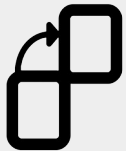


Talking to Your Users About Cryptocurrency Security



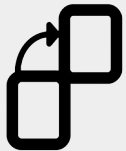
A Little About Me...

- Software Engineer @ Microsoft in Pittsburgh
- Tech Educator @ chaintuts
- Love to build free and open source technical education!
 - Interested in cryptocurrencies, blockchains, digital security topics



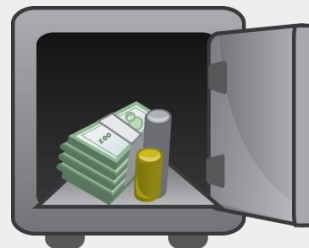
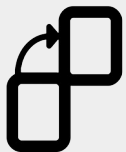
The Core of Crypto Ownership: Private Keys

- We call a cryptocurrency private key store a *wallet*
- It's absolutely critical that wallets (private keys) are both:
 - Securely *generated*
 - Securely *stored*
- There are different *classes* of wallets, all with differing threats



Wallet Security Overview

- Much of this may not be news to technical & security pros
- We as the builders have a duty to educate our users on security
- Want to give you new ways to think about *security education* for cryptocurrencies



Discussing Security

- *Classes* wallets, and broad security overview
- Common cryptocurrency threats
- Security bullet-points for your users



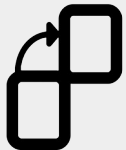
Wallet Class Security Overview

**Most secure
(non-custodial)**

**Least secure
(non-custodial)**

**Security varies
(custodial)**

- Offline wallets
- Online mobile wallets
- Online desktop wallets
- Online web wallets
- Exchanges (special case)



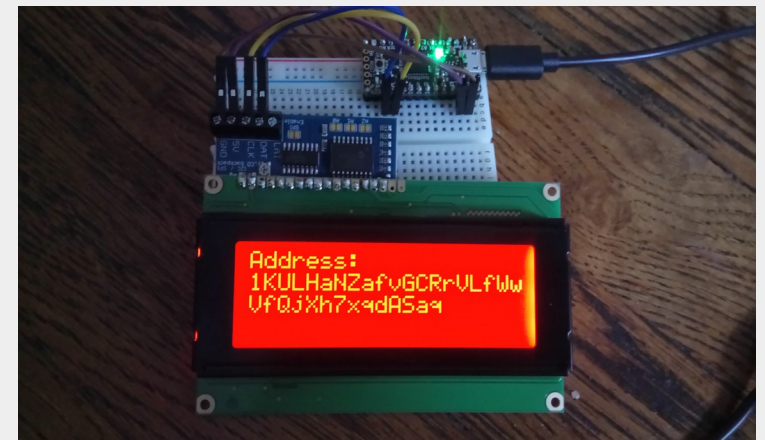
Wallet Class Security Overview

- Broadly speaking:
 - Offline is better than online
 - Specialized hardware is better than general purpose
 - Self-custody is better than an exchange -
 - IF the user is prepared for it (special case)
 - *The amount will dictate the level of security needed*



Hardware/Offline Wallets

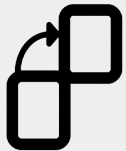
- Users should be highly encouraged to use *hardware wallets*
- All key generation and storage is done *offline* on *specialized hardware*
- Greatly lowers the attack surface for key theft!
 - Can't watch keygen, signatures (key leakage)
 - Can't phone home with stolen keys
 - Can't run gen-purpose malware



My demo DIY hardware wallet
[uBitAddr](#)

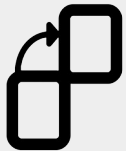
Online Wallets

- For online use, encourage *mobile applications* over desktop, web wallets
- Mobile has more locked-down OS
 - Less susceptible to malware, but not foolproof
 - Most users go through app stores, which have some safeguards in place



Online Wallets

- Desktop and web wallets present the *highest attack surface* – discourage
 - Malware threats
 - Key leakage/theft
 - Phishing attacks
 - Bad passwords, password reuse



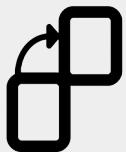
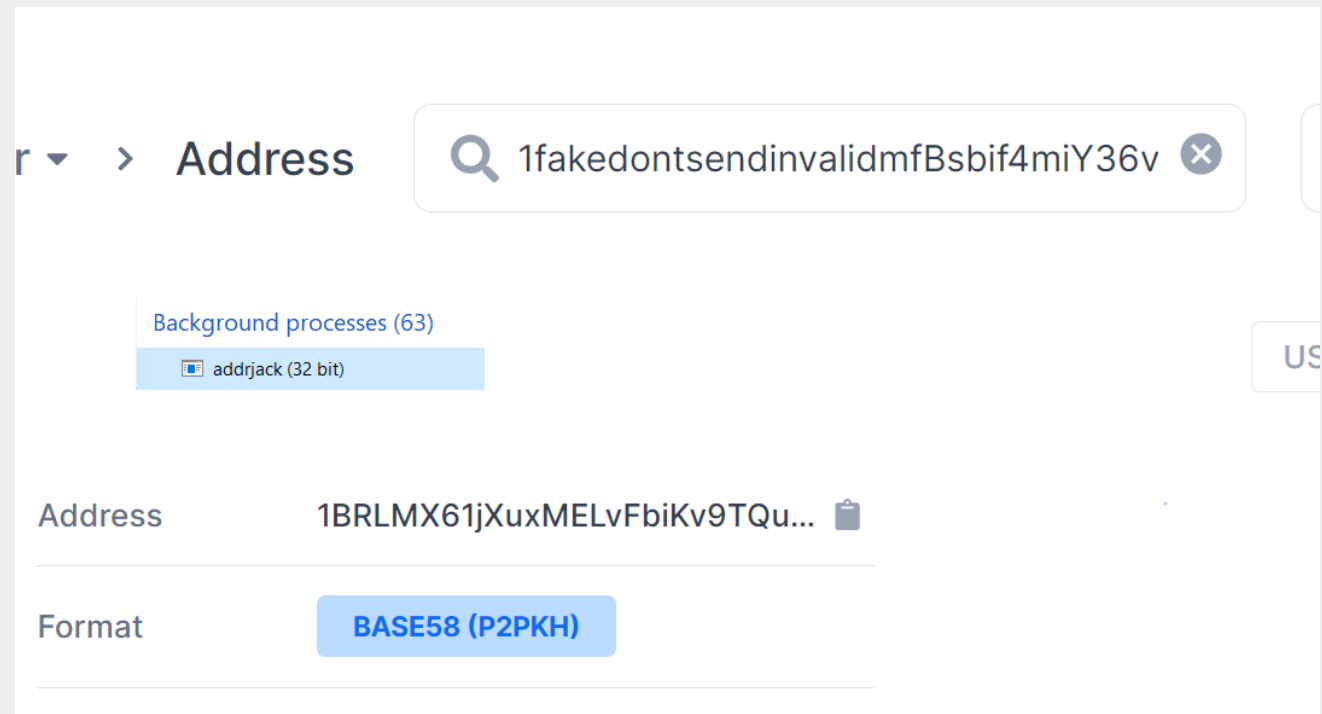
Exchanges

- Exchanges are a special case, because:
 - You are trusting a “Bitcoin bank” instead of holding keys yourself
 - Security is only as good as:
 - Their security (which is a big target)
 - Your password, 2FA hygiene



Let's Talk Threats #1

- Malware threats (desktop, web, mobile)
 - Address jacking (demo: [AddrJack](#))
 - Fake wallet software (ex: fake Electrum updates)
 - Key theft malware



Let's Talk Threats #2

- Bad passwords and 2FA hygiene (web, exchanges)
 - People love to reuse passwords...this is particularly dangerous for web wallets and exchange accounts
 - Most people don't use long, higher entropy passphrases (*length over complexity!!*)
 - SMS based 2FA is vulnerable to SIM-swap attacks
 - Users may skip 2FA altogether



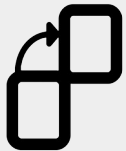
Let's Talk Threats #3

- Phishing & Social Engineering (*Everything*)
 - The absolute hardest to protect your users from...
 - “Fake investment (forex, mining, etc.)” scams
 - “Fake giveaway scams”
 - Ledger data breach related scams – extortion, fake software updates, etc.
 - **Most thefts I have seen happen through social engineering, *not* technical exploits!**



Bullet Points for Your Users

- Encourage *hardware wallets* for high-value accounts
- Encourage *mobile wallets* for spending money
- Encourage/require *strong passphrases* (length over complexity) for wallets, exchanges
- Encourage/require *strong app or hardware based 2 factor authentication*
- ***Train your users on social engineering!***



Bullet Points for Your Users

- Security landscape is ever evolving
- This is not a comprehensive list – be open to new info and feedback
- With great power (being your own bank) comes great responsibility
- **Overall:**
 - **Train your users to think about security first!**
 - **Develop software with security-first mindset!**



Questions?

