MARIA KUZNETSOV

SKILLS

English/Russian /French
Adobe Suite, Microsoft Office
HTML/CSS/jQuery
SafeZone ally trained

Jekyll/Markdown
LESS
Git
Node.js

Wireframing
Logo Design
Illustration

Photoshop + Illustrator
Documentation
Customer Service

Foundation/Bootstrap
Copywriting

Market Research
Product Development

Print + Digital Design
Advertising

Branding
Social Media
Event Programming

Crystal Trays
Wet Lab Protocols
Biopython
Crystallography

EDUCATION

Case Western Reserve University
class of 2018
Computer Science/Data Science
3.44 GPA

CONTACT

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WORK EXPERIENCE

Software engineering + social media intern at Spantree, LLC
Launched a social media plan incorporating Twitter and Periscope to boost online presence. Introduced new sections to website to improve content management. Wrote Node.js script to populate video blog through Vimeo API as well as documentation for website updates .

Freelance graphic designer
Notable projects include: in house design for iCLE incubator; logo design for Geo.CEO conference; brand consulting; fall rush calendar and shirts for Phi Kappa Theta OHAB chapter.

Web Content Assistant for Student Affairs IT at CWRU
Wrote, managed, and designed content according to branding guidelines for Student Affairs and their website, including template for campus-wide sexual assault poster campaign.
Created forms and documentation for existing functions of website, answered phones and trained staff to use online editors.

Front-end Design + marketing Intern at Networking Research Group
Created several professional websites in addition to copywriting and designing case studies.

Founder of Haute Literature, a literary fashion online store
Launched and designed a literature-based line of nail polish and scarves which were sold through an online marketplace.

CLUBS AND ORGANIZATIONS

Promo Committee Co-Chair for University Program Board
Led rebranding of weekly concert night by designing and managing promotional material including flyers, swag, and social media.

Public Relations Chair for Magnolia Community Council
Connected to the community through biweekly bulletin boards and flyers to increase attendance at events. Created marketing and design campaign for the inaugural Sustainability Week.

Lab Assistant at the Center for Proteomics and Bioinformatics
Assisted with lab protocols pertaining to X-ray crystallography of rhodopsin such as crystal tray screening, then modelled and refined resulting data using Phenix and Coot. Wrote script in Biopython to calculate atomic distances between waters in crystal structure.