DADDALA LEELA CHAITANYA

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Objective

Creative and detail-oriented UI/UX designer skilled in creating intuitive, visually appealing, and user-focused digital experiences. Proficient in Figma, Adobe Illustrator, and After Effects, with experience in designing mobile and web applications from concept to prototype.

Education

Vasireddy Venkatadri Institute of Technology   2022 – 2026
B.Tech, Computer Science and Engineering
CGPA: 8.15

Board of Intermediate Education   2020 – 2022
Percentage: 96.8%

Board of Secondary Education   March 2020
Percentage: 100%

Skills

- **Design Skills:** Wireframing, Prototyping, Visual Design, Responsive Design, Branding, Motion Graphics
- **Tools:** Figma, Adobe Illustrator, Adobe After Effects
- **Programming:** HTML, CSS, C, Python

Projects

Palm Logo & Animation (Adobe Illustrator + After Effects)
- Created a minimalist brand logo featuring a green palm tree, then animated it for digital brand use. Designed a smooth reveal effect to make the logo more dynamic and engaging, showcasing skills in branding and motion graphics.

Student Attendance App — Figma
- Designed and prototyped a mobile app interface for tracking student attendance with a clean dashboard, charts, calendar tracker, and detailed student profiles.

Food Go App — Figma
- Developed a visually engaging food delivery app design with smooth menu browsing, categorized listings, detailed product pages, and a seamless checkout process.

Parallax Effect Animation — Figma
- Designed an engaging parallax scrolling effect to make website prototypes more interactive and professional using layering, depth, and smooth transitions.

Image Carousel Animation — Figma
- Created an interactive image carousel using prototyping and smart animation features to enhance UX and showcase UI design and motion graphics skills.

Nike Spinning Carousel — Figma Prototype
- Designed and animated an interactive Nike product carousel with Auto Layout, Smart Animate, and prototyping to create smooth transitions and a 3D-like motion effect. Optimized assets and structured layers for modern UI motion.

Character Selection Animation — Figma Prototype
- Designed and animated a character selection interface using masking, text styling, and interactive motion design. Implemented smooth transitions to enhance engagement and demonstrate a seamless design-to-prototype workflow.

Certifications

- Project Management Essentials — Coursera   Aug 2025
- Principles of UI/UX Design — Meta   July 2025
- HTML and CSS — Meta   Jun 2025