



DEVELOPMENT OF A BI SOLUTION BASED ON MACHINE LEARNING TECHNOLOGIES

PROJECT DESCRIPTION

This solution must:

- Scrapping and collecting data from social media and review sites to monitor and analyze Capgemini Engineering's reputation in Tunisia
- Automatic classification of results
- Development of a Dashboard that helps decision-making using Machine Learning techniques

PROFILES: ENGINEER



1 Trainee



Data Science, Business Intelligence, Digital Marketing (Esprit, Université Paris Dauphine Tunis, ENSI)



6 months



Python, Churn Analysis, Machine Learning, BI, Data Analytics, Power BI, PostgreSQL