

## Aditya Das

Designer and engineer passionate about exploring the intersection of art and tech to tell stories and support communities.

<https://adityadas.design>

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</in/aditya-das-me/>

### Experience

**Yale Law School**  
Dec '23 – Present  
Contracted

#### Product Designer

- Designed and developed digital web exhibition based on archival data about Civil Rights lawyers.
- Created comprehensive brand identity and design system to organize photos, videos, and other forms of visual data.

**Cimu**  
Nov '23 – Dec '23  
Contracted

#### Product Designer

- Developed mobile app for tailoring businesses to manage incoming appointments from customers.
- Conducted user research to ensure accessibility for users with limited English proficiency.
- Spearheaded construction of design system; organized home page interface and onboarding flow.

**NYU Stern**  
Oct '22 – Mar '23

#### Student Intern

- Constructed low-cost traffic sensors to test effectiveness of Micro:bit microcontrollers, under Dr. Arun Sundararajan.
- Research later used in NYU's undergraduate curriculum.

**UMD BAM Lab**  
Jun '22 – Nov '22

#### Pathways Program Intern

- Developed microscopic 3D printed diodes for soft robotic actuators under Dr. Ryan D. Sochol.

### Involvement

**STEMChests**  
Mar '22 – Present

#### Founder, President

- Designed and distributed 1000+ science kits at little to no cost to elementary schoolers across the DC metro area.
- Crowdfunded \$4000+ and built partnerships with Children's National Hospital and Schwab Charitable.
- Designed engaging packaging and branding, leading to an in-person conversion rate of 37%.

**Design at Yale**  
Oct '23 – Present

#### Board Member

- Managed commissioned projects for Yale's only student-run design studio.

### Education

**Yale University**  
Aug '23 – Mar '27

#### B.A., Computing and the Arts

Concentration in graphic design

#### Yale Spring Fling, Committee Member

Organized and promoted concert with 10,000+ attendees.

### Awards & Features

#### Scholastic Art & Writing Awards, 2023

2 Silver Keys, 3 Regional Medals

#### Moco360 Magazine, 2023

Featured article, associated with STEMChests

#### AFAF International Piano Competition, 2023

2nd Place

### Skills

**Design Tools:** Figma, Adobe Creative Cloud (Ps, Ai, Id, Ae), ProtoPie, Fusion 360, Autodesk Inventor

**Design Methods:** Interaction Design, Visual Design, Rapid Prototyping, Product Management, User Interviews, Branding, Storytelling, Information Architecture, A/B Testing

**Development:** HTML/CSS/JS, Typescript, React, Node, ML, Python, Pytorch, Tailwind, C++, Arduino, Shopify API, Framer