CHAD LAVIMONIERE 🙋‍♂️

**designer,
creative technologist,
front-end hack.**

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brooklyn, ny

EXPERIENCE 👷

prsnt.app
Lead Designer   May 2018 - Current

_ Created online graphic design tool for interior designers & architects
_ Interview/Develop early adopter users
_ Design and develop product from initial idea to active subscriptions
_ Write some frontend code (React, Sass)
_ Analyze visitor sessions with Google Analytics and FullStory

Arazoo.com
Senior Product Designer   Jun 2016 - May 2018

_ Run customer development interviews
_ Conduct competitor research
_ Oversee product and development team jointly with CTO

Arazoo.com
Product Designer   Oct 2014 - May 2016

_ Conducted user interviews and testing sessions
_ Designed and tested new features
_ Wrote documentation for front- and back-end development
_ Worked with CTO and COO to completely overhaul initial MVP
_ Wrote homepage, newsletter, and advertising copy
_ Wrote PHP, javascript, CSS and HTML for production use

InfinityShoes.com
Designer and Photographer   Jan 2011 - Oct 2014

_ Made UX/UI designs in Photoshop
_ Created HTML mockups of new designs for testing
_ Designed all advertising materials
_ Coordinated with remote development team

SKILLS 🎯

Visual Design
Wireframing
User Research
User Testing
Interaction Design
Agile/Kanban methodology
LAMP stack development
Rapid Prototyping

TOOLS & TECHNOLOGIES 🧙

Sketch
InVision Studio
Anima
FullStory
Google Analytics & Tag Manager
Bulma
DigitalOcean
git
HTML/CSS
Illustrator
IntelliJ
Jira
js (node, react, vanilla)
Photoshop
PHP
Python
SQL
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EDUCATION 🎓

University of Notre Dame
2008
B.A. Creative Writing & Rhetoric
GPA 3.88, Cum Laude