

Chad Williams

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EDUCATION

Bachelor Of Business Administration in Management Information Systems
Florida Atlantic University

August 2022
Boca Raton, FL

OBJECTIVE

Aspiring data analyst with a strong foundation in Management Information Systems, eager to leverage technical skills in Python, SQL, and data visualization to drive effective cost management and financial decision-making in a dynamic business environment.

TECHNICAL SKILLS

Python, SQL, Java, R, Tableau, Excel

CERTIFICATIONS

- Google Data Analytics Certificate (**Certification ID: 98YB88GDPJ9X**) Dec 2023
- Codecademy Learn SQL Course (**Certification ID: 645574E684**) May 2023
- Codecademy Learn Tableau for Data Visualization Course (**Certification ID: 64348A03B2**) Apr 2023

WORK EXPERIENCE

Data Specialist

Apr 2023-Present

Landfall Media Group

Boca Raton, FL

- Implemented cost-effective lead generation strategies by analyzing market data, contributing to improved financial decision-making.
- Maintained and optimized extensive databases, ensuring data accuracy, relevant to financial and cost analysis.

Product Specialist/Genius

May 2021 – Apr 2023

Vista BMW

Coconut Creek, FL

- Utilized data analytics to enhance client experience and streamline product knowledge, indirectly supporting sales and profitability.
- Contributed to team training, emphasizing data-driven decision-making and process improvement.
- Acquired and maintained total product knowledge on all vehicles and understands competitors' vehicle features and benefits.
- Trained and provided coaching to 2 junior team members

Inventory Coordinator

Nov 2019- May 2021

Vista BMW

Coconut Creek, FL

- Generated Spreadsheets and procedures to ensure ease of transition while gaining useful experience in multiple dealership software systems during heavy tilting and processing periods (CDK, KeyReader, TSD Loaner, KEY per Management, XTime, and MyKaarma)
- Performed full inventory counts every 3 days
- Developed databases and spreadsheets improving inventory management accuracy by 20%, demonstrating strong Excel and data management skills.

Marketing Director

Mar 2018- May 2022

SoftwareYourWay

Coral Springs, FL

- Managed databases using Access and SQL server management studio, contributing to the financial analysis and marketing strategies.
- Conducted software testing and problem-solving, demonstrating analytical and technical skills relevant to data analysis.

RELEVANT COURSEWORK

- *Advanced Business Analytics* – Gained proficiency in Python and R, mastering techniques in data mining, text mining, and web visualization
- *Advanced Systems Analysis and Design* – Learned techniques for analyzing, designing, managing, constructing, selecting software packages, and maintaining information systems.
- *Data Mining Predictive Analytics* – Developed skills in business intelligence and data analysis techniques for making informed business decisions.
- Other relevant coursework: Business Data Communications, Database Management Systems, Management Information Systems