# CHAITALI MORE

Frontend Developer

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🌐 chaitali-more.github.io/portfolio

## SKILLS

- HTML
- CSS/ SCSS
- JavaScript (ES6+)
- jQuery
- Bootstrap
- FileZilla
- React (Familiar)
- Shopify (Familiar)
- WordPress (Familiar)
- Python (Familiar)
- Figma (Familiar)
- Photoshop (Familiar)
- GitHub (Familiar)
- Pixel Perfect & Responsive Design
- Web Performance Optimization
- Testing & Debugging

## EDUCATION

**B.E. COMPUTER SCIENCE**

ITM (SLS) Baroda University

2017 – 2021
**CGPA**: 8.5/10

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Detail-oriented Front-End Developer with 3+ years of experience in designing, developing, and maintaining responsive web applications. Improved page load speed by 40% through optimized front-end techniques. Passionate about leveraging new technologies to enhance user experience.

## PROFESSIONAL EXPERIENCE

**DOTS & COMS**                                      NOV 2022 – PRESENT
UI/UX Developer

- Delivered **200+ front-end projects** including new builds, redesigns, and ongoing maintenance.
- Converted **Figma/Photoshop designs** into responsive ASP.NET applications using HTML, CSS, Bootstrap, JavaScript, and jQuery.
- Implemented on-page SEO strategies, consistently achieving **90+ scores** on **SiteChecker (SEO tool)**, improving **page load speed by 40%**.
- Led **60+ projects end-to-end**, covering development, testing, deployment, and performance monitoring, ensuring **100% on-time delivery**.
- Built and maintained a **Shopify website**, performed **SEO enhancements**, and managed **ongoing updates**.
- Managed **deployments** with **FileZilla**, streamlining the release process and troubleshooting deployment errors effectively.
- Designed brand-consistent **email signatures** and **newsletters**.
- Actively **mentored and trained interns/junior developers**, accelerating their growth in front-end technologies and project workflows.
- Proactively resolved **broken links**, UI/UX issues, and performance slowdowns while driving continuous updates and enhancements on live client projects.
- Performed **WordPress updates** — content, plugins, and themes.

**EVOL TECHNOBITS DIGITAL PVT**                 JUL 2021 – AUG 2022
Frontend Developer

- Contributed to diverse projects, including **cryptocurrency platforms, dashboards, CRMs,** and **web-based applications.**
- Developed a **React.js immigration** site with dynamic features using React Hooks, React Router, reusable components, and plugins for form validation.
- Built **responsive UIs** with HTML5, CSS3, Bootstrap, JavaScript, jQuery, and Django, ensuring **cross-browser and cross-device compatibility**.
- Boosted website traffic using **on-site SEO strategies** and **Ahrefs**.
- Created and launched **responsive email campaigns** using **EasySendy**.
- Managed version control and team collaboration using **GitHub**.
- Mentored **interns in front-end development**, promoting best practices & skill.