



Chad Lawrence

UX Designer

Work Experience

Product Designer

Scuf Gaming Johns Creek, GA. 3/2016 to Present

- Conducted creative interviews with affiliates for custom controller designs
- Outlined department processes to improve interdepartmental collaboration
- Collaborated with Design Director on all new controller designs
- Worked on UX enhancements to the ecommerce website, including the controller customization experience, to help increase conversion
- Analyzed and identified issues with print samples and prototypes and troubleshoot design/production issues with vendors
- Collaborated with Marketing Department on social media ads and various website graphics

UV Print Media & Graphics Specialist

Scuf Gaming Johns Creek, GA. 2/2014 to 3/2016

- Established and cultivated UV Printing program for company
- Created and used existing designs for UV Printing
- Collaborated with Design Director on various controller designs
- Printed various components for controller assembly
- Collaborated with Marketing Department to create social media ads

Screenprinter

Ashlin Graphics Brooks, GA. 4/2013 to 2/2014

- Printed T-shirts using both manual and automatic presses
- Managed and optimized daily production workflow
- Prepped screens for printing through burning and reclaiming processes

Education

General Assembly

UX Design 8/2018 to 11/2018

Georgia College & State University

Bachelors of Studio Art 8/2008 to 5/2012

Digital Media & Printmaking

About

Creative problem solver,
collaborative team member,
concept generator

Contact

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Portfolio

chadlawrencedesign.com

Skills

UI Design
User Research
Wireframing
Rapid Prototyping
User Testing
HTML & CSS
Illustration

Tools

Sketch
Adobe XD
Invision
Photoshop
Illustrator