RD’s barber shop

Must do:

* Provide hours of operation/holiday schedule
* Provide location and directions
* Provide services available and prices
* Allow users to contact Rd’s
* Provide an about us page with bios of barbers

Should do:

* Show reviews
* Allow users to input new reviews
* Provide a photo gallery of the shop and clients

Could do:

* Allow users to make appointments
* Show available products for sale

Won’t do:

Pages:

* Index – Main shop info
* aboutUs – barber bios
* reviews…? – Show/create reviews
* directions – address with a map
* contactUs
* photos
* appointments…?
* Products…?

Example websites:

* <http://www.joelsoriginalbarbers.com/>
* <http://www.finalcutshop.com/>
* <http://www.thechiselerbarbershop.com/>

sticky nav

kill the nav links

big call to action on the phone number

clear gutter/section lines

remove the address from the header

large logo/word mark for desktop

Red means “Not yet”