

Aditya Das

Designer and engineer passionate about exploring the intersection of art and tech to tell stories and support communities.

<https://adityadas.design>

aditya.das@yale.edu

</in/aditya-das-me/>

Experience

Yale Law School
Dec '23 –

Product Designer

- Designed and developed digital web exhibition based on archival data about Civil Rights lawyers.
- Created comprehensive brand identity and design system to organize photos, videos, and other forms of visual data.

Cimu
Nov '23 – Dec '23

Product Designer (Contract)

- Designed mobile app for tailoring businesses to manage incoming appointments from customers.
- Conducted user research to ensure accessibility for users with limited English proficiency.
- Spearheaded construction of design system; organized home page interface and onboarding flow.

NYU Stern
Oct '22 – Mar '23

Student Intern

- Designed and built low-cost traffic sensors to test effectiveness of Micro:bit microcontrollers, under Dr. Arun Sundararajan.
- Research later used in NYU's undergrad curriculum.

UMD BAM Lab
Jun '22 – Nov '22

Pathways Program Intern

- Developed microscopic 3D printed diodes for soft robotic actuators under Dr. Ryan D. Sochol.

Involvement

STEMChests
Mar '22 –

Founder, President

- Designed and distributed 1000+ science kits at little to no cost to elementary schoolers across the DC metro area.
- Crowdfunded \$4000+ and built partnerships with Children's National Hospital and Schwab Charitable.
- Designed engaging packaging and branding, leading to an in-person conversion rate of 37%.

Design at Yale
Oct '23 –

Board Member

- Managed commissioned projects for Yale's only student-run design studio.

Education

Yale University
Aug '23 – Mar '27

B.A., Computing and the Arts

Concentration in graphic design

Yale Spring Fling, Committee Member

Organized and promoted concert with 10,000+ attendees

Awards & Features

Scholastic Art & Writing Awards, 2023
2 Silver Keys, 3 Regional Medals

Moco360 Magazine, 2023
Featured article, associated with STEMChests

AFAF International Piano Competition, 2023
2nd Place

Skills

Design Tools: Figma, Adobe Creative Cloud (Ps, Ai, Id, Ae), ProtoPie, Fusion 360, Autodesk Inventor

Design Methods: Interaction Design, Visual Design, Rapid Prototyping, Product Management, User Interviews, Branding, Storytelling, Information Architecture, A/B Testing

Development: HTML/CSS/JS, Typescript, React, Node, Python, TailwindCSS, C++, Shopify API, Framer