CHAD D. MILLS

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SUMMARY

Dynamic User Experience Designer + Leader & Web Developer certified in UX Design from accredited institutions. Innovative and creative professional bringing extensive experience developing wireframes, sitemaps, schematics and working prototypes (including producing HTML/CSS source code). Recognized for actively interacting with clients to best accommodate customer needs and meet identified objectives.

TECHNICAL SKILLS

Technical: HTML, CSS, JavaScript, Class ASP, ASP.NET, Azure DevOps, ZOOM, MS Office, SQL Server, Google Analytics, Hot Jar, Technical Writing | **UX:** UX Strategy, UX Research, Axure, Adobe XD, Photoshop, InVision, Miro, Sketch,

RELEVANT EXPERIENCE

UX Lead *January 2022 - Present* **Eventellect** Houston, TX Design Principal for leading B2B Sports Tech firm
Key Responsibilities:
- Plan, initiate and direct UX-centered B2B pitches, projects, activities and deliverables across cross functional teams
- Lead collaborative client workshops and design sessions; quickly synthesizing outputs to craft ideas and solutions for lo and hi-fidelity prototyping
- Collaborate and deliver compelling people-first design solutions and design presentations that move business objectives forward; while embracing technology constraints, feedback, business readiness and other design considerations

Lead UX Designer *December 2020 - December 2021* **Guidant Financial** Houston, TX Design Leader for leading B2B Financial Services firm
Key Accomplishments:
- Develop, evangelize & deploy enterprise design system language & production processes for leading edge B2B platform
- Execute product specifications via user psychology.
  - Define an appropriate interaction model and evaluate its success via proven methodologies.

Senior UX Designer *2018* – 2020 **Thumbjamz Entertainment** Houston, TX Founded leading edge SaaS platform targeted at "casual" music fans.
Key Accomplishments:

- Provide core strategy, vision and leadership. Increased interest & support from investors.

- Design and develop a "responsive" SaaS platform (using Atomic Design principles) within 6 months.

- Produce functional wireframes and prototypes (i.e. Adobe XD, Invision, etc.) for investors & partners during ongoing fundraising efforts.

- Conduct extensive market/user research & analysis using proven UX methodologies (i.e User Interviews, Competitive analysis & Empathy mapping).

- Design UI elements and tools such as navigation menus, search boxes, tabs and widgets for digital assets

- Complete user research to identify opportunities for improving web presence. ● Test UI elements such as banners, page layouts, page designs and target links for landing pages.

Director of UX, Digital Marketing & Social 2002 – 2018 **Direct Connectix LLC** Houston, TX Successfully founded and managed leading digital marketing services firm. Provided enterprise project management, social media marketing/strategy, integrated marcom campaigns, specialized consulting services and insights to local businesses, including large "local" online marketing programs for Fortune 500 clients.
Key Accomplishments:

- Successfully founded and managed a local digital marketing /UX services firm.

- Deployed enterprise grade Web & Mobile applications based on HTML5/CSS, JavaScript, Classic ASP & ASP.NET running on Microsoft SQL Server/IIS backend platform.

- Managed multiple resources (offshore i.e) Designers, Developers & Project Managers) for large clients in a fast paced environment.

- Lead & managed multiple client digital marketing efforts - Including SEO/ Social Media strategy/ management, UX Design, website support/operations & rich content creation.

- Delivered professional software solutions consistently, on-time and under budget within a highly competitive local market.

- Focused teams on developing innovative and cutting-edge approaches at all levels with effective resource allocation and strategic planning.

Sr. UX Designer & Software Engineer 2008 – 2009 **Westwood One** Houston, TX
Provided "Key" Web Application Design, Development engineering & support for internal mission critical systems.
Key Accomplishments:

- Development operations & support (HTML/CSS, ASP, SQL, COM and .NET) for proprietary "Broadcast Management System" (BMS).

- User Interface design & construction of 5 internal web based applications.

- Spearheaded daily sessions with Business Analysts, Software Architects and Database Administrators to implement enterprise software solutions based on finite UX Research.

- Conducted extensive user research and delivered low & high fidelity prototypes (includingHTML/ CSS/JavaScript source code) to developers on staff.

- Developed technical and business requirements to deliver intuitive and user-centered solutions.

ADDITIONAL EXPERIENCE

Sr. Director of UX & Technology 1999 – 2002 **Ashford.com** Houston, TX

Manager, Interactive Design *1998* – 1999 **Internet America** Houston, TX

Manager, Web Development & Research *1996* – 1997 **Compaq - North America** Houston, TX

EDUCATION

Bootcamp Certificate: Rice University, Houston, Texas
An intensive 24-week long boot camp dedicated to XXX. Skills learned consist of Photoshop, Illustrator, HTML5, CSS, JavaScript, Bootstrap, jQuery, User-Centric Design Research, Visual Prototyping & Wireframing, User Interface Development.

Certification: JavaScript Development, General Assembly

Certification: Entrepreneurial Essentials, Harvard University

Certification: Becoming an Entrepreneur, MIT