

Chaitanya

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EDUCATION

Delhi Technological University	2022–2026
<i>B.Tech in Computer Science Engineering</i>	<i>Delhi, India</i>
Class XII, CBSE	2022
Class X, CBSE	2020

WORK EXPERIENCE

Product Management Intern	Jun 2025 – Jul 2025
<i>Anantya.ai (Remote)</i>	
• Articulated customers' unmet needs and negotiated market opportunities via quantitative and qualitative analyses, scoping problem impact to drive product strategy	
• Administered 7+ Key Results and performance metrics, monitoring progress and deriving insights to reduce data latency by 20% while defining success criteria for Objectives and Key Results (OKRs) and partnering with Engineering on telemetry development for 10+ engineers	
• Iterated RCS integration designs with Design, Software Engineering, and Hardware Engineering, facilitating system design reviews with regulators, policy makers, and business-decision makers to determine usability and ensure accessibility criteria met customer goals, while establishing post-launch metrics to track adoption and engagement	
• Coordinated with Product Marketing and Engineering on product release criteria for 3 new features, leveraging communication to capture feedback that reduced post-launch issues by 35% and improved product iteration	

PROJECTS

Personalized Promotion System – Product Analytics & Organic Growth <i>Python, SQL, Kafka, PostgreSQL, Streamlit</i>
• Conducted quantitative and qualitative analysis of user behavior through real-time data pipeline processing 50,000+ events to identify market opportunities
• Boosted promotional effectiveness by 30% through data-driven strategies that enabled in-product organic growth and customer acquisition
• Built interactive dashboards tracking Key Results and performance metrics that served as single source of truth for cross-functional leadership
DialoGPT – Conversational AI & Usability Testing <i>Python, PyTorch, NLP, User Analytics, Telemetry</i>
• Conducted usability testing with 4 comprehensive sessions, iterating designs to resolve accessibility criteria issues and enhance user experience.
• Improved product adoption by analyzing user behavior data and optimizing conversational flows based on usage patterns and customer feedback
• Enabled user engagement analysis through the product development lifecycle, improving feature implementation.
E-Commerce Seller Performance – OKRs & Customer Insights <i>SQL, Excel, Power BI, Objectives and Key Results, Regulators</i>
• Projected 12% improvement in seller retention by defining Objectives and Key Results (OKRs) and tracking success criteria for performance metrics
• Diagnosed seller performance issues through data-driven root cause analysis, identifying unknown pain points to inform business-decision makers and drive retention strategies
• Built comprehensive dashboards visualizing KPIs across regions, enabling data-driven strategies for business-decision makers and cross-functional leadership.

TECHNICAL SKILLS

Product Management: Product Vision and Strategy, Customer Experience, Competitive Market, Investment Opportunities, Roadmap, Feature Prioritization, Product Release Criteria
Analytics & Execution: Objectives and Key Results (OKRs), Key Results, Success Criteria, Performance Metrics, Telemetry, Quantitative Analysis, Qualitative Analysis, KPI Tracking
Technical & Tools: SQL, Python, Power BI, Tableau, Telemetry Development, Data Analysis, Hardware Engineering, Software Engineering
Product Development: Usability Testing, Accessibility Criteria, Design Iteration, Customer Acquisition, Usage Analysis, Organic Growth, Cross-functional Leadership
Stakeholder Collaboration: Engineering, Design, Product Marketing, Business Planning, Regulators, Policy Makers, Business-Decision Makers

LEADERSHIP EXPERIENCE

Class Representative , Delhi Technological University	2022–2025
• Represented 100+ students, facilitating academic coordination and communication	
Corporate Coordinator & Mentor , YUVAAN Literature Festival & Desh ke Mentor Program	2024 & 2023–2024
• Negotiated INR100,000+ sponsorships and established trust through structured mentoring sessions	