

Harvard ABC – Student Competition

Terms of Participation October 2022

Context

Honoris has been invited to be the Platinum Sponsor of the Harvard Africa Business Conference, 24th – 25th March 2023 at Harvard Business School, Boston, USA, with over 1,300 participants and growing each year. The Africa Business Conference is the largest conference from HBS and one of the milestones in the calendars of global development and education specialists with a focus on Africa, welcoming business leaders, academics, students and NGOs.

As part of a wide range of participation in the Conference, to celebrate this milestone, Honoris will be sponsoring five (5) students or alumni from across the network to 1) Attend the Conference in Boston, USA, on a fully-sponsored basis and 2) Enter the New Venture Competition with the chance to win \$15,000 of grant funding (wholly organized and managed by the Harvard Business School team).

Given the opportunity to enter the New Venture Competition – an exciting part of the agenda at the Conference – Honoris has created a competition that is open to students or alumni (since 2017) who have entrepreneurial endeavors, at any stage, but will need to prove their impact.

These terms of participation reflect the internal agreement on the designation of the five (5) winners. The rules have been approved by Hajer Radhouani, Head of Legal at Honoris United Universities, the guarantor of the process to oversee due diligence.

Mechanic + Criteria

Entries will be collected via online form over a three-week period, giving entrepreneurs the opportunity to put forward their solutions, their achievements, and the communities they are impacting.

Entries will be scored against the criteria: Impact, Originality, and Scale, with one winner from each Honoris market (Tunisia, Morocco, South Africa, Nigeria, and Mauritius).

An independent jury will score the entries against the criteria giving a score of 1 (lowest) – 5 (highest). The entries with the highest marks will be announced as winners.

Eligibility

The competition is open to all students and alumni who have early-stage entrepreneurial startups from Honoris Institutions (Universite Mundiapolis de Casablanca, EMSI, Ecole d'Architecture de Casablanca, Université Centrale, IMSET, AAC, UPSAT, Esprit Group, Nile University of Nigeria, MANCOSA, REGENT Business School, Red & Yellow Creative School of Business, FEDISA Fashion School, Le Wagon, Honoris Educational Network).

Applications will be gathered using [this online application form](#). The Honoris Marketing Squad has been briefed and the institutional marketing leads are well informed and have been supplied the appropriate collateral to raise awareness internally and encourage eligible entrepreneurs to apply.

Following the closing deadline, the Central team will accumulate the entries and group them by market for ease of review during the judging stage.

Duration

Entries will open on Wednesday 2nd November and close on Friday 18th November. Any applications received outside of this timeframe will not be considered.

Prize

The five students will have a fully-sponsored trip to the 25th Annual Africa Business Conference at the Harvard Business School. The conference will be held in person on Harvard Business School Campus in Boston, USA, in March 2023. Winners will be fully sponsored by Honoris, including roundtrip flights, food and accommodation for the entire trip (currently scoped to be 5 days but to be confirmed following ongoing planning with the Harvard Business School team). Honoris and Harvard will jointly offer support for visa processes including letters of invitation and student records but will not guarantee the obtention of such Visas.

At the Conference, students will benefit from:

- Enter the New Venture Competition – which awards \$15,000 to early-stage startups*
- Participate in a one-hour meeting with a current HBS student, who will become their mentor for admissions guidance should they decide to explore studying at Harvard
- Meet with Harvard Business School students, faculty, and alumni to build important networks and gain priceless insights into a range of sectors
- Be a part of bespoke engagement through the Honoris sponsorship, including private

receptions, one-to-one meetings, and tours of Harvard Business School

- Enjoy the full conference agenda, hearing from academics, business leaders, ministers, and thought leaders from across the continent, plus an evening soiree with globally renowned musicians

An info session will be held by the Central Honoris team on Friday 4th November to support applications. Once the winner is announced, further support will be given in applying to the New Venture Competition.

In the event that one winning entry is a team of students or alumni, it will be the responsibility of the team to designate one winner who will attend the Conference. The institution has the discretion to sponsor the remaining team members to attend should they so wish.

Processing of personal data

Personal data that will be shared on the applications form will be exclusively processed by Honoris and only for the dedicated needs of the winner designation. By applying to the competition, participants agree to share personal information relating to the entry and can revoke this consent at any time by letter or email. The participant is responsible for the correctness and completeness of the submitted data.