

CHAD LAVIMONIERE

**designer,
creative technologist,
front-end hack.**

chadlavimoniere.com
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brooklyn, ny

EXPERIENCE

Arazoo.com

Senior Product Designer

Jun 2016 - Current

- _ Rapidly create live html prototypes, clickable mockups, and sketches
- _ Run customer development interviews
- _ Conduct competitor research
- _ Oversee product and development team jointly with CTO

Arazoo.com

Product Designer

Oct 2014 - May 2016

- _ Conducted user interviews and testing sessions
- _ Designed new features
- _ Wrote documentation for front- and back-end development
- _ Worked with CTO and COO to completely overhaul initial MVP
- _ Wrote homepage, newsletter, and advertising copy
- _ Wrote PHP, javascript, CSS and HTML for production use
- _ Conducted QA Testing on new development builds
- _ Wrote release documentation

InfinityShoes.com

Director of Design and Marketing

Jan 2011 - Oct 2014

- _ Made UX/UI designs in Photoshop
- _ Created HTML mockups of new designs for testing
- _ Set up Google Analytics
- _ Designed all advertising materials
- _ Coordinated with remote development team

EDUCATION

University of Notre Dame

2008

B.A. Creative Writing & Rhetoric
GPA 3.88, Cum Laude

SKILLS

Agile/Kanban methodology
Interaction Design
LAMP stack development
Rapid Prototyping
User Research
User Testing
Visual Design
Wireframing

TOOLS & TECHNOLOGIES

DigitalOcean
FullStory
git
Google Analytics & Tag Manager
HTML/CSS
Illustrator
IntelliJ
InVision Studio
Jira
js (node, react, vanilla, vue)
macOS/Debian/CenOS
Photoshop
PHP
Python
Sketch
SQL
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