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**WEB** 

chainuwat-design.github.io

# **CHAINUWAT CHUAYKONGTONG**

ART DIRECTOR / GRAPHIC DESIGNER

Address: 11 Ramindra 117 Rd., Bang Chan, Klongsamwa,

Bangkok, Thailand. 10510

### Skills & Tools

### **DESIGN & PRODUCTION**

**Adobe Creative Suit** Photoshop, Illustrator, Indesign, After Effect, Premier Pro

Filming & Photo Shooting DSLR Camera, Light Setting

### **CODING & WEB DESIGN**

HTML&CSS, Javascript., Wordpress, Bootstrap, JQuery

### ONLINE MARKETING

Social Media Facebook, Instagram, Tiktok, Twitter, Line

Content Marketing Content Writing, Copy Writing, Script Writing, Sale Funnel, Product Positioning

#### **MANAGEMENT & PLANNING**

Microsoft Office Word, Excel, PowerPoint

Google Workspace Docs, Sheets, Slides, Drive, Calendar, Gmail

## Languages

THAI Native **ENGLISH** 

B2 (Upper Intermediate)

EF Standard English Test

### Experiences

### GRAPHIC DESIGNER

2016 - Present BONGBONG Clinic Co., Ltd.

- Responsible for content marketing planning and content writing, including publishing via various online channels
- Design digital and print media for marketing communications.
- Script writing and filming interviews with clinic clients.
- Create animation and video editing for marketing communications.

#### GRAPHIC DESIGNER

2014 - 2016 Ekaluck Interprint Co., Ltd.

- Responsible for designing print media and publishing with writers such as billboards, flyer, leaflet, poster, books, magazines, and annual reports, etc.
- Arrange artwork for offset printing including color separation for printing and special printing techniques such as embossing, coating, etc.

### **GRAPHIC DESIGNER**

2012 - 2014 Baanpoonam Group Co., Ltd.

- Responsible for designing print media and publishing with writers such as billboards, flyer, leaflet, poster, books, magazines, and annual reports,

### Education

### **COMMUNICATION ART (ADVERTISING MAJOR)**

Sukhothai Thammatirat Open University. 2018 - Studying in fourth year

#### **COMPUTER GRAPHIC** (VOCATIONAL CERTIFICATE)

Bangkok College of Business Administration and Tourism. 2009 - 2012