

DADDALA LEELA CHAITANYA

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Objective

Creative and detail-oriented UI/UX designer skilled in creating intuitive, visually appealing, and user-focused digital experiences. Proficient in Figma, Adobe Illustrator, and After Effects, with experience in designing mobile and web applications from concept to prototype.

Education

Vasireddy Venkatadri Institute of Technology 2022 – 2026

BTech , Computer Science and Engineering

CGPA:8.15

Board of Intermediate Education 2020 - 2022

Percentage : 96.8

Board of Secondary Education March 2020

Percentage :100

Skills

- **Design Skills:** Wireframing, Prototyping, Visual Design, Responsive Design, Branding, Motion Graphics
- **Tools:** Figma, Adobe Illustrator, Adobe After Effects
- **Programming:** HTML, CSS, C, Python

Projects

Parallax Effect Animation - Figma : Video Link

Designed an engaging parallax scrolling effect in Figma to make website prototypes more interactive and professional. Applied UI/UX animation techniques such as depth, layering, and smooth transitions. Strengthened creative design thinking and prototyping skills through hands-on practice.

Image Carousel Animation - Figma : Video Link

Created an interactive image carousel animation in Figma by applying prototyping and smart animation features. Explored interactive design concepts to make user experiences smooth and engaging, beyond static layouts. Showcased skills in UI design, prototyping, and motion graphics through a shared Figma prototype.

Palm Logo & Animation (Adobe Illustrator + After Effects) :

Video Link

Created a minimalist brand logo featuring a green palm tree, then animated it for **digital brand use**. Designed a **smooth reveal effect** to make the logo more dynamic and engaging, showcasing skills in both **branding and motion graphics**.

Student Attendance App -Figma : Video Link

Designed and prototyped a mobile app interface for tracking student attendance. Created a clean and intuitive dashboard with **bar and pie charts** for visual data insights, a **calendar-based class tracker**, and detailed student profiles. Focused on easy navigation and a smooth user experience for both students and teachers.

Food Go App -Figma : Video Link

Developed a visually engaging **food delivery app design** with a smooth flow from browsing menus to payment. Included a dynamic search bar, categorized food listings (All, Combos, Sliders, Classic), and detailed product pages with customization options. Designed a **seamless checkout process** with a clear order summary and payment confirmation.

Certifications

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| • Project Management Essentials - Coursera | Aug 2025 |
| • Principles of UI /UX Design – Meta | July 2025 |
| • HTML and CSS - Meta | JUN 2025 |