**CHAD D. MILLS**

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**Summary**

Dynamic User Experience Designer & Web Developer certified in Design from accredited institutions. Innovative and creative professional bringing extensive experience developing wireframes, sitemaps, schematics and working prototypes (including producing HTML/CSS source code). Recognized for actively interacting with clients to best accommodate customer needs and meet identified objectives.

**Technical Skills**

**Technical:** HTML, CSS, JavaScript, Class ASP, ASP.NET, ZOOM, MS Office, SQL Server, Google Analytics, Hot Jar, Technical Writing | **UX:** UX Strategy, UX Research, Adobe XD, Photoshop, InVision, Miro, Sketch

**Relevant Experience**

**Senior UX Designer**  *2018* – Present

**Thumbjamz Entertainment**  Houston, TX

Founded leading edge SaaS platform targeted at “casual” music fans.

*Key Accomplishments:*

* Provide core strategy, vision and leadership. Increased interest & support from investors.
* Design and develop a "responsive" SaaS platform (using Atomic Design principles) within 6 months.
* Produce functional wireframes and prototypes (i.e. Adobe XD, Invision, etc.) for investors & partners during ongoing fundraising efforts.
* Conduct extensive market/user research & analysis using proven UX methodologies (i.e User Interviews, Competitive analysis & Empathy mapping).
* Design UI elements and tools such as navigation menus, search boxes, tabs and widgets for digital assets
* Complete user research to identify opportunities for improving web presence.
* Test UI elements such as banners, page layouts, page designs and target links for landing pages.

**Director of UX, Digital Marketing & Social** 2002 – 2018

**Direct Connectix LLC** Houston, TX

Successfully founded and managed leading digital marketing services firm. Provided enterprise project management, social media marketing/strategy, integrated marcom campaigns, specialized consulting services and insights to local businesses, including large “local” online marketing programs for Fortune 500 clients.

*Key Accomplishments:*

* Successfully founded and managed local digital marketing /UX services ﬁrm.
* Deployed enterprise grade Web & Mobile applications based on HTML5/CSS, JavaScript, Classic ASP & ASP.NET running on Microsoft SQL Server/IIS backend platform.
* Managed multiple resources (offshore i.e) Designers, Developers & Project Managers) for large clients in a fast paced environment.
* Lead & managed multiple client digital marketing efforts - Including SEO/ Social Media strategy/management, UX Design, website support/operations & rich content creation.
* Delivered professional software solutions consistently, on-time and under budget within a highly competitive local market.
* Focused teams on developing innovative and cutting-edge approaches at all levels with effective resource allocation and strategic planning.

**Sr. UX Designer & Software Engineer** 2008 – 2009

**Westwood One** Houston, TX

Provided “Key” Web Application Design, Development engineering & support for internal mission critical systems.

*Key Accomplishments:*

* Development operations & support (HTML/CSS, ASP, SQL, COM and .NET) for proprietary "Broadcast Management System" (BMS).
* User Interface design & construction of 5 internal web based applications.
* Spearheaded daily sessions with Business Analysts, Software Architects and Database Administrators to implement enterprise software solutions based on ﬁnite UX Research.
* Conducted extensive user research and delivered low & high ﬁdelity prototypes (includingHTML/CSS/JavaScript source code) to developers on staﬀ.
* Developed technical and business requirements to deliver intuitive and user-centered solutions.

**Additional Experience**

**Sr. Director of UX & Technology** 1999 – 2002

**Ashford.com** Houston, TX

**Manager, Interactive Design**  *1998* – 1999

**Internet America** Houston, TX

**Manager, Web Development & Research** *1996* – 1997

**Compaq - North America** Houston, TX

**Education**

**Bootcamp Certificate: Rice University**, Houston, Texas

An intensive 24-week long boot camp dedicated to XXX. Skills learned consist of Photoshop, Illustrator, HTML5, CSS, JavaScript, Bootstrap, jQuery, User-Centric Design Research, Visual Prototyping & Wireframing, User Interface Development.

**Certification: JavaScript Development, General Assembly**

**Certification: Entrepreneurial Essentials, Harvard University**

**Certification: Becoming an Entrepreneur, MIT**