

FLIGHT PRICE PREDICTION PROJECT



Submitted by:

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Article Resources

- Notebook and Data: GitHub, Jupyter Notebook
- Libraries: numpy, pandas, sklearn, scipy, joblib, matplotlib, seaborn, statsmodels

INTRODUCTION

In this story we will deliberate the broad information about model structure of "Flight Price Prediction Project" through linear regression/Random Forest regressor/Decision tree regressor/Root mean squared error and find the best model from that. The data consists of records of randomly 4104 rows and 11 features. Now, discuss about the model building.

Business Problem Framing

Flight ticket price prediction is very hard to guess. We can check the price of tickets will goes low and high very frequently. The price of ticket we check today might be different tomorrow but with the help of machine learning we can predict the price of tickets. HOW....?

So, Let's work on flight price prediction project.

Conceptual Background of the Domain Problem

There are various factors which affects the prices of flights > Date, Distance, flight time, number of stops, Duration etc. These factors help create a pattern to decide the price of a flight, and the machine learning models get trained on this pattern to make the predictions in future.

This project contains three phases: -

1. Data collection phase:

In data collection process I had scrap the data from **yatra.com** with selenium and converting that data into structured format. I had selected 4104 rows and 11 columns out of which 10 features are independent variable s and "PRICE" is a target variable. In model building we will go through those rows and columns.

2. Data Analysis:

After cleaning the data, I had done some analysis on the data.

- i. Do airfares change frequently?
- ii. Do they move in small increments or in large jumps?
- iii. Do they tend to go up or down over time?
- iv. What is the best time to buy so that the consumer can save the most by taking the least risk?
- v. Does price increase as we get near to departure date?
- vi. Is Indigo cheaper than Jet Airways?
- vii. Are morning flights expensive?

3. Model Building phase:

Following are the complete life cycle of data science model building. Include all the steps like.

- a. Data Cleaning (Identifying null values, filling missing values and removing outliers)
- b. Exploratory Data Analysis
- c. Data Pre-processing
- d. Model Building
- e. Model Evaluation
- f. Selecting the best mode

Review of Literature

Anyone who has booked a flight ticket knows how unexpectedly the prices vary. The cheapest available ticket on a given flight gets more and less expensive over time. This usually happens as an attempt to maximize revenue based on –

- 1. Time of purchase patterns (making sure last-minute purchases are expensive)
- 2. Keeping the flight as full as they want it (raising prices on a flight which is filling up in order to reduce sales and hold back inventory for those expensive last-minute expensive purchases.

• Motivation for the Problem Undertaken

With the help of this project, we will find out when we need to book the tickets and which airlines provide us tickets with very less costing. How people will save our money?

The prediction will help a traveller to decide a specific airline as per there budget. Single entries of current or previous data can be made. This training set is used to train the algorithm for accurate predictions. Traveller get the fare prediction handy using which it's easy to decide the airlines.

Analytical Problem Framing

Mathematical/ Analytical Modelling of the Problem

Now we will work on model building, we are using machine learning techniques to predict Used car prices. Here we are having dataset named as df. The dataset contains 4104 rows and 11 columns.

Start work with dataset with importing necessary libraries and dataset.

```
#Import libreries
import pandas as pd #Data processing
import numpy as np #Linear algebra
from sklearn.preprocessing import StandardScaler #resize the distribution of values
from sklearn.linear_model import LinearRegression #algorithm
from sklearn.model_selection import train_test_split #estimate the performance
import statsmodels.api as sm
import matplotlib.pyplot as plt #data visualization
import seaborn as sn #data visualization
import warnings
warnings.filterwarnings("ignore")
```

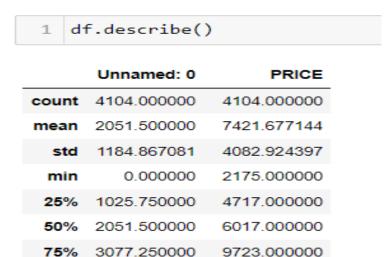
All these libraries are used for model building and data processing.

```
1 #Import the dataset
   df= pd.read_csv(r"C:\Users\Chaitali Nakade\FlightPricePrediction.csv")
4 df.head()
 Unnamed: AIRLINE_NAME FLIGHT_CODE DATE_OF_JOURNEY SOURCE DESTINATION DEPARTURE_TIME ARRIVAL_TIME DURATION TOTAL_STOP PRICE
                    IndiGo
                                6E-6413
                                                 29/11/2021
                                                                                                            07:05
                                                                                                                                 Non Stop
                                                                          Mumbai
                   IndiGo
                                6E-6207
                                                 29/11/2021
                                                             Nagpur
                                                                          Mumbai
                                                                                             15:30
                                                                                                            17:00
                                                                                                                       1:30
                                                                                                                                 Non Stop
                                 AI-630
                                                 29/11/2021
                                                             Nagpur
                                                                                             21:10
                                                                                                            23:05
                                                                                                                        1:55
                                                                                                                                          45
                  Air India
                                                                          Mumbai
                                                                                                                                 Non Stop
                   Go First
                                G8-2607
                                                 29/11/2021
                                                             Nagpur
                                                                          Mumbai
                                                                                             20:15
                                                                                                            21:45
                                                                                                                       1:30
                                                                                                                                 Non Stop
                   Go First
                                 G8-601
                                                 29/11/2021
                                                             Nagpur
                                                                          Mumbai
                                                                                             10:50
                                                                                                            12:25
                                                                                                                        1:35
                                                                                                                                 Non Stop 45
```

The complete dataset is imported in variable name 'df' and we can see there are some columns are need to alter them into numeric data because machine learning will not work with object data type but before that need to analyse the data.

Exploratory Data Analysis

• Data Sources and their formats



max 4103.000000 44428.000000

Express more about dataset:

75%

Maximum columns are having object datatype only Unnamed: o and PRICE column is shown in above table,

a. As we can see minimum price of ticket is 2175Rs. and maximum fare of ticket is 44428rs. Maximum price is very large as compare to minimum fare.

Similarly, we can conclude so many things by just observing at the describe function.

```
1 df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 4104 entries, 0 to 4103
Data columns (total 11 columns):
# Column
                     Non-Null Count Dtype
___
    Unnamed: 0
                      4104 non-null
    AIRLINE_NAME 4104 non-null FLIGHT_CODE 4104 non-null
 1
                                      object
                     4104 non-null
                                     object
    DATE_OF_JOURNEY 4104 non-null
 3
                                     object
                     4104 non-null
4104 non-null
 4
    SOURCE
                                      object
    DESTINATION
 5
                                      object
    DEPARTURE_TIME 4104 non-null
                                      object
 7
    ARRIVAL_TIME
                     4104 non-null
                                      object
 8
    DURATION
                      4104 non-null
                                      object
 9
    TOTAL STOP
                      4104 non-null
                                       object
10 PRICE
                      4104 non-null
                                       int64
dtypes: int64(2), object(9)
memory usage: 352.8+ KB
```

- There are 4104 Rows and 11 Columns in dataset
- We can see no columns are having null values.
- We can find here nine columns are having object data types

and rest two columns are having integer datatype.

Data Inputs- Logic- Output Relationships (Visualization of data)
 Univariate analysis: Proceeding with the plotting and analysing the data using seaborn, matplotlib libraries –
 Plotting count plots for categorical data –

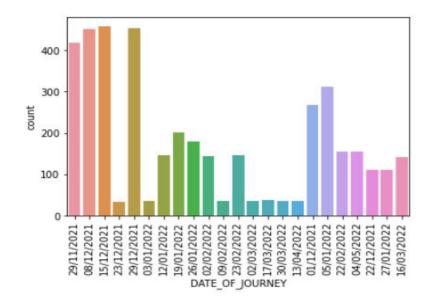
```
#visualization of variables
2 | sn.countplot(df["AIRLINE_NAME"])
  plt.show()
 1200
 1000
  800
  600
  400
  200
    0
        IndiGo
                 Air India
                          Go First
                                   SpiceJet
                                            Air Asia
                                                      Vistara
                            AIRLINE_NAME
```

1. AIRLINE NAME:

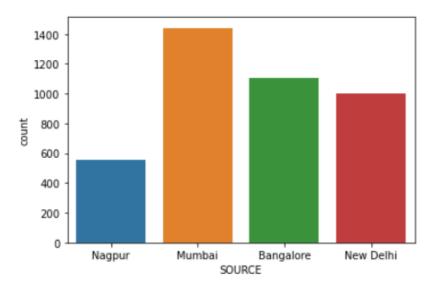
- o Air India is the most preferred airline with the highest row count, followed by Indigo and Vistara.
- o Count for Go First, SpiceJet, and Air Asia business is quite low.

2. Date of journey:

As compare to other majority of flights are departed on 15/12/21 followed by 29/12/21 and 8/12/21



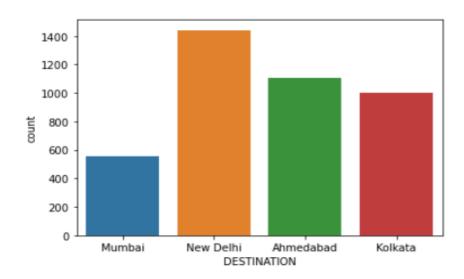
• **SOURCE**:



- o Majority of the flights take off from Mumbai followed by Bangalore.
- Even I had collected maximum dates data for Nagpur column but still we can see very less flights are take-off from Nagpur.

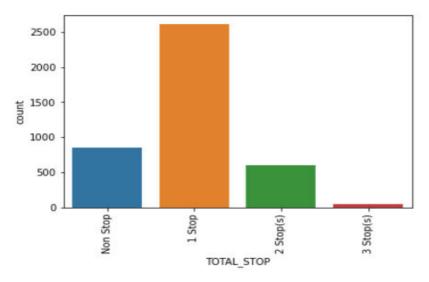
• Destination:

- Maximum flights land in New Delhi.
- Nagpur has the lowest count of receiving the flights compare to other.

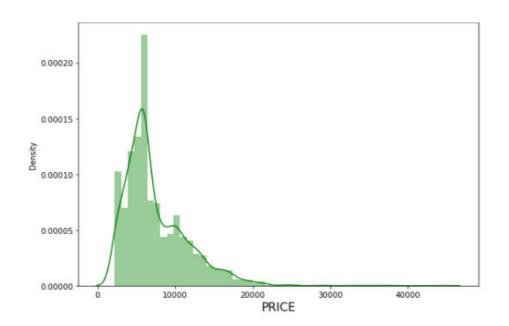


• TOTAL STOPS:

 Majority of the flights have stops as 1, flights with 2 and 3 stops are quite low.



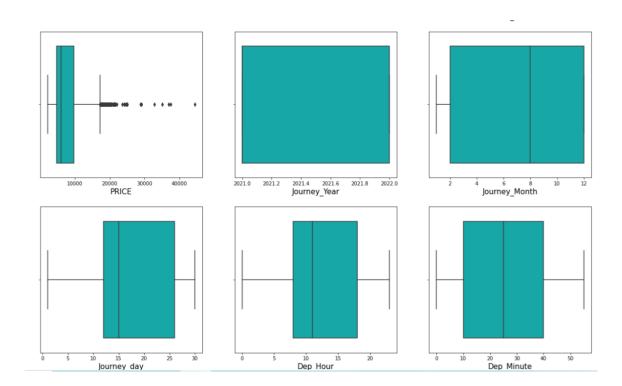
Distribution of 'Price' column:



The price column contains the minimum value as 2175 and maximum value as 44428. Majority of the flights have price range between 1759–20k, and number of flights having prices greater than 20k are quite less. Price range is skewed towards right.

• Check is their outliers are present in dataset?

 As we can see in figure below there are no outliers present in whole dataset only PRICE column contains outliers but PRICE is a target variable, so no need to remove outliers from that.



As shown in heatmap journey_year is highly correlated with target variable i. e. Price. Hence, it is an important variable to predict the ticket fare followed by total_stops and Destination.

icket id			ca by			P5 41				·				
DESTINATION -	0.006	0.1	0.1	1	0.1	0.2	0.3	0.06	0.1	0.08	0.1	0.1	0.004	0.05
DURATION -	0.03	0.3	0.007	0.1	1	0.01	0.1	0.02	0.003	0.005	0.06	0.06	0.004	0.04
TOTAL_STOP -	0.04	0.002	0.05	0.2	0.01	1	0.3	0.01	0.02	0.008	0.06	0.07	0.03	0.1
PRICE -	0.05	0.1	0.02	0.3	0.1	0.3	1	0.5	0.3	0.1	0.03	0.02	0.04	0.09
Journey_Year -	0.05	0.03	0.06	0.06	0.02	0.01	0.5	1	0.7	0.4	0.03	0.005	0.01	0.02
Journey_Month -	0.04	0.02	0.007	0.1	0.003	0.02	0.3	0.7	1	0.2	0.01	0.005	0.005	0.01
Journey_day -	0.02	0.01	0.03	0.08	0.005	0.008	0.1	0.4	0.2	1	0.007	0.006	0.0007	0.007
Dep_Hour -	0.02	0.08	0.1	0.1	0.06	0.06	0.03	0.03	0.01	0.007	1	0.04	0.06	0.07
Dep_Minute -	0.2	0.0003	0.03	0.1	0.06	0.07	0.02	0.005	0.005	0.006	0.04	1	0.01	0.03
Arrival_Hour -	0.03	0.001	0.02	0.004	0.004	0.03	0.04	0.01	0.005	0.0007	0.06	0.01	1	0.01
Arrival_Minute -	0.2	0.2	0.05	0.05	0.04	0.1	0.09	0.02	0.01	0.007	0.07	0.03	0.01	1
	RLINE_NAME -	пент_соре -	SOURCE -	DESTINATION -	DURATION -	TOTAL_STOP -	PRICE -	Journey_Year -	urney_Month -	Journey_day -	Dep_Hour -	Dep_Minute -	Arrival_Hour -	rrival_Minute -

• Data Pre-processing Done

a. Drop unnecessary columns

```
# As we can see vlues of 'Unnamed: 0' column is having all unique values. df=df.drop(['Unnamed: 0'], axis=1)
```

'Unnamed:0' which are having poor correlation with target variable will be deleted or we can drop that column from the dataset to avoid overfitting problem.

b. Encode the columns which are having object data type

Encoding data is very important for model because data will not work with object data type. In this project I will

encode the object columns with label encoder.

Label encoder is work on alphabetical order and encode the column. I am encoding all the columns which are having object data type.

```
from sklearn.preprocessing import LabelEncoder
le = LabelEncoder()

for i in df.columns:
    if df[i].dtypes=="object":
        df[i]=le.fit_transform(df[i].values.reshape(-1,1))
```

After encoding all columns, the dataset will be in numeric format and it will look like,

	AIRLINE_NAME	FLIGHT_CODE	SOURCE	DESTINATION	DURATION	TOTAL_STOP	PRICE	Journey_Year	Journey_Month	Journey_day	Dep_Hour	Dep_
0	3	118	2	2	105	3	4566	2021	11	29	5	
1	3	106	2	2	105	3	4566	2021	11	29	15	
2	1	305	2	2	109	3	4566	2021	11	29	21	
3	2	439	2	2	105	3	4567	2021	11	29	20	
4	2	487	2	2	106	3	4567	2021	11	29	10	
4099	5	633	3	1	177	1	17313	2022	3	16	13	
4100	5	636	3	1	177	1	17313	2022	3	16	13	
4101	5	627	3	1	208	1	17313	2022	3	16	7	
4102	5	628	3	1	208	1	17313	2022	3	16	7	
4103	5	624	3	1	208	1	17313	2022	3	16	7	

- Hardware and Software Requirements and Tools Used
- a. Notebook and Data: <u>GitHub</u>, Jupyter Notebook
- b. **Libraries:** numpy, pandas, sklearn, scipy, joblib, matplotlib, seaborn, statsmodels

Model/s Development and Evaluation

 Identification of possible problem-solving approaches (methods)

Now we will train several machine learning models and compare their results. We need to use the predictions on the training set to compare the algorithms with each other. Later on, we will use cross validation. After that I will compare the difference of accuracy score and cross validation score of all models. The model which is having minimum difference will be consider as a best model and further procedures will done on that model. Following are the basic steps of model building.

x= features, y=Target

```
1 x = df.drop(columns = 'PRICE', axis=1)
2 y = df['PRICE']
```

The next step is to bring the data to a common scale, since there are certain columns with very small values and some columns with high values. This process is important as values on a similar scale allow the model to learn better.

Now, check the variance inflation factor to avoid multicollinearity problem. In this model I am having all the values of variance inflation factor is less than 10 so safe to proceed further.

vif	Features
1.286981	AIRLINE_NAME
1.352532	FLIGHT_CODE
1.060404	SOURCE
1.166810	DESTINATION
1.128354	DURATION
1.079337	TOTAL_STOP
2.097333	Journey_Year
1.915049	Journey_Month
1.172872	Journey_day
1.050659	Dep_Hour
1.067721	Dep_Minute
1.006400	Arrival_Hour
1.078176	Arrival_Minute
	1.286981 1.352532 1.060404 1.166810 1.128354 1.079337 2.097333 1.915049 1.172872 1.050659 1.067721 1.006400

- Testing of Identified Approaches (Algorithms)
- Find best random state: first of all, find the best random state
 And then, splitting our dataset by train test split with random state: 64

Best accuracy is 0.7414999614570943 on Random_state 64

```
1 x_train,x_test,y_train,y_test = train_test_split(x_scalar, y, test_size=0.2, random_state = 64)
```

Run and Evaluate selected models

We now proceed to the main step of our machine learning, fitting the model and predicting the outputs. We fit the data into multiple regression models to compare the performance of all models and select the best model –

1. Random forest regressor:

Random forest regressor is a type of supervised machine learning algorithm. It gives the single result which is made with combination of multiple decision tree output.

- ✓ After applying Random Forest regression method, the output of R2 score is: 82.89%
- ✓ And cross validation score is: **44.51%**

2. Decision Tree Regressor

Decision tree uses the tree illustration to solve the problem in which each leaf node corresponds to a class label and attributes are represented on the internal node of the tree.

- ✓ After applying Decision Tree regression method, the output of R2 score is: 72.42%
- ✓ And cross validation score is: **65.08**%

Interpretation of the Results

Comp	arison	of all	mode	els:
Comp.	c.	9, 400		•

Sr. No.	Algorithms	Accuracy score (a)	Cross -Validation Score(b)	Difference (a-b)
1.	Random forest regressor	82.89%	44.51%	32.42 %
2.	Decision Tree Regressor	72.42%	65.08%	6. 34%

As shown in above table Decision Tree regressor is having minimum difference, so Decision Tree regressor is a best model. Now, I will work on best model with hyper parameter tunning.

• Hyper Parameter Tuning:

Grid search cross validation (GCV) in hyperparameter tuning will help us to finding the best hyperparameter and tune it with training data set and give best R2 score:

In above figure we can see the default hyperparameter which I was tunned with Decision tree regression with GCV and then find the best parameters, now fit it in to model and find the R2 score:

After hyperparameter tuning the r2 score is raise to: 77.29%

Boosting of model: -

With the help of Gradient Boosting Regressor, I will boost my model and then my R2 score raise to:77.25%

Saving and loading the model:

I save this model with name "NewFlightPricePrediction.pkl"

```
import joblib
joblib.dump(mod,"NewFlightPricePrediction.pkl")
['NewFlightPricePrediction.pkl']
```

Loading the model

```
1 model = joblib.load("NewFlightPricePrediction.pkl")

1 prediction = model.predict(x_test)

1 prediction=pd.DataFrame(prediction)
2 #converted into data frame

1 prediction.to_csv('NewFlightPricePredictionResults.csv', index = False)
2 #prediction saving
```

Conclusion:

Hence, at the end, we were effectively able to train our regression model 'Gradient Boosting Regressor' to predict the flights of prices with an r2_score of 77%, and have achieved the required task successfully.

Learning Outcomes of the Study in respect of Data Science:

• Best model is Decision tree regression, R2 score and cross validation score is having small difference compare to other algorithms.