

Like Cookies through the Internet Scorecard

Trade privacy for cookies in this game about the cost of online services.

Service	Privacy Cost	First-Party Cookies	Third-Party Cookies	Purchased?	Score
Private Messaging	Phone number + contacts	1	0	Y/N	pts
Private Browser	No information	1	0	Y/N	pts
Online coupons	Email or phone number + credit card number + search history	1	2	Y/N	pts
Online & offline coupons	Email or phone number + credit card number + search history + purchase history	1	3	Y/N	pts
File sharing	Email address + contacts	1	1	Y/N	pts
Sales alerts & coupons	Email address or phone number + credit card number + search history + purchase history + location data	1	4	Y/N	pts
Free smartphone service	Email address or phone number + credit card number + search history + purchase history + location data + social media posts	1	5	Y/N	pts
Online puzzle game with friends	Email address or phone number + credit card number + search history + purchase history + location data + social media posts + game results	1	6	Y/N	pts

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