



## Developing of a digital communication strategy : boosting the visibility of the startup DATADOIT nationally and internationally

### Objectives

- Increase the website traffic
- Optimize the natural referencing to increase visibility on search engines
- Improve the visibility on social media platforms

### Output

- Improve the website SEO
- Digital communication strategy

### Skills & competencies

- Critical thinking and problem solving skills
- Familiarity with Social media
- Familiarity with web development



**4 months**



**2 intern**



DATADOIT