



# Chad Lawrence

## UX Designer

## Work Experience

### Product Designer

Scuf Gaming Johns Creek, GA. 3/2016 to Present

- Conducted creative interviews with affiliates for custom controller designs
- Outlined department processes to improve interdepartmental collaboration
- Collaborated with Design Director on all new controller designs
- Worked on UX enhancements to the ecommerce website, including the controller customization experience, to help increase conversion
- Analyzed and identified issues with print samples and prototypes and troubleshoot design/production issues with vendors
- Collaborated with Marketing Department on social media ads and various website graphics

### UV Print Media & Graphics Specialist

Scuf Gaming Johns Creek, GA. 2/2014 to 3/2016

- Established and cultivated UV Printing program for company
- Created and used existing designs for UV Printing
- Collaborated with Design Director on various controller designs
- Printed various components for controller assembly
- Collaborated with Marketing Department to create social media ads

### Screenprinter

Ashlin Graphics Brooks, GA. 4/2013 to 2/2014

- Printed T-shirts using both manual and automatic presses
- Managed and optimized daily production workflow
- Prepped screens for printing through burning and reclaiming processes

## Education

### General Assembly

UX Design 8/2018 to 11/2018

### Georgia College & State University

Bachelors of Studio Art 8/2008 to 5/2012

Digital Media & Printmaking

## About

Creative problem solver,  
collaborative team member,  
concept generator

## Contact

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## Portfolio

chadlawrencedesign.com

## Skills

UI Design  
User Research  
Wireframing  
Rapid Prototyping  
User Testing  
HTML & CSS  
Illustration

## Tools

Sketch  
Adobe XD  
Invision  
Photoshop  
Illustrator