



Market & Customer Orientation

Understanding the customers and the market; putting innovations on the market; supplying unique premium solutions



Sustainability

Sustainable products; climate change; social responsibility



Innovation

Innovative technical solutions for the mobility of the future



Process Excellence

Increased effectiveness and efficiency through standardization and scalability, as well as digitization and automation



Independence

Differentiated time-to-profit growth



Employee Orientation

Inspirational mindset and action – an ambitious goal for sustainable cooperation