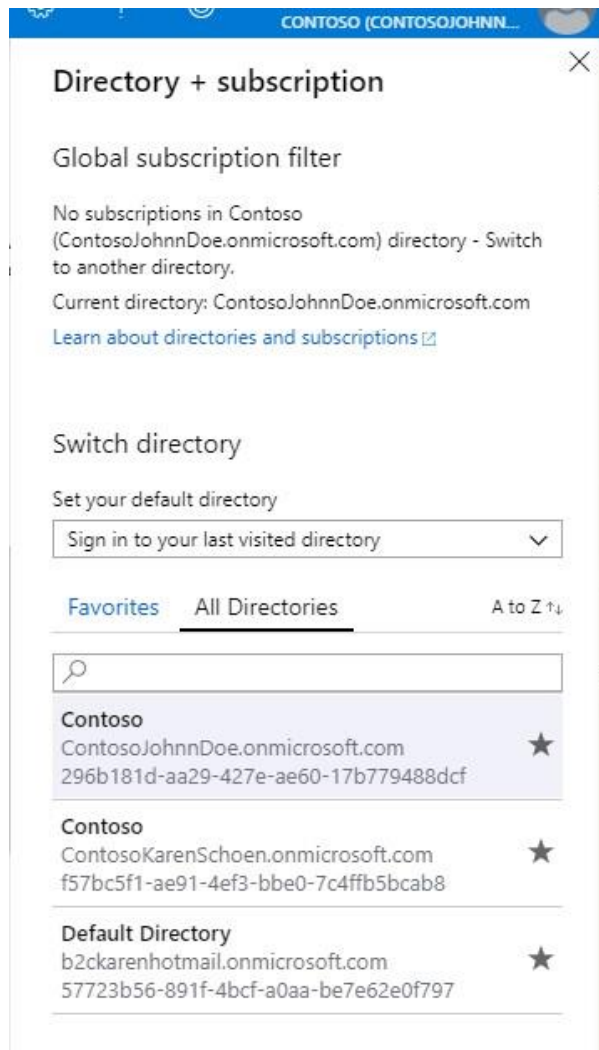
QL databases Azure D for Pos

Microsoft Sign out

b2c.karen@hotmail...
b2c.karen@hotmail.com
My Microsoft account
[Switch directory](#)

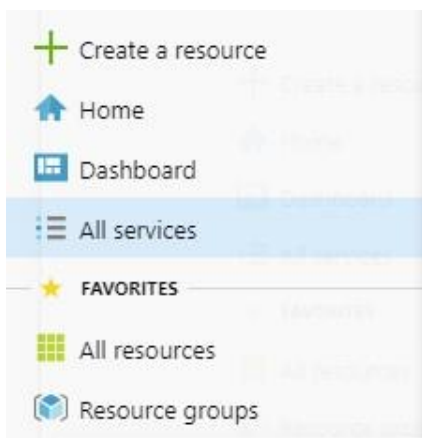
Sign in with a different account

14. You will see your Default Directory and your newly created AAD B2C directory, in this case called Contoso. These two directories are completely independent from each other. Select your AAD B2C directory.



IMPORTANT: you need to be in the AAD B2C directory in order to have access to AAD B2C functionality and user directory.

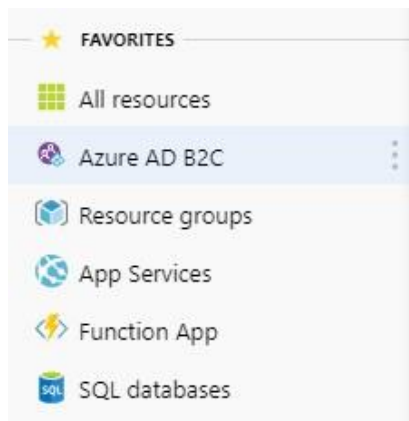
15. To make it easier to access your new AAD B2C tenant, select **All services**.



16. Enter “b2c” in the search bar. Then, **click on the star** symbol to add Azure AD B2C to your favorites.



17. Look for **Azure AD B2C** blade under your Favorites menu on the left-hand side of the portal and click on it. For easy access, you can **drag it to the top** of the list.

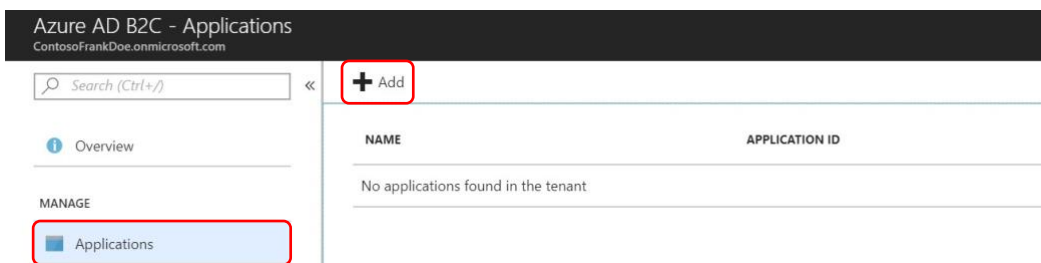


Task 2: Register your web app

You should now be on the page that lets you configure Azure AD B2C. If you are not, see the instructions in the [appendix](#).

The first thing we will do is register an application. This is necessary for Azure AD B2C to identify which application is making the sign-in request.

1. Select the **Applications** tab and click **Add**.



2. Enter “**MyWebApp**” as the **Name** of the application. Select **Yes** for **Include Web App / Web API**.
3. Add “**https://jwt.ms**” as a **Reply URL**. This is where Azure AD B2C will send tokens back after a successful sign up or sign in. Because we do not have an application built yet, we will use <https://jwt.ms> temporarily. This web application simply displays the claims in the minted token.
4. Click **Create** to create the application.

New application

* Name ⓘ
MyWebApp ✓

Web App / Web API

Include web app / web API ⓘ
Yes No

Allow implicit flow ⓘ
Yes No

Redirect URIs must all belong to the same domain

Reply URL ⓘ
https://jwt.ms ...

App ID URI (optional) ⓘ
https://ContosoFrankDoe.onmicrosoft.com/

Native client

Include native client ⓘ
Yes No

Create

Task 3: Create your sign-in/sign-up policy

Next, you need to create a sign up or sign in policy. Policies are settings that fully describes customer identity experiences such as sign-up, sign-in, profile edit and password reset. Your app can trigger the appropriate experience by invoking the right policy as part of the authentication request.

1. Use the breadcrumb at the top of the portal to return to the **Overview** menu for Azure AD B2C.

Home > Azure AD B2C - Applications > MyWebApp - Properties

MyWebApp - Properties

Search (Ctrl+ /)

GENERAL

Properties

Keys

Save Discard Delete

* Name ⓘ
MyWebApp

Application ID ⓘ
54d53301-fef1-4e07-83f2-19b255d0cb62

2. Select the **User flows (policies)** tab and click **New user flow**.


Azure AD B2C - User flows (policies)

Contoso\JohnDoe.onmicrosoft.com

 Search (Ctrl+/)





 New user flow

 Overview

Manage

 Applications

 Identity providers

 User attributes


 Users

Policies

 User flows (policies)

 Identity Experience Framework

Activities

 Audit logs

User flow name

User flow type



NAME

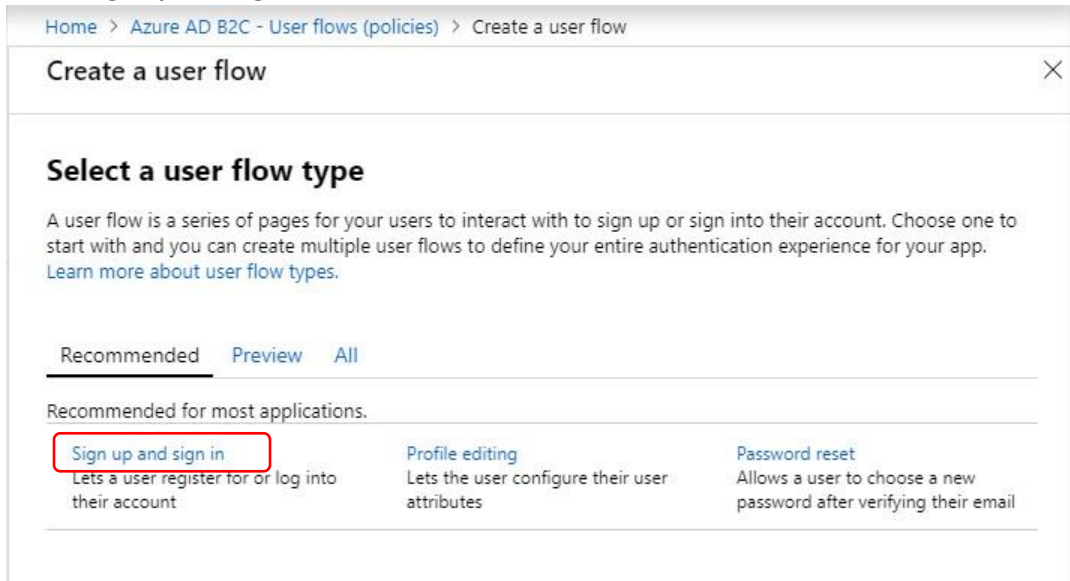
TYPE

MFA

No user flows found.

3.

Select **Sign up and sign in**.



In step number 1, enter **"SUSI"** as the **Name** for the Sign-Up or Sign-In (SUSI) policy. (Once created, your policy name will be automatically prefixed with "B2C_1_" to become "B2C_1_SUSI")

In step number 2, from the **Identity providers** check **Email signup**. This will allow users to sign up (or sign in) using an email address and password. No other identity providers have been configured yet.

In step number 3, You can ignore **Multifactor authentication** for now.

In step number 4, click on **Show more...**

4.

Home > Azure AD B2C - User flows (policies) > Create a user flow > Create

Create

Sign up and sign in

[← Select a different type of user flow](#)

Get started with your user flow with a few basic selections. Don't worry about getting everything right here, you can modify your user flow after you've created it.

1. Name *

The unique string used to identify this user flow in requests to Azure AD B2C. This cannot be changed after a user flow has been created.

* B2C_1 ✓

2. Identity providers *

Identity providers are the different types of accounts your users can use to log into your application. You need to select at least one for a valid user flow and you can add more in the Identity providers section for your directory. [Learn more about identity providers.](#)

Please select at least one identity provider

☒ Email signup

3. Multifactor authentication

Enabling multifactor authentication (MFA) requires your users to verify their identity with a second factor before allowing them into your application. [Learn more about multifactor authentication.](#)

Multifactor authentication

4. User attributes and claims

User attributes are values collected on sign up. Claims are values about the user returned to the application in the token. You can create custom attributes for use in your directory. [Learn more about user attributes and claims.](#)

	Collect attribute	Return claim
Given Name ⓘ	<input type="checkbox"/>	<input type="checkbox"/>
Surname ⓘ	<input type="checkbox"/>	<input type="checkbox"/>
City ⓘ	<input type="checkbox"/>	<input type="checkbox"/>
Country/Region ⓘ	<input type="checkbox"/>	<input type="checkbox"/>
Email Address ⓘ	<input type="checkbox"/>	<input type="checkbox"/>

[Show more...](#)

From **collect attributes**, check **City, Country/Region, Display Name, and Postal Code**. This represents the data that will be collected from the user when the user is going through the sign up process.

6. Then, from the **return claim** check **Display Name, Postal Code, User is new, and User's Object ID** and click **OK**. This represents the data about the user that will be returned to the application in the token as claims. Click **Create**.

5.

Create

4. User attributes and claims

User attributes are values collected on sign up. Claims are values about the user returned to the application in the token. You can create custom attributes for use in your directory.

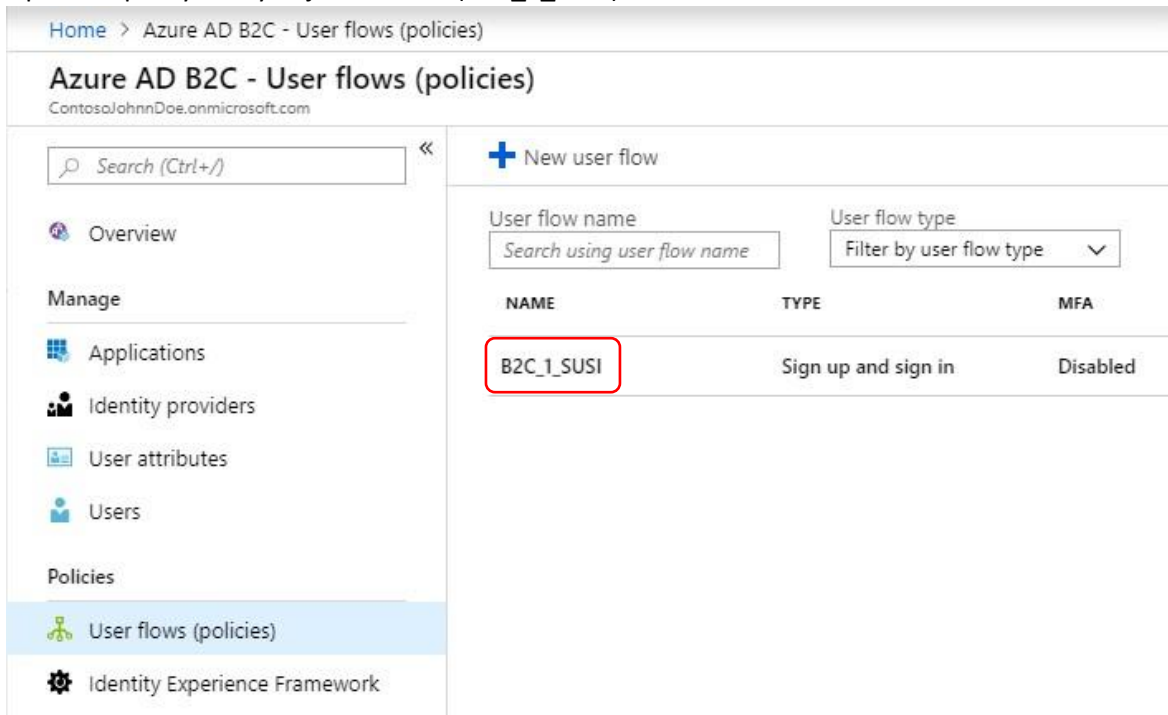
	Collect attribute	Return claim
City ⓘ	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Country/Region ⓘ	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Display Name ⓘ	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Email Address ⓘ	<input type="checkbox"/>	<input type="checkbox"/>
Email Addresses ⓘ	<input type="checkbox"/>	<input type="checkbox"/>
Given Name ⓘ	<input type="checkbox"/>	<input type="checkbox"/>
Identity Provider ⓘ	<input type="checkbox"/>	<input type="checkbox"/>
Job Title ⓘ	<input type="checkbox"/>	<input type="checkbox"/>
Postal Code ⓘ	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
State/Province ⓘ	<input type="checkbox"/>	<input type="checkbox"/>
Street Address ⓘ	<input type="checkbox"/>	<input type="checkbox"/>
Surname ⓘ	<input type="checkbox"/>	<input type="checkbox"/>
User is new ⓘ	<input type="checkbox"/>	<input checked="" type="checkbox"/>
User's Object ID ⓘ	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Ok

Task 4: Try out the newly created user experience

Now that you have created a sign-up or sign-in policy, you can run the policy to see what the user experience will be like when a user is redirected to Azure AD B2C from the application.

1. Open the policy that you just created (**B2C_1_SUSI**).



Home > Azure AD B2C - User flows (policies)

Azure AD B2C - User flows (policies)

Contoso\JohnDoe.onmicrosoft.com

Search (Ctrl+/)

Overview

Manage

- Applications
- Identity providers
- User attributes
- Users

Policies

- User flows (policies)
- Identity Experience Framework

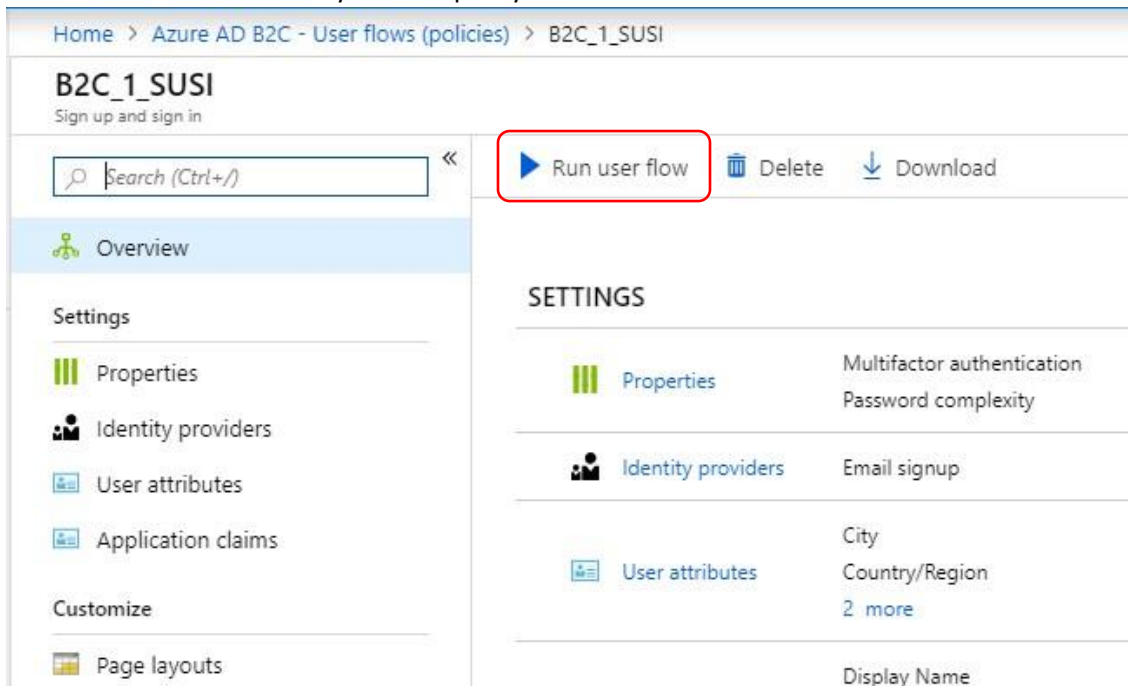
+ New user flow

User flow name: Search using user flow name

User flow type: Filter by user flow type

NAME	TYPE	MFA
B2C_1_SUSI	Sign up and sign in	Disabled

2. You will see an overview of your new policy. Click **Run user flow** to test it.



Home > Azure AD B2C - User flows (policies) > B2C_1_SUSI

B2C_1_SUSI

Sign up and sign in

Search (Ctrl+/)

Run user flow

Delete

Download

SETTINGS

Properties	Multifactor authentication Password complexity
Identity providers	Email signup
User attributes	City Country/Region 2 more
Page layouts	Display Name

3. If not already selected by default, use the “MyWebApp” application with the reply URL set to <https://jwt.ms> (the Reply URL that you registered when creating that application). Click on **Run user flow**. This will open a new tab and take you to the sign up/in experience that you just created.

Run user flow

https://ContosoJohnnDoe.b2clogin.com/ContosoJohnnDoe.onmicrosoft.com/v2.0/.well-known/openid-configuration?p=B2C_1_SUSI

i For your requests and redirections to the Azure AD B2C service, we recommend that you use B2CLogin.com. To transition your existing experiences make sure that the reply URL of your identity providers matches the domain used by your request (this includes your application and for 'run now'). login.microsoftonline.com will continue working for the near future, but we are planning on deprecating this. For details [click here](#)

Application
MyWebApp

Reply URL
<https://jwt.ms>

Select domain
ContosoJohnnDoe.b2clogin.com

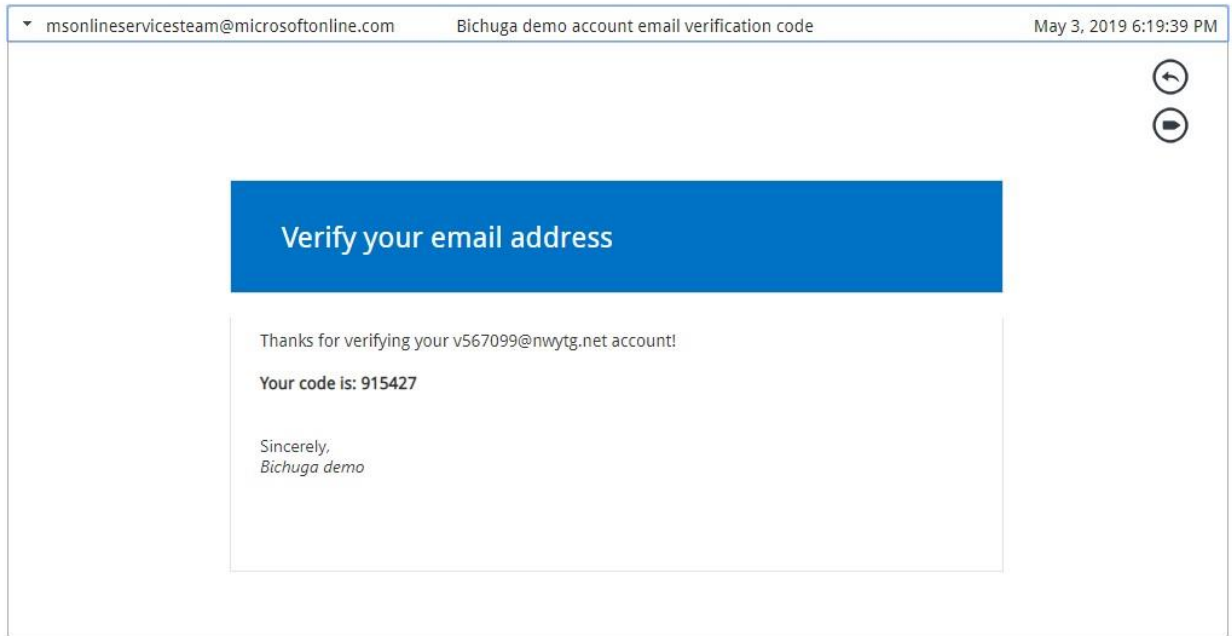
☒ Access Tokens

Run user flow endpoint ⓘ
<https://ContosoJohnnDoe.b2clogin.com/ContosoJohnnDoe.on...>

Run user flow Cancel

Note: The request made by clicking on “Run user flow” has information that indicates to Azure AD B2C that the application “MyWebApp” wishes to let users sign into Azure AD B2C using the policy “B2C_1_SUSI”, and that when the user successfully signs into Azure AD B2C, the resulting token should be sent to <https://jwt.ms>. This is similar to the web request that will be made by our web application, except the Reply URL in that request will have the token be sent back to the web app.

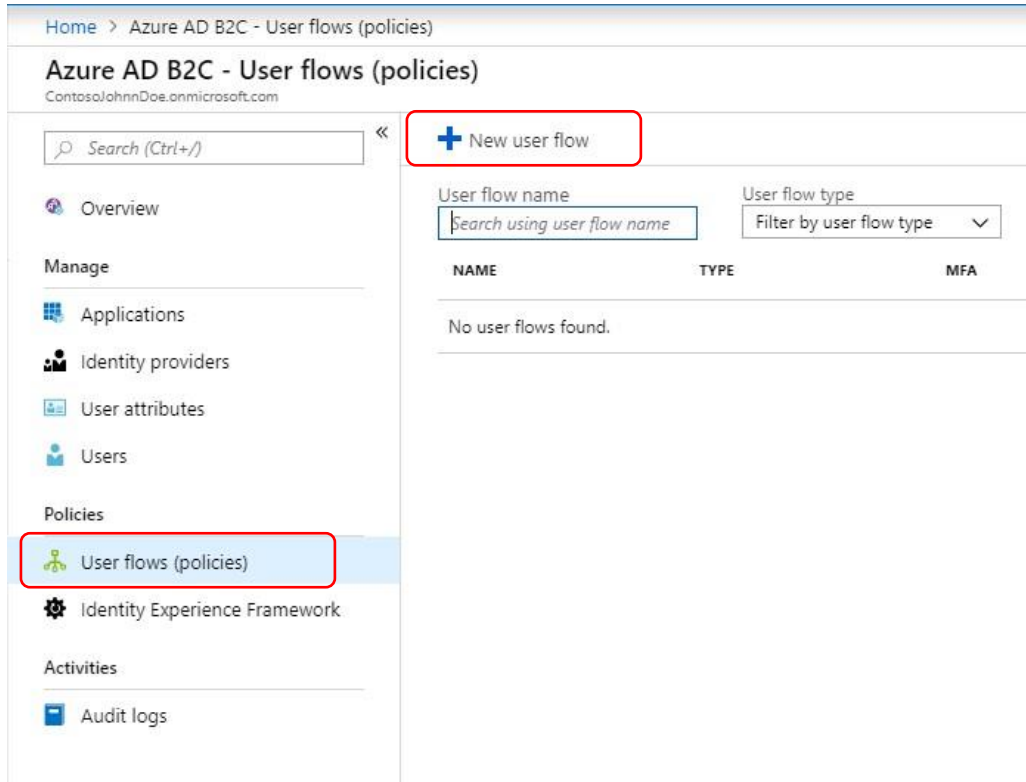
4. In order to test your newly created user experience, you will need a real email address and access to its inbox. To make this task easier, you can use a temporary email service that creates a short-term email/inbox for you. For example, <https://10minutemail.com/10MinuteMail/index.html>



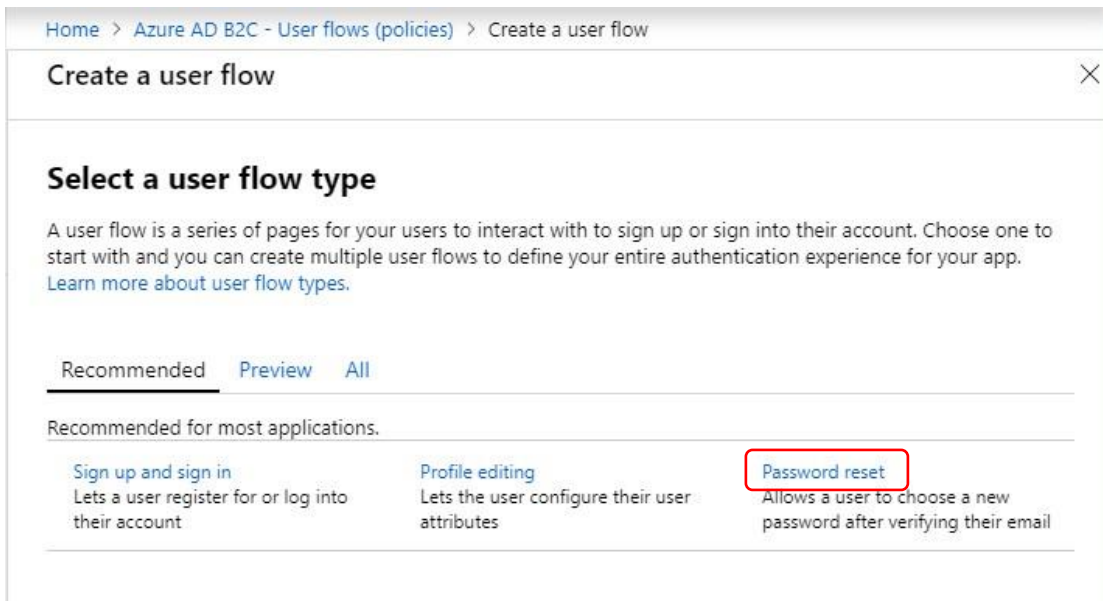
- [illegible]

Like the sign-up or sign-in policy that you created, you will need to create a password reset policy as well to give your users the ability to reset their passwords.

1. Return to the **Overview** page of Azure AD B2C and click on **User flows (policies)**. Click **New user flow**.



2. Select **Password reset**.



3. In step number 1, enter **"PasswordReset"** as the **Name** for the password reset policy. (Once created, your policy name will be automatically prefixed with "B2C_1_" to become "B2C_1_PasswordReset")
4. In step number 2, from the **Identity providers** tab check **Reset password using email address**.

5. Ignore step 3 and 4 for now. Click **Create** to create the password reset policy.

Home > Azure AD B2C - User flows (policies) > Create a user flow > Create

Create

Password reset

← Select a different type of user flow

Get started with your user flow with a few basic selections. Don't worry about getting everything right here, you can modify your user flow after you've created it.

1. Name *

The unique string used to identify this user flow in requests to Azure AD B2C. This cannot be changed after a user flow has been created.

* B2C_1 PasswordReset ✓

2. Identity providers *

Identity providers are the different types of accounts your users can use to log into your application. You need to select at least one for a valid user flow and you can add more in the Identity providers section for your directory. [Learn more about identity providers.](#)

Please select at least one identity provider

☒ Reset password using email address

3. Multifactor authentication

Enabling multifactor authentication (MFA) requires your users to verify their identity with a second factor before allowing them into your application. [Learn more about multifactor authentication.](#)

Multifactor authentication Enabled Disabled

4. Application claims

User attributes are values collected on sign up. Claims are values about the user returned to the application in the token. You can create custom attributes for use in your directory. [Learn more about user attributes and claims.](#)

Return claim

Given Name ⓘ	<input type="checkbox"/>
Surname ⓘ	<input type="checkbox"/>
City ⓘ	<input type="checkbox"/>
Country/Region ⓘ	<input type="checkbox"/>
Display Name ⓘ	<input type="checkbox"/>

[Show more...](#)

Create

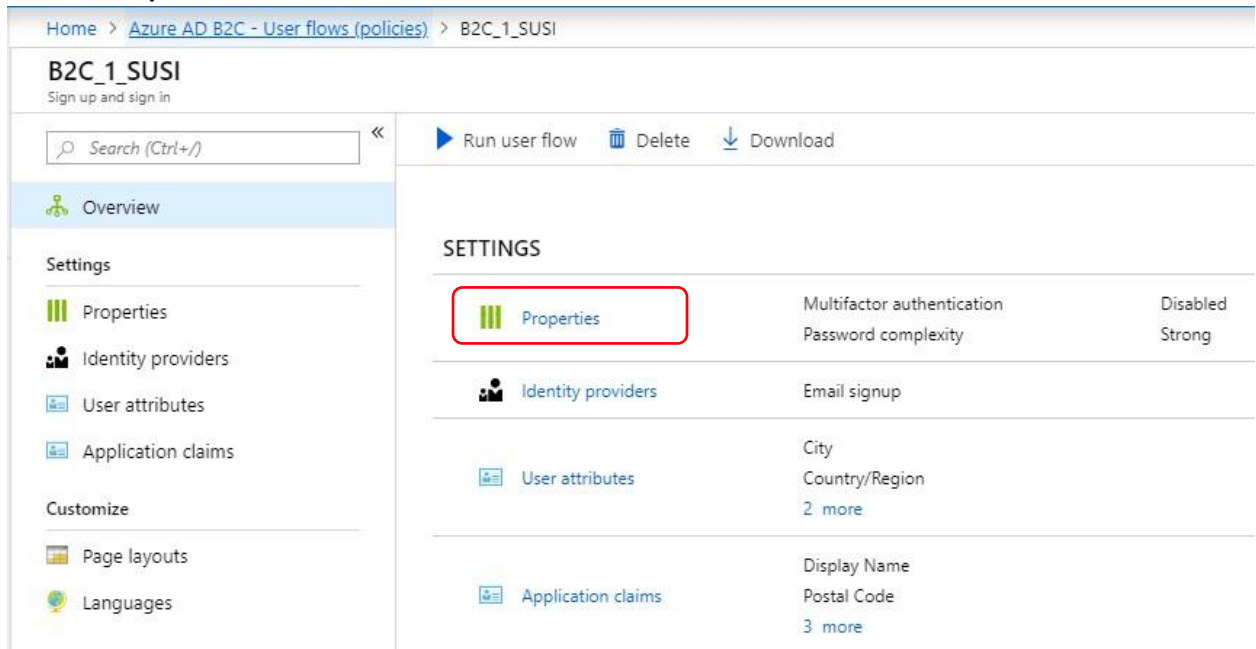
6. Test out the new policy by repeating [Task 4](#) (use the newly recreated password reset policy instead of the sign-up or sign-in policy).

Now that you have a basic setup, let's work on customizing the user experience a bit more. The next set of tasks will show you how to enable multifactor authentication (MFA), display experiences in multiple languages, and add your own branding. Although the following set of tasks are independent from each other, we recommend going in order.

Task 6: Enable multifactor authentication (MFA)

Suppose your new application displays sensitive information to your users, such as their account balance. You need additional security and so let's enable MFA.

1. Open the sign-up or sign-in policy that you created (e.g. B2C_1_SUSI)
2. Click on **Properties**.



Home > Azure AD B2C - User flows (policies) > B2C_1_SUSI

B2C_1_SUSI

Sign up and sign in

Search (Ctrl+/)

Run user flow Delete Download

Overview

Settings

- Properties
- Identity providers
- User attributes
- Application claims

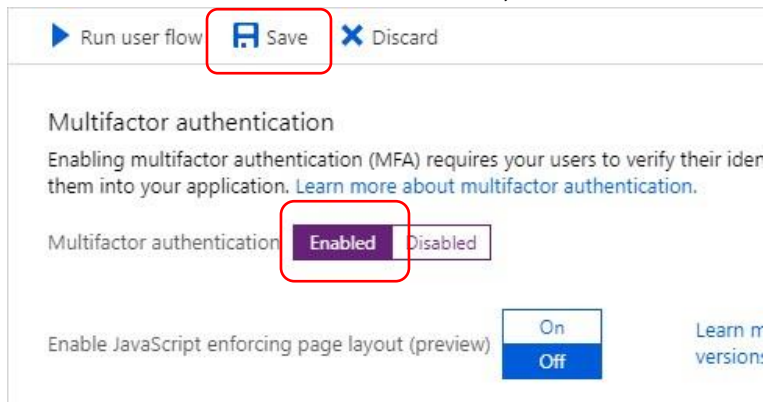
Customize

- Page layouts
- Languages

SETTINGS

Properties	Multifactor authentication	Disabled
	Password complexity	Strong
Identity providers	Email signup	
User attributes	City	
	Country/Region	
	2 more	
Application claims	Display Name	
	Postal Code	
	3 more	

3. On the Multifactor authentication section, switch it to **Enabled** and click **Save**.



Run user flow Save Discard




Multifactor authentication

Enabling multifactor authentication (MFA) requires your users to verify their identity into your application. [Learn more about multifactor authentication.](#)

Multifactor authentication **Enabled** Disabled

Enable JavaScript enforcing page layout (preview) **Off** [Learn more about this version.](#)

4. Try out the new settings by clicking on **Run user flow** and going through a sign in or sign up experience.

 Run user flow
  Save
  Discard

Multifactor authentication

Enabling multifactor authentication (MFA) requires your users to verify their identity when they log into your application. [Learn more about multifactor authentication.](#)


Multifactor authentication Enabled Disabled

Enable JavaScript enforcing page layout (preview) On Off [Learn more about this version.](#)

Ensure that the **reply URL** is set to <https://jwt.ms>. Click on **Run user flow**.

Run user flow ✕

https://ContosoJohnDoe.b2clogin.com/ContosoJohnDoe.onmicrosoft.com/v2.0/.well-known/openid-configuration?p=B2C_1_SUSI




For your requests and redirections to the Azure AD B2C service, we recommend that you use B2CLogin.com. To transition your existing experiences make sure that the reply URL of your identity providers matches the domain used by your request (this includes your application and for 'run now'). login.microsoftonline.com will continue working for the near future, but we are planning on deprecating this. For details [click here](#)

Application MyWebApp ▼

Reply URL https://jwt.ms ▼

Select domain ContosoJohnDoe.b2clogin.com ▼

▼ Access Tokens

Run user flow endpoint ⓘ https://ContosoJohnDoe.b2clogin.com/ContosoJohnDoe.on... 

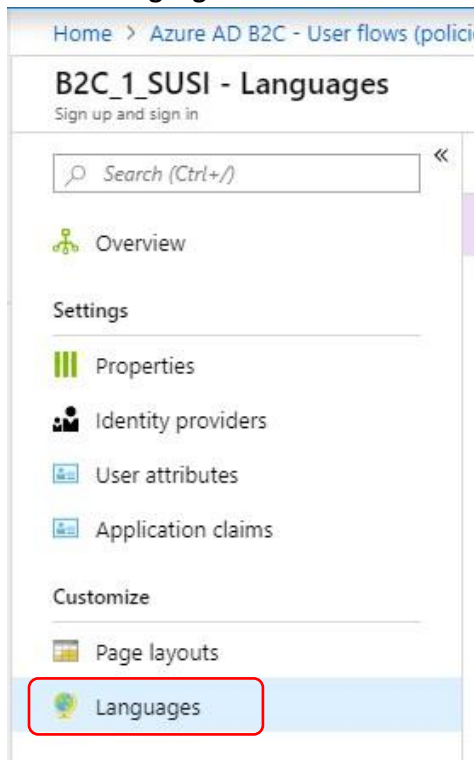
Run user flow
Cancel

Task 7: Provide sign-in experiences in 37 different languages

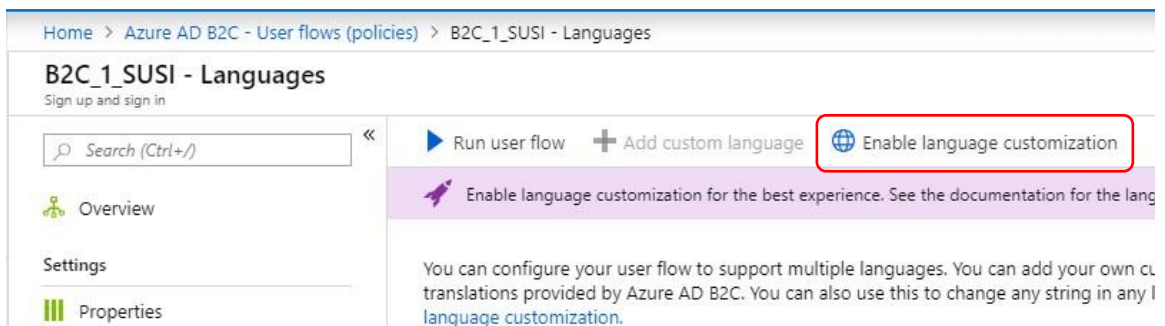
Suppose your new application will have users around the world, some who may not use English as the primary language. Azure AD B2C provides sign-in experiences that can be localized up to 36 different

languages. This task will show you how you can modify the sign-in request to show the experience in Spanish and French.

1. Open the sign-up or sign-in policy that you created (e.g. B2C_1_SUSI)
2. Click on **Languages**.



3. Click **Enable language customization**.



4. Click **español**.

▶ Run user flow + Add custom language ⚙ Disable language customizati...

You can configure your user flow to support multiple languages. You can add your own custom translations provided by Azure AD B2C. You can also use this to change any string in any language [language customization](#).

All Configured

NAME	LOCALE	DEFAULT	ENABLED
বাংলা (ভারত)	bn-IN		
čeština	cs		
dansk	da		
Deutsch	de		
Ελληνικά	el		
English	en	✓	✓
español	es		
suomi	fi		

5. Switch Enabled to **Yes** and **Save**.

es
español

Save ✕ Discard

Upload language resources for each language for a page if you would like to customize the strings. For custom languages you will have to provide the translations for all the strings. [Learn more about language customization](#).

Language name
español

Locale code (e.g. en, es, cn)
es

Enabled
Yes No

Default
Yes **No**

Page-level resource files

- ▼ Unified sign up or sign in page
- ▼ Local account sign up page
- ▼ Social account sign up page
- ▼ Multifactor authentication page

6. Now try your new language. Select **Run user flow**.

- Click **Localization** and switch Specify ui_locales to **Yes** and select **es – español** from the dropdown menu.

Ensure that the **reply URL** is set to <https://jwt.ms>. Click on **Run user flow**.

Run user flow

https://ContosoJohnDoe.b2clogin.com/ContosoJohnDoe.onmicrosoft.com/v2.0/.well-known/openid-configuration?p=B2C_1_SUSI

For your requests and redirections to the Azure AD B2C service, we recommend that you use B2Clogin.com. To transition your existing experiences make sure that the reply URL of your identity providers matches the domain used by your request (this includes your application and for 'run now'). login.microsoftonline.com will continue working for the near future, but we are planning on deprecating this. For details [click here](#)

Application
MyWebApp

Reply URL
https://jwt.ms

Select domain
ContosoJohnDoe.b2clogin.com

Access Tokens

Localization

Specify ui_locales
Yes No

Select target language
es - español

Run user flow endpoint
<https://ContosoJohnDoe.b2clogin.com/ContosoJohnDoe.on...>

Run user flow Cancel

A new tab will open, and you should now see the sign-up and sign-in experiences in Spanish.

Iniciar sesión con su cuenta existente

Dirección de correo electrónico
Dirección de correo electrónico

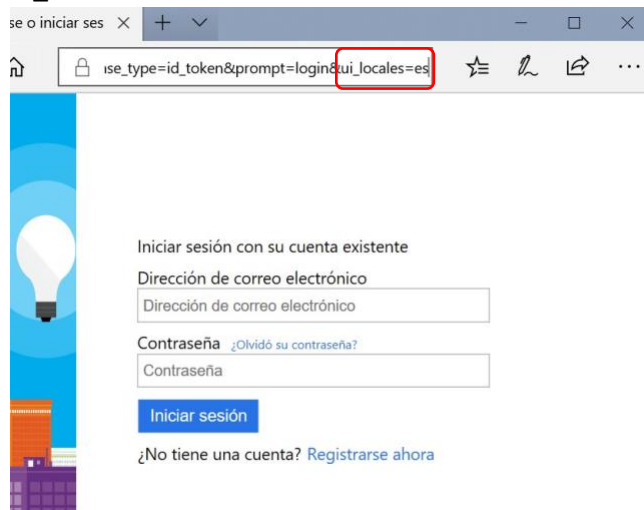
Contraseña ¿Olvidó su contraseña?
Contraseña

Iniciar sesión

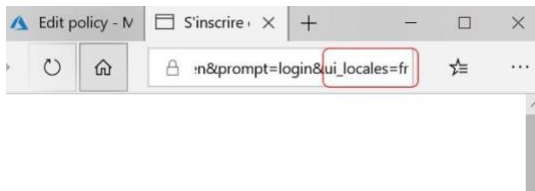
¿No tiene una cuenta? [Registrarse ahora](#)

Nice! Now let's change the experience to French.

8. In the URL of the sign in page that just opened, scroll to the end and find the parameter **ui_locales=es**.



9. Change the parameter to **ui_locales=fr** and hit enter to load the new URL.



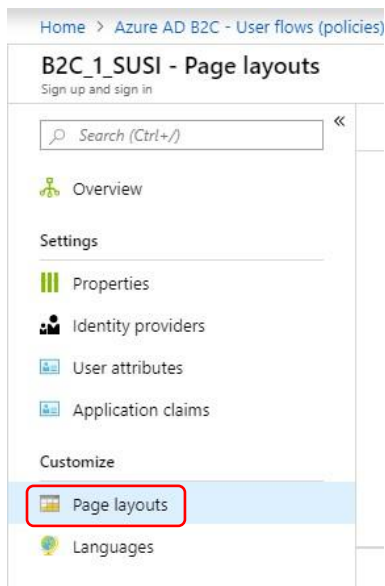
You should now see the sign-up and sign-in experiences in French.

The `ui_locales` parameter controls which language the sign in experience renders in. To try out any one of the other 36 different languages, just enter the corresponding code. You can find the full list of codes in the **Supported Languages** section [here](#).

Task 8: Add branding to your sign-in experience

As the developer for a customer-facing application, you want to ensure that your sign in experience doesn't look different than the rest of your application. Specifically, it needs to maintain your brand. In this task, you will customize your sign-in experience to add a branded template. 1. Open the sign-up or sign-in policy that you created (e.g. B2C_1_SUSI)

2. Click on **Page layouts**.



3. If not already selected, select **Unified sign-up or sign-in page**.

Switch "Use custom page content" to **Yes**. Then, enter the following URL for the **Custom page**

URI. https://potterworld.blob.core.windows.net/potterblob/londondemo/en/unified_simple.html

LAYOUT NAME	CUSTOM PAGE
Unified sign up or sign in page	No
Local account sign up page	No
Error page	No

Unified sign up or sign in page

Use custom page content ☒ Yes ☐ No

* Custom page URI ☒

Page Layout Version (Preview) [Learn more about Page Layout versions.](#)

4. **Save** your policy and click on **Run now**.

Note: Since the provided template has English strings hardcoded into the HTML, we recommend switching off **Localization**.

Run user flow

You have unsaved changes in the user flow. Last saved user flow will be run.

https://ContosoJohnDoe.b2clogin.com/ContosoJohnDoe.onmicrosoft.com/v2.0/.well-known/openid-configuration?p=B2C_1_SUSI

For your requests and redirections to the Azure AD B2C service, we recommend that you use B2Clogin.com. To transition your existing experiences make sure that the reply URL of your identity providers matches the domain used by your request (this includes your application and for 'run now'), login.microsoftonline.com will continue working for the near future, but we are planning on deprecating this. For details [click here](#)

Application

MyWebApp

Reply URL

https://jwt.ms

Select domain

ContosoJohnDoe.b2clogin.com

Access Tokens

Localization

Specify locales

Yes

No

Select target language

en - English


Run user flow endpoint

https://ContosoJohnDoe.b2clogin.com/ContosoJohnDoe.on...

Run user flow

Cancel

You should now see your sign-in experience branded.



Sign in with your existing account

Email Address

Password

[Forgot your password?](#)

Sign in

Don't have an account? [Sign up now](#)

How UI customization works

Azure AD B2C brands the sign-in experiences by taking your HTML and CSS files (this is the link that you provided) and injecting the sign-in elements into a pre-specified location (an empty `<div id="api"></div>` element somewhere in the `<body>`). You can inspect the source code of the [URL above](#) to find the `<div>` element. Azure AD B2C pulls the HTML and CSS files from the link, inserts the necessary fields (such as the email and password fields), and presents the final UI to the user.

Lab Summary

Congratulations on completing this lab! You've learned how to use Azure AD B2C to add rich, secure & scalable customer sign-up & sign-in experiences to your web app.

Additional Tasks

- [Add a Facebook identity provider](#)
- [Add an Azure AD identity provider https://docs.microsoft.com/en-us/azure/active-directory-b2c/tutorial-add-identity-providers](https://docs.microsoft.com/en-us/azure/active-directory-b2c/tutorial-add-identity-providers) •
- [Customize the complexity of the password](#)

Resources

If you are interested in learning more about Azure AD B2C, you can refer to the following resources:

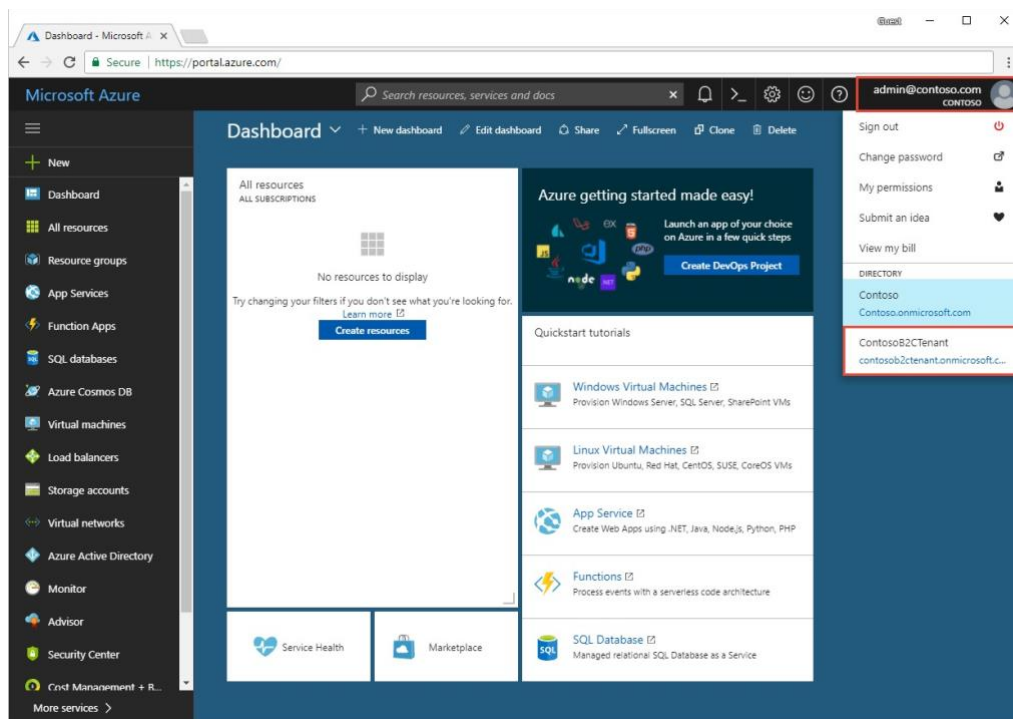
Documentation: <http://aka.ms/aadb2c>

Samples: <http://aka.ms/aadb2csamples>

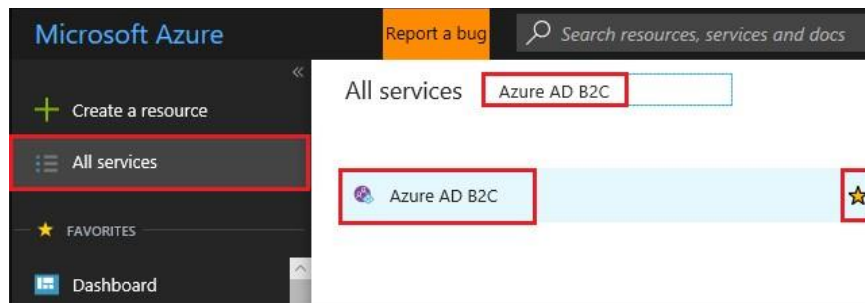
Appendix

Navigating to the Azure AD B2C settings

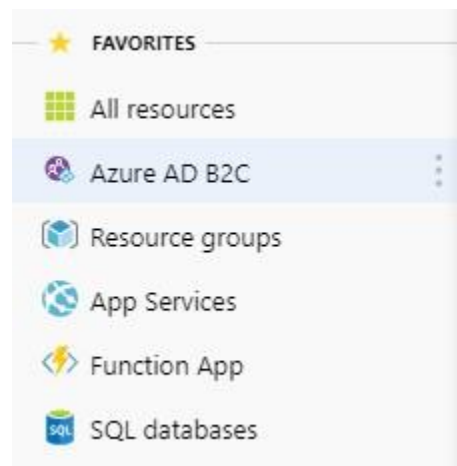
Select the Azure AD B2C directory in the top-right corner of the portal.



If Azure AD B2C isn't in the services list, expand **All services** in the navigation bar at the top-left side of the portal. Search for **Azure AD B2C** and select **Azure AD B2C** in the result list. You can also select the **star icon** to add Azure AD B2C to your favorite services list.



If you have already added AAD B2C to your favorite services list, then click on the Azure AD B2C blade on the left side menu, under favorites.



You can also access the blade by entering **Azure AD B2C** in **Search** resources at the top of the portal. In the results list, select **Azure AD B2C** to access the Azure AD B2C settings blade.