

3DEXPERIENCE

INTRODUCTION TO BIG DATA & LAMBDA ARCHITECTURE

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<https://github.com/chaitanya-prashar/Lambda-Spark>

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Introduction to BIG DATA

- ▶ What is BIG DATA?
- ▶ Need for Distributed Computing
- ▶ Architecture
- ▶ Example MapReduce
- ▶ Java or Scala
- ▶ Challenges with big data

Introduction to BIG DATA

What is BIG DATA

▷ Google

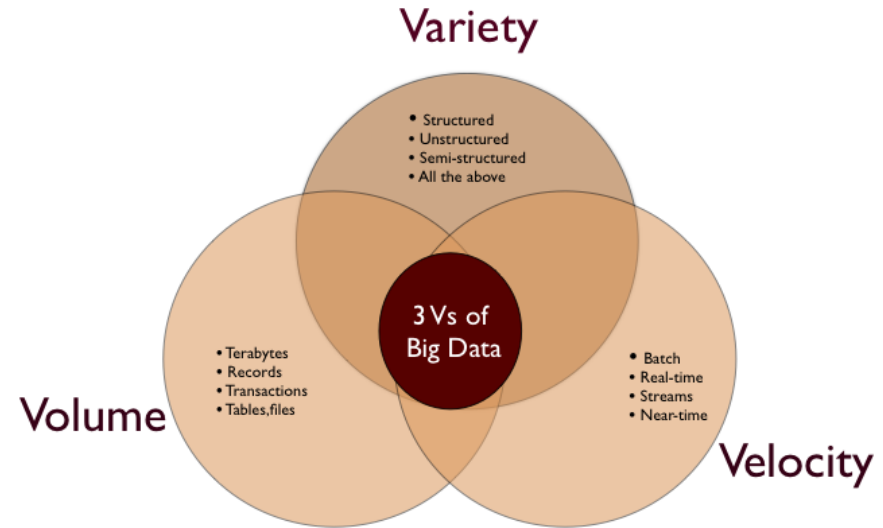
- ▶ Storage – 15 Exabytes
- ▶ Process per day – 100 Petabytes
- ▶ Searched per second – 2.3 million

▷ Facebook

- ▶ Storage is 300 Petabytes and
- ▶ 600 Terabytes processed per day.

▷ NSA

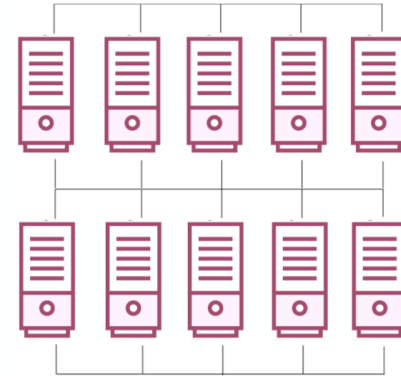
- ▶ Current Storage - 5 Exabytes
- ▶ Processed per day - 30 Petabytes



Introduction to BIG DATA

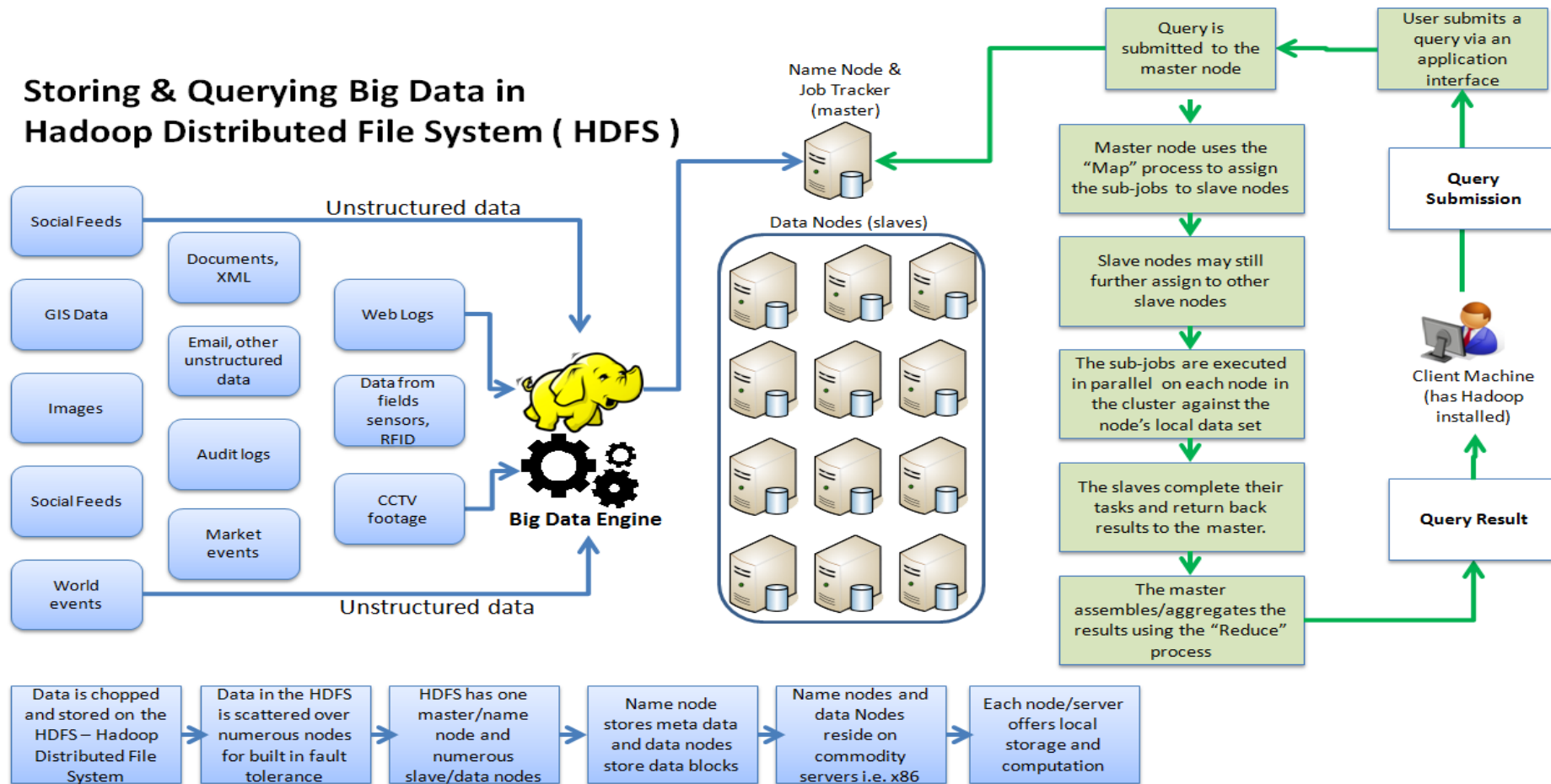
Need for Distributed Computing

- ▶ We need a system which..
 - ▷ can handle massive amounts of data.
 - ▷ can process it in a timely manner.
 - ▷ can scale easily when it grows.
 - ▷ Traditional databases can not do it.
 - ▷ Distributed systems like Hadoop were developed for exactly this.
- ▶ Google Introduced 2003:
 - ▷ Google File System: To solve distributed storage
 - ▷ MapReduce: To solve distributed computing
- ▶ Apache Introduced open sources of these technologies and named:
 - ▷ HDFS: Hadoop distributed file system, A file system to manage the storage of data.
 - ▷ MapReduce: A framework to process data accross multiple servers.



Introduction to BIG DATA

Storing & Querying Big Data in Hadoop Distributed File System (HDFS)



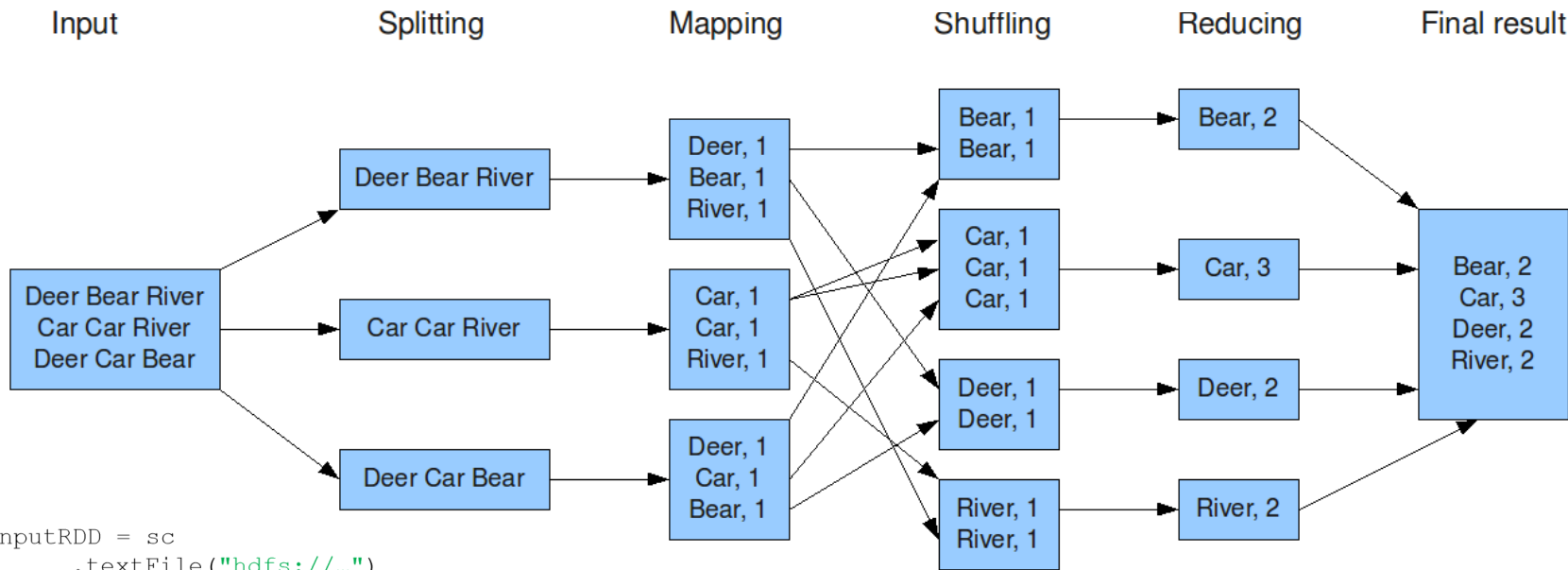
Introduction to BIG DATA

MapReduce

```
saveAsTextFile("hdfs:// ... ")
```

```
val wordsRDD = inputRDD
    .flatMap(_.split(" "))
    .map(word => (word, 1))

val wordCountsRDD = wordsRDD
    .reduceByKey(_ + _)
```



```
val inputRDD = sc
    .textFile("hdfs://...")
```

Introduction to BIG DATA

Java Code

```
12. public class WordCount {
13.
14.     public static class Map extends MapReduceBase implements Mapper<LongWritable, Text, Text, IntWritable> {
15.         private final static IntWritable one = new IntWritable(1);
16.         private Text word = new Text();
17.
18.         public void map(LongWritable key, Text value, OutputCollector<Text, IntWritable> output, Reporter reporter) throws IOException {
19.             String line = value.toString();
20.             StringTokenizer tokenizer = new StringTokenizer(line);
21.             while (tokenizer.hasMoreTokens()) {
22.                 word.set(tokenizer.nextToken());
23.                 output.collect(word, one);
24.             }
25.         }
26.     }
27.
28.     public static class Reduce extends MapReduceBase implements Reducer<Text, IntWritable, Text, IntWritable> {
29.         public void reduce(Text key, Iterator<IntWritable> values, OutputCollector<Text, IntWritable> output, Reporter reporter) throws IOException {
30.             int sum = 0;
31.             while (values.hasNext()) {
32.                 sum += values.next().get();
33.             }
34.             output.collect(key, new IntWritable(sum));
35.         }
36.     }
37. }
```

Scala

```
val inputRDD = sc
    .textFile("hdfs://...")

val wordsRDD = inputRDD
    .flatMap(_.split(" "))
    .map(word => (word, 1))

val wordCountsRDD = wordsRDD
    .reduceByKey(_ + _)
```


Introduction to Big Data

Challenges with big data....

- ▶ Big Data Batch Processing – is not as quick as a real-time , which eventually leads to business users or customers asking to get immediate or near real-time insight, such as the most recent data updates to react faster to market changes.
- ▶ Big Data Streaming – No track of records. No recovery from the old data.

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Lambda Architecture

- ▶ Why we need Lambda Architecture?
- ▶ Lambda Architecture
- ▶ Batch Layer
- ▶ Speed Layer
- ▶ Serving Layer
- ▶ Criticism

Lambda Architecture

Why we need Lambda Architecture ?

- ▶ We need a System which is robust to scalability as well as fault-tolerant, be it a human or machine fault-tolerant.
- ▶ The human fault-tolerance of the batch system is as good as you can get. There are only two mistakes a human can make in a system like this: deploy a buggy implementation of a query or write bad data.
- ▶ If you deploy a buggy implementation of a query, all you have to do to fix things is fix the bug, deploy the fixed version, and recompute everything from the master dataset. This works because queries are pure functions.
- ▶ Likewise, writing bad data has a clear path to recovery: delete the bad data and precompute the queries again. Since data is immutable and the master dataset is append-only, writing bad data does not override or otherwise destroy good data.
- ▶ We need a System which can have Low latency as well as a High accuracy.

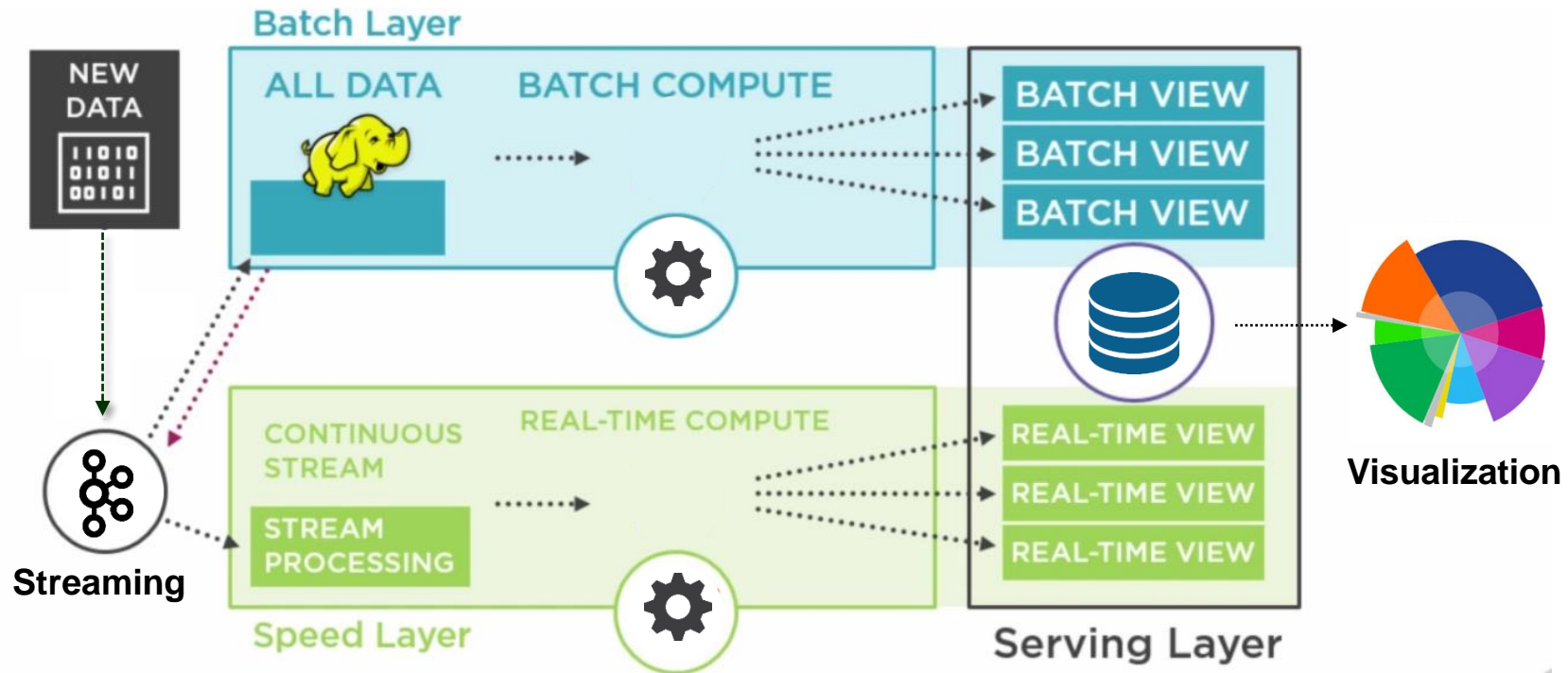


YAHOO!

NETFLIX

CISCO

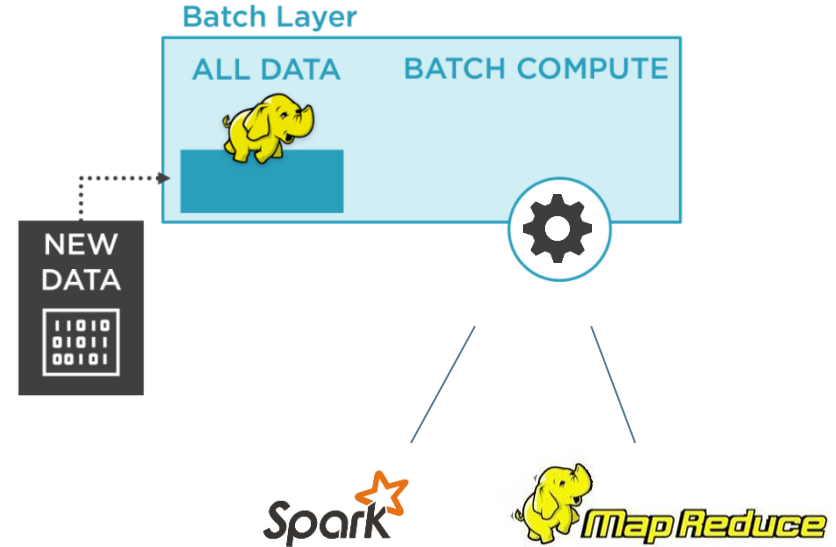
Lambda Architecture



Lambda Architecture

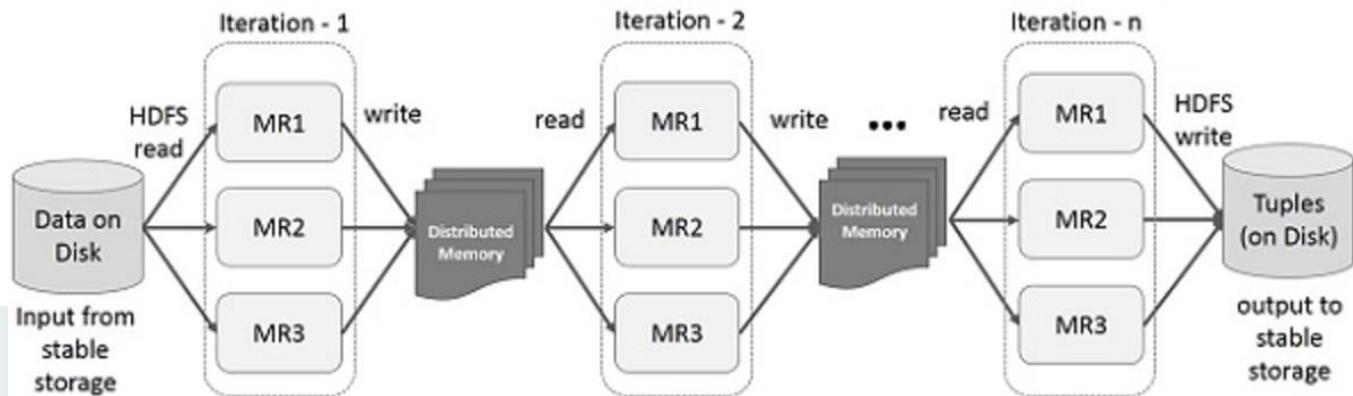
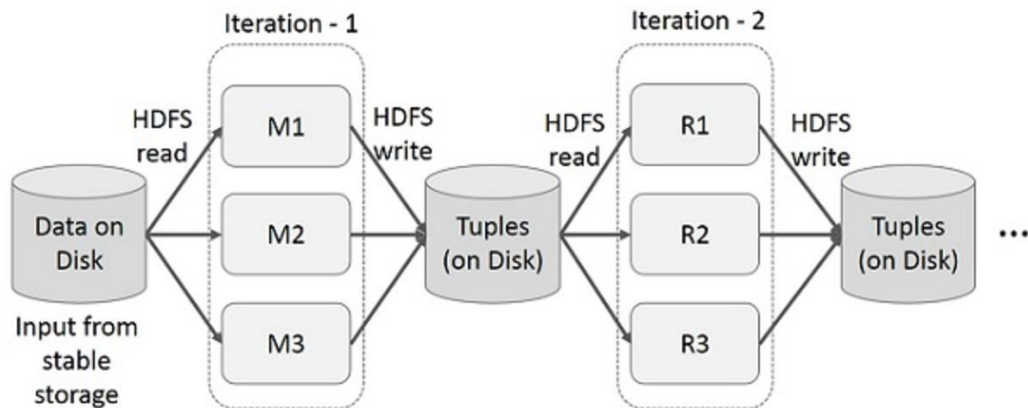
Batch Layer

- ▶ Takes input, stores it in distributed system, process the data and sends to the serving layer.
- ▶ The foremost characteristic of this layer is that it holds the master data.
- ▶ So whatever the source of your data, it lands here, untouched, unscathed, in an immutable append-only fashion.
- ▶ This is your record of truth for your entire dataset.



Lambda Architecture

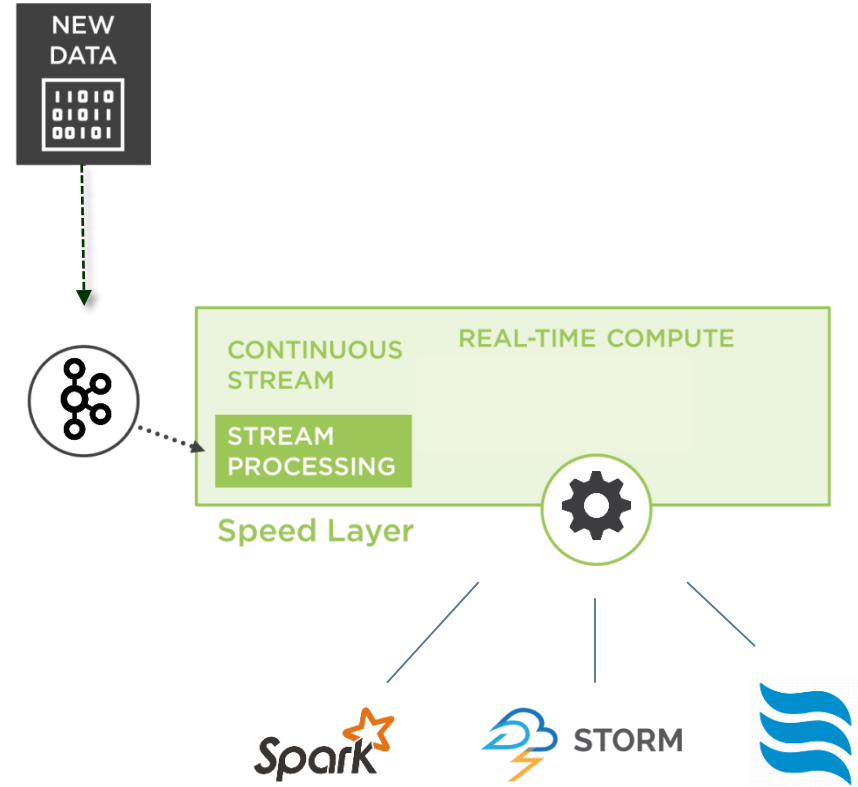
Hadoop vs Spark



Lambda Architecture

Speed Layer

- ▶ Takes the input from a streaming source, does the transformations and sends it to the serving layer.
- ▶ The speed layer processes data streams in real time and without the requirements of fix-ups or completeness.
- ▶ This layer sacrifices throughput as it aims to minimize latency by providing real-time views into the most recent data.
- ▶ Essentially, the speed layer is responsible for filling the "gap" caused by the batch layer's lag in providing views based on the most recent data.



Lambda Architecture

Apache Spark vs Apache Storm...



Spark Streaming

- Moderate Latency
- Relies on RDDs (Delivery Guarantees)
- Higher Throughput
- Same Core as Batch
- Excellent for Lambda Architectures

Others (Apache Storm etc.)

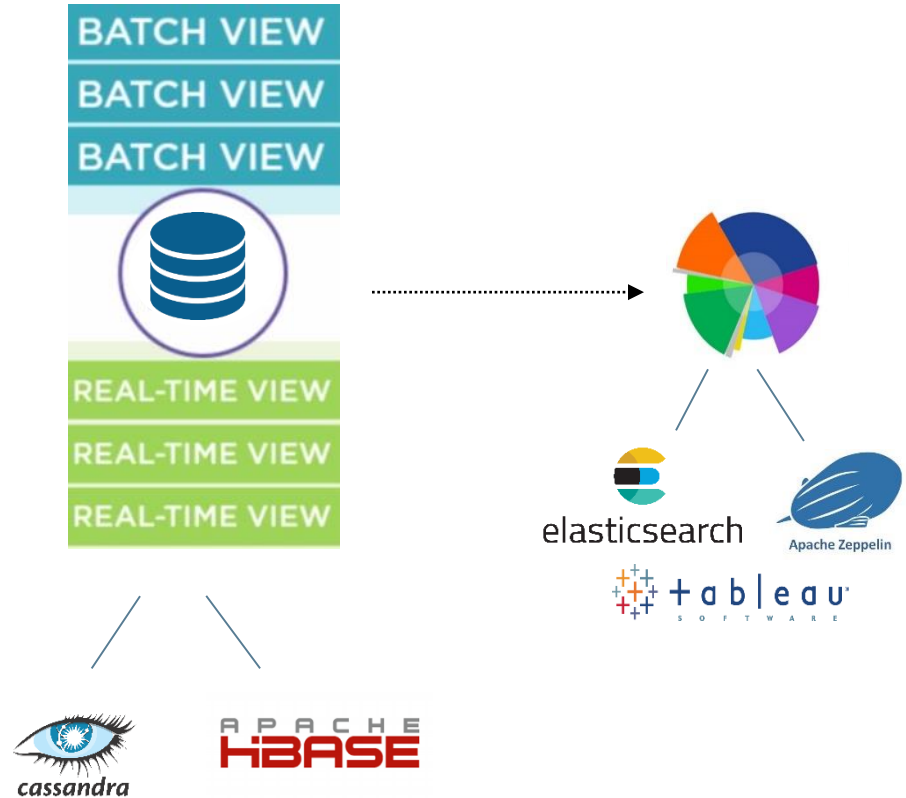
- Single Record at a Time; Very Low Latency
- Different Systems
- Continuous Operator Model
- Different Systems for Batch and Streaming
- Higher Total Cost of Ownership

*RDD:

Lambda Architecture

Serving Layer

- ▶ Output from the batch and speed layers are stored in the serving layer, which responds to ad-hoc queries by returning precomputed views or building views from the processed data.
- ▶ Batch transformations and speed layer transformations are stored in the database and further can be joined to present to the end-user.



Lambda Architecture

Criticism of lambda architecture

- Complexity
 - ▷ The batch and streaming sides each require a different code base that must be maintained and kept in sync so that processed data produces the same result from both paths.

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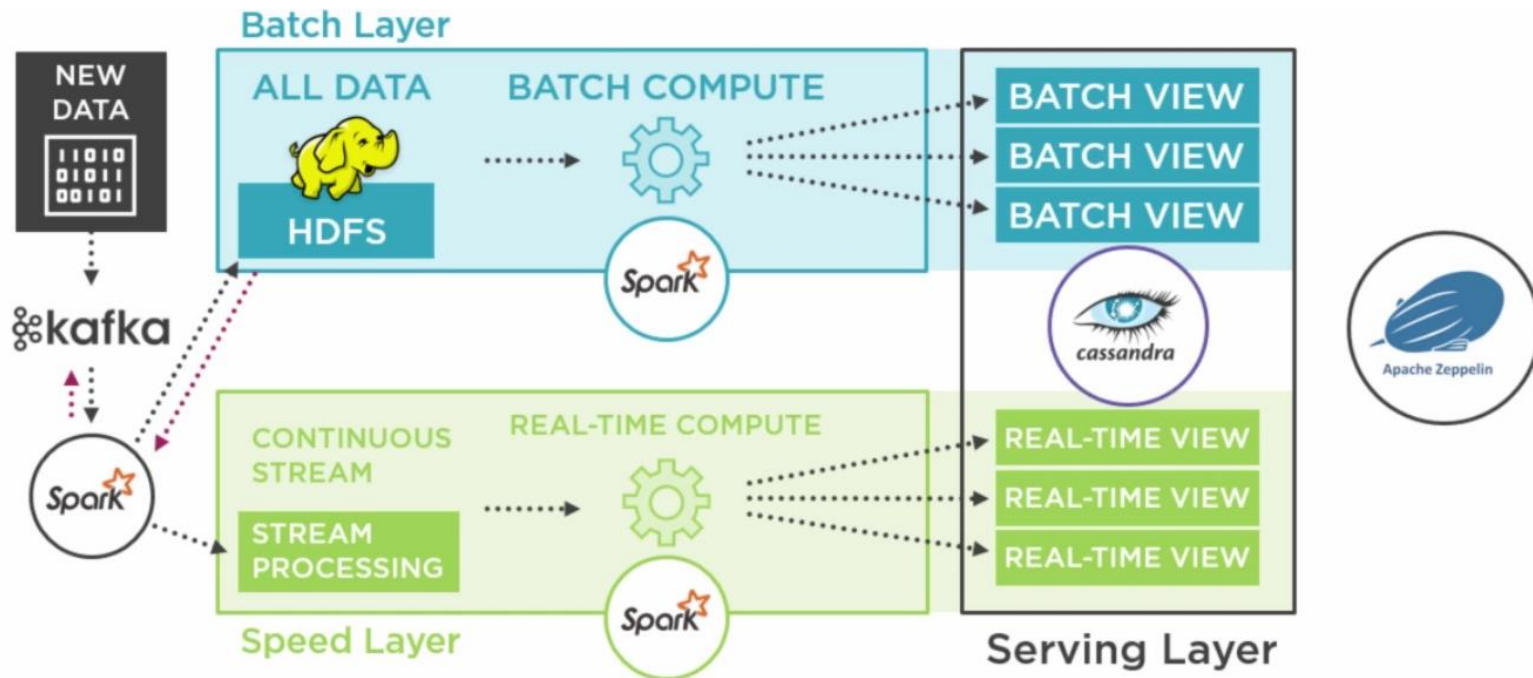
Demo

Demo

- ▶ Ideal Architecture
- ▶ Technologies
- ▶ Scenario - Database
- ▶ Project

Demo

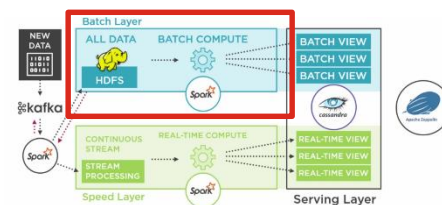
Ideal Architecture



Demo

Technologies

- ▶ **Apache Spark** is a fast and general engine for big data processing.
- ▶ Spark powers a stack of libraries including SQL and DataFrames, MLlib for machine learning, GraphX, and Spark Streaming.
- ▶ It can access diverse data sources including HDFS, Cassandra, HBase, and S3.



Resilient Distributed Datasets (RDD) is a fundamental data structure of Spark.

Spark RDD

```
val scalaCollection : Array[ ] = ( [ ] [ ] [ ] [ ] )
```

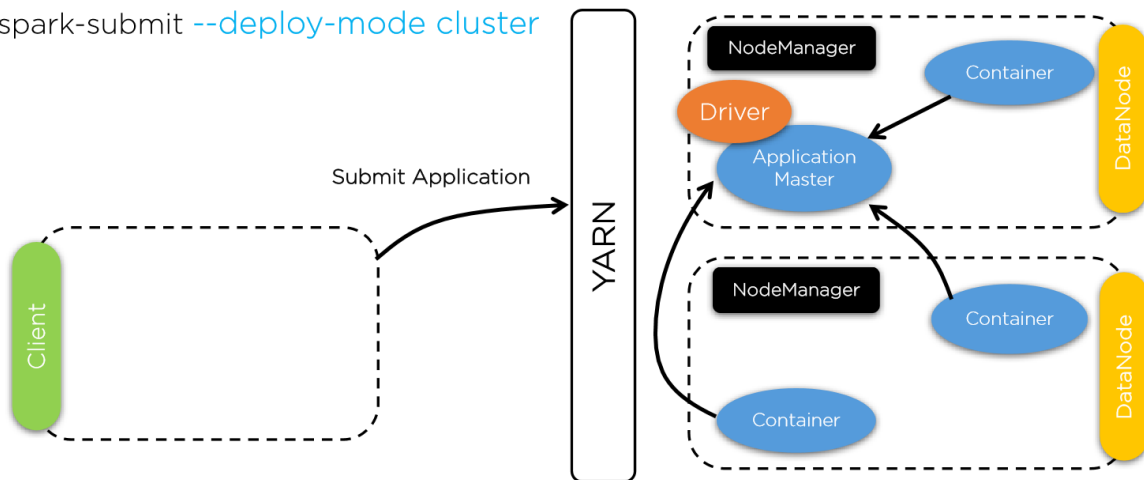
```
val sparkRDD : RDD [ ] = ( [ ] [ ] [ ] [ ] )
```

Demo

Technologies – How it works inside view



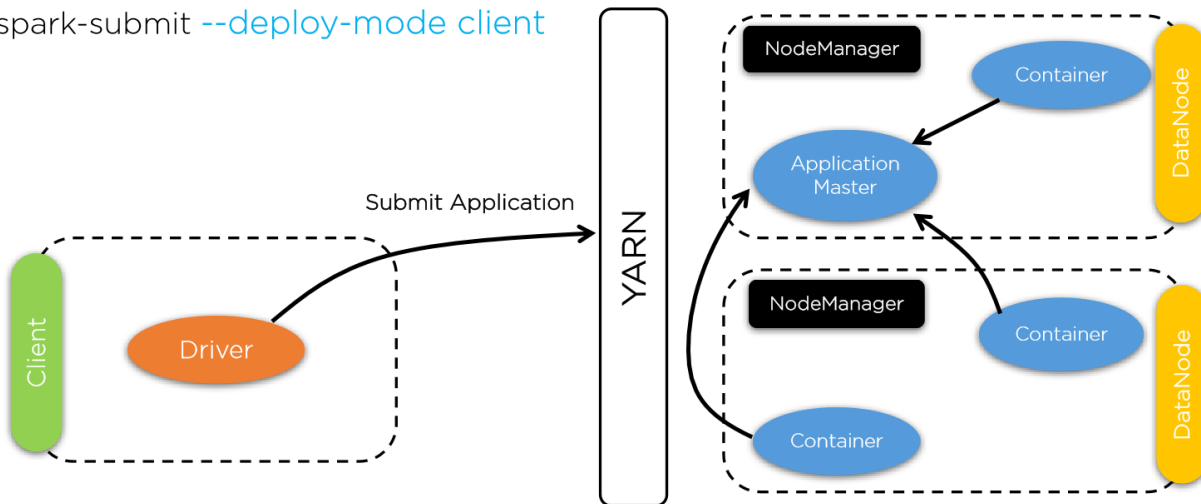
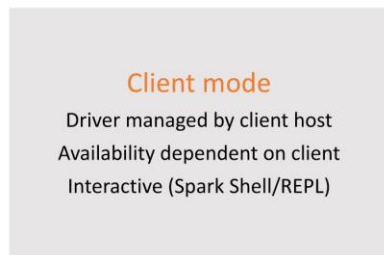
`./spark-submit --deploy-mode cluster`



Demo

Technologies – How it works inside view

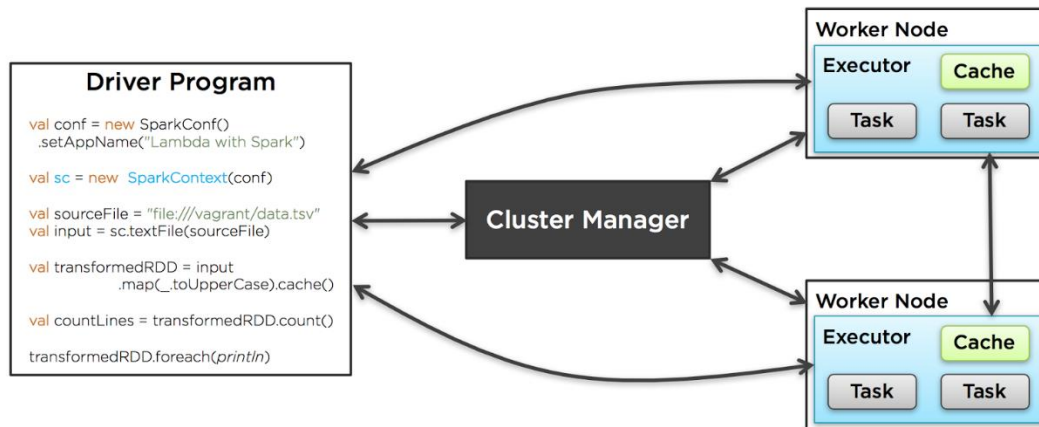
`./spark-submit --deploy-mode client`



Demo

Technologies

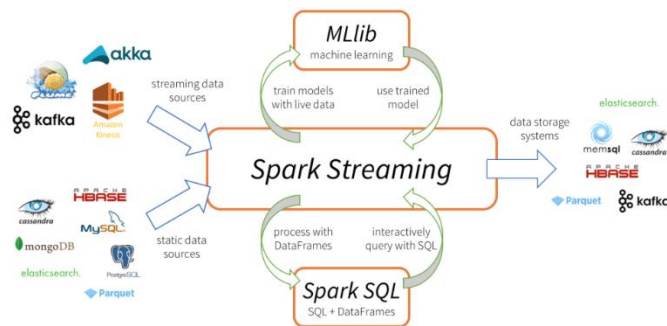
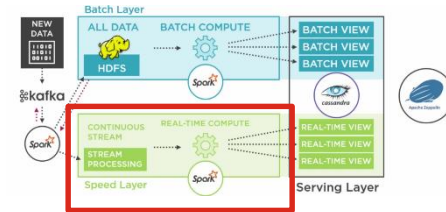
Spark Execution Components



Demo

Technologies

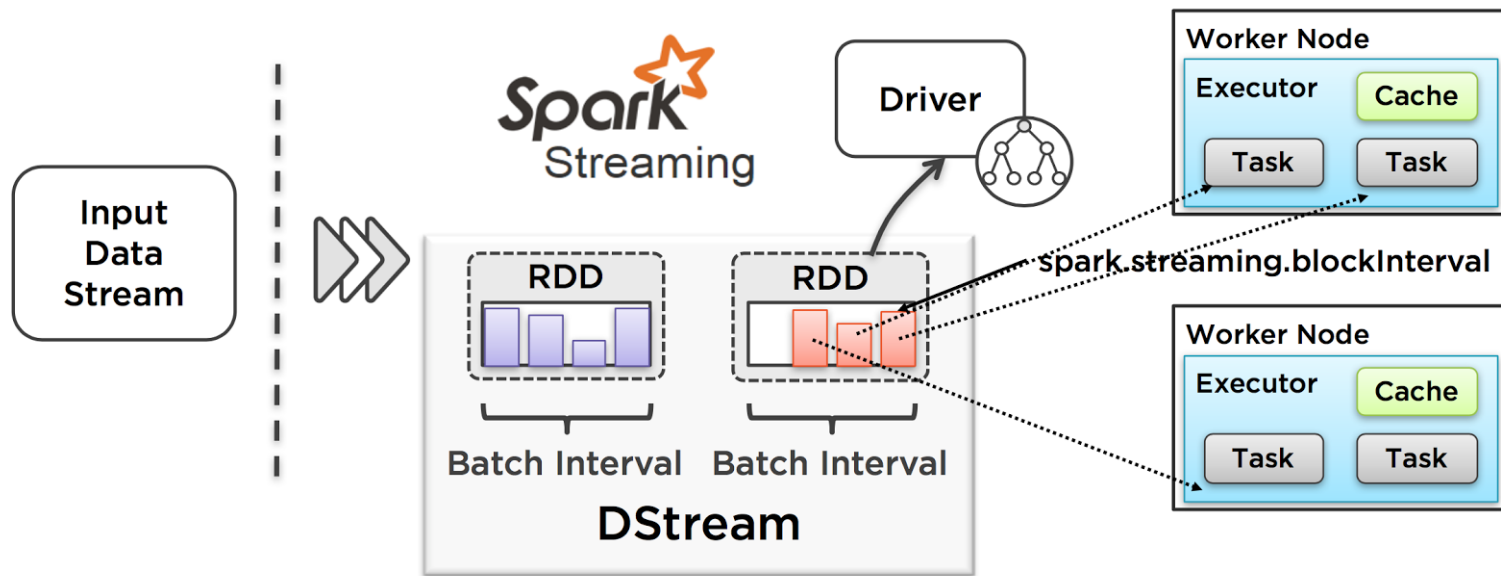
- ▶ Spark Streaming leverages Spark Core's fast scheduling capability to perform streaming analytics.
- ▶ DStream – Discretized Streaming, is a continuous stream of RDD's
- ▶ This design enables the same set of application code written for batch analytics to be used in streaming analytics, thus facilitating easy implementation of lambda architecture



Extension of the core Spark API that enables building scalable, high-throughput and fault-tolerant streaming applications

Demo

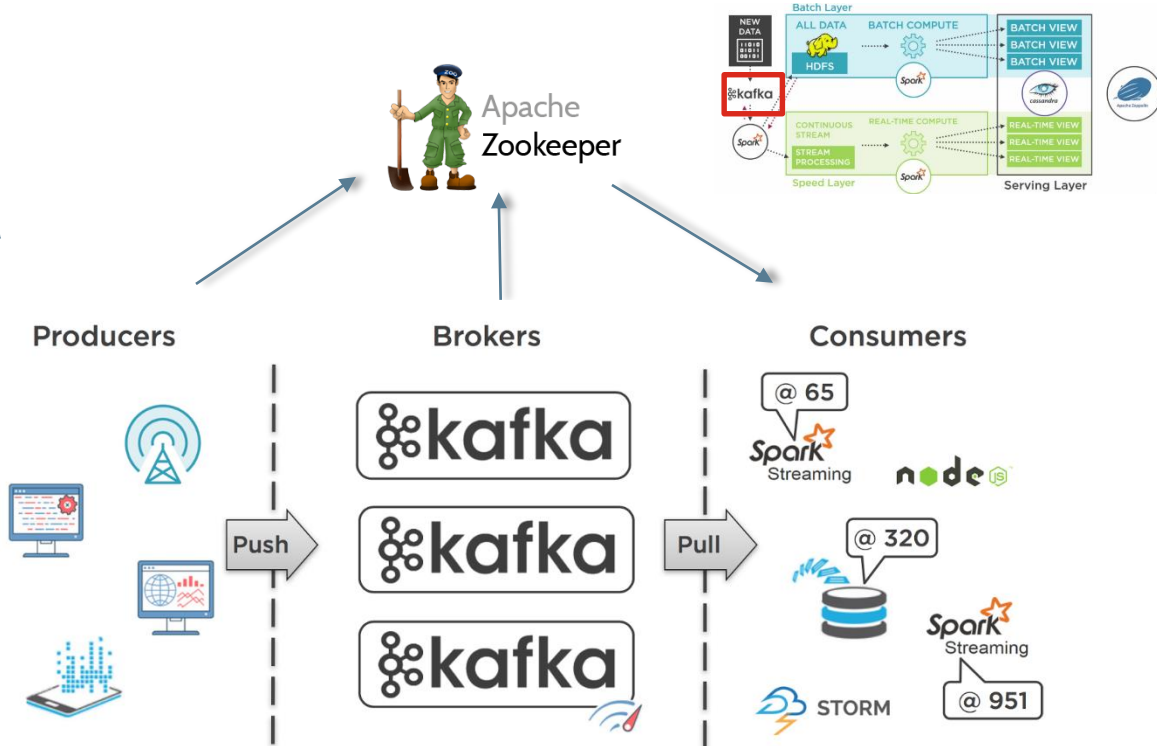
Technologies – How it works inside view



Demo

Technologies – Apache Kafka

- ▶ Kafka supports low latency message delivery and gives guarantee for fault tolerance in the presence of machine failures.
- ▶ Ability to handle a large number of diverse consumers.
- ▶ Distributed - is built on top of the ZooKeeper synchronization service



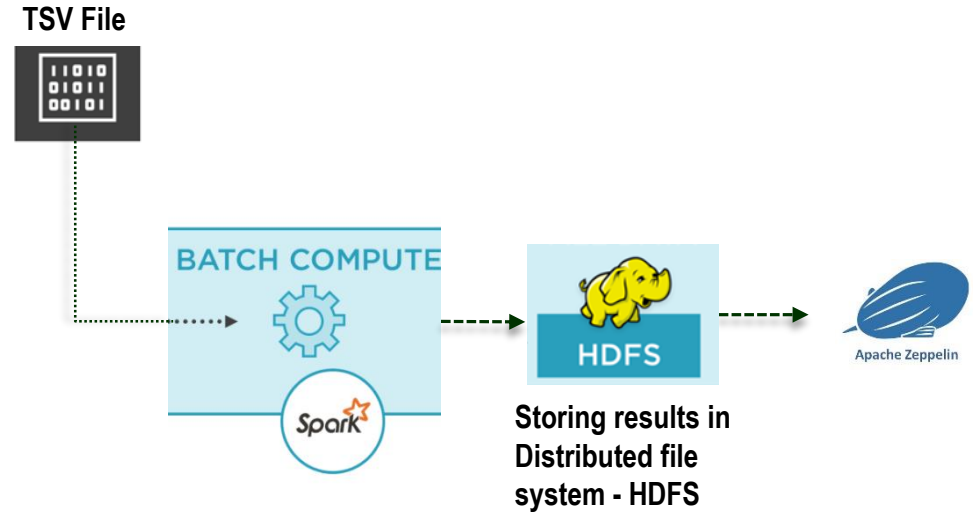
Distributed publish-subscribe messaging system

Demo

Project

► Batch Layer

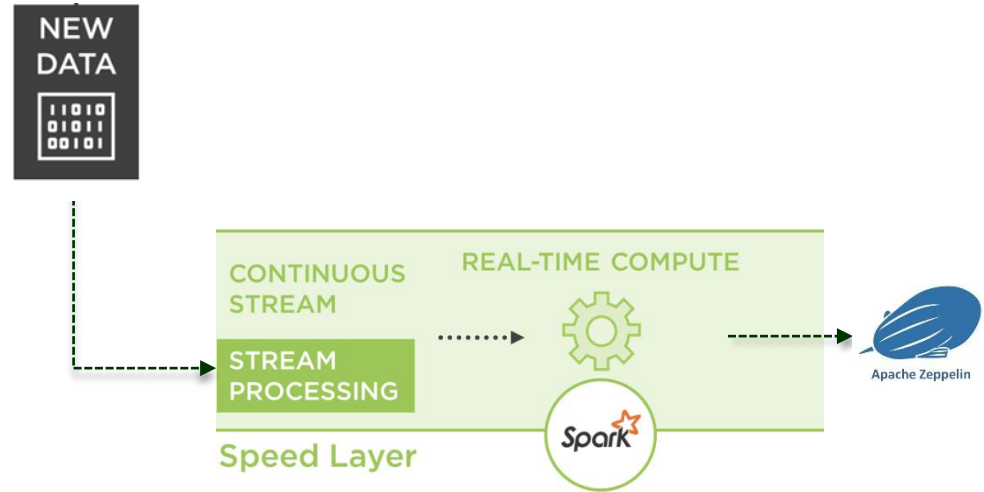
- ▷ Reads data from the TSV file
- ▷ Batch process in Apache Spark
- ▷ Writes the results in HDFS
- ▷ Query data and visualization in Apache Zeppelin



Demo

Project

- ▶ Speed Layer
 - ▷ Reads the stream of data produced by a Program written in scala “LogProducer”
 - ▷ Processing and Visualization
 - ▶ Processing the input data and Printing aggregated results for visualization in IDE.
 - ▶ Processing and visualization in Apache Zeppelin.



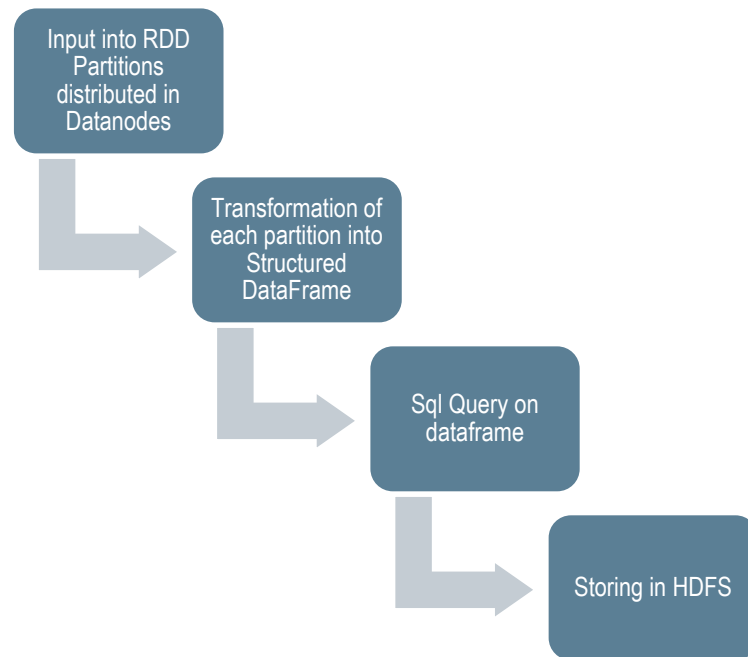
Demo

ScreenShot of the Database

TimeStamp	Referrer	Action	Visitor	Page	Product
1489415172086	Bing	page_view	Visitor-343606	Page-8	e.l.f.,Smudge Pot- Back to Basics
1489415172086	Bing	page_view	Visitor-433006	Page-1	Garnier Fructis Style,Pure Clean Finishing Paste
1489415172086	Google	page_view	Visitor-277042	Page-14	Kraft,Cool Whip
1489415172086	Other	page_view	Visitor-572069	Page-5	Neutrogena,Fresh Cleansing + Makeup Remover
1489415172086	Other	page_view	Visitor-735777	Page-0	The Body Shop,Coconut Body Butter
1489415172086	Twitter	page_view	Visitor-178104	Page-2	Kroger,Granulated Sugar
1489415172086	Bing	page_view	Visitor-835007	Page-14	Expo,Dry Erase Markers
1489415172086	Other	page_view	Visitor-97254	Page-13	Knorr,Salsa Lista Pizza
1489415172086	Google	page_view	Visitor-986695	Page-0	Mars,Peanut Butter M&M Chocolate Candies
1489415172086	Other	page_view	Visitor-643817	Page-4	Kleenex,White Tissues
1489415172086	Facebook	page_view	Visitor-185671	Page-11	Reynolds,Parchment Paper
1489415172086	Facebook	page_view	Visitor-915396	Page-0	Trader Joe's,Sesame Melba Round Crackers
1489415172086	Direct	page_view	Visitor-439802	Page-7	Kraft,Cool Whip
1489415172566	Facebook	page_view	Visitor-150574	Page-14	Meijer,Vitamin C 500 mg
1489415172566	Google	page_view	Visitor-670203	Page-4	California Pizza Kitchen,Sicilian Recipe Pizza
1489415172566	Google	page_view	Visitor-450766	Page-14	Menscience,Advanced Deodorant
1489415172566	Twitter	page_view	Visitor-660477	Page-4	Chobani,Greek Yogurt - Plain
1489415172566	Bing	page_view	Visitor-519367	Page-0	Kind,Thai Sweet Chili Almond Protein Bar
1489415172566	Yahoo	page_view	Visitor-720485	Page-6	CVS Pharmacy,91% Isopropyl Alcohol
1489415172566	Bing	page_view	Visitor-574838	Page-13	L'oreal Paris,Voluminous Original 305 Black Mascara
1489415172566	Facebook	page_view	Visitor-623095	Page-13	Neutrogena,Alcohol-Free Toner
1489415172566	Facebook	page_view	Visitor-809773	Page-1	Dust Destroyer,Compressed-Gas Duster
1489415172566	Google	page_view	Visitor-126695	Page-8	CeraVe,Facial Moisturizing Lotion
1489415172566	Twitter	page_view	Visitor-688071	Page-10	Clean & Clear,Acne Cleanser
1489415172566	Bing	page_view	Visitor-878087	Page-9	Mars,Peanut M&M
1489415172566	Yahoo	page_view	Visitor-236061	Page-8	Comet,Comet With Bleach
1489415172566	Direct	page_view	Visitor-714784	Page-13	aussie,Instant Freeze Gel
1489415172566	Twitter	page_view	Visitor-414339	Page-1	Knorr,Salsa Lista Pizza

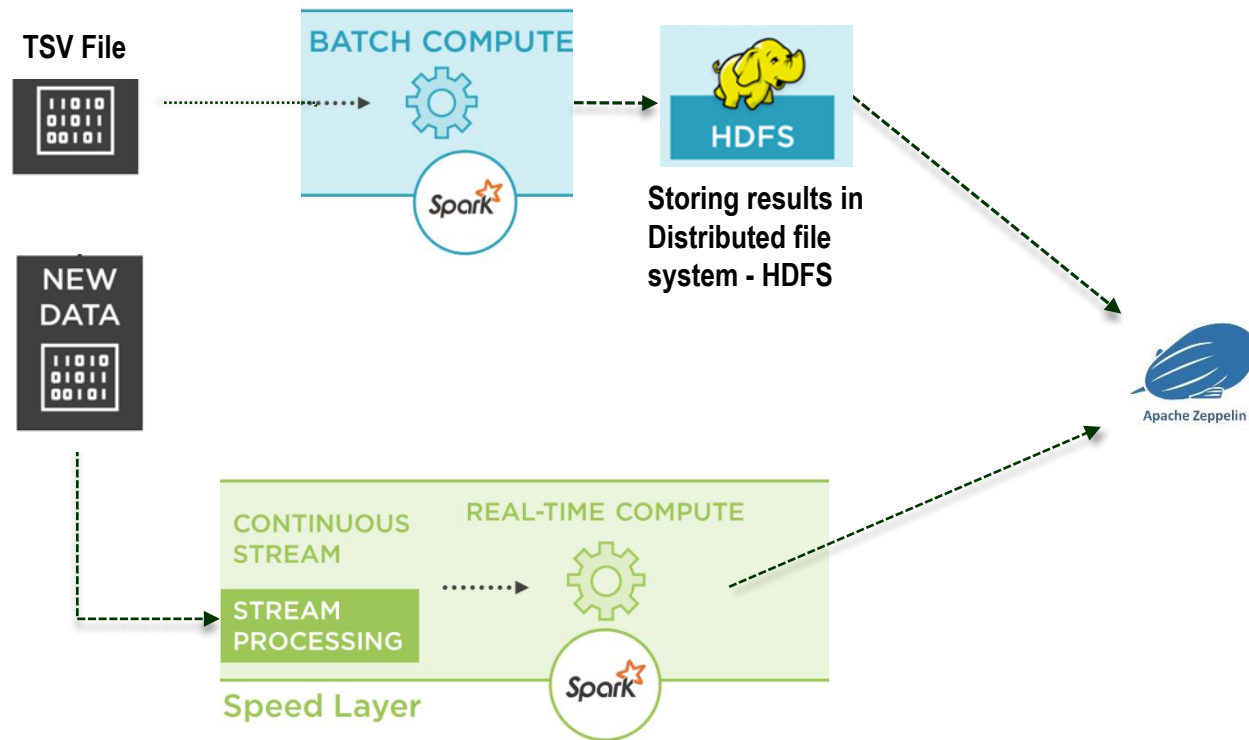
Demo

Process



Let's go!

Demonstration



Demo

What Next?

- ▶ Integration of Apache Kafka as a streaming source.
- ▶ Sync data into Batch and Stream Layer
- ▶ Storing the both Batch view and Real-time view data in a Database, most probably Cassandra.
- ▶ Merging the data by querying and Visualization in the Apache Zeppelin.
- ▶ Cloud ???

