

After deciding to move on from my career in radio/digital advertising sales, I took a web development course with Nashville Software School. With my career experience in digital platforms, analyzing data, and highly detail-oriented approach, my current skillset translated extremely well in the field of web development.

SKILLS



PROJECTS

JobCannon

JobCannon is a React app built with full CRUD functionality that lets users register as either an employer or a job seeker, browse user profiles (job seekers browse employers and vice versa), and create connections when there is a shared interest between users. The main match-based feature is also accompanied with a private chat, resume builder, and job listings feature. JobCannon was built using JavaScript, CSS, and HTML using the React library.

github.com/chadjones839/JobCannon

EDUCATION

Nashville Software School
Full Stack Software Development
Certification
Graduating November 2020

SUNY Adirondack
Marketing A.A.S
Graduated January 2016

WORK EXPERIENCE

Full Stack Developer

Nashville Software School

May 2020 – Present

Nashville, TN

- Developed web applications which processed, analyzed, and rendered data visually.
- Developed full CRUD functionality for multiple projects with JavaScript.
- Designed intuitive application styling for multiple projects using HTML and CSS.
- Worked as part of a team in at least 4 group projects. Helped plan strategies, assign tasks, and built fully functioning web applications that met MVP requirements.
- Created “JobCannon”, a match-based app with a private messaging feature for job seekers and employers. Included full CRUD on job listings, resumes, and user profile management. Built using React library

ACCOUNT EXECUTIVE

Albany Broadcasting

June 2018 – January 2020

Latham, NY

- Developed and implemented campaign with talent endorsements, spot radio, social media video, and in-car display to increase app downloads for local bike-share program; web traffic increased by 10%.
- Launched campaign for new coffee product release using endorsements from a talent familiar with their brand; co-branded weekly coffee giveaway with public talent appearances.
- Spearheaded influencer marketing project; developed sales guidelines for offering on-air talent social media accounts to clients. Closed first deal within company.
- Extensively researched, designed, and conducted data-driven presentation to position our stations’ strengths to agency client. Resulted in our cluster receiving the

ACCOUNT EXECUTIVE

iHeartMedia

November 2016 – June 2018

Latham, NY

- Developed multiple prospects into key accounts; accounted for 60% of overall billing.
- Won sales competition for developing most new business to utilize radio talent endorsements in 2-month period. Utilized talents’ stated interests and leveraged existing relationships to on-board 10 accounts.
- Tapped as panelist to speak on behalf of company at Newhouse School of Public Communications.
- Hands-on approach with creative development; writing scripts and designing visuals.

BENEFITS CONSULTANT

AFLAC

June 2016 – November 2016

Glens Falls, NY

- Developed sales skills through cold prospecting, presenting, negotiating, and closing.
- Closed \$25,000 worth of new business within first 13 weeks of employment and received milestone Fireball award.
- Obtained agent license to sell accident and health insurance in New York State.