

# M A R I A K U Z N E T S O V

## C O U R S E S

Intro to Java  
Data Structures  
Systems+ Design Thinking  
Marketing Management

Jekyll/Markdown  
LESS  
Git

Wireframing  
Logo Design  
Illustration

Photoshop + Illustrator  
Documentation  
Customer Service

Crystal Trays  
Wet Lab Protocols  
Biopython  
Crystallography

Foundation/Bootstrap  
Copywriting

Market Research  
Product Development

Human-Centered Design  
Product Design  
Project Management

Print + Digital Design  
Advertising

Branding  
Social Media  
Event Programming

## E D U C A T I O N

Case Western Reserve University  
class of 2018  
Systems Biology/Marketing  
3.44 GPA

## C O N T A C T

mariakuz@case.edu  
630 270 9155  
mariakuz.github.io

## W O R K E X P E R I E N C E

### **Software Engineering + Social Media Intern at Spantree, LLC**

- launched a social media plan incorporating Twitter and Periscope
- wrote documentation and content for company website
- populated video blog through Vimeo API using Node.js

### **Freelance Graphic Designer**

Notable projects:

- logo design for Geo.CEO conference and Open Source for Women
- brand consulting
- t-shirt designs for Phi Kappa Theta OHAB chapter

### **Web Content Assistant for Student Affairs IT at CWRU**

- designed content according to branding guidelines
- created forms and documentation for existing functions of website
- answered phones and trained staff to use online editors

### **Lab Assistant at the Center for Proteomics and Bioinformatics**

- assisted with lab protocols pertaining to X-ray crystallography
- modelled and refined crystal tray results using Phenix and Coot
- used Python module to calculate atomic distances within structures

### **Front-end Design + Marketing Intern at Networking Research Group**

- created several websites
- wrote and designed case studies and promotional material

### **Founder at Haute Literature**

- launched a literature-themed line of nail polish and custom scarves

## S T U D E N T O R G A N I Z A T I O N S

### **Events Coordinator for Design for America**

- partnered with Ronald McDonald House to increase the efficiency of serving donated food
- introduced micro events program to encourage exec and new member interactions and explore the Cleveland community

### **Promo Committee Co-Chair for University Program Board**

- rebranded weekly concert night
- designed promotional material including flyers and swag items
- mentored peers in design software and theory

### **Public Relations Chair for Magnolia Community Council**

- created biweekly bulletin boards and flyers
- led marketing campaign for the inaugural Sustainability Week