

# Chad Lavimoniere

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## Director of Design – Casebook

*A SaaS tool for social work (case management, intake, and collaboration)*  
November 2021 – March 2023

- Hired and managed designers and user researchers
- Carried design workload in addition to management responsibilities
- Facilitated creation of design team framing principles and processes
- Increased user research rate more than 3x YOY
- Worked with head of product to set product roadmap, goals for 2022
- Key projects: Email sending/tracking feature, Multifactor Authentication, established User Research role in org



## Design Engineer – Casebook

August 2019 – November 2021

- Ran front-end engineering team working on internal DS code
- Paired frequently with principal designer to create new components
- Managed releases and maintained release notes and issue tracker for DS
- Coordinated DS use across apps with other tech and product leads
- Ensured WCAG AA compliance of Design System components
- Carried full-time design workload in addition to other responsibilities
- Key projects: converted internal Design System library to TypeScript, developed support for rich text editing and user @mentions in text, created user and person autocomplete inputs, designed new site-wide navigation



## Senior Product Designer – Casebook

November 2018 – August 2019

- Converted design org from Sketch to Figma and established shared asset library
- Reviewed and approved Product Designer work results
- Created live code prototypes for internal testing and user testing
- Matured and modernized nascent DS (design assets & code library)



## Prototype Developer – prsnr.app

*A SaaS graphics and presentation app for interior designers*  
May 2018 – November 2018

- Interviewed early adopter users and beta testers
- Rapidly developed React prototypes for live testing
- Conducted unsupervised studies with live A/B testing and FullStory

## Education

BA, Literature & Rhetoric  
University of Notre Dame  
magna cum laude

## Skills

Design System management  
UX wireframing and planning  
Live code prototyping  
User testing  
Agile/Kanban methodology  
Front-end development  
WCAG AA compliance  
Customer development

## Favorite Tools

Figma  
Visual Studio Code  
TypeScript & React  
CodeSandbox

## Social

[github.com/chadlavi](https://github.com/chadlavi)  
[github.com/chadlavi-casebook](https://github.com/chadlavi-casebook)  
[twitter.com/chadlavimoniere](https://twitter.com/chadlavimoniere)  
[linkedin.com/in/chadlavi](https://linkedin.com/in/chadlavi)

## Conferences

TSCConf (2020 – present)  
ClarityConf (2018 – present)  
DotGov design conf (2021)

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## Senior Product Designer – Arazoo

*A SaaS tool for creating architectural product and material specifications*

October 2014 — May 2018

- Planned, executed, and integrated learnings from research studies
- Conducted competitor research
- Designed and tested new features



## UX Designer – Miz Mooz/Infinity Shoes

*The e-commerce division of a boutique women's shoe brand*

January 2011 – October 2014

- Created UX/UI mockups and prototypes
- Collaborated with 3rd party developers
- Used Google Analytics and Hotjar to run live A/B tests
- Worked closely with customer service dept to gain user insights