Brandon Fakename

chairmanbrando@proton.me   https://github.com/chairmanbrando   Richmond, VA

Summary

Full-stack WordPress developer and problem solver (troubleshooting, debugging, etc.) with more than 16 years of experience within its architecture, APIs, and ecosystem—including WooCommerce, Gravity Forms, and Advanced Custom Fields. Expertise in building custom responsive themes, plugins, post types and taxonomies, blocks, form actions, and API integrations tailored to meet unique client visions and specifications. Proficient in crafting semantic and accessible code while delivering clear communication to bridge technical and business needs.

Experience

Stovepipe — Senior Web Developer   Richmond, VA / Remote
Full time: January 2015 to October 2024; Contractor: November 2024 to Present

- Produced dozens of custom plugins and responsive websites for clients of all sizes while coordinating to understand their needs, address issues, and provide progress updates.
- Designed and implemented a custom bulk pricing system in WooCommerce, complete with an artwork upload feature, bringing a glassware producer's customization process online to provide another avenue for sales.
- Seamlessly integrated a Virginia-based telehealth provider's proprietary API into their WooCommerce subscription system, enabling automation of post-checkout processes that previously required manual entry.
- Developed a post-to-PDF WordPress plugin for a major New York bank which enabled the automated creation of printable brochures of their services that would have otherwise needed manual creation and upkeep.
- Integrated a real estate API into the WordPress front and back ends for a major Virginia home builder, reducing their property management workload by 50% by removing duplication of effort.
- Developed a real-time notification system within the WooCommerce back end for a Virginia landscaping supply company, decreasing their response time to new orders during their busiest times of the year.

RVANews.com — Web Developer and Strategist   Richmond, VA
Summer 2008 to December 2014

- Played a key role in managing and growing a local news web magazine with a small team, developing fully custom themes and plugins to support a network of local news websites.
- Collaborated on planning and executing new features to enhance engagement, while continuously optimizing user experience and SEO using analytics and A/B testing, resulting in 20% YOY growth.

PharrOut — Web Developer   Richmond, VA
Summer 2008 to December 2014

Education

Virginia Tech — B.S., Computer Science; Minor, Mathematics   Blacksburg, VA
September 2003 to May 2007

Skills

WordPress, WooCommerce, ACF, WPML, Gutenberg
PHP, HTML, Sass, CSS, Bootstrap, SEO, MySQL
JavaScript, jQuery, AJAX / REST, Google Maps, GSAP
Git, GitHub; Adobe Creative Suite, Figma; Drupal