

# Chad Dunbar

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## Target Role

**Staff Product Designer**

## Professional Summary

Sr product designer with 15+ years building complex enterprise and platform products, grounded in front-end development. Specialize in **AI-assisted workflows**, **developer tools**, and **design systems architecture** across multi-surface experiences. Reduced design-to-development cycles from weeks and sometimes months to days while maintaining high retention, serving 16,000+ dealers nationwide.

## Skills & Tech Stack

- **AI + Developer Tools:** Claude Code (power user), Figma MCP, AI-assisted design-to-code workflows, prompt patterns, trust UX for uncertainty
- **Design:** Figma (advanced), FigJam, prototyping, information architecture, interaction design, usability testing, WCAG/accessibility
- **Front-End / CLI:** HTML, CSS, SCSS, JS, Git, Github actions, command-line workflows
- **Design Systems:** Scalable component architecture, governance, documentation, contribution workflows

## Domain Expertise

**Fintech & Web3:** 3+ years hands-on experience with trading platforms, decentralized protocols, and wallet-based workflows, providing real user empathy for financial and crypto-native products.

# Professional Experience

ACV Auctions - Product Designer | Jan 2017 – Present

## Design Systems & Velocity

- Established sustainable design system operations with clear ownership, contribution models, and measurable outcomes by defining purpose-driven governance frameworks tied to business value 200% growth in team participation
- Reduced design-to-development cycle time from multi-week and month cycles to days by designing AI-assisted workflows that validated system constraints early and reduced downstream rework
- Increased adoption and consistency of shared UI components, reducing visual drift and implementation ambiguity by leading component architecture, naming standards, and design system foundations

## Enterprise Product Delivery

- Stabilized high-visibility enterprise initiatives with dealer retention over target by introducing phased delivery models aligned across Product, Engineering, and Research
- Delivered enterprise-ready pricing and configuration systems with componentized logic supporting reuse, extensibility, and compliance by translating complex research findings into clear UX and system structures
- Owned features end-to-end from discovery to production with on-time delivery and minimal rework by leading research synthesis, lifecycle logic, and production-ready handoff

## Cross-Functional Leadership

- Spearheaded design execution with the highest team output and velocity while maintaining quality standards through clear state definition and acceptance criteria.
- Improved cross-team alignment during organizational change, sustaining delivery momentum during instability by creating lightweight alignment systems and shared visibility practices
- Elevated junior designers to lead high-impact projects independently, 3 to Sr and Lead Product Designer opportunities within 12 months by providing strategic coaching and scenario-based training

## Trust-Centered AI UX

- Improved user trust during AI processing delays with lower abandonment during long-running operations by designing transparent, expectation-setting loading and progress states
- Established reusable AI UX patterns adopted across multiple product surfaces by framing AI output as decision support rather than opaque automation

Rand McNally - Lead Product Designer / Front-End Developer | Jan 2013 – Jan 2017

- Designed and built digital education platform for K-12 classrooms used by teachers and students across desktop and mobile by combining product design and front-end development
- Improved delivery speed and consistency across products, reducing build time and improving cross-team alignment by introducing scalable UI standards and shared design foundations

## Education & Certifications

**B.S., Graphic Design** - Robert Morris University Illinois | Summa Cum Laude (4.0 GPA)

**A.A.S. in Paraprofessional Accounting** - Del Mar College | Cum Laude

Accounting Technician Certification