

SUBJECT 2:

Data analyst – Analyze Product usage and contribute to new analytics tools implementation



Department
Product



Duration
At least 6 months

Working with Product Managers of several squads, immersed in a passionate and data driven product team, you will complete a transversal work on Product analysis:

- Improve dashboard and create ad hoc analysis for the product and tech team to better understand our customer usage, highlight user pain points and KPIs to improve.
- Define the right objectives and KPIs with Product Managers from different squads.
- Update existing dashboard and create new one.
- Create ad hoc analysis and share insights with the product team.
- Contribute to the analytics.

Technologies & Environment of work :

- SQL querying.
- Use of a BI tools (PowerBI, Tableau).
- Experience with Analytics tools (Google Analytics, Amplitude, Hotjar) is appreciated.