

Discussion of

**Supply Chain Disruptions:**

**Evidence from the Great East Japan Earthquake**

Vasco M. Carvalho, Makoto Nirei, Yukiko U. Saito,  
Alireza Tahbaz-Salehi

Ryan Chahrour

Boston College

July 19, 2016

## Summary

Great Tōhoku Earthquake and Tsunami as natural experiment.

## Summary

Great Tōhoku Earthquake and Tsunami as natural experiment.

- Treated firms relatively small fraction of aggregate

# Summary

Great Tōhoku Earthquake and Tsunami as natural experiment.

- Treated firms relatively small fraction of aggregate
- Impacts both downstream and upstream

# Summary

Great Tōhoku Earthquake and Tsunami as natural experiment.

- Treated firms relatively small fraction of aggregate
- Impacts both downstream and upstream
- Downstream larger

# Summary

Great Tōhoku Earthquake and Tsunami as natural experiment.

- Treated firms relatively small fraction of aggregate
- Impacts both downstream and upstream
- Downstream larger
- Aggregate multiplier  $\approx 10$

# Summary

Great Tōhoku Earthquake and Tsunami as natural experiment.

- Treated firms relatively small fraction of aggregate
- Impacts both downstream and upstream
- Downstream larger
- Aggregate multiplier  $\approx 10$

⇒ Impressive data work and convincing evidence that IO relations matter

# Empirics



## Estimating Equation

$$\Delta(\textit{RealSales})_{i,p,s} = \mu_p + \lambda_s + \gamma(\textit{FirmsChars}_i) + \beta(\textit{NetworkDummies}_i) + \epsilon_i$$

Table 4

	(1)	(2)	(3)	(4)	(5)	(6)
Distance 1 Customers	-0.0124** (-2.018)		-0.0111** (-1.976)			
of 1 <sup>st</sup> tercile				-0.0229*** (-2.692)		-0.0210*** (-2.432)
of 2 <sup>nd</sup> tercile				-0.0342 (-1.601)		-0.0321 (-1.701)
of 3 <sup>rd</sup> tercile				0.0137 (1.123)		1.140 (1.138)
Distance 1 Suppliers		-0.0104** (-1.968)	-0.0087* (-1.840)			
of 1 <sup>st</sup> tercile					-0.0154** (-1.982)	-0.0128* (-1.830)
of 2 <sup>nd</sup> tercile					-0.0228* (-1.803)	-0.021 (-1.590)
of 3 <sup>rd</sup> tercile					0.0049 (0.376)	0.0058 (0.386)
Constant	-0.0231*** (-3.375)	-0.0232*** (-3.387)	-0.0232*** (-3.392)	-0.0233*** (-3.413)	-0.0233*** (-3.416)	-0.0234*** (-3.431)
Firm Controls	Y	Y	Y	Y	Y	Y
Prefecture/Sector F.E.	Y	Y	Y	Y	Y	Y
N	489,132	489,132	489,132	489,132	489,132	489,132

Table 4. First round impact of customer/supplier disruption by terciles of flooded area firm growth.

## Table 4: Column 1

Compare firms of same sector, same prefecture, same size, same connectedness...

## Table 4: Column 1

Compare firms of same sector, same prefecture, same size, same connectedness...at least one supplier affected vs none

## Table 4: Column 1

Compare firms of same sector, same prefecture, same size, same connectedness...at least one supplier affected vs none

- excluded group includes firms with one customer affected

## Table 4: Column 1

Compare firms of same sector, same prefecture, same size, same connectedness...at least one supplier affected vs none

- excluded group includes firms with one customer affected if orthogonal  $\Rightarrow$  no problem

## Table 4: Column 1

Compare firms of same sector, same prefecture, same size, same connectedness...at least one supplier affected vs none

- excluded group includes firms with one customer affected
  - if orthogonal  $\Rightarrow$  no problem
  - if mutually exclusive  $\Rightarrow$  baseline low

## Table 4: Column 1

Compare firms of same sector, same prefecture, same size, same connectedness...at least one supplier affected vs none

- excluded group includes firms with one customer affected  
if orthogonal  $\Rightarrow$  no problem  
if mutually exclusive  $\Rightarrow$  baseline low
- same logic implies to baseline in column two



## Table 4: Column 1

Compare firms of same sector, same prefecture, same size, same connectedness...at least one supplier affected vs none

- excluded group includes firms with one customer affected  
if orthogonal  $\Rightarrow$  no problem  
if mutually exclusive  $\Rightarrow$  baseline low
- same logic implies to baseline in column two
- expect column 3 coefficients to be same or larger, but get opposite.

## Table 4: Column 1

Compare firms of same sector, same prefecture, same size, same connectedness...at least one supplier affected vs none

- excluded group includes firms with one customer affected  
if orthogonal  $\Rightarrow$  no problem  
if mutually exclusive  $\Rightarrow$  baseline low
- same logic implies to baseline in column two
- expect column 3 coefficients to be same or larger, but get opposite.

Being a customer and a supplier of affected area are correlated

Table 4

	(1)	(2)	(3)	(4)	(5)	(6)
Distance 1 Customers	-0.0124** (-2.018)		-0.0111** (-1.976)			
of 1 <sup>st</sup> tercile				-0.0229*** (-2.692)		-0.0210*** (-2.432)
of 2 <sup>nd</sup> tercile				-0.0342 (-1.601)		-0.0321 (-1.701)
of 3 <sup>rd</sup> tercile				0.0137 (1.123)		1.140 (1.138)
Distance 1 Suppliers		-0.0104** (-1.968)	-0.0087* (-1.840)			
of 1 <sup>st</sup> tercile					-0.0154** (-1.982)	-0.0128* (-1.830)
of 2 <sup>nd</sup> tercile					-0.0228* (-1.803)	-0.021 (-1.590)
of 3 <sup>rd</sup> tercile					0.0049 (0.376)	0.0058 (0.386)
Constant	-0.0231*** (-3.375)	-0.0232*** (-3.387)	-0.0232*** (-3.392)	-0.0233*** (-3.413)	-0.0233*** (-3.416)	-0.0234*** (-3.431)
Firm Controls	Y	Y	Y	Y	Y	Y
Prefecture/Sector F.E.	Y	Y	Y	Y	Y	Y
N	489,132	489,132	489,132	489,132	489,132	489,132

Table 4. First round impact of customer/supplier disruption by terciles of flooded area firm growth.

## Table 4: Column 4

Compare firms whose affected supplier had bad/decent/good ex post sales  
vs no supplier affected

## Table 4: Column 4

Compare firms whose affected supplier had bad/decent/good ex post sales  
vs no supplier affected

But if I am important customer, I affect sales of supplier!

## Table 4: Column 4

Compare firms whose affected supplier had bad/decent/good ex post sales  
vs no supplier affected

But if I am important customer, I affect sales of supplier!

Ex post sort  $\Rightarrow$  causal interpretation difficult

## Table 4: Column 4

Compare firms whose affected supplier had bad/decent/good ex post sales  
vs no supplier affected

But if I am important customer, I affect sales of supplier!

Ex post sort  $\Rightarrow$  causal interpretation difficult

$\hookrightarrow$  quantity data could help

Table 4

	(1)	(2)	(3)	(4)	(5)	(6)
Distance 1 Customers	−0.0124** (−2.018)		−0.0111** (−1.976)			
of 1 <sup>st</sup> tercile				−0.0229*** (−2.692)		−0.0210*** (−2.432)
of 2 <sup>nd</sup> tercile				−0.0342 (−1.601)		−0.0321 (−1.701)
of 3 <sup>rd</sup> tercile				0.0137 (1.123)		1.140 (1.138)
Distance 1 Suppliers		−0.0104** (−1.968)	−0.0087* (−1.840)			
of 1 <sup>st</sup> tercile					−0.0154** (−1.982)	−0.0128* (−1.830)
of 2 <sup>nd</sup> tercile					−0.0228* (−1.803)	−0.021 (−1.590)
of 3 <sup>rd</sup> tercile					0.0049 (0.376)	0.0058 (0.386)
Constant	−0.0231*** (−3.375)	−0.0232*** (−3.387)	−0.0232*** (−3.392)	−0.0233*** (−3.413)	−0.0233*** (−3.416)	−0.0234*** (−3.431)
Firm Controls	Y	Y	Y	Y	Y	Y
Prefecture/Sector F.E.	Y	Y	Y	Y	Y	Y
N	489,132	489,132	489,132	489,132	489,132	489,132

Table 4. First round impact of customer/supplier disruption by terciles of flooded area firm growth.



# Theory

## P's & Q's

Theory speaks to firm-level output deflated by firm-level prices.

## P's & Q's

Theory speaks to firm-level output deflated by firm-level prices.

What's measured:

$$\frac{P_i Q_i}{P_s}$$

## P's & Q's

Theory speaks to firm-level output deflated by firm-level prices.

What's measured:

$$\frac{P_i Q_i}{P_s}$$

Suppose  $\rho(P_i, P_s) > 0$  but  $\sigma(P_i) > \sigma(P_s)$

$\Rightarrow$  real sales more volatile than in data!

# Implications for Elasticities

- ① Theorems + results suggest that  $\sigma$  is high  
 $\hookrightarrow$  needed for upstream propagation

# Implications for Elasticities

- ① Theorems + results suggest that  $\sigma$  is high  
 $\hookrightarrow$  needed for upstream propagation
- ② But downstream/circular propagation also depends on  $\zeta$

# Implications for Elasticities

- ① Theorems + results suggest that  $\sigma$  is high  
 $\hookrightarrow$  needed for upstream propagation
- ② But downstream/circular propagation also depends on  $\zeta$
- ③ Evidence of very low elasticities among intermediates  
Moro (2012), Atalay (2015), Barrot and Sauvagnat (2016)
  - ▶ strong complementarities for inputs (including invest.)
  - ▶ good for sectoral comovement

# Implications for Elasticities

An exercise:

- ① Generate random  $50 \times 50$  IO matrix, with in/out-degree as the data
- ② Select  $\sigma$  and  $\zeta$  to match col 3
  - ①  $\Delta(\text{Dist. 1 Cust}) / \Delta(\text{Affected Firm Sales}) = 1.11/5.3$
  - ②  $\Delta(\text{Dist. 1 Suppl.}) / \Delta(\text{Affected Firm Sales}) = 0.87/5.3$
- ③ Repeat many times



# Implications for Elasticities

Table: Distribution of “best-fit” parameters

	$\sigma$	$\zeta$
Mean	2.64 [0.79,8.68]	2.95 [0.08,9.99]

# Aggregation

Range of gross output multipliers:

$$[1.17, 1.27]$$

# Aggregation

Range of gross output multipliers:

$$[1.17, 1.27]$$

⇒ multiplier in data larger than model supports

# Conclusions

- ① Input-output linkages matter a lot...

# Conclusions

- ① Input-output linkages matter a lot...
- ② more than standard models capture.