

TEPPER SCHOOL OF BUSINESS

SINCE ITS FOUNDING IN 1949 BY WILLIAM LARIMER MELLON, THE TEPPER SCHOOL OF BUSINESS HAS BEEN A PIONEER IN THE FIELD OF ANALYTICAL DECISION MAKING AND MANAGEMENT SCIENCE.

Undergraduates gain a valuable academic foundation in the fundamental disciplines of economics, the behavioral sciences and the management sciences. A set of liberal arts and science requirements add to the breadth of study. In addition, students integrate communication, strategic thinking and leadership into their student experience.

FIRST-YEAR STUDENTS



**117
Freshmen**

Tepper Admitted Student Statistics

SATCR	SATM	SATWR	ACTE	ACTM	ACTC
670-760	740-800	700-780	33	34	33

Rank 4% GPA 3.82

Favorite First-Year Courses

- ☐ Global Business
- ☐ Principles of Economics
- ☐ Differential & Integral Calculus
- ☐ Multivariate Analysis
- ☐ Interpretation & Argument
- ☐ Social Psychology

PROGRAMS

Business Administration

Business Administration (BS)

Business Tracks

Business Technology

Entrepreneurship

Finance

General Management

Graphic Media Management

International Management

Manufacturing Management and Consulting


Marketing

FACULTY

Faculty:

Business Administration and Economics

161

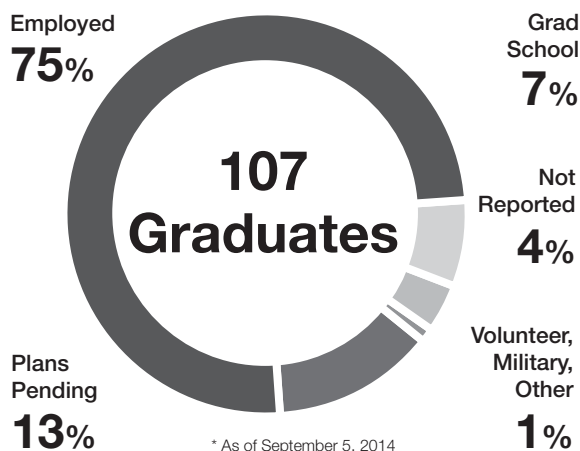


**2:1
Student
Faculty
Ratio**

Notable Faculty

- ☐ Jay Apt, Tepper School Professor of Technology, is a former NASA astronaut and recipient of NASA's highest honor, the Distinguished Service Medal. His focus now is how renewable resources are integrated into the U.S. electricity grid.
- ☐ John Hooker, Professor of Business Ethics and Social Responsibility, is recognized for his contributions to the professions of operations research and management science.

GRADUATE SUCCESS



The Undergraduate Business program is recognized as one of the top programs for having its alumni enroll in top-ranked graduate programs nationally.

Alumni Accomplishments

Founder & CEO of College Prowler Luke Skurman, B.S. Business Administration (TPR'02), M.S. Public Policy & Management (TPR'04)

Sixth Man to Walk on the Moon Edgar Mitchell, B.S. Business Administration (TPR'52) and an Honorary Degree in 1971

President & CEO of Shutterfly, Inc.
Jeffrey Housenbold

Managing Director, Head of Securitized Product Sales, North America, Deutsche Bank Ashish Jain

Co-author of book *Bold: Get Noticed, Get Hired*
Elizabeth Madsen

ModCloth Founder Susan Gregg Koger, B.S. Business Administration (TPR'06)

Top Employers

accenture

citi

Deloitte.

BARCLAYS
CAPITAL

IBM

RESEARCH PROJECTS



Social Entrepreneurship: Vehicle for Sustainable Change

A student conducted a comparative analysis of social entrepreneurship and business entrepreneurship and found that social entrepreneurship is a process that stimulates change in society in a way that is not directly correlated to financial benefits that entrepreneurs seek.



The Private Sector and Foreign Assistance

Student research addressed the relationship between the U.S. government and the private sector in the context of U.S. foreign assistance policy and practice and the debate that currently surrounds its reform. The paper analyzed the internal structures for public-private coordination of three government organizations: the Millennium Challenge Corporation, the U.S. Agency for International Development and the Overseas Private Investment Corporation.



Usefulness of Amazon Discussion Threads in Consumer Decision Making

Student research examined the correlations between the main attributes of an Amazon product and its effect on how peer product reviews are written. The assumption that was addressed was that an increase in the level of a product's complexity, price and longevity will correspond to a difference in the literature used in such peer product reviews.



Student Startups

Todd Medema (TPR'14) actually developed his business while still a student at Carnegie Mellon. He is COO of **AutoRef**, a startup that allows customers to search and negotiate automobile purchases – free and online.

DID YOU KNOW?

1. The Tepper School offers our top-ranked business undergraduates outstanding opportunities for leadership in a wide variety of student organizations:

Business Technology Club

Carnegie Mellon Business Association

CMU Solutions

Enactus (formerly SIFE)

Financial Frontline Society

Tartan Student Fund

Undergraduate Entrepreneurship Association

Undergraduate Finance Association

Undergraduate Investment Club

Undergraduate Marketing Organization

View details at:

www.tepper.cmu.edu/undergraduate-business/student-organizations/index.aspx

2. Eight Tepper faculty members and doctoral graduates have been awarded the **Nobel Prize in Economics**. The Nobel Laureates are: Robert Lucas, Merton Miller, Franco Modigliani, Herb Simon, Edward Prescott, Finn Kydland, Oliver Williamson and Dale Mortensen.

3. The Tepper School of Business is **small**, with an average of 400 students. Our faculty and staff get to know our students well.

4. The average starting salary of \$70,000 is ranked as one of the top in the country.

Carnegie Mellon University

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