

PROJECT TOPIC 1 : AUTOMATIC LEAD SCORING AND MANAGEMENT THROUGH ACP WORKFLOWS

INTERNSHIP DURATION: 6 MONTHS

KEY RESPONSIBILITIES:

- Create an automated lead scoring workflow from data import to dispatch on ACP
- Data mapping: integrate CRM activities and marketing tools to ACP

CANDIDATE PROFILE & REQUIREMENTS:

Internship recommended to business or marketing oriented students with a major in IT and a Minor in Finance.