Chad Lavimoniere

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Staff Product Designer – Casebook
A SaaS tool for social work (case management, intake, and collaboration)
November 2021 – March 2023

- Participated in hiring designers and user researchers
- Facilitated creation of design team framing principles and processes
- Increased user research rate more than 3x YOY
- Worked with head of product to set product roadmap, goals for 2022
- Key projects: Email sending/tracking feature, Multifactor Authentication, established User Research role in org

Design Engineer – Casebook
August 2019 – November 2021

- Ran front-end engineering team working on internal DS code
- Paired frequently with principal designer to create new components
- Managed releases and maintained release notes and issue tracker for DS
- Coordinated DS use across apps with other tech and product leads
- Ensured WCAG AA compliance of Design System components
- Carried full-time design workload in addition to other responsibilities
- Key projects: converted internal Design System library to TypeScript, developed support for rich text editing and user @mentions in text, created user and person autocomplete inputs, designed new site-wide navigation

Senior Product Designer – Casebook
November 2018 – August 2019

- Converted design org from Sketch to Figma and established shared asset library
- Reviewed and approved Product Designer work results
- Created live code prototypes for internal testing and user testing
- Matured and modernized nascent DS (design assets & code library)

Prototype Developer – prsnt.app
A SaaS graphics and presentation app for interior designers
May 2018 – November 2018

- Interviewed early adopter users and beta testers
- Rapidly developed React prototypes for live testing
- Conducted unsupervised studies with live A/B testing and FullStory

Education
BA, Literature & Rhetoric
University of Notre Dame
magna cum laude

Skills
Design System management
UX wireframing and planning
Live code prototyping
User testing
Agile/Kanban methodology
Front-end development
WCAG AA compliance
Customer development

Favorite Tools
Figma
Visual Studio Code
TypeScript & React
CodeSandbox

Social
github.com/chadlavi
github.com/chadlavi-casebook
linkedin.com/in/chadlavi

Conferences
Figma Config (2022 – present)
ClarityConf (2018 – present)
TSConf (2020 – present)
DotGov design conf (2021)

Product Designer – Arazoo
A SaaS tool for creating architectural product and material specifications
October 2014 — May 2018

- Planned, executed, and integrated learnings from research studies
- Conducted competitor research
- Designed and tested new features

UX Designer – Miz Mooz/Infinity Shoes
The e-commerce division of a boutique women's shoe brand
January 2011 – October 2014

- Created UX/UI mockups and prototypes
- Collaborated with 3rd party developers
- Used Google Analytics and Hotjar to run live A/B tests
- Worked closely with customer service dept to gain user insights