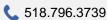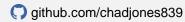# Chad Jones
Full Stack Developer

Throughout my professional career I've developed, presented, and sold multichannel marketing strategies spanning across radio and digital platforms. As the radio industry began to merge with more tech-minded solutions, I became more interested in the development side, this led me to pursue a career in software development. My skill set is deeply grounded in a persistent desire to learn more, and software development gives me the constant opportunity to explore new ideas and technologies.

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PROJECTS

JobCannon

JobCannon is an built with full **CRUD** functionality on a self-developed database, hosted through **json-server**. Users can create and edit their profiles, including the ability to upload photos. JobCannon's core feature matches user accounts based on expressed mutual interest and account type ("Employer" or "Candidate"). **Built with React**, exclusively for mobile device aspect ratio. Using React offered quick, seamless transitions between the application's 5 navbar links and 30+ page views within the limited width for a mobile device.

github.com/chadjones839/JobCannon

EDUCATION

Nashville Software School
Full Stack Software Development Certification
Graduating November 2020

SUNY Adirondack
Marketing A.A.S
Graduated January 2016

SKILLS

C#, SQL Server, .NET, ASP.NET, ADO.NET, HTML, CSS, JavaScript, jQuery, Visual Studio, ReactJS, Visual Studio Code, JSON, Git, Object Oriented Programming, Node.js, PhotoShop, ERDs, MVC

SOFTWARE EXPERIENCE

Full Stack Developer
Nashville Software School – *Nashville, TN*   *May 2020 – Present*

Full-time 6-month software development bootcamp anchoring learning with both individual and team-based projects

- Designed and implemented multiple apps using Visual Studio Code, GitHub, Visual Studio 2019, SQL Server
- Designed and developed dynamic web pages using HTML, CSS, Javascript, and jQuery
- Worked on a small team to develop a React App consisting of full CRUD operations, session storage credentials, and database interpolations; used GitHub for project management
- Experience working on teams in a remote environment using Slack and Zoom
- Designed and developed full CRUD web pages using C# and ASP.NET.
- **Tools**: Visual Studio 2019, Visual Studio Code, Slack, Zoom, PostMan, SQL Server,
- **Environment**: C#, ASP.NET, ADO.NET, SQL, JavaScript, HTML, CSS, React, LINQ, MVC

PROFESSIONAL EXPERIENCE

ACCOUNT EXECUTIVE
Albany Broadcasting – *Latham, NY*   *June 2018 – Jan 2020*

- Managed all aspects for client campaigns; developed multichannel marketing strategies, oversaw creative development, campaign deployment, and reviewed campaign metrics
- Began to build more strategies focused on a client's website as the main KPI, often including new website design, SEO/SEM Elements, and relied on Google Analytics metrics
- **Tools**: Rumple CRM, Neilsen Tapscan, MediaMonitors, Google Analytics, SDS , VCreative

ACCOUNT EXECUTIVE
iHeartMedia – *Latham, NY*   *Nov 2016 – June 2018*

- Received comprehensive training in digital advertising techonologies including display networks, social media targeting, geofencing, SEO/SEM
- Prospected, closed, and developed new business into key accounts
- Designed and implemented numerous multichannel marketing strategies
- **Tools**: SalesForce, Nielsen Tapscan, MediaMonitors, Vcreative, GoogleAnalytics

BENEFITS CONSULTANT
AFLAC – *Glens Falls, NY*   *June 2016 – Nov 2016*

- Developed sales skills through cold prospecting, presenting, negotiating, and closing
- Closed $25,000 worth of new business within first 13 weeks of employment and received milestone Fireball award