TURN YOUR MESSY STORY IDEA INTO AN OUTLINE

| PHASE #1: THE PREMISE what's the basic idea? |
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| PHASE #2: MEET YOUR PROTAGONIST WHAT IS THEIR DESIRE? (the thing they want + think will make them happy) |
| WHAT IS THEIR FEAR? (the thing stopping them from going after the thing that will make |
| them happy) |
| WHAT IS THEIR MISBELIEF? |
| (the thing they mistakenly believe is true about the world, which feeds off their fear) |

PHASE #3: THE 3-ACT STRUCTURE

bullet point outline your story beats

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THE HOOK:

grab readers with the inner conflict of Protagonist

SETUP

something is about to happen to Protagonist, reader can feel it

INCITING INCIDENT

something throws Protagonist outside their comfort zone

BUILD-UP

Protagonist is going to have to face this thing head on

1ST PLOT POINT

Protagonist makes a decision that determines what happens next

1ST PINCH POINT

the opposition/antagonistic force looms in the distance

ACT 2:

| PRE-MIDPOINT REACTIONARY HERO: Protagonist is in pursuit of their goal, but something is going to stand in their way |
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| MIDPOINT: plot twist! everything changes |
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| POST-MIDPOINT ACTION HERO: thanks to the game-changing midpoint, Protagonist has to switch gears when it comes to their goal |
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| 2ND PINCH POINT: Antagonist gets closer to disrupting Protagonist's life |
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ACT 3:

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| CLIMACTIC CONFRONTATION: Protagonist faces their biggest challenge of all |
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| VICTORY: |
| Protagonist overcomes! |
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| RESOLUTION/END: |
| loose ends are wrapped up, reader is satisfied. |
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