

TEPPER SCHOOL OF BUSINESS

Students build a strong intellectual foundation in economics, the behavioral sciences and the management sciences. This is integrated with communications, data analytics, strategic thinking and leadership. A set of liberal arts and science requirements add to the breadth of study for the B.S. Degree.

Undergraduates gain a valuable academic foundation in the fundamental disciplines of economics, the behavioral sciences and the management sciences. A set of liberal arts and science requirements add to the breadth of study. In addition, students integrate communication, strategic thinking and leadership into their student experience curriculum ensures that students have the skills to remain current as technology and systems change. Students also have the opportunity to conduct diverse interdisciplinary research.

FIRST-YEAR STUDENTS IN 2015



Favorite First-Year Courses

- Differential & Integral Calculus
- Fundamentals of Programming & Computer Science
- Global Business
- Interpretation & Argument
- Multivariate Analysis
- Principles of Economics
- Social Psychology

Tepper Admitted Student Statistics

SATCR	SATM	SATWR	ACTE	ACTM	ACTC
670-760	730-800	680-770	33	34	33

Rank 4% GPA 3.84

PROGRAMS

Business Administration (BS) with concentration areas in:

Accounting
Business Analytics
Business Technology
Entrepreneurship
Finance
Graphic Media Management
International Business
Leadership & Organizational Effectiveness
Marketing
Operations Management

The Tepper School also offers an additional major and a minor in Business Administration to non-Tepper students.

FACULTY



Notable Faculty

- **Jay Apt**, Tepper School Professor of Technology, is a **former NASA astronaut** and recipient of NASA's highest honor, the Distinguished Service Medal. His focus now is how renewable resources are integrated into the U.S. electricity grid.
- **John Hooker**, Professor of Business Ethics and Social Responsibility, is recognized for his **contributions to the professions of operations research and management science**.

GRADUATE SUCCESS

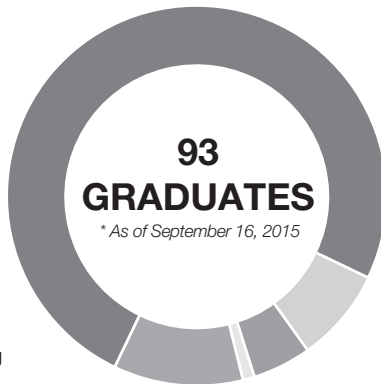
Employed and
Freelance
75%

Grad
School
8%

Other
5%

Not
Reported
1%

Plans
Pending
11%



Alumni Accomplishments

Jeffrey Housenbold (TPR'91), President & CEO of **Shutterfly, Inc.**

Ashish Jain (TPR'03), Managing Director,
Head of Securitised Product Sales, **North America, Deutsche Bank**

Susan Gregg Koger (TPR'06), **ModCloth** Founder

Elizabeth Madsen (TPR'11), Co-author of the book:
Get Noticed

Edgar Mitchell (TPR'52), **Sixth man to walk on the moon**

Luke Skurman (TPR'02), Founder & CEO of **College Prowler**

Top Employers

accenture

Deloitte.

BARCLAYS
CAPITAL

Deutsche

citi

IBM

PRICEWATERHOUSECOOPERS

Student Startups

- ▶ Micah Rosa (TPR'11) is an entrepreneur who founded **Shoutside Media**, a Pittsburgh-area marketing startup dedicated to helping small and midsize companies optimize their online presence. The company is an offshoot from a class project in the course Introduction to Entrepreneurship. Rosa's community involvement includes being the youngest board member of Pittsburgh's Hispanic Chamber of Commerce.

RESEARCH



Social Entrepreneurship: Vehicle for Sustainable Change

A student conducted a comparative analysis of social entrepreneurship and business entrepreneurship and found that social entrepreneurship is a process that stimulates change in society in a way that is not directly correlated to financial benefits that entrepreneurs seek.



The Private Sector and Foreign Assistance

Student research addressed the relationship between the U.S. gov't and the private sector in the context of U.S. foreign assistance policy and practice and the debate that currently surrounds its reform. The paper analyzed the internal structures for public-private coordination of three government organizations.



Usefulness of Amazon Discussion Threads in Consumer Decision Making

Student research examined the correlations between an Amazon product and its effect on how peer product reviews are written. The assumption that was addressed was that an increased level of a product's complexity, price and longevity will correspond to a difference in the literature used in product reviews.

DID YOU KNOW?

1. Our Business Program offers opportunities for leadership in a variety of student business clubs.

- ▶ Business Technology Club
- ▶ Carnegie Mellon Business Association
- ▶ Consulting Club
- ▶ Enactus (formerly SIFE)
- ▶ Financial Frontline Society
- ▶ Smart Woman Securities
- ▶ Tartan Student Fund
- ▶ Undergraduate Entrepreneurship Association
- ▶ Undergraduate Finance Association
- ▶ Undergraduate Investment Club
- ▶ Undergraduate Marketing Organization

2. The **average starting salary** of \$73,000 is ranked as one of the top in the country.

3. Nine current and former Tepper School faculty members and doctoral graduates have been awarded the **Nobel Prize in Economics**. The Nobel Laureates are: Lars Peter Hansen, Finn Kydland, Robert Lucas, Merton Miller, Franco Modigliani, Dale Mortensen, Edward Prescott, Herb Simon and Oliver Williamson.

4. Our Business Program is relatively small, with approximately 470 students. **Our faculty and staff get to know our students well.**

5. The Tepper School just broke ground for a new building, the 295,000 square-foot **Tepper Quadrangle**. Move-in is expected in summer 2018.

Carnegie Mellon University

OFFICE OF ADMISSION
CARNEGIE MELLON UNIVERSITY
5000 FORBES AVENUE
PITTSBURGH PA 15213-3890
T: 412.268.2082
F: 412.268.7838
E: undergraduate-admissions@andrew.cmu.edu

- CarnegieMellonAdmission
- CM_Admission
- Carnegie Mellon Office of Admission

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