

₹142M

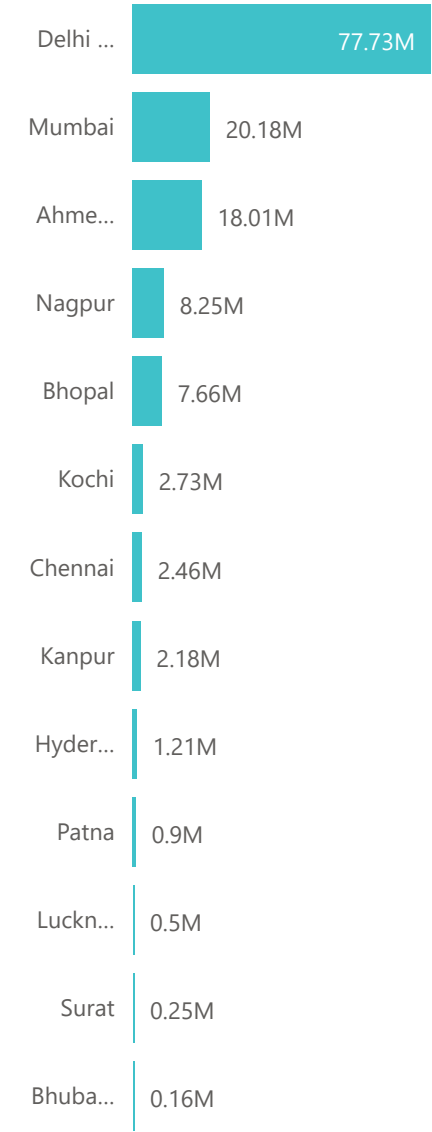
Revenue

350K

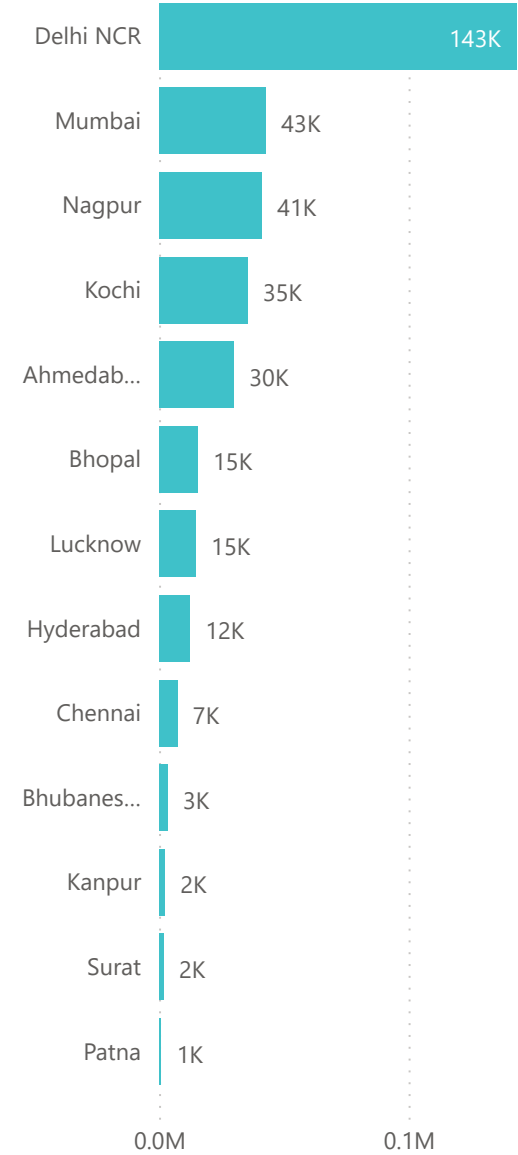
Sales Qty

2017	2019						
2018	2020	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20

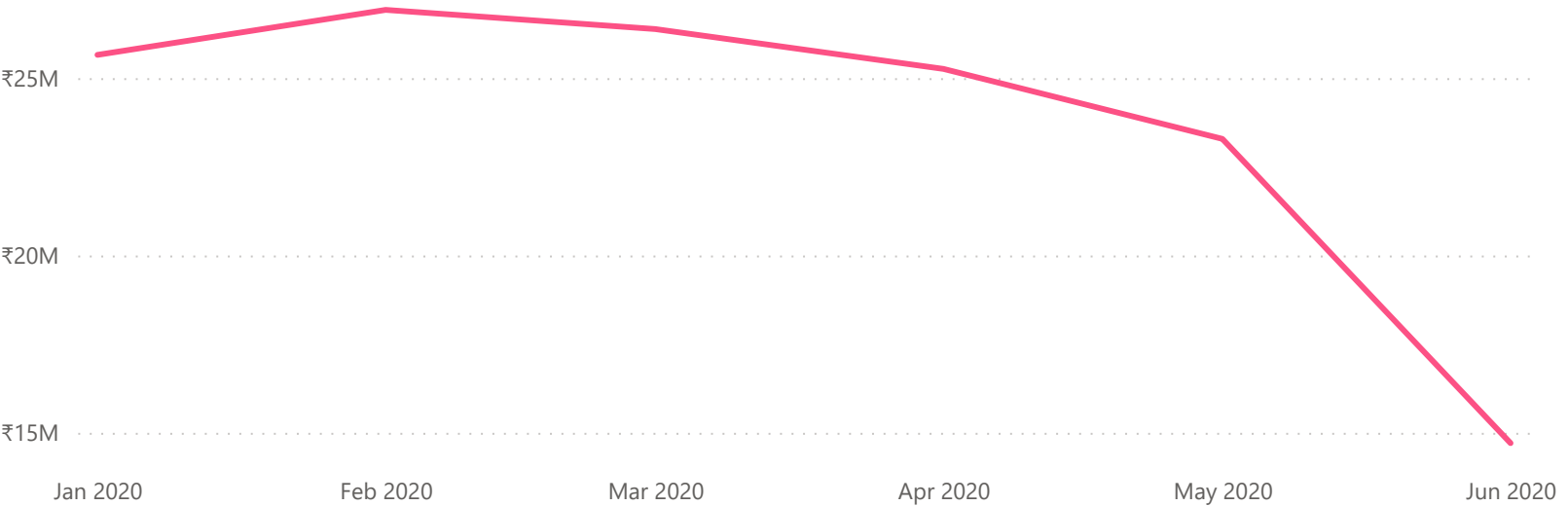
Revenue by State



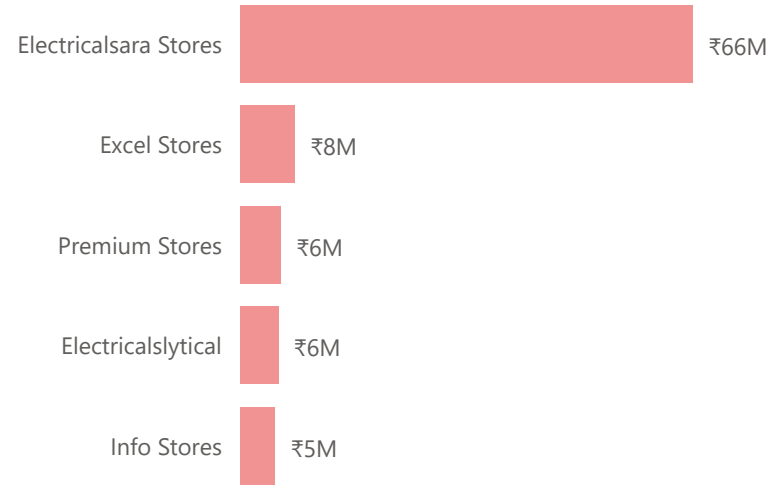
Sales Qty by State



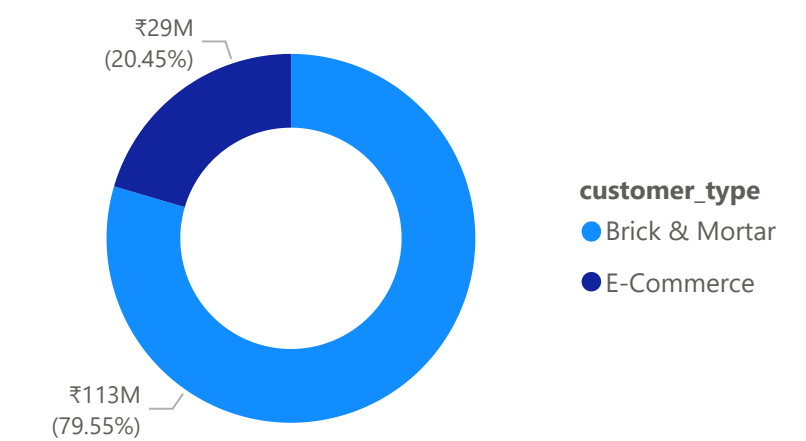
Revenue Trend



Top 5 Customers (By Revenue)



Revenue Generated Per Customer Type



₹142...

Revenue

350K

Sales Qty

₹2.1M

Total Profit Margin

2017

2018

2019

2020

Jan 20

Feb 20

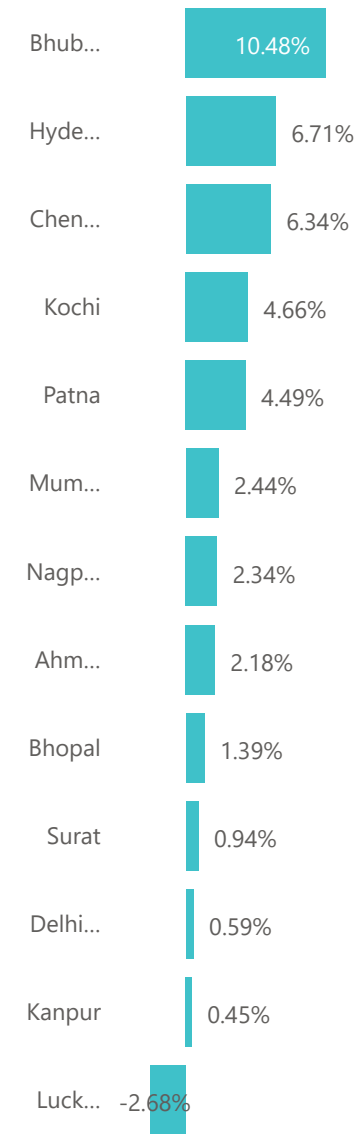
Mar 20

Apr 20

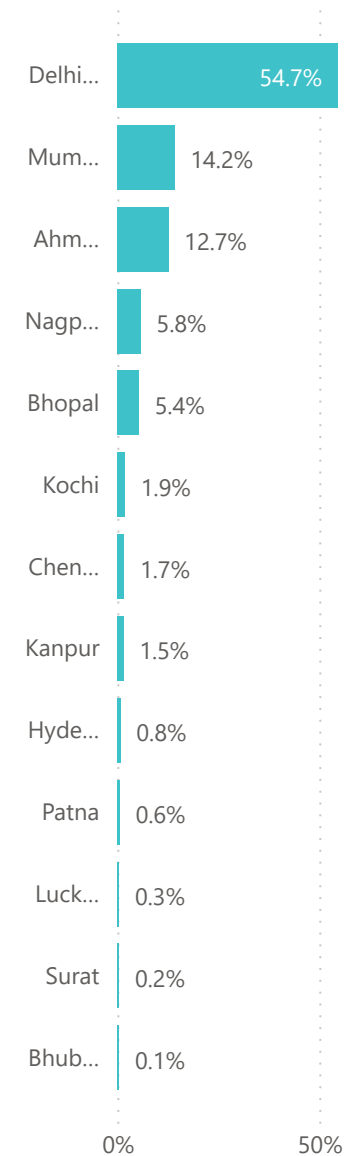
May 20

Jun 20

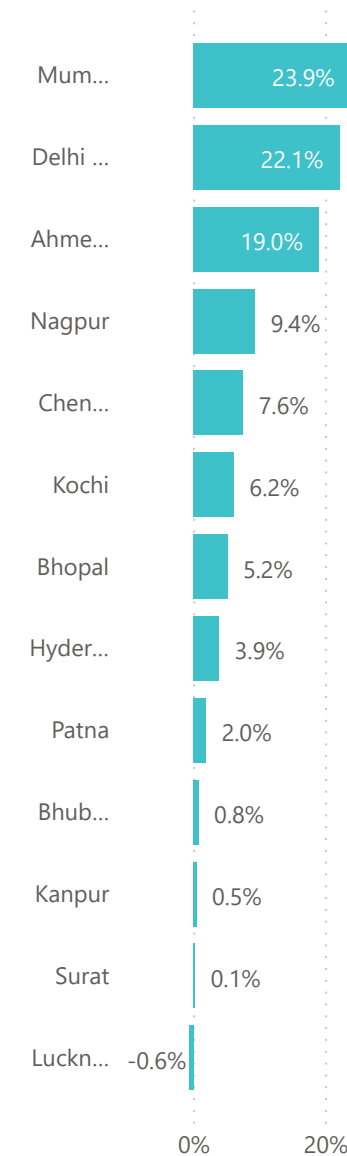
Profit % By Market



Revenue Contribution % by Market

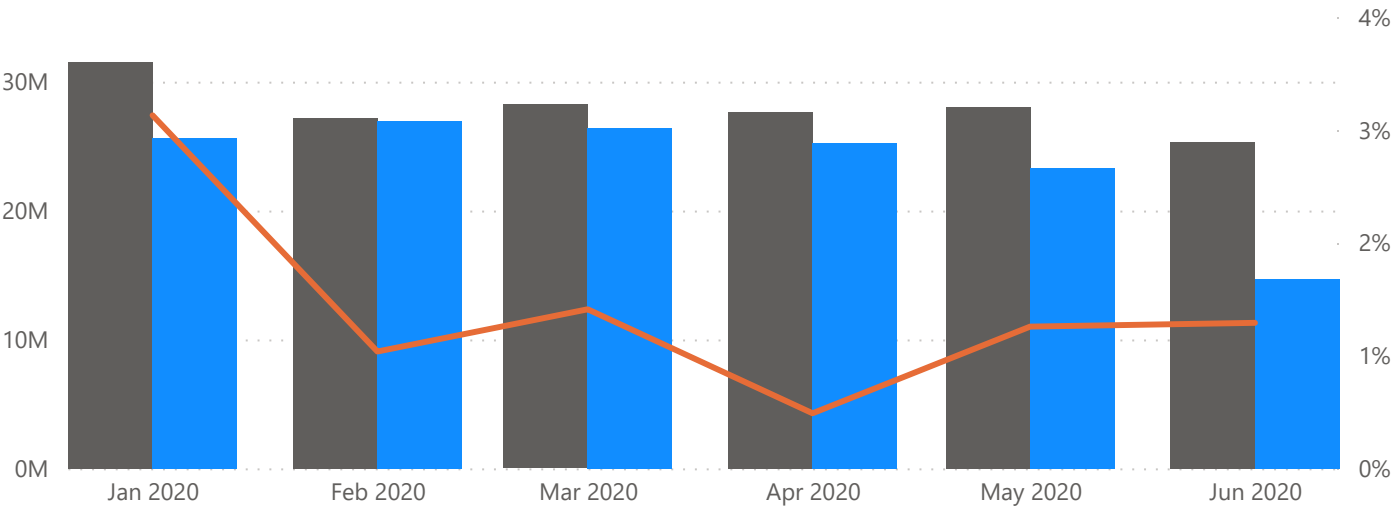


Profit Contribution % by Market



Revenue Trend

● Revenue LY ● Revenue ● Profit Margin %



Top 5 Customers (By Revenue)

customer_name	Revenue	Revenue Contribution % by Market	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹65,641,977	46.2%	11.9%	0.37%
Excel Stores	₹7,928,385	5.6%	12.5%	3.26%
Premium Stores	₹5,899,748	4.1%	1.4%	0.49%
Electricalslytical	₹5,537,904	3.9%	1.3%	0.49%
Info Stores	₹5,064,374	3.6%	7.8%	3.18%
Control	₹4,182,662	2.9%	2.5%	1.24%
Surge Stores	₹3,953,600	2.8%	11.9%	6.23%
Logic Stores	₹3,319,243	2.3%	0.6%	0.38%
Acclaimed Stores	₹3,116,384	2.2%	6.1%	4.04%
Nixon	₹3,028,345	2.1%	4.7%	3.17%
Epic Stores	₹3,002,834	2.1%	-6.8%	-4.69%
Forward Stores	₹2,560,961	1.8%	5.4%	4.33%
Electricalsociety	₹2,520,938	1.8%	3.3%	2.69%
Modular	₹2,452,510	1.7%	5.0%	1.23%
Total	₹142,224,545	100.0%	100.0%	1.45%