

Topic 7: Digital Marketer

Responsibilities:

- Content creation: blog posts, social networks...
- Campaign creation and sending of mailing or newsletter.
- Strategic planning: content planning and calendar management (campaigns, improvements).
- Assistance to other departments according to their needs in communication supports.
- Preparation of sales pitches for the sales team.
- Market research and customer targeting.
- Support to the management of the maintenance and development of the commercial strategy
- Prospecting and telephone follow-up of prospects
- Alongside the manager and the webmarketing manager, you will coordinate your actions with the strategy defined by the company (trade shows and events, webmarketing campaigns, target territories, etc.)

Requirements:

- Self-starter, team player and quick learner with a positive and courageous attitude
- Basics in marketing
- Clear communication of ideas

Nice-to-Haves:

- Interested in Restaurant fields
- Experience with Adobe Photoshop



Topic 8: BackEnd Developer

Responsibilities:

- Design, develop, test, and maintain our scalable REST API
- Build sophisticated back-end infrastructures
- Manage individual project priorities and deadlines

Requirements:

- Self-starter, team player, quick learner with a positive and courageous attitude
- Passion for designing clean, highly-scalable, efficient code
- Major: Computer Science, Computer Information Systems, Computer Engineering
- Experience developing software or web-based applications
- Experience with Python, Django, Django rest framework, Postgresql, Git, CI/CD,
- Clear communication of ideas through whiteboarding, wireframes, mockups or similar

Nice-to-Haves:

- Experience with AWS
- Experience with Gitlab CI/CD
- Experience with secure programming methods
- Experience with Agile Development