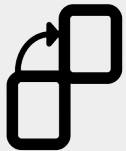
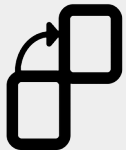


KATZ Club Crypto Primer



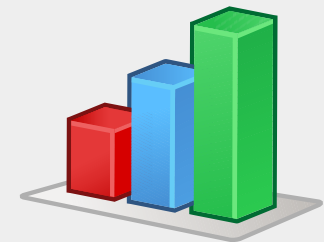
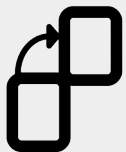
A Little About Me

- Software Engineer @ Microsoft in Pittsburgh
- Run <https://chaintuts.com> creating Bitcoin & blockchain related tutorials
- Here today with Rebecca White and Laura Taylor, founders of Blockchain in the Burgh!
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A Poll...

- How many of you have heard of?
 - Bitcoin
 - Cryptocurrency: ETH, DGB, LTC, etc.
 - Blockchain
- How many of you have owned some?
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Some Crypto Basics

- What is a cryptocurrency?
 - Form of *peer-to-peer* digital cash
 - Money implemented as a computer protocol, rather than a government or corporate policy
 - Independent currency, not just a payment network like PayPal
 - Have some unique, useful problem-solving properties



Crypto's Unique Properties

- Cryptocurrencies are *decentralized*
- Are *censorship resistant*
- Are *Global, peer-to-peer*
- These are the major *public* blockchains like Bitcoin, Ethereum, DigitByte
 - But there are other uses for private chains, etc.



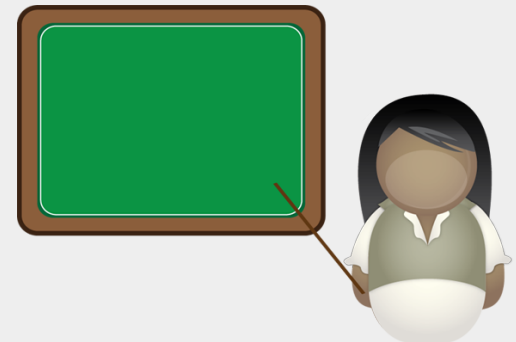
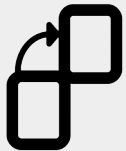
Decentralized

- What is decentralization?
 - No gov't or corporation controls Bitcoin
 - Instead, built on a network of people running open source software (individuals, miners, businesses)
 - Protocol is an agreed upon set of rules implemented in software
 - Transaction processing
 - Issuing currency
 - Etc.



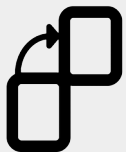
Censorship Resistant

- Thanks to decentralization, we have censorship resistance
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 - Use of the network is *permission-less*
 - Exchanges, etc. have KYC/AML laws
 - The network itself has nothing – if you have bitcoin you can send it anywhere, anytime



Global & Peer-to-Peer

- This network is for everyone, everywhere!
 - Network operates 24/7/365
 - Operates without any concept of borders, whitelists, etc.
 - Simply people running a peer-to-peer software implementation – send directly to anyone, anywhere, anytime!



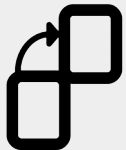
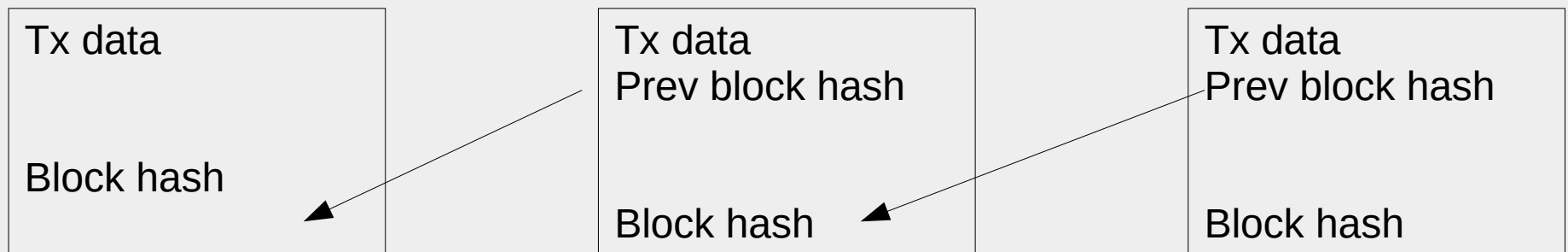
How Do We Get There?

- These amazing properties are by design – the system is built to be decentralized, peer-to-peer, and unstoppable!
 - Uses a proof-of-work blockchain for distributed consensus
 - Uses digital signatures to prove ownership securely



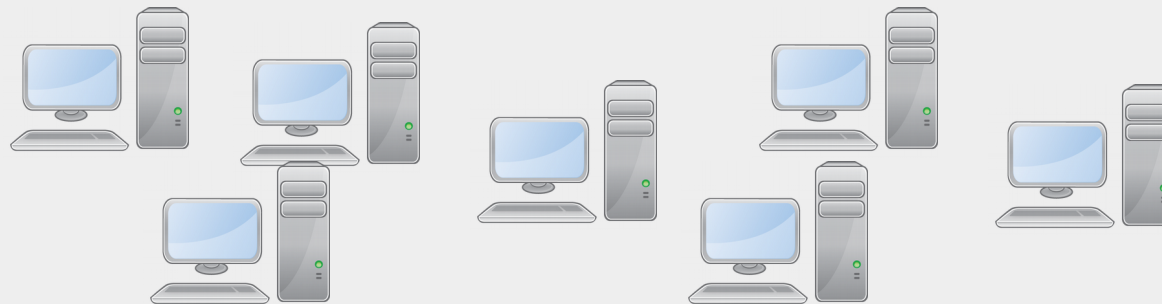
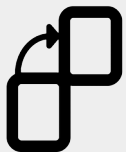
Blockchain

- A public record/ledger of all transactions (transfers) that have occurred
- A new “block” of transactions is batch processed every N minutes (chain dependent)
- Each block contains a link to previous block



Proof-of-Work

- For a new block to be processed “mined”, must answer a hard guessing problem
- Uses a *lot* of electricity and computing power
- Once the problem is solved, anyone can verify the answer instantly (hence: “Proof-of-work”)
- Linking to previous blocks increases security of historical transactions



Digital Signatures



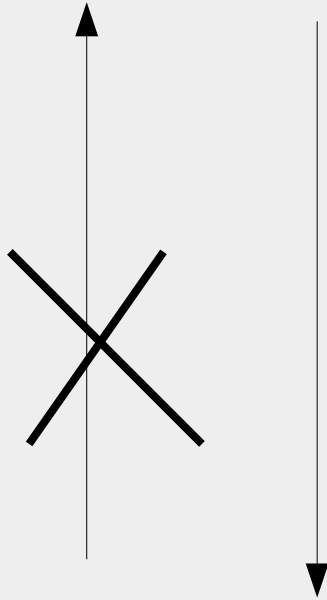
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PRIVATE KEY

One Way Algorithm
(Privkey to Address)

Anyone can verify you
own a privkey given a
signature and *pubkey*

NO revealing privkey!



1MT3uNoFLP82j2aSD5Qtibm2kXJ7RWumAM

PUBLIC KEY
and
ADDRESS



Will this be on the test???

- A little lost on the technical details?
 - DON'T FRET!
 - It's important to know why cryptocurrencies have these amazing properties, not know all the details
 - Know what you need to know for *your use cases*



Use Cases

- Some discussion between myself, Rebecca, and LT...let's chat!
- Some ideas to get started
 - Small business payments (@jonnylitecoin)
 - Global commerce and blockchain apps (DigiByte, DigiID)
 - Empowering individuals with *secure* digital money

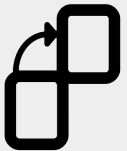


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- Some ideas to get started
 - Big business: frictionless settlement between institutions
 - Reduced costs for fraud (everything securely stored on chain, no storing private customer info)
 - Supply chain, healthcare, law...



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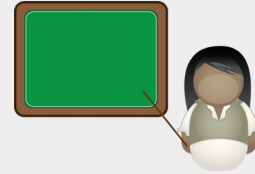
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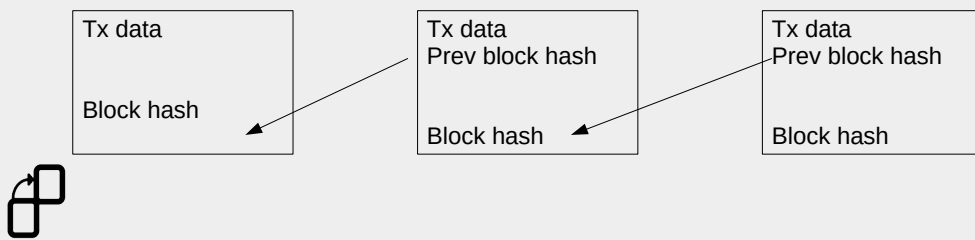
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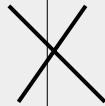
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