



Project 20 : Effective Social Media strategy.



Description:

Support the Corporate Communications to develop and implement outreach and promotional campaigns to boost brand engagement.



Tasks:

- Designing visuals for both internal & external communications campaigns
- Community management: creating social media campaigns and contents
- Design and present new social media campaign ideas.



Profile:

Master / bachelor degree in Marketing, Communications or a related field



Required Skills:

Strong writing skills in both French/English, Excellent knowledge of social media platforms, Graphic design, Creative mindset, good at filming and photographing



Number of Interns:

2 intern



Duration:

4 Months

