

# Chaitanya

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## EDUCATION

<b>Delhi Technological University</b> <i>B.Tech in Computer Science Engineering</i>	2022–2026 Delhi, India
<b>Class XII, CBSE</b>	2022
<b>Class X, CBSE</b>	2020

## WORK EXPERIENCE

<b>Product Management Intern</b> <i>Anantya.ai (Remote)</i>	Jun 2025 – Jul 2025
<ul style="list-style-type: none"><li>• Articulated customers' unmet needs and negotiated market opportunities via quantitative and qualitative analyses, scoping problem impact to drive product strategy</li><li>• Administered 7+ Key Results and performance metrics, monitoring progress and deriving insights to reduce data latency by 20% while defining success criteria for Objectives and Key Results (OKRs) and partnering with Engineering on telemetry development for 10+ engineers</li><li>• Iterated RCS integration designs with Design, Software Engineering, and Hardware Engineering, facilitating system design reviews with regulators, policy makers, and business-decision makers to determine usability and ensure accessibility criteria met customer goals, while establishing post-launch metrics to track adoption and engagement</li><li>• Coordinated with Product Marketing and Engineering on product release criteria for 3 new features, leveraging communication to capture feedback that reduced post-launch issues by 35% and improved product iteration</li></ul>	

## PROJECTS

<b>Personalized Promotion System – Product Analytics &amp; Organic Growth</b>   <i>Python, SQL, Kafka, PostgreSQL, Streamlit</i>
<ul style="list-style-type: none"><li>• Conducted quantitative and qualitative analysis of user behavior through real-time data pipeline processing 50,000+ events to identify market opportunities</li><li>• Boosted promotional effectiveness by 30% through data-driven strategies that enabled in-product organic growth and customer acquisition</li><li>• Built interactive dashboards tracking Key Results and performance metrics that served as single source of truth for cross-functional leadership</li></ul>
<b>DialogPT – Conversational AI &amp; Usability Testing</b>   <i>Python, PyTorch, NLP, User Analytics, Telemetry</i>
<ul style="list-style-type: none"><li>• Conducted usability testing with 4 comprehensive sessions, iterating designs to resolve accessibility criteria issues and enhance user experience.</li><li>• Improved product adoption by analyzing user behavior data and optimizing conversational flows based on usage patterns and customer feedback</li><li>• Enabled user engagement analysis through the product development lifecycle, improving feature implementation.</li></ul>
<b>E-Commerce Seller Performance – OKRs &amp; Customer Insights</b>   <i>SQL, Excel, Power BI, Objectives and Key Results, Regulators</i>
<ul style="list-style-type: none"><li>• Projected 12% improvement in seller retention by defining Objectives and Key Results (OKRs) and tracking success criteria for performance metrics</li><li>• Diagnosed seller performance issues through data-driven root cause analysis, identifying unknown pain points to inform business-decision makers and drive retention strategies</li><li>• Built comprehensive dashboards visualizing KPIs across regions, enabling data-driven strategies for business-decision makers and cross-functional leadership.</li></ul>

## TECHNICAL SKILLS

<b>Product Management:</b> Product Vision and Strategy, Customer Experience, Competitive Market, Investment Opportunities, Roadmap, Feature Prioritization, Product Release Criteria
<b>Analytics &amp; Execution:</b> Objectives and Key Results (OKRs), Key Results, Success Criteria, Performance Metrics, Telemetry, Quantitative Analysis, Qualitative Analysis, KPI Tracking
<b>Technical &amp; Tools:</b> SQL, Python, Power BI, Tableau, Telemetry Development, Data Analysis, Hardware Engineering, Software Engineering
<b>Product Development:</b> Usability Testing, Accessibility Criteria, Design Iteration, Customer Acquisition, Usage Analysis, Organic Growth, Cross-functional Leadership
<b>Stakeholder Collaboration:</b> Engineering, Design, Product Marketing, Business Planning, Regulators, Policy Makers, Business-Decision Makers

## LEADERSHIP EXPERIENCE

<b>Class Representative</b> , Delhi Technological University	2022–2025
<ul style="list-style-type: none"><li>• Represented 100+ students, facilitating academic coordination and communication</li></ul>	
<b>Corporate Coordinator &amp; Mentor</b> , YUVAAN Literature Festival & Desh ke Mentor Program	2024 & 2023–2024
<ul style="list-style-type: none"><li>• Negotiated INR100,000+ sponsorships and established trust through structured mentoring sessions</li></ul>	